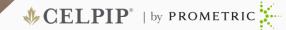
# **CELPIP:** An Introduction \*

*The CELPIP Test is Canada's leading general English language proficiency test for permanent residency, citizenship, and professional designation* 



# Why Choose CELPIP

Test Format & Price

**CELPIP- General Test Format** (for IRCC permanent and temporary residency programs) CELPIP-General total test time is under 3 hours, and is done in one sitting. Test price is CAD \$290 + tax. International test fees may vary.



**CELPIP- General LS Test Format** (for Canadian citizenship applications)

CELPIP-General LS total test time is about 1 hour 10 minutes, and is done in one sitting. Test price is \$195 CAD + tax.

|           | Listening                               | Speaking                               |  |
|-----------|---|--|--|
| CAD \$195 | Listen to passages and answer questions | Reply to on-screen prompts<br>verbally |  |
| + tax     |   |  |  |
|           | 47–55 minutes                           | 15–20 minutes                          |  |

# Why Choose CELPIP

Score Descriptors

| CELPIP Level | CELPIP Descriptor  | CLB Level |
|--------------|--|-----------|
| 12           | Advanced proficiency in workplace and community contexts           | 12        |
| 11           | Advanced proficiency in workplace and community contexts           | 11        |
| 10           | Highly effective proficiency in workplace and community contexts   | 10        |
| 9            | Effective proficiency in workplace and community contexts          | 9         |
| 8            | Good proficiency in workplace and community contexts               | 8         |
| 7            | Adequate proficiency in workplace and community contexts           | 7         |
| 6            | Developing proficiency in workplace and community contexts         | 6         |
| 5            | Acquiring proficiency in workplace and community contexts          | 5         |
| 4            | Adequate proficiency for daily life activities                     | 4         |
| 3            | Some proficiency in limited contexts of personal relevance         | 3         |
| 2            | Limited ability in contexts related to immediate needs             | 1, 2      |
| 1            | Insufficient information to assess                                 | /         |
| 0            | Insufficient information to assess ,                               |           |
| NA           | Not Administered: test taker did not receive this test component / |           |

# Why Choose CELPIP

Test Features



**The Canadian Test** The CELPIP Test is the only Canadian English language proficiency test for immigration and professional designation



**Single test Sitting** Taken in a single 3-hour sitting with no separate Speaking test

| - 0 |  |
|-----|--|
|     |  |

Quick Online Results Available online in just 3 to 4 calendar days



Accepted by IRCC The CELPIP Test is officially recognized by Immigration, Refugees and Citizenship Canada for proof of English proficiency



**Downloadable Score Reports** PDF score reports are available for download in your CELPIP Account



Free Study Materials Practice tests, videos, online information sessions, and online preparation courses



# Now Accepted – CELPIP For PGWP



CELPIP Scores are accepted for Post-Graduate Work Permit (PGWP) applications! Schedule your CELPIP Test today!

