

"If Employment is the Holy Grail of Settlement, Why Aren't We Better at It?"

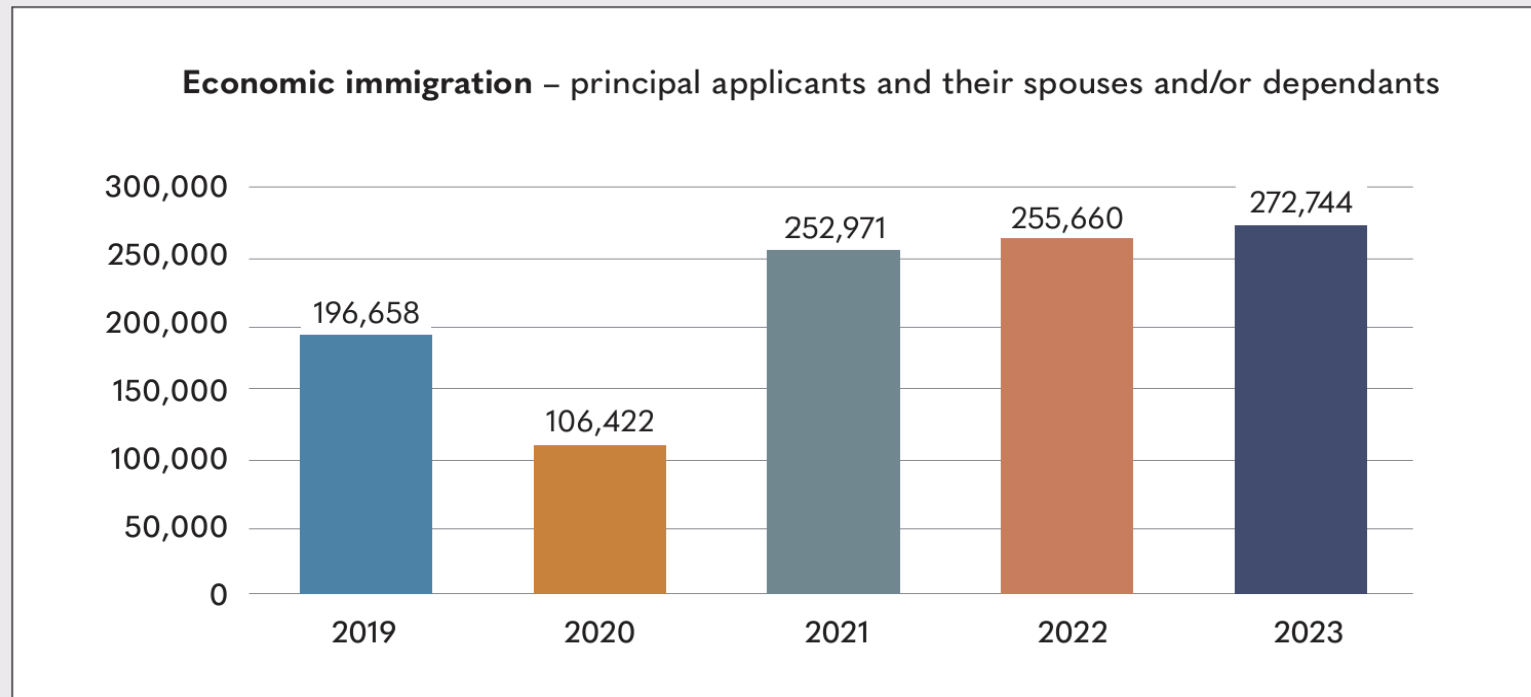
FACT:

There is no settlement without employment.
Why are we not focused on this?

Last year, Canada admitted 120,822 principal applicants and their accompanying family members (56,888 females and 63,934 males) as permanent residents through Express Entry.



The economic immigration class is the largest source of permanent resident admissions, at approximately 58% of all admissions in 2023. In 2023, the number of individuals admitted to Canada under the Economic Class totaled 272,744, which is 6.7% higher than in 2022. From this number, 127,961 females were admitted to Canada under the Economic Class compared to 144,783 males.



