

# Thank-you First Nations, Métis and Inuit

- New Language Solutions is based in Ottawa, Ontario. We acknowledge that our head office is on the traditional, unceded territory of the Algonquin Anishnaabeg People. Beyond Ottawa, we have staff working in locations across Canada. New Language Solutions is grateful to have the opportunity to work as a guest in communities and territories across the country, and we honour the stewardship of the many Indigenous peoples who have resided on these lands since time immemorial.
- We make our acknowledgement as a sign of respect for all Indigenous Peoples of Turtle Island, past and present. We accept the true impact of the past and the pain suffered by generations of Indigenous Peoples. As an agency that works to support the integration of newcomers into Canadian society and cultures, we resolve to support activities that are inclusive of Indigenous Peoples. We will make our best efforts to address a history of injustice to First Nations, Metis and Inuit peoples.
- We encourage our frontline staff and clients to discover whose traditional territories they live on and pause to reflect on the hospitality shown to us as guests in these territories.

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# Introducing CanAvenue.ca

## *An Online Platform for Independent English Learners*

Rob McBride, MEd  
Phil Hubbard, PhD  
Deborah Healey, PhD  
Greg Kessler, PhD  
John Allan, MEd  
Paul Carter



**PATHWAYS TO  
PROSPERITY**  
Promoting Welcoming Communities in Canada



**VOIES VERS LA  
PROSPÉRITÉ**  
Promouvoir des communautés accueillantes au Canada

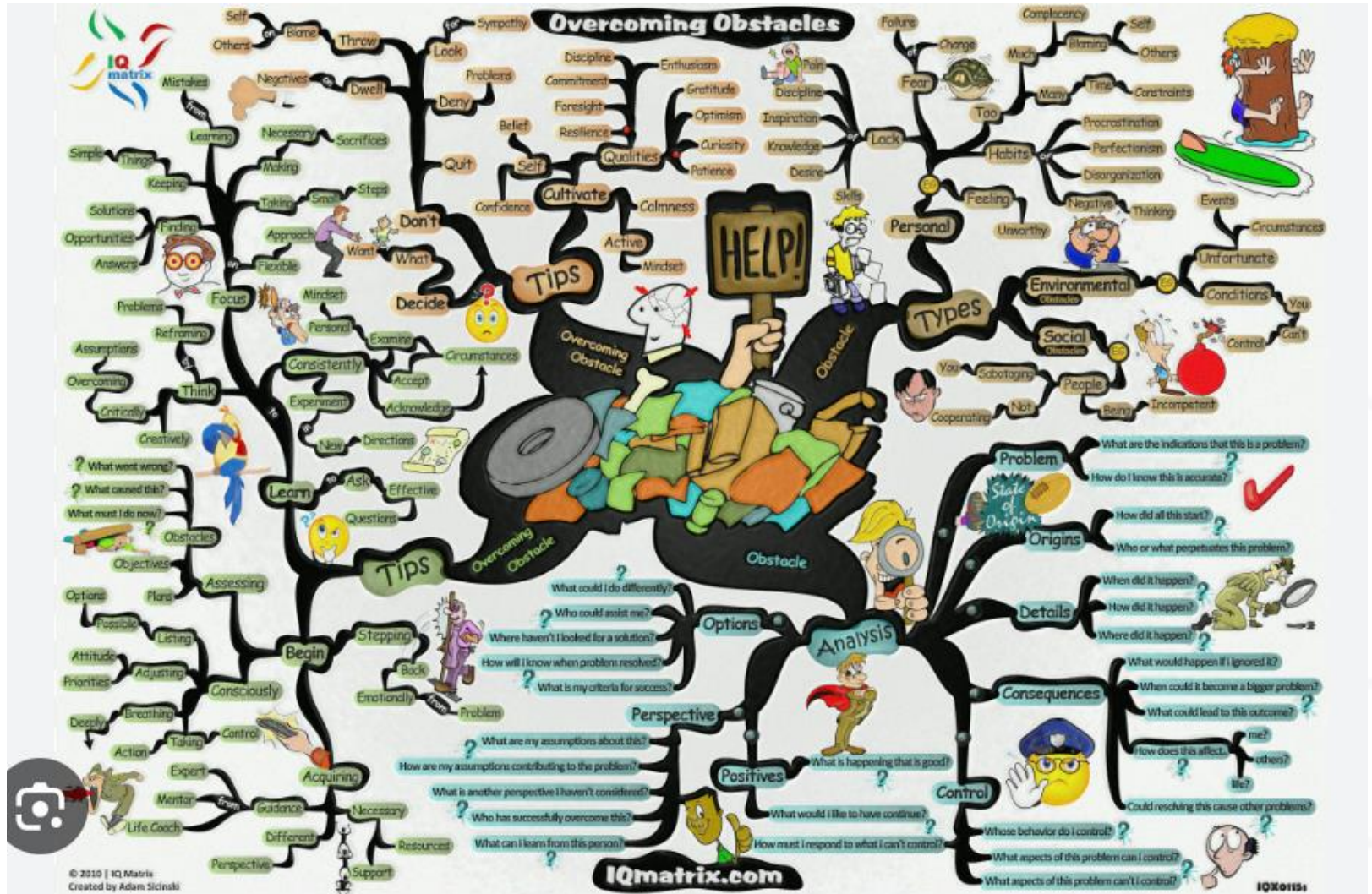
# Session Outline

- Introduction
- Dr. Greg Kessler
- Dr. Phil Hubbard
- Dr. Deborah Healey
- Guided Tour Part 1 (John Allan)
- Guided Tour Part 2 (Paul Carter)
- Q & A
- Moderated Discussion



LANGUAGE





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Created by Adam Siciński

IQX0115

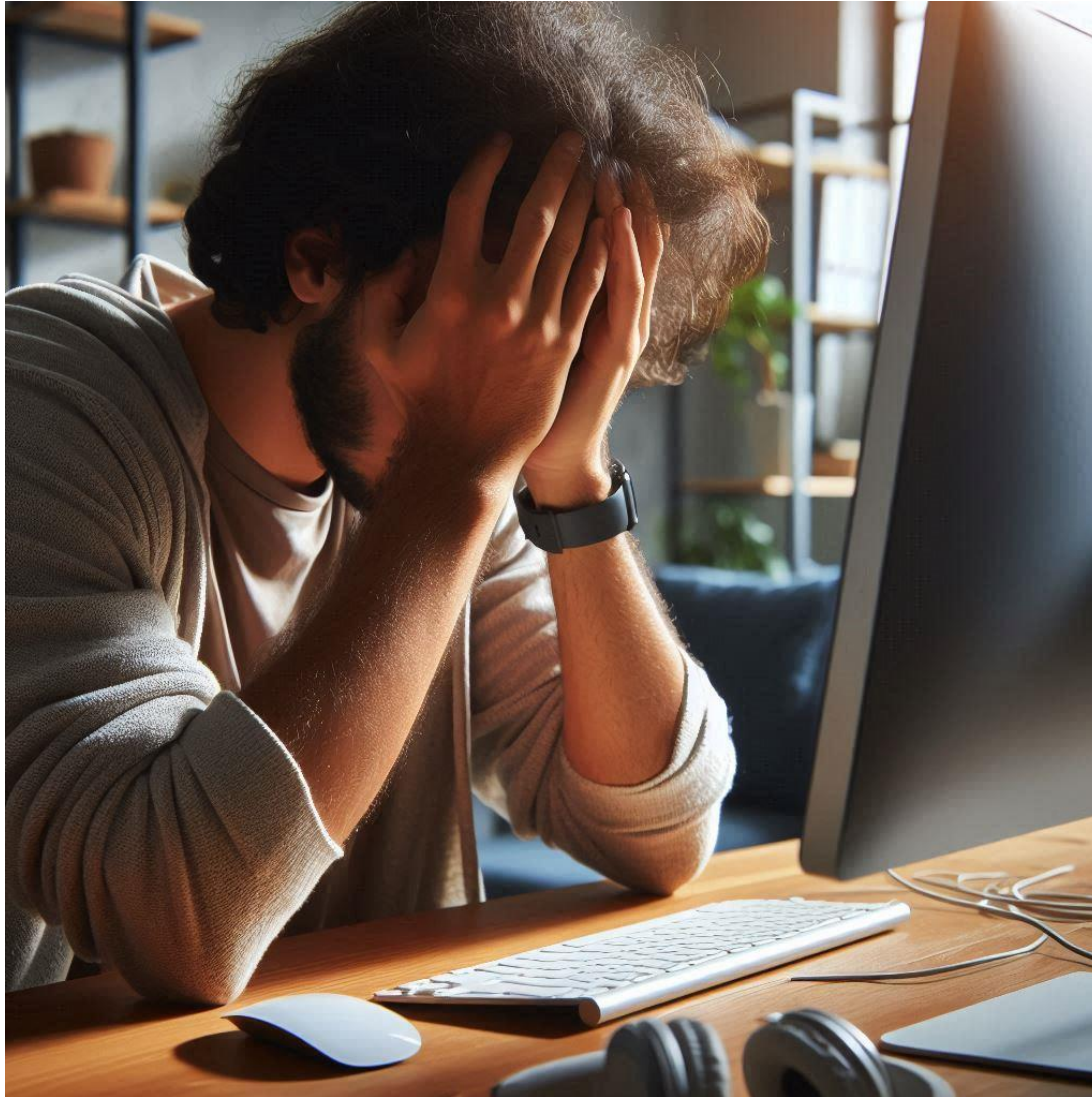
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# Avenue