# Why Choose **CELPIP**

Score Users

## Who Accepts CELPIP – Professional Organizations

#### Notable accepting bodies:

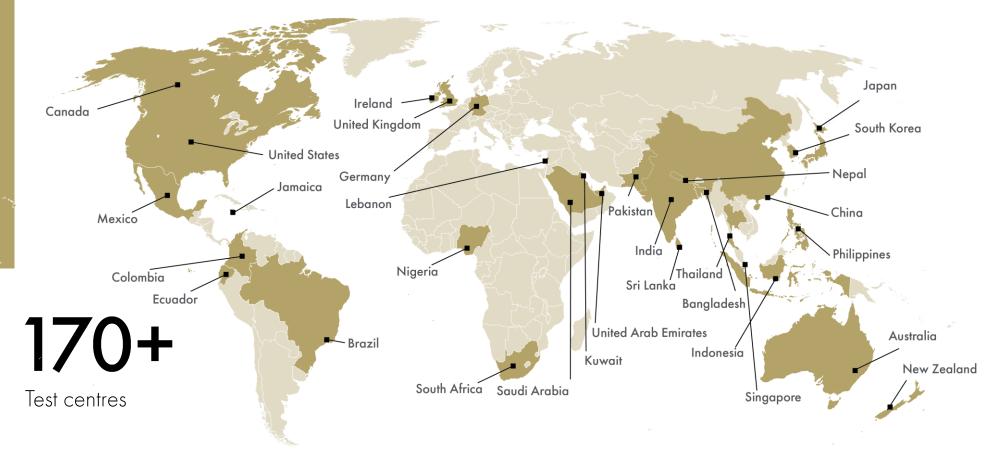
- Association of Science & Engineering Technology Professionals of Alberta (ASET)
- BC Corrections
- College of Denturists of Ontario (CDO)
- College of Dieticians of Ontario
- College of Immigration and Citizenship Consultants (CICC)
- College of Medical Laboratory Technologists of Ontario (CMLTO)
- College of Physicians and Surgeons of Alberta, British Columbia, Manitoba, Newfoundland, Nova Scotia, Saskatchewan
- College of Respiratory Therapists of Ontario (CRTO)
- Federation of Medical Regulatory Authorities of Canada (FMRAC)
- Professional Business Accountants' Society of Canada
- Real Estate Council of Alberta (RECA)
- Royal College of Dental Surgeons of Ontario (RCPSO)

#### And more!

*\** **CELPIP**<sup>\*</sup>

# Why Choose CELPIP

nternational Availability



New international locations opening soon!

Celpip.ca/register to book your test!

Why Choose CELPIP

Canadian Availability



# CELPIP **Prep**

Free

### Free Resources Include:

### • CELPIP Free Practice Tests

- 2 complete, free tests available now on our website and via your CELPIP account
- CELPIP Podcast
  - Over 20 episodes presented by CELPIP experts, with study tips for your test

#### • Webinars and Info Sessions

• Join a free webinar or info session, focused on each test component, with recorded versions available on our YouTube channel

### • Study Tips from the Experts

• Visit our website to read study tips from our experts, and learn how to put together a study plan for your CELPIP test, taking as little as 5 minutes a day!

Visit **celpip.ca/prepare-for-celpip** to see all of our free and paid CELPIP preparation resources.

# How We Partner with Organizations



**Instructor training:** Three levels of CELPIP Instructor Training, includes thorough discussion of each section of the test, strategies for test takers, classroom activities and resources, and more. For more information and to register, visit **celpip.ca/instructors**.



**Preparation curriculum**: Includes instructor guides and student workbooks, 72-hour prep program including detailed lesson plans, 18 hours of instructional material per skill, and more. COSTI Immigrant Services is our newest Prep partner in Toronto!



**Network partner program**: Membership includes exclusive pricing and discounts on CELPIP study materials, free access to preparation program curriculum, free access to all 3 levels of CELPIP Instructor Training, and access to Paragon branding/marketing materials. For more information visit **celpip.ca/network** 



**Resources for settlement organizations**: Free resources such as brochures, guidebooks, webinars, and more. For more information visit **celpip.ca/settlement** 

# What is CELPIP – Horizon?

# What Is CELPIP -HORIZON

**CELPIP – Horizon** is a 55-minute four-part exam that can be taken anywhere via Prometric's remote assessment platform, ProProctor.

Designed to evaluate the four fundamental aspects of the English language to accurately gauge your candidate's English proficiency. With this exam, we can verify the skills and competency of applicants, providing you with the validation needed to qualify the right candidate within a timely and accurate manner. The goal of CELPIP – Horizon is to qualify candidates for different programs or jobs.

#### CELPIP – Horizon is comprised of 4 sections:





#### Reading

Eleven questions about a written passage

- o Multiple choice (6 questions)
- o Select from a list (5 questions)



#### Write a response based off a prompt (1 question)



#### Listening

Eleven questions about recorded audio

- o Identifying similar meaning (3 questions)
- o Answering short answers (3 questions)
- o Listening to a news item (5 questions)



#### Speaking

Writing

Record an answer based off a question (3 questions)

## CELPIP -HORIZON Use Cases

- YMCA of Southern New Brunswick and ImmigrateNow (a Metro Canadian Immigration Consulting Service)
  - Their goals are to use CELPIP Horizon for employment purposes. The idea is for the candidate to go through their programs and take the Horizon exam at the end to assess their English proficiency before entering the job market.
  - Candidates will also have access to their score report making it easy for them to share their scores with potential employers. "Here's my resume and here's my Horizon score"
  - They may also have their candidates sit for the exam when they first start the program in order to see what their candidates need to improve on.