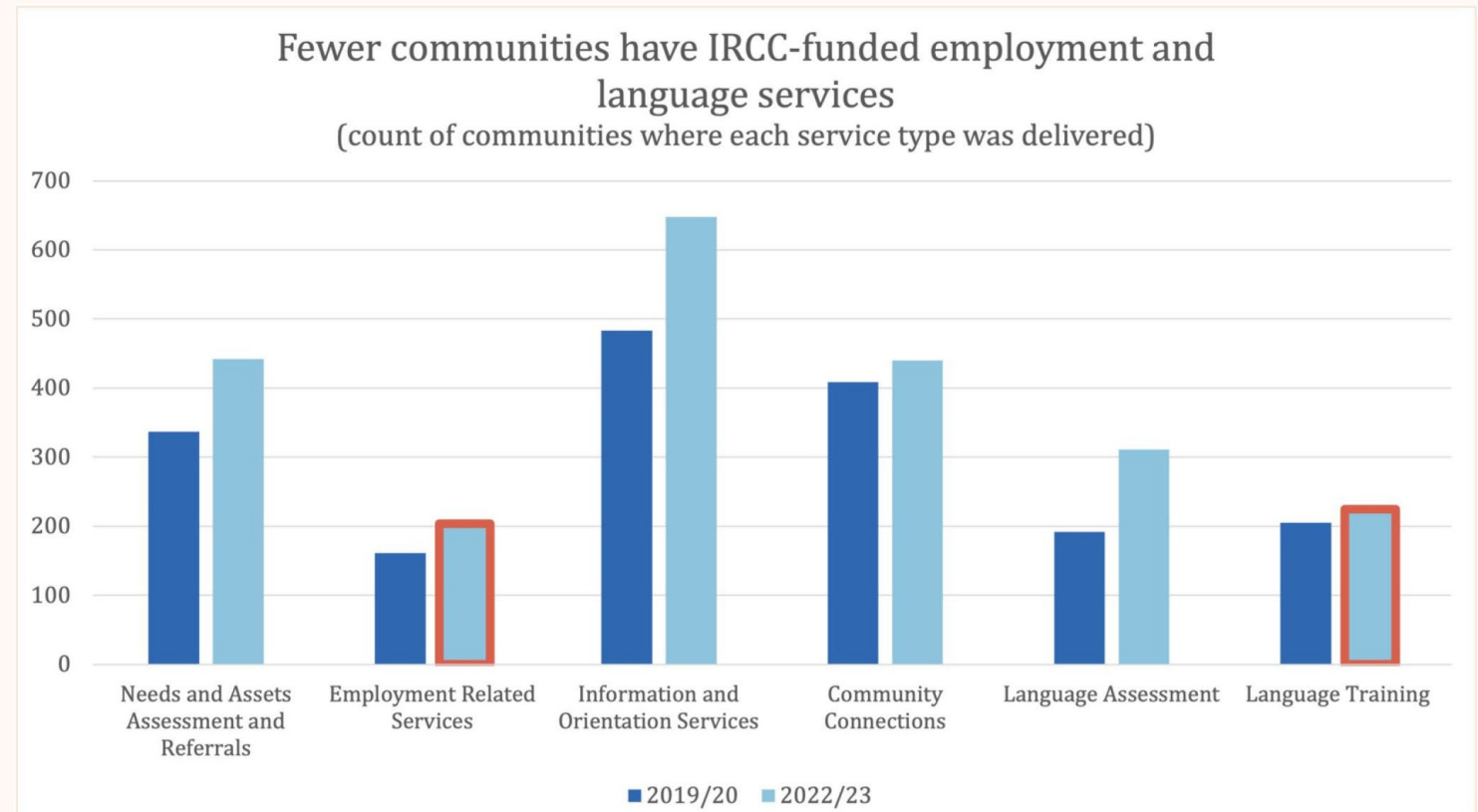
Source: 2024 Annual Report to Parliament on Immigration

Hundreds of thousands of newcomers ask on various social media platforms: does the government help us get jobs?

