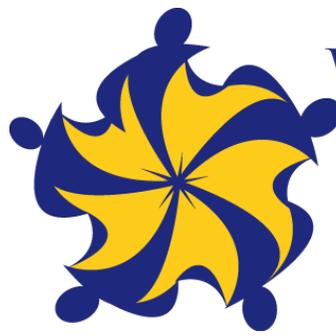


2012
January



W E L C O M I N G
C O M M U N I T I E S
I N I T I A T I V E

ebulletin

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Pathways to Prosperity Partnership Grant Application (P2P)

In our November issue of the e-bulletin, we reported that the WCI was playing a lead role in a new, pan-Canadian partnership grant application that had been submitted to SSHRC: "Pathways to Prosperity: New Policy Directions and Innovative Local Practices for Newcomer Integration and Attraction". A formal interview with SSHRC's adjudication team will take place on February 29th in Ottawa. The partnership team will be represented by the principal investigator, Victoria Esses, a government representative, and a representative from the settlement sector. No more than three team members are allowed to participate in the adjudication interview. As previously noted, we are expecting a decision in April.

February LIP Conference

Planning for the February 8-10, 2012 LIP conference being held in Toronto is nearing completion. A final agenda will be available on the WCI website the week of January 30, 2012. One of the main themes occupying the conference will be how to evaluate the LIP initiative. This will be supported by discussions and examinations of various analytic studies that are beginning to shed light on the challenges and accomplishments associated with the LIPs, including promising practices. Considerable time has been allotted to discussion and exchange reflecting the collaborative and developmental nature of the LIP undertaking.

Alberta Local Immigration Partnerships Call for Proposals

Citizenship and Immigration Canada, in partnership with the Alberta Ministry of Human Services, has issued two Calls for Proposals for establishing Local Immigration Partnerships in Alberta. These CFPs are for: 1) a Calgary Local Immigration Partnership (submission deadline February 24, 2012); and 2) Southern Alberta Small Centre Local Immigration Partnerships (submission deadline March 9, 2012). Further information, including the application forms, can be found [here](#) (select Prairie Region).

Dispatches from the U.S. Immigrant Integration Conference

Erin Tolley
Queen's University

The Fourth Annual U.S. Immigrant Integration Conference took place in Seattle, Washington from October 24 to 26, 2011. The conference brought together policy-makers, practitioners, researchers, elected officials, government employees, business representatives, and faith communities for three days of dialogue. Keen to benefit from the discussion, the Welcoming Communities Initiative invited Erin Tolley from Queen's University to report on some of the more interesting conference sessions. Her report follows. Erin has also produced a series of articles that will be of considerable interest to LIP participants.

The Immigrant Integration Conference included plenary sessions, as well as smaller workshops that were organized along six primary tracks. These were: Active Citizenship; Adult Education and Workforce Development; Health; Rights, Safety and Enforcement; Youth and Education; and Engaging Receiving Communities. Participants could follow one track throughout the conference or participate in several tracks, which allowed each delegate to enjoy a custom-made conference experience.

Plenary sessions used a moderated conversation format, with presenters given just a few minutes to make short, opening remarks after which they responded to questions from the chair and the audience. Although this required discipline on the part of presenters, the sessions were much more lively and interactive as a result. To encourage concise interventions from the audience, the conference did away with traditional floor microphones and, instead, delegates were asked to submit their questions via Twitter or on index cards, which were available throughout the plenary room. The cards and Twitter questions were collected by conference staff and then posed by the chair to the presenters. This contributed to a more dynamic Q&A and prevented a small number of delegates from monopolizing the discussion period.

The conference also used several innovative strategies to increase delegate engagement. For example, there was a dedicated [Twitter hashtag](#), which allowed delegates to tweet their impressions of the conference and to follow those of others. Delegates were also provided with a USB key that included all conference presentations, an environmentally friendly alternative to printed copies. Likewise, the conference program included several [QR codes](#): these are barcodes that delegates could scan with their smartphones to access relevant videos and toolkits. These stood out as simple, cost-effective strategies for connecting delegates and disseminating conference materials and other promotional items.