# CAEL

An Introduction



## Canadian Academic English Language Test



Assesses academic English skills for admission to a Canadian university or college.



Delivered 100% on a computer in one sitting!



Attend free CAEL webinars covering every part of the test!



Take CAEL at a test centre or CAEL Online from home!

Visit cael.ca for details and to register for CAEL Online updates!

# Questions and Comments

# Contact Info



Phone: 1-855-520-2235 Email: info@celpip.ca Homepage: celpip.ca Bookstore Website: celpip.ca/studymaterials

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Thank You!





# EMPOWERING NEWCOMERS THROUGH A COLLABORATIVE APPROACH WITH & CELPIP®

Rizza Solis, Executive Director, Kababayan Multicultural Centre





### **OVERVIEW**

#### Kababayan Multicultural Centre (KMC) is a

non-profit organization dedicated to supporting the immigrant community in their successful settlement in Canada. For over 47 years, KMC has been a strong advocate for immigrants from diverse backgrounds, providing client-centered and accessible services to newcomers, families, women and seniors.

#### What we offer:

- Online and in-person services
- One-on-one supportive counselling
- Group information sessions and workshops
- Community connections
- Targeted programs for equity-deserving groups (racialized youth, women and seniors)





Kababayan Multicultural Centre

10,4

3.

## KMC IMPACT OVERVIEW: FY 23-24 Client Demographics and Services

## **TOTAL TYPES OF SERVICES DELIVERED**

settlement, employment, youth, seniors, and women's support programs, all tailored to meet the unique needs of our clients.

#### **\*\*** TOTAL INDIVIDUAL CLIENTS SUPPORTED

Through personalized needs assessments, referrals, and counselling, we empowered newcomers and immigrants on their journey.

#### 

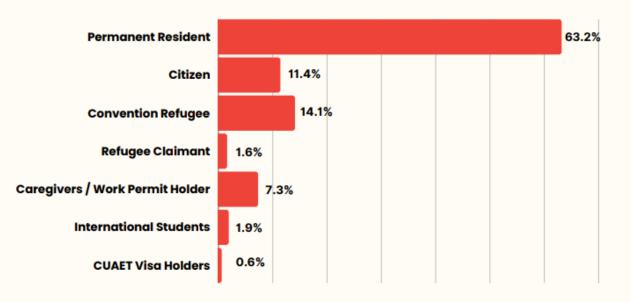
sessions, including information sessions, sk building workshops, and community connect activities.

#### TOTAL GROUP SESSIONS PARTICIPANTS

2,752

Clients and community members joined us to gain knowledge, build skills, foster connections, and enhance their overall well-being through our group sessions.

#### **IMMIGRATION STATUS OF CLIENTS SERVED**



#### TOP 10 COUNTRIES OF ORIGIN of 67 Countries Served

| Philippines |
|-------------|
| Mexico      |
| ndia        |
| lepal       |
| ran         |

Colombia Venezuela Tibet Ukraine Afghanistan

#### TOP 10 LANGUAGES

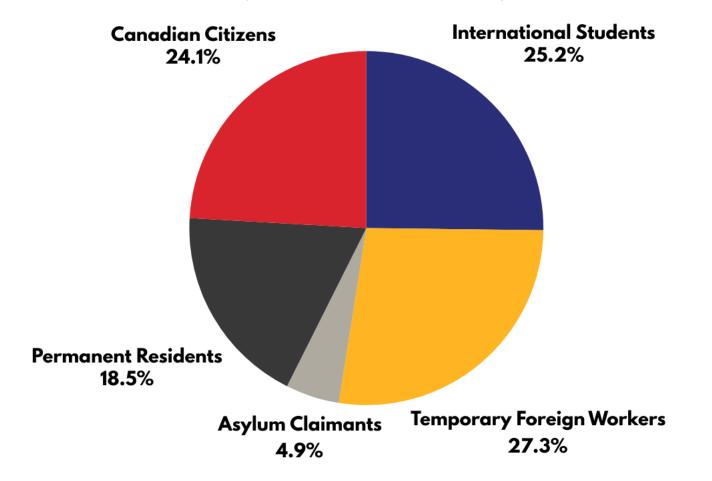
49 Languages Spoken by Clients

- Tagalog Spanish Tibetan Farsi Nepali
- Ukrainian Tigrinya Hindi Mandarin Arabic