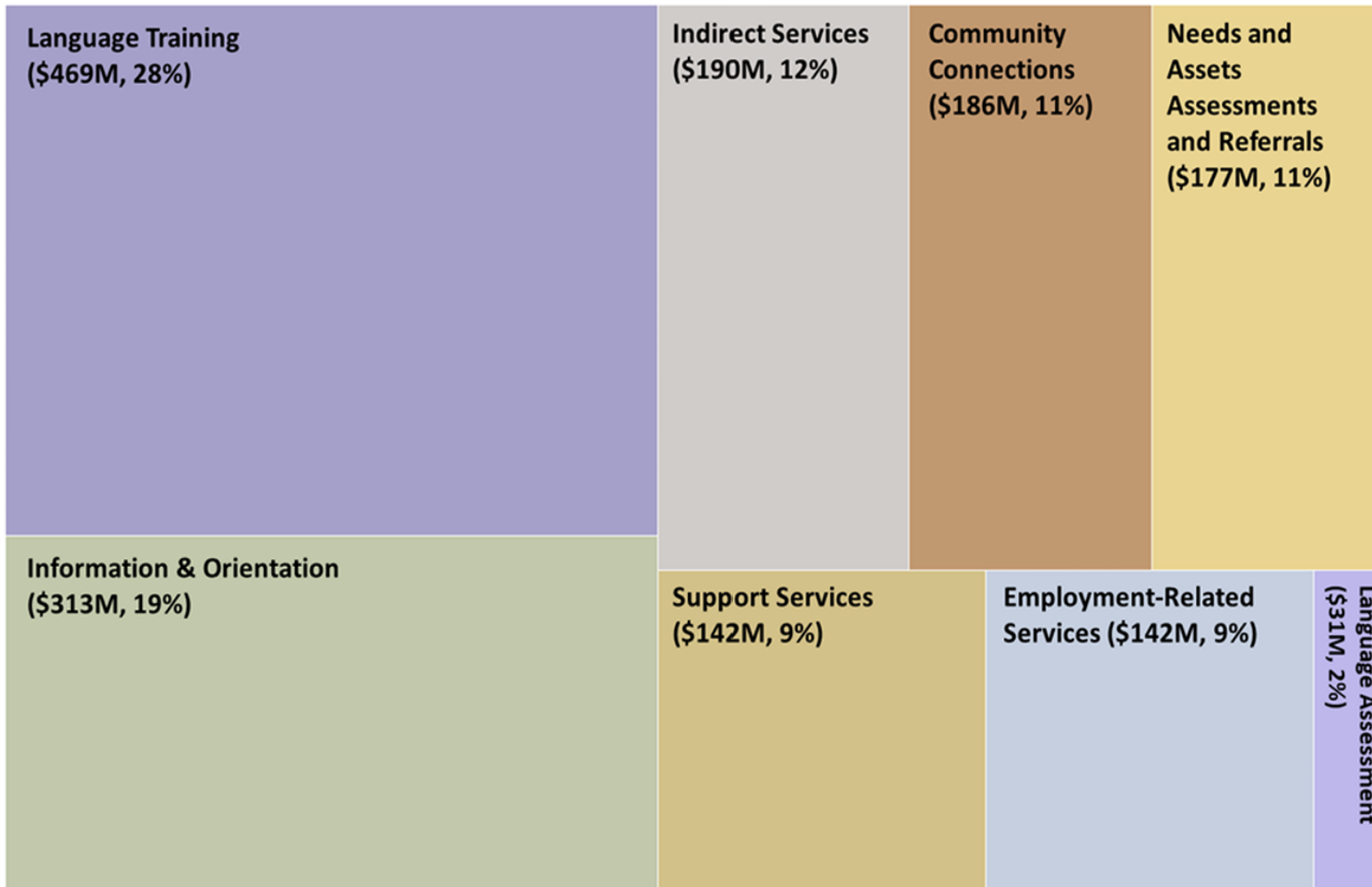
It's important to be aware that for most newcomers, the reality is that the government's support in job placement is limited. IRCC funds employment-related services at the lowest out of six parameters

This could be why less than 20% of newcomers go to a settlement agency

While IRCC-funded programs exist for information and language services, employment are limited.