Although the conference largely profiled U.S. initiatives, there were numerous activities that could be adapted and pursued by the WCI. An initial article looking at the ways in which communities can work with the media to increase support for immigration is currently featured on the WCI's website [here](#). Other articles that will interest LIP aficionados will be posted over the coming months. These will examine methods of engaging mainstream leaders in immigrant integration issues; strategies for increasing the participation of immigrants and minorities in politics (see also the article on the website by Karen Bird); and a profile of some new tools in the welcoming communities toolkit.

In the meantime, you will find information on the conference [here](#).

WCI Pilot Project Seed Funding Recipient

In August 2011, the Welcoming Communities Initiative launched a call for proposals in an effort to assist and encourage WCI members to secure funding (through grants, contracts, etc) and to expand their research. After careful consideration of all submissions, the WCI awarded four recipients \$5,000 each to support their pilot projects, which are expected to lead to full research proposals. Details of these awards have appeared in successive e-bulletins. The final seed funding recipient will be showcased in the February issue.

Title: Museum-making: 'New' Canadians re-imagine heritage and citizenship

Applicant: Susan Ashley Trent University
Tel. 416-917-1126; susanlashley@trentu.ca

The Museum-making project studies the creation of museums and public cultural/history exhibitions by immigrant communities. Susan Ashley is looking at 'museum-making' as one way by which established communities help their members and newcomers make sense of and reconfigure their ideas about heritage, identity and belonging. In its initial stage between December, 2011 and June, 2012, Ashley will inventory museum and heritage sites and projects and establish a network of contacts in Ontario, supported by WCI seed funding. This will provide the basis for an expanded project that will study these heritage activities across Canada.

In this study, Ashley will examine the purpose, the practices and the negotiations of these museological activities as forms of "ethnic media." The role, form and practices of museums are being adopted and adapted by some minority and ethnic groups to serve public communicative, integrative and pedagogical goals. Museum-making is a process by which people make sense of their new world and their place within it, as well as strategically assert their voices in the public sphere. It is a constructive way that 'new' Canadians readjust and reassert their ideas about heritage, identity and belonging, and contribute to a welcoming community.

A large part of this pilot project is to seek out individuals involved in museum or exhibitionary projects on a local or associational level. Examples of sites range from the Aga Khan Museum planned by Ismaili-Canadians to the Piazza Dante Italian-Canadian memorial in Ottawa.

Within the WCI, Ashley will be working with Caroline Andrew at the University of Ottawa, leader of the Community Civic Resources and Initiatives domain, and Davina Bhandar at Trent University. She is also interested in finding WCI researchers who might be doing research in or have networks with second-tier GTA communities like Brampton, Markham and Vaughan.

WCI Pilot Project Seed Funding Recipient

Title: Policing as a Career Option among Newcomer and Aboriginal Youth

Applicants: Vic Satzewich, McMaster University
Tel. 905-525-9140 x 20746; satzewic@mcmaster.ca

William Shaffir, McMaster University
Tel. 905-525-9140 x 23799 ; shaffir@mcmaster.ca

Aims and Rationale

Police forces across Ontario, and in Canada more widely, recognize that in order to provide effective services the makeup of their workforce needs to reflect the diversity of the communities within which they operate. The policy rationale for recruiting more women, ethnic, racial and sexual minorities into policing is well established. As explained by Fo Niemi in a policy dialogue paper prepared for the Ontario Human Rights Commission, 'a multicultural, multiracial and diverse police department makes good "business" sense, in the name of efficiency in police service delivery and good community or public relations'. Further, many police services specifically identify 'valuing diversity' as an important part of their respective missions.

Despite the widespread recognition that police forces need to recruit more diverse cohorts into policing, police forces face significant challenges to recruitment within certain immigrant, racialized and aboriginal communities. While some police jurisdictions have had more success than others in recruiting within various communities, barriers to recruitment remain. These barriers include a lack of trust of police among some minority youth and their parents, the perception that the job is dangerous, and cultural differences over the perceived role and value of police in society.

