



**PATHWAYS TO
PROSPERITY**
Promoting Welcoming Communities in Canada



**VOIES VERS LA
PROSPÉRITÉ**
Promouvoir des communautés accueillantes au Canada

**L'IMMIGRATION
FRANCOPHONE
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Welcome to the P2P-FCFA 2024 Hackathon!

A hackathon is a collaborative effort to solve a challenge in teams. Hackathons encourage creative and innovative solutions to common challenges, using the expertise and resources of all team members.

Our goal in the current hackathon is to solve several common challenges that LIPs and RIF face in their collaborative efforts.

You will have one hour to work on the solution to the challenge to which you will be assigned. Then, between 4:00 and 4:45 PM PT today, each team will have two minutes to present their solution. Your presentation can involve a PowerPoint presentation, song, dance, video, podcast or however you would like to present your solution. Please note that presentations can be in the official language of your choice.

Below are guidelines and a suggested framework for participants to follow during the hackathon, which will aid your team in tackling the assigned challenge and developing an innovative solution.

General Guidelines:

- Be mindful of your allotted time for each phase and maintain clear communication with your team.
- Collaborate actively, respect the different roles, and encourage diverse ideas.
- Stay focused on the key theme of your challenge, which in all cases is fostering collaboration and engagement among partners.
- Use the resources provided, including facilitators and any supporting online resources you may find.

Guidelines for Your Group Timeline, Structure, and Activities

Note that these are guidelines only and you may choose to structure and assign time differently than what we've suggested below. In addition, your planning stages may be iterative and some may occur concurrently

Problem Briefing and Team Roles: (5 minutes)

You will be assigned a case study relevant to the themes of partner engagement and collaboration between LIPs and RIF. Your team will work on solving this issue over the course of the event. To start, ensure that you have a good grasp of the challenge you will be addressing.

Assign the roles within your team. Each role may be assigned to several people, depending on the size of your group. Be sure team members understand their responsibilities.

- **Team Leader:** Manages collaboration between all members of your group, guides discussions, and ensures the team stays aligned with project goals
- **Researcher(s):** May look for sources on the web that could contribute to your solution and consider how others have successfully solved a similar challenge.



- **Community Engagement Specialist(s):** Ensures that the collaboration framework you develop reflects the needs of both the receiving community and immigrant populations.
- **Technical Specialist(s):** Considers technical tools that may contribute to your solution.
- **Communications Specialist(s):** Develops a communication plan that allows LIPs, RIF, and partners to communicate and share information effectively, both internally and externally.
- **Evaluator(s):** Develops strategies and metrics for determining the success of the solution

Planning & Research Phase: (10 minutes)

During this phase, your team will define the problem, clarify objectives, and begin gathering background information and data. Leverage existing research, tools, and knowledge from previous projects, and identify any knowledge gaps that need addressing.

Design & Ideation Phase: (20 minutes)

Use the following design processes to brainstorm and refine your solution:

- **Empathy Mapping:** Identify the needs, pain points, and aspirations of key parties (partners, community members, etc.).
- **Journey Mapping:** Visualize the process from the point of view of a newcomer or a partner organization. Identify friction points or areas for improvement.
- **Mind Mapping:** Generate ideas and sub-ideas quickly by mapping out the relationships between different aspects of the problem.
- **SWOT Analysis:** Identify strengths, weaknesses, opportunities, and threats associated with your solution.
- **Prototyping:** Design a prototype of the solution (e.g., a mock platform or engagement process) that can be shared and tested.

Development & Refinement Phase: (10 minutes)

Based on your team's ideation, finalize the solution by refining key aspects:

- **Technical Implementation:** If applicable, how would your solution be implemented or deployed? (Consider feasibility, resources, and scalability).
- **Community Engagement Strategy:** How will you engage with partners and other community members? Outline key strategies or initiatives.
- **Communication & Presentation:** Develop a clear message for communicating the benefits of your solution.

Presentation Preparation: (20 minutes)

Prepare a 2 minute presentation that outlines, per suggestions:

- The problem you addressed and its significance.
- Your team's solution and its key features.
- Implementation steps of your solution and timeline.
- Expected outcomes and how success will be measured.
- How the solution fosters collaboration and maintains long-term engagement between LIPs, RIF, and partners.



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Final Presentations at 4:00 PM PST

- Please identify the person or people who will be presenting your solution and make sure they are ready to do so at 4:00 PM. If they have a PowerPoint or other AV to be shown, please make sure you give this on a flashdrive to the AV team at the back of the Regency Ballroom C & D during the break. Your filename must be the number and then name of your team. Remember, your presentation can be a maximum of two minutes. We will be recording all presentations for posting on the P2P and FCFA websites following the conference.