In 2020-21 and 2021-22, and in line with previous years, language assessment and training services was the largest spending category, representing 30% of expenditures.

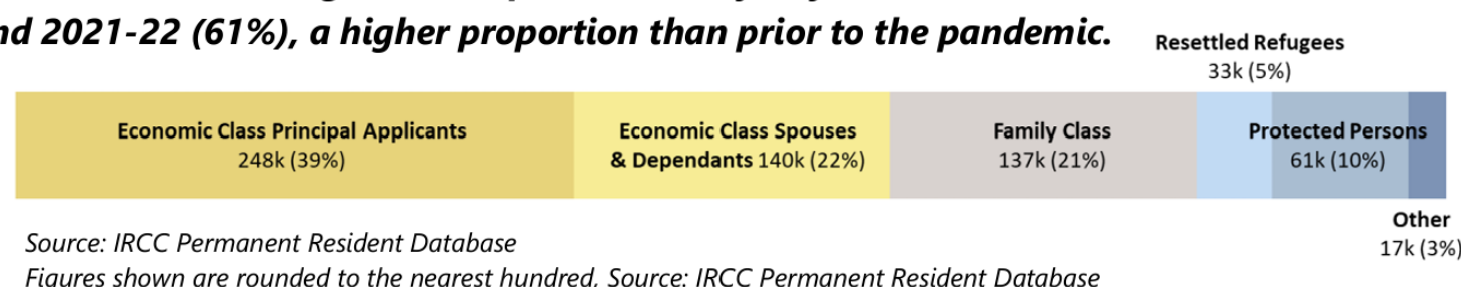


- **Language \$469M 28%**
- **Info & Orientation \$313M 19%**
- **Indirect services \$190M 12 %**
- **Community Connections \$186M 11%**
- **Needs & Assessments \$177M 11%**
- **Support Services \$142M 9%**
- **Employment Services 142M 9%**
- **TOTAL \$1,619M**

Source: GCS as per agreement allocation by Program Components & SAP as of March 31st, 2022. Note that this information includes costs for domestic service delivery, pre-arrival services, and indirect services.

Let's do the math

Economic Class immigrants comprised the majority of admissions to Canada in 2020-21 and 2021-22 (61%), a higher proportion than prior to the pandemic.



Source: IRCC Permanent Resident Database

Figures shown are rounded to the nearest hundred, Source: IRCC Permanent Resident Database

**9% of Economic class 388,000 out of \$142M
total \$366 per person**

- IRCC – lowest employment priority (Basic resume and interview services funded)
- ESDC – Employment priority linked with Regulated Professions only (Average 20% of total)

What is needed?

- Most settlement agencies cover basic employment information, not profession specific.
- Immigrants come with experience in hundreds of professions, regulated and unregulated.
- Newcomers need to speak to immigrants working in their fields to understand how they got employed.
- The only way to do that is to learn how to use a network.
- Learn advanced LinkedIn strategies
- A network that transcends geographic locations and other limiters.
- Ideally, a digital network that combines Networking, Mentorship and Coaching