The Policing as a Career Option project will examine two target groups in Hamilton and Thunder Bay: second generation newcomer youth and Aboriginal youth respectively. The research will focus on two main questions: 1) what are second generation newcomer and Aboriginal youths' experiences with the police? and 2) what impact do these experiences have on their attitudes towards the police, and to policing as a career?

The research will also indirectly examine the degree to which these attitudes and practices compare with, and differ from, those of their parents' generation. This material will unpack the dynamics underlying newcomer and Aboriginal youths' decisions to consider policing as an occupational choice.

LIPs and Municipalities

The WCI has undertaken a study on behalf of CIC's Integration Branch to examine the evolving relationship between LIPs and host municipalities from two perspectives, mechanical and textual.

The mechanical perspective will focus attention on the structures and processes that connect LIPs and municipalities. The structural components include committees, memberships, mandates and formal agreements; the processes cover roles and activities related to planning, research, and consultation. Both structural and process links must be viewed reciprocally: that is, cities are involved in LIPs, but LIPs are also involved in cities.

The textual perspective will focus on the manner in which municipalities are implicated in the strategic and operational objectives established by the LIPs. It will examine the specific tasks that cities have agreed to undertake in support of integration. These could include direct services, facilitation (e.g. contributing space for a meeting) and promotion of third party actions (such as brokering partnerships). Conversely, LIPs have, in a number of instances, agreed to participate in and lend support to city-led initiatives.

Based on this analysis, the project will assess the manner in which the emerging LIP-municipal partnerships address the strategic objectives of Citizenship and Immigration Canada.

The study will examine four cities: London, North Bay, Ottawa and Sudbury. Information will be drawn from multiple sources:

- ◆ From an analysis of LIP and municipal documents;
- ◆ From a number of WCI projects that are underway or recently completed including: the review of LIP plans by the Community and Civic Resources Research Domain which analyzes municipal actions and structures; a second project that has collected an extensive set of organizational indicators on municipal involvement from twenty-seven LIPs; the recent survey of opinion leaders examining perceptions of local government interest in immigration and how community leaders view immigration's contribution to economic, social and civic development; and the WCI's project to establish objective indicators to measure the state of welcome in LIP communities. A variety of social, health, housing and economic measures have been developed for LIP cities.
- ◆ From participant interviews with LIP coordinators, members of LIP Councils, city representatives on the LIP Councils, and senior city officials from municipal planning, economic development or social service divisions.

The research is being carried out by Meyer Burstein, Victoria Esses, Aurelie Lacassagne and John Nadeau.

County of Simcoe Local Immigration Partnership

The County of Simcoe joined Citizenship and Immigration Canada in supporting the planning for a local immigration partnership in 2011/2012. The project developed a Partnership Council, which met initially in July of this year. Initial phases of the project focused on conducting a substantial literature review and identifying resources and best practices that might apply to this area of the province.

The County of Simcoe is uniquely positioned as the largest county in the province in terms of population, and the second largest in terms of physical size. It consists of 7 towns (Bradford West Gwillimbury, Collingwood, Wasaga Beach, New Tecumseth, Midland, Innisfil, and Penetanguishene) and 9 townships (Adjala-Tosorontio, Clearview, Essa, Oro-Medonte, Ramara, Severn, Springwater, Tay and Tiny). Inside the boundaries of the County are the cities of Barrie and Orillia. The County of Simcoe offers social services within these two cities, and the LIP Partnership Council includes representation from both cities.

The County of Simcoe is currently undertaking community-based research. This has included a community planning day facilitated in Midhurst, attended by approximately 90 local stakeholders. The session provided a framework for the research which includes focus groups with both new and experienced immigrants, service providers and ethno cultural and faith based organizations. Key informant interviews are taking place with approximately 30 community leaders, and an online survey has been distributed to over 2500 community representatives.