LINC 5-7 Looking for Work (Avenue)

## LINC 5-7 LOOKING FOR WORK (AVENUE)

Participants

# Avenue

WELCOME TO

# Avenue

Online settlement language training solutions for adult newcomers and teaching professionals.

 [LOG IN TO AVENUE](#)

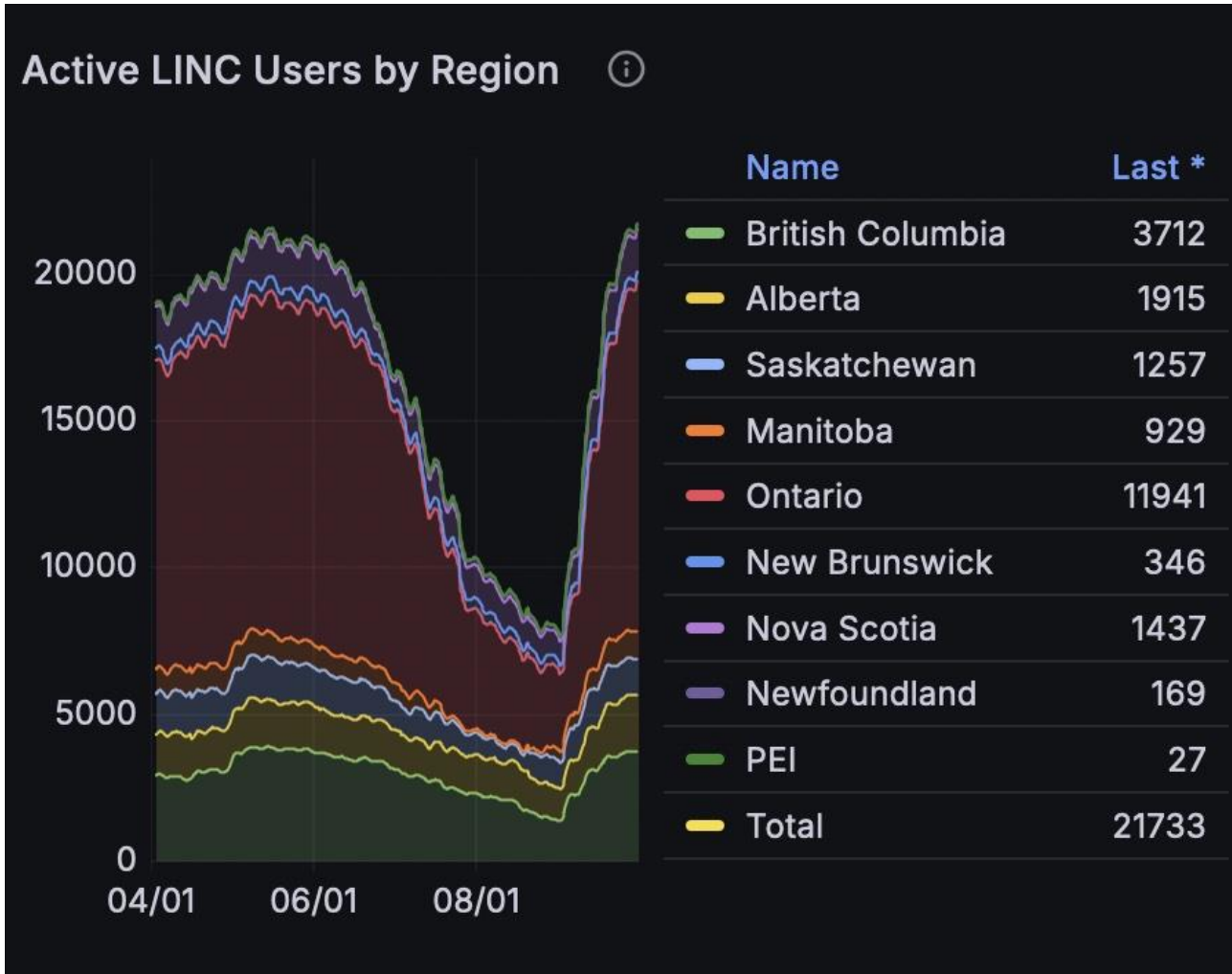
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# Target Clientele