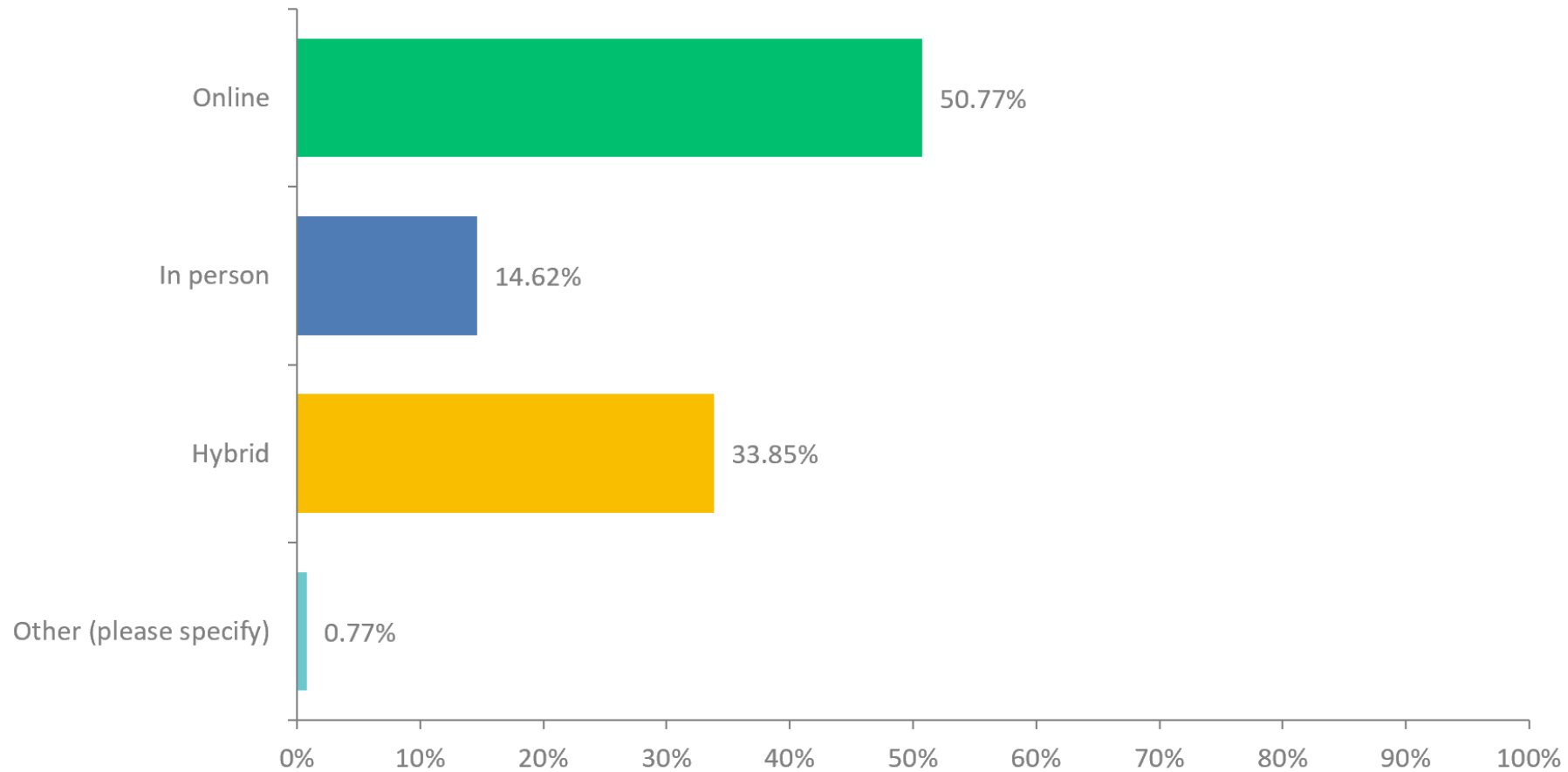


Look for a job

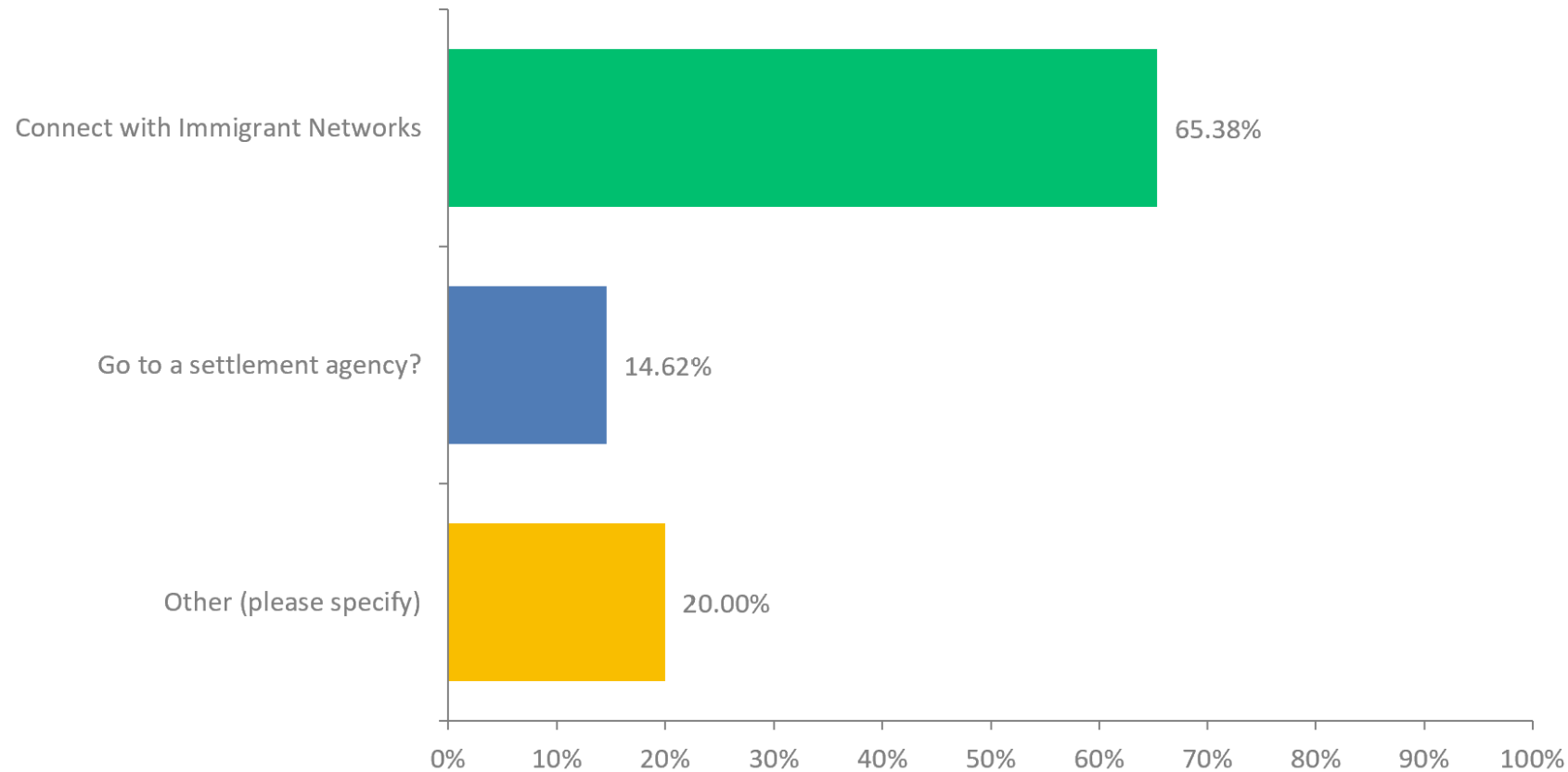
- Find resume and cover letter tips
- Private and government job banks
- Volunteer opportunities

From IRCC website

How do you prefer accessing services?



What would you suggest newcomers do when they land in Canada?