Emerging themes from the research include the need for public education on discrimination and racism/anti-racism. Limited community resources are available to support newcomers, despite the growing population in Simcoe County, which includes high levels of secondary and tertiary migration from other areas of the province. Data collection to substantiate population levels and migration is needed to support requests for additional services in Simcoe County. The focus groups are providing details on the needs associated with welcoming newcomers into the school system and into Simcoe's communities in general.

Following the completion of the research, the Partnership Council will finalize priorities for the settlement strategy. The Council looks forward to supporting local communities as they consider implementing ideas brought forward through the planning process.

Calgary Local Immigration Partnership Stakeholder Engagement Event

The Calgary Local Immigration Partnership Stakeholder Engagement Event, held on November 24, 2011 at the Chinese Cultural Centre in Calgary, brought out many interested parties from Calgary and surrounding areas, with approximately 200 attendees.

The day started off with welcomes from Jill Francis and Robert Ferguson from Citizenship and Immigration Canada, Alice Wong from the Province of Alberta, Jason Luan from the City of Calgary, and Jaime Enachescu from the United Way of Calgary, demonstrating a high level of collaboration in launching this initiative. Victoria Esses from the Welcoming Communities Initiative then presented on the Local Immigration Partnership model, offering ideas and examples of promising practices derived from Ontario; this was followed by Jill Francis discussing possibilities and next steps for Calgary.

Following a multicultural lunch provided by Ethnicity Catering, the afternoon was devoted to lively roundtable discussions facilitated by Victoria Esses on visions and priorities for Calgary, how to engage a large breadth of stakeholders, and operational/organizational possibilities.

Feedback from the event indicates that there is now considerable momentum, and we look forward to the launch of the first Local Immigration Partnership outside of the Province of Ontario.

For the presentation from this event and summaries of the roundtable discussions, visit [here](#) (select Prairie Region).

Recent and Upcoming Conference Presentations

Anderson, W. (2012, February). *Moving Past Abstractions: Incorporating Experiential Learning to Intercultural Communication Curriculum*. Panel presentation at Western States Communication Association, Albuquerque, New Mexico, USA.

Anderson, W. (2012, February). *Maintain Eye Contact and Don't Apologize: Exploring the Cultural Boundaries of Public Speaking Classes and How to Transcend Them*. Panel presentation at Western States Communication Association, Albuquerque, New Mexico, USA.

Arnal, M. (2011, November). *The Pathways to Prosperity SSHRC Partnership Proposal*. Presentation at the Prairie Metropolis Centre Regional Conference, Edmonton, Alberta, Canada.

Bollman, R., & Murphy, P. (2011, November). *How Many Canadians Live in a City? Conceptualization, Definition and Proposed Dissemination for Alternative Standards*. Presentation to Statistics Canada's 2011 International Methodology Symposium: Strategies of Standardization of Methods and Tools, Ottawa, Ontario, Canada.

Dyson, D., & Topkara-Sarsu, S. (2011, November). *Toronto East Local Immigration Partnership: Best Practices on Developing Local Partnerships*. Presentation at OMSSA 2011 Policy & Research Conference, Toronto, Ontario, Canada.

Esses, V.M. (2011, November). *Local Immigration Partnerships: A Collaborative Community Approach*. Keynote presentation at the Calgary Local Immigration Partnership Stakeholder Engagement Meeting, Calgary, Alberta, Canada.

Ferrer, A.M., & Adsera, A. (2011, December). *Age at Migration, Language and Fertility Patterns among Migrants to Canada*. Invited seminar at the University of Ottawa, Ottawa, Ontario, Canada.

Fourot, A-C. (2011, September). *Négociier d'abord, concerter ensuite, délibérer après : La consultation publique comme stratégie de réduction des conflits urbains*. Présentation au sein de la session thématique 19, Association française de science politique, Strasbourg, France.