- An informal open access online platform for English language learning and Canadian orientation for:
  - Prospective immigrants before their 'arrival'
  - Newcomers on waiting lists for formal language training
  - Learners in formal LT (LINC or other) and needing or wanting supplementary curriculum
  - Newcomers preferring to learn autonomously or facing formal LT barriers
  - Newcomers who have exhausted their formal LT eligibility and still want to develop their skills
  - Refugee claimants
  - Temporary foreign workers

## Learner Value Proposition:

- Accessibility: Free, open-access, and available anytime, anywhere.
- Learning efficacy: extensive and intensive reading and listening modules, writing, speaking and pronunciation practice, online language skills assessment.
- Aligned with the Canadian Language Benchmarks.
- Relevance: Focused on real-life situations, skill-building and practical English for newcomers.
- Supportive Content: Provides cultural orientation alongside language training, helping users integrate more effectively into Canadian society.
- Learner social engagement and sharing of newcomer stories through moderated forums and blog posts.

# eModules

- Two broad proficiency levels: CLB 3/4, & 5 – 7, + Literacy
- eUnits include:
  - Orientation to independent language learning
  - Orientation to formal language learning
  - Extensive Reading / Extensive Listening libraries
  - Pronunciation practice
  - Citizenship test preparation
  - Updated legacy EduLINC skill builders (Pre-PBLA)
  - Links to external web apps
  - Language skills assessed through OSA (Achev)

# Learner Engagement & Feedback

- News forum
- Moderated social forum
- Gamification & badges for module completion
- Module rating scales
- Polls & votes
- Reminders
- Survey
- Soliciting newcomer 'Stories' through activities
- Micro-webinars

## Teacher Affordances

- Orientation to Formal LT
- Remedial learning
- Extracurricular work
- Orientation to Independent Language Learning

## Initial target learners (October – March 24):

- Newcomers on LINC waiting lists
- Avenue users' friends, family, colleagues, communities

## Additional learner recruitment as of April 1 25:

- Reached through promotion to formal LT providers, settlement services agencies, PINs, LIPs, TRIEC (& similar)
- Search engine optimization (SEO)
- Social media (LinkedIn, What's App, Facebook, Instagram)
- Webinars