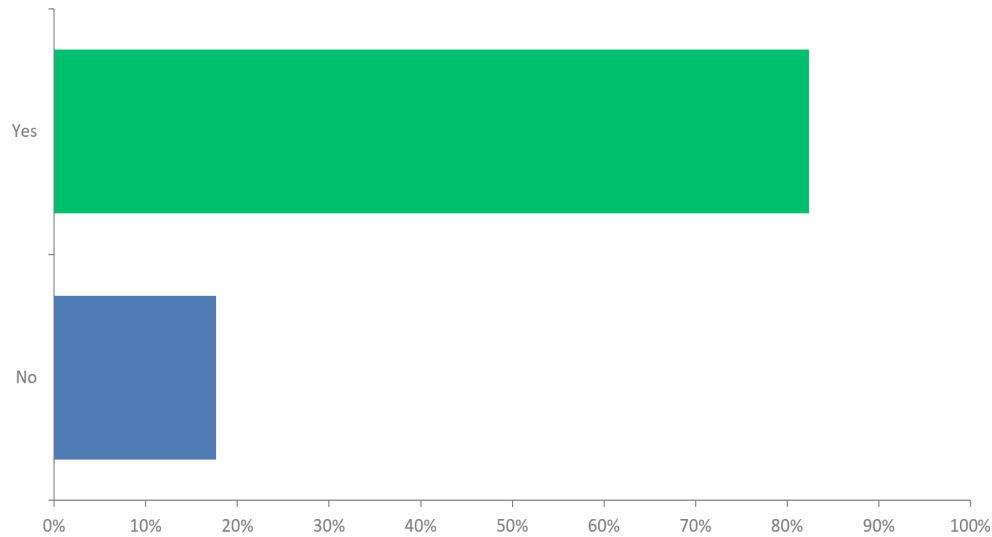


Immigrant Networks Survey Results



Does the Immigrant Networks networking program help you prepare for your job search?

