

Engaging Newcomer Voices

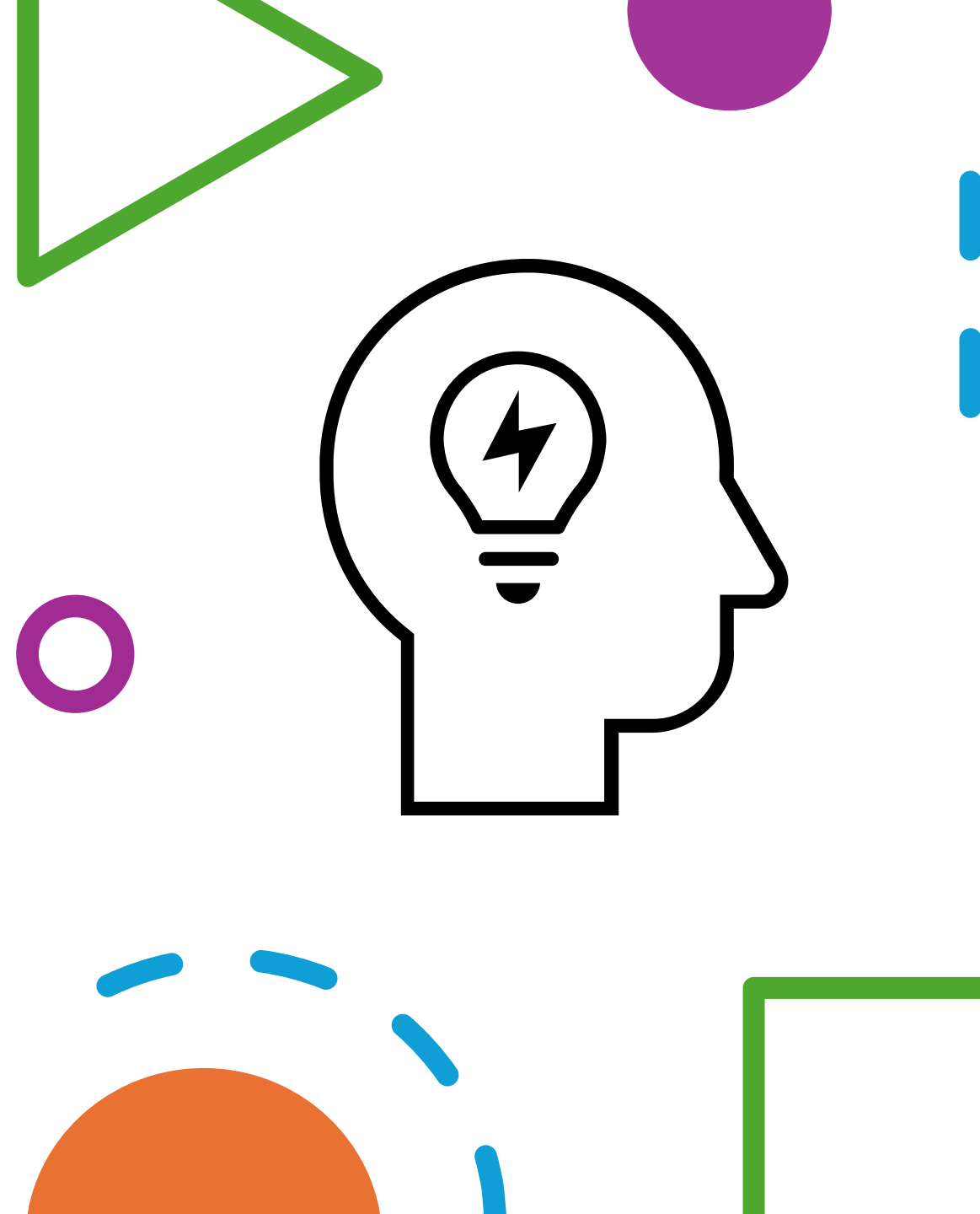
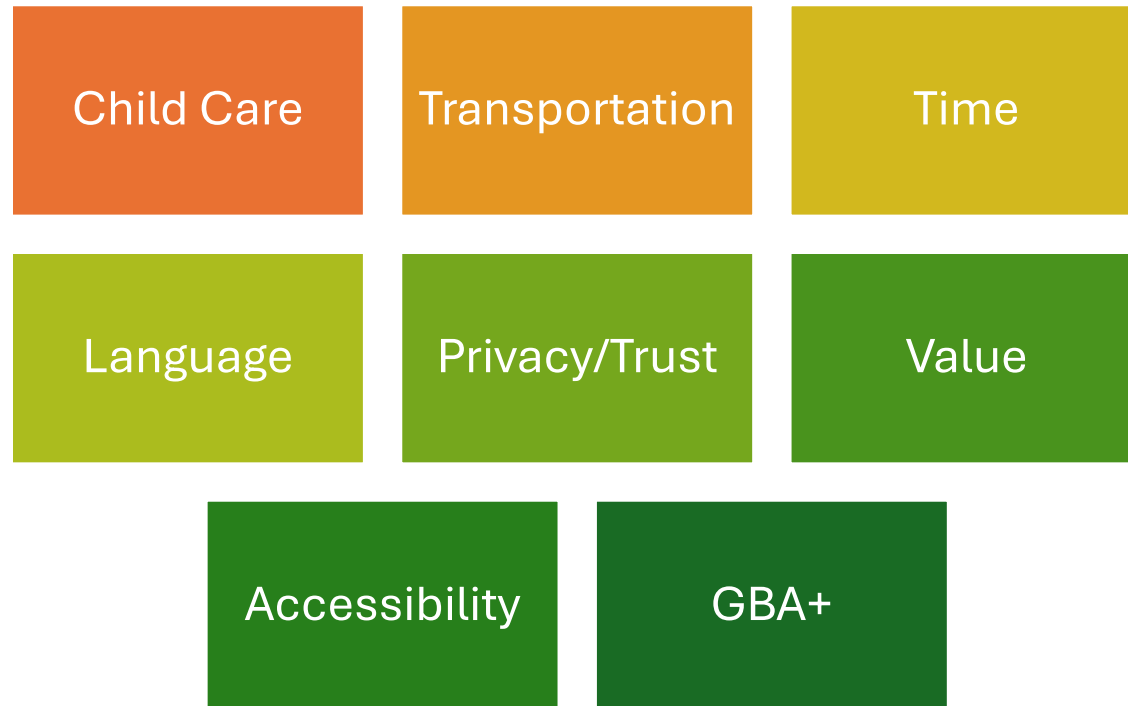
Community Needs
Assessment



