

Maintaining Long-Term Partner Engagement

Team 12 - Pine



Problem Overview

- Organizations that your LIP/RIP had strong relationships with have experienced significant turnover
- Partners have become less engaged over the last 2 years
- Momentum is fading





Knowledge Transfer

- Onboarding package for new partner
- Succession planning package – one-pager

Evaluation:

- The # of new members on board
- Annual revision of onboarding package

Relationship Management

- Investing in more than one person within a partnering organization
- Mutual support through engagement

Evaluation:

- The number of people attending from 1 organization – over 1 indicates success
- Think about board members, senior directors
- # of events LIP staff from stakeholder events
- Annual partner survey – Would you recommend a partner to join the LIP?



Asset Based Thinking

- Measurable, short-term goals – foundations towards larger, long-term goals
- Engaging with people who are already around the table to build momentum

Evaluation

- Quantitative analysis of goals
- Timelines and project objectives