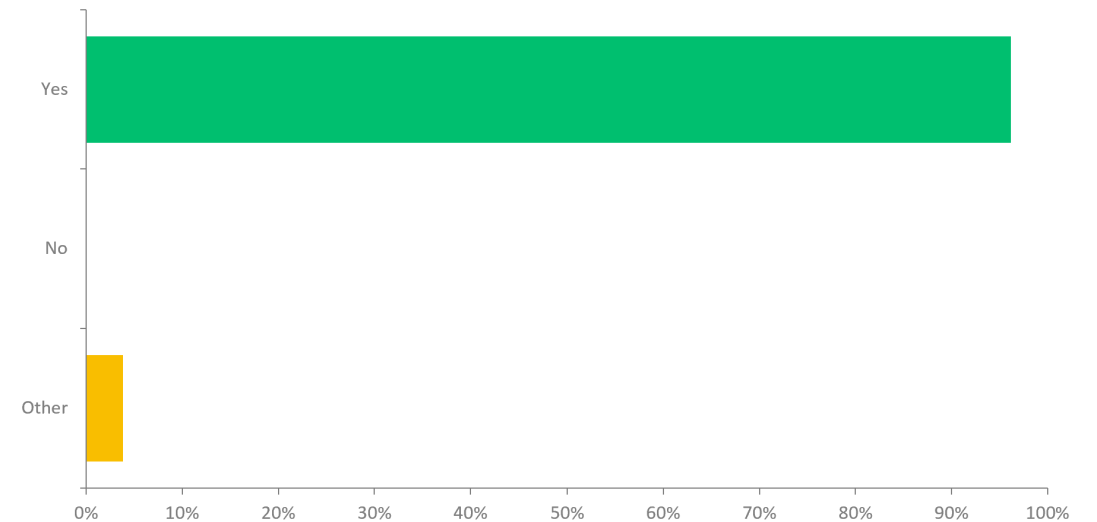
Yes 82.35% No 17.65%



Powered by SurveyMonkey

Would you recommend Immigrant Networks

Yes 96.5%



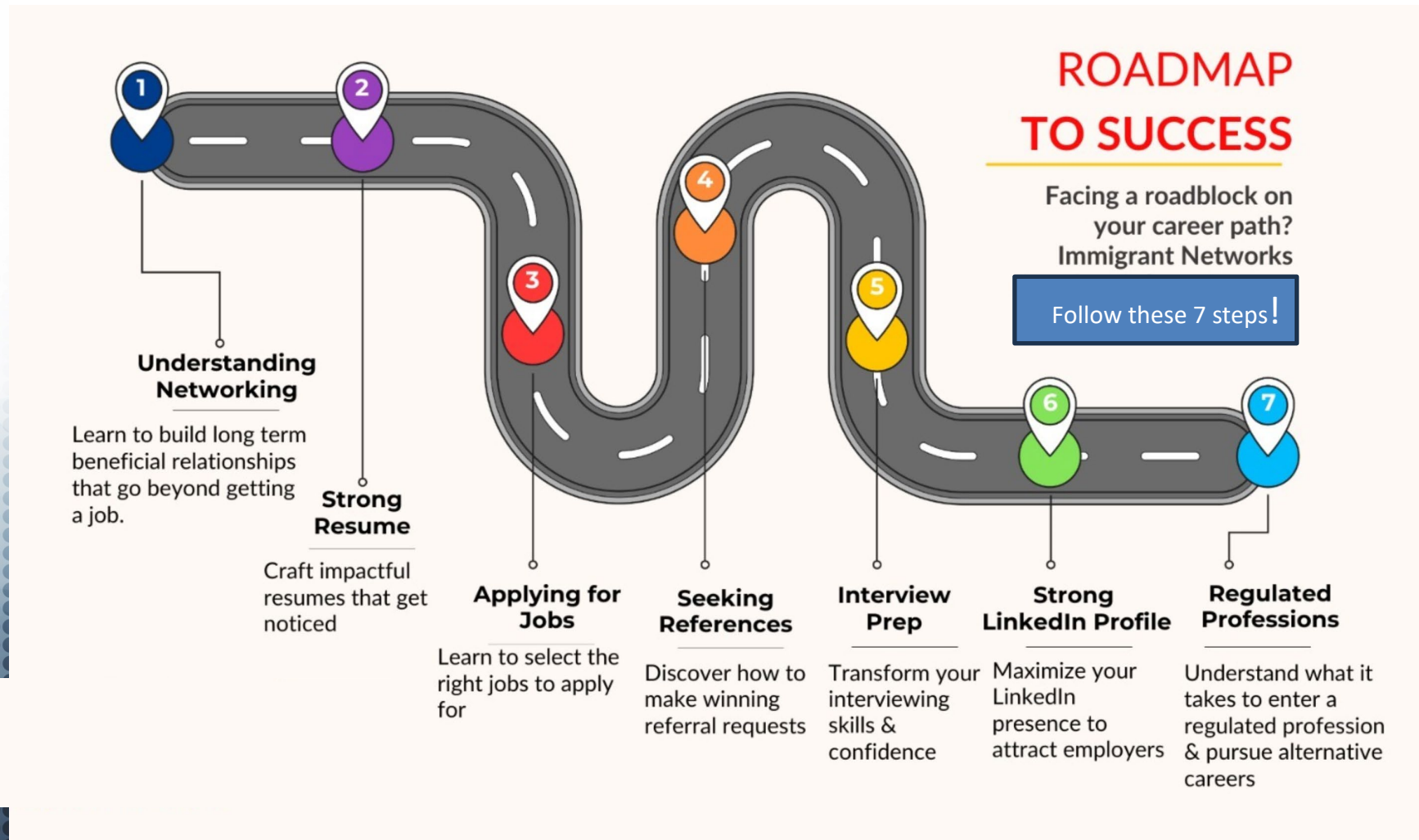
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Our 90 Days Promise

9 Steps + 90 Days = Employment

- 1 Weekly Peer Networking - Informational Interviews (Online Only)
www.immigrantnetworks.com/
- 2 One-On-One With Ambassadors (Community)
www.immigrantnetworks.com/ambassadors/
- 3 Weekly Wednesday Speed Networking (Community)
www.linkedin.com/company/immigrant-networks/
- 4 Online Mentoring (Online only)
Complete 5 matches and automatically get matched with a Mentor
- 5 Always On Whatsapp Group (Community)
Check your welcome email from us
- 6 Monthly Interview SOS (Community)
First Saturday of every month
www.linkedin.com/company/immigrant-networks/
- 7 Immigrant Reveal Secrets To Get Jobs In Your Profession (Webinar only)
www.linkedin.com/company/immigrant-networks/
- 8 LinkedIn Newsletters On Job Finding (Online only)
- 9 90 Days In Your First Job (Webinar only)
www.linkedin.com/company/immigrant-networks/

Our solution – 100% online



In four years, over 16,000 members are working in their profession.

The answer to the question we asked:

We need to stop doing the same thing over and over again and expecting a different result.

Immigrant Networks

Cost per client \$100

70% success rate

Thank you!

Immigrant Networks
Networking to get working!

Nick Noorani
nickn@immnet.ca