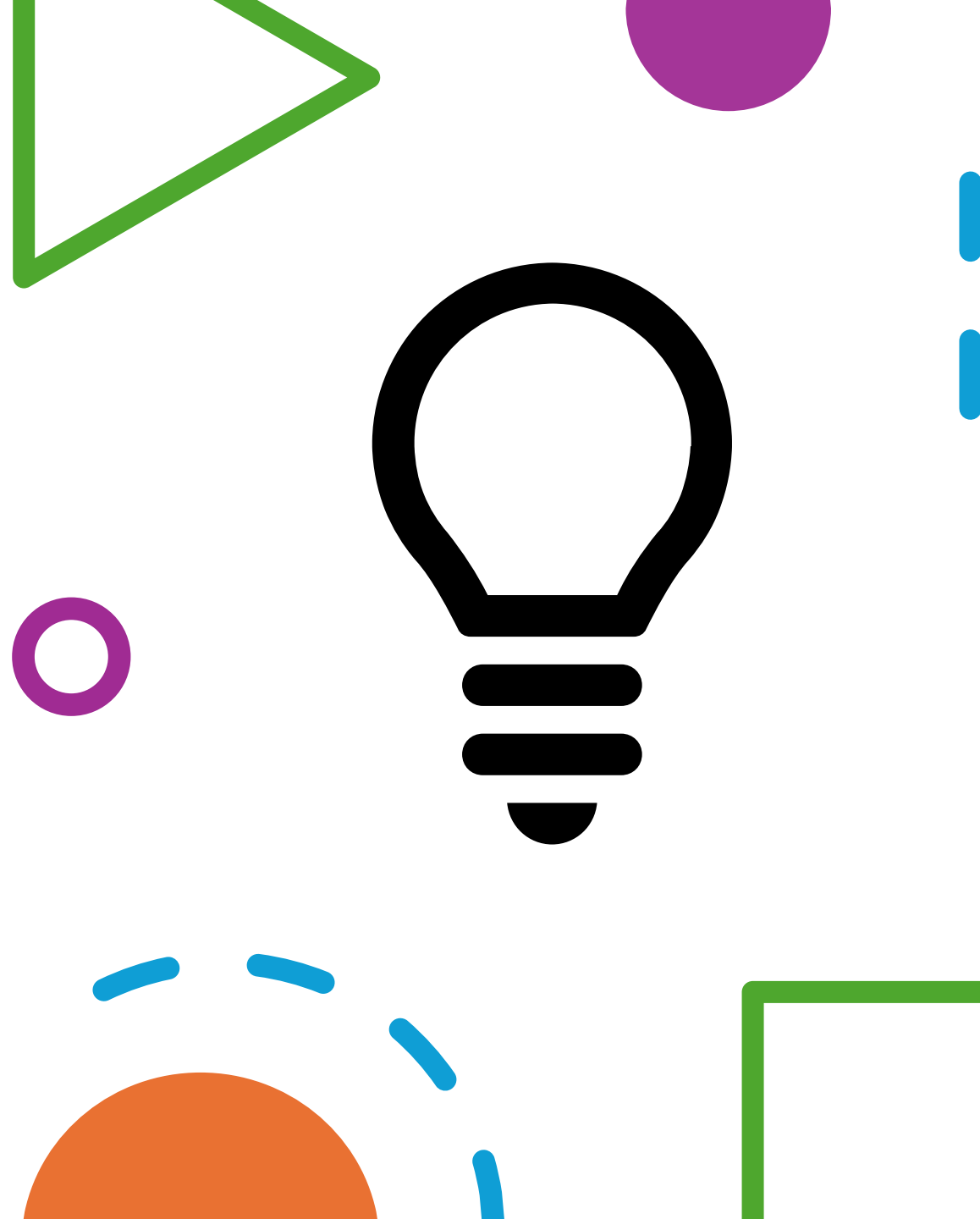
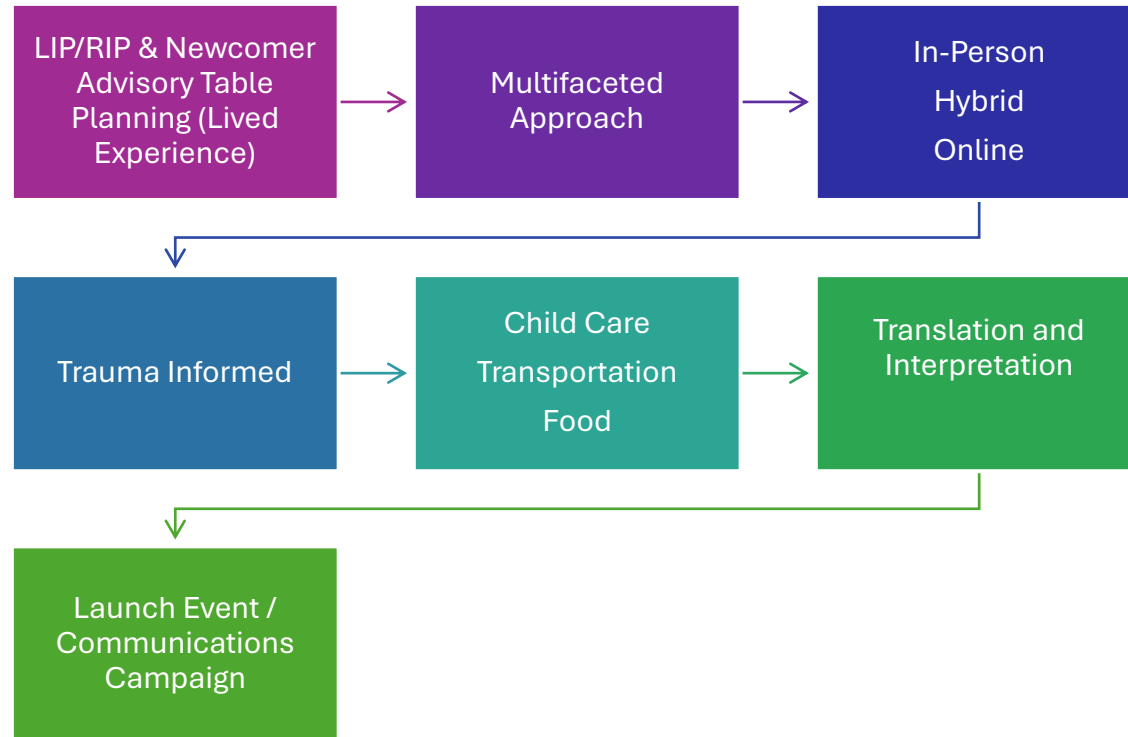
TEAM 8

— GINKGO —

Problem / Challenges



Solutions





Our Voices. Notre Force.
Nois Voix. Our Strength.

ALL THE VOICES!

First, build trusting relationships with community groups and leaders

Multiple modes, multiple channels, multi-lingual

- Surveys (online, paper)
- Focus Groups
- Ambassadors/Leaders

Tools:

- CRM system
- Translation tools

Marketing:

- Traditional
- Social media
- Ethnocultural media





Our Voices. Notre Force.
Nois Voix. Our Strength.



Timelines

- 3-6 months for initial assessment
- Continuous Improvement & Input



Expected Outcomes



FINAL PLAN
DEVELOPED



LAUNCH EVENT



DISTRIBUTION OF PLAN
TO COMMUNITY

Evaluation / Measurement of Success

Mixed-Methods Approach

Community Representation

Stakeholder Participation

Actionable Outcomes

Positive Feedback from Participants

LIP/RIF Collaboration



Thank You /
Merci



TEAM 8

— **GINKGO** —