Guo, Y. (2011, November). *Expanding Parental Involvement: Exploring Informal Learning of Immigrant Parents*. Paper presented at the Prairie Metropolis Centre Regional Conference, University of Alberta, Edmonton, Alberta, Canada.

Guo, Y., & Zhang, Y. (2011, August). *Immigration, Diversity, and Education: Exploring Intercultural Interaction between Canadian Pre-Service Teachers and Immigrant Parents*. Paper presented at the 16th World Congress of Applied Linguistics, Beijing, China.

Hatala, J. (2011, November). *Strategic Social Networking*. Keynote at Diversity Works: Kingston Immigration Partnership, Kingston, Ontario, Canada.

Hatala, J. (2011, September). *Linking Social Capital to Finding A Job: Getting Comfortable With Networking*. Workshop at the Professional Development Conference for the NewComer Organization Network, Mississauga, Ontario, Canada.

Hébert, Y. (2011, November). *Mobilities and Capacities for Living Cosmopolitan Identities beyond Multiculturalism: Voices of Youth and Francophone Migrants in Minority Contexts*. Presentation at an international conference: Multiculturalism or Interculturalism? What are the Implications for Albertans and Canadians?, Organized by the Alberta Civil Liberties Association, Calgary, Alberta, Canada.

Hébert, Y. (2011, October). *The School at the Heart of Integration: Making Schools Just?* Paper presented at the international Citizenship Knowledges and Education conference, Organized by the Centre for Global Citizenship Education & Research (CGCER), University of Alberta, Edmonton, Alberta, Canada.

Hébert, Y. (2012, January). *Rethinking Integration and Multiculturalism as Living Cosmopolitan Identities: Mobilities, Capacities and Voices of Youth and Francophone Migrants in Minority Contexts*. Lecture, EDUC 405, Diversity and Learning, to approx 450 teacher education students, Calgary, Alberta, Canada.

Huot, S., Dodson, B., Laliberte Rudman, D., & Magalhaes, L. (2012, February). *Negotiating Integration Within a Minority Context: Critically Exploring the Experiences of French-Speaking Immigrants to Ontario, Canada*. Paper presentation at the Association of American Geographers Annual Meeting, New York, New York, USA.

Kraglund-Gauthier, W. L. (2011, November). *A Spiral of Action Research: Instructional Design Decisions Supporting Professors' Online Pedagogies*. Presentation at the 17th annual Sloan Consortium International Conference on Online Learning, Orlando, Florida, USA.

Manning, L. (2011, October). *Strategies for Business Competitiveness and Success with Human Capital*. Keynote Address at Ottawa Business Leadership Network Launch, Ottawa, Ontario, Canada.

Manning, L. (2011, November). *The Way We Work Doesn't Work Anymore*. Invited speaker at TEDxCapU, Vancouver, British Columbia, Canada.

Pruegger, V.J. & Hari, L. (2011, November). *Community Collaboration and Communication*. Invited workshop at Diversity Conference: Police & Community, Calgary Police Service, Calgary, Alberta, Canada.

Pruegger, V.J. (2011, October). *Diversity: It's the One Thing We all Have in Common*. Invited full day workshop to the Saskatchewan Association of Rehabilitation Centres (SARC) Fall Conference, Saskatoon, Saskatchewan, Canada.

Pruegger, V. J. (2011, May). *Creating Empowering Organizations*. Invited lecture to Mount Royal University, Calgary, Alberta, Canada.

Ravanera, Z. (2011, November). *Developing Baseline Measures and Success Indicators of LIP Initiative*. Presentation at the Welcoming Communities Initiative Governing Council Meeting, Ottawa, Ontario, Canada.

Steinbach, M. (2011, September). *L'intégration sociale des élèves issus de l'immigration en région au Québec*. Paper presentation at Metropolis International, Ponta Delgada, Azores, Portugal.

If you have any recent or upcoming presentations that you would like to have included in future issues of the WCI E-bulletin, please email the information to robin@welcomingcommunities.ca.

For the next issue you may submit any presentation which occurred between January 1st and March 31st 2012.

Thank You

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