## IMMIGRATION CATEGORIES OF KMC CLIENTS ACCESSING SERVICES UNDER NSLT PROGRAM

(April- September 2024)





# **CLIENT CHALLENGES**

Many clients face significant barriers to finding safe and affordable housing due to rising costs and limited availability.

Employment Barriers

Affordable

Housing

Unemployment is a major issue, as clients struggle to secure jobs that match their skills or provide sustainable income.

Mental Health

Increasing numbers of clients report distress or anxiety, particularly due to challenges such as navigating restrictive policies, uncertainty regarding their immigration status, and adapting in Canada.



Clients often require support with language barriers, including assistance in interpreting government forms and improving proficiency to meet requirements for employment, citizenship, or immigration-related programs.



## HOW WE ADDRESS CLIENT CHALLENGES

### FOCUSING ON LANGUAGE BARRIERS

- Hosting English conversation circles to practice speaking and build confidence in everyday communication
- Providing free or low-cost resources to support language learning
- Collaborative partnerships with agencies





## CELPIP Review Workshops

A series of free targeted workshops that help individuals prepare for their CELPIP test and equip them with practical strategies for success in their language proficiency journey. These sessions are designed to strengthen skills in listening, reading, writing and speaking.

### CELPIP Information Sessions

The CELPIP Information Sessions, in partnership with CELPIP and CAEL by PROMETRIC AGENCY, is a sequence of workshops and assessments concentrating on enhancing speaking, writing, listening, and reading abilities.

This FREE workshop is designed for individuals who are getting ready for their PR application, including international students and temporary foreign workers.

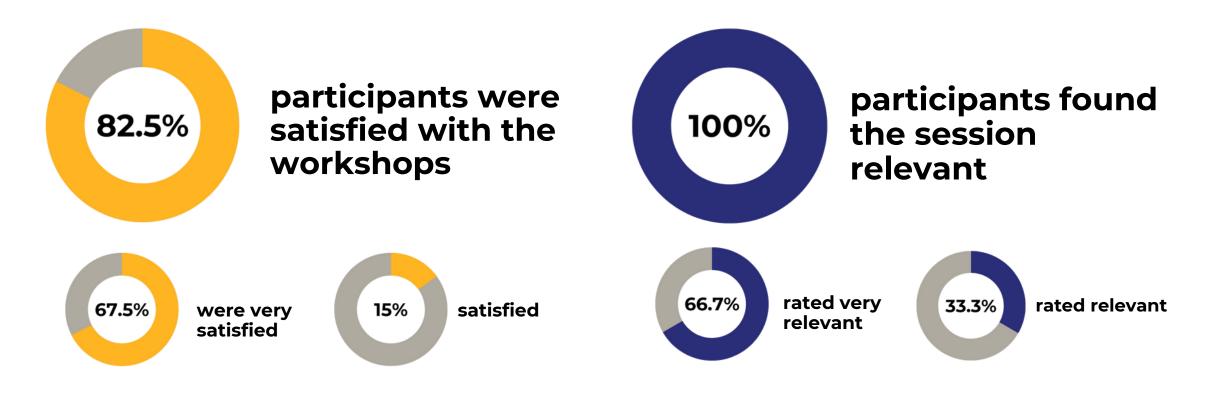




### OUTCOMES



**PARTICIPANTS ATTENDED THE SESSIONS OVERALL** Majority of attendees were temporary foreign workers, international students and caregivers.





# **CLIENT TESTIMONIAL**

Meet Juwarti, our client from Indonesia, who came under the caregiver program and is now working towards her PR status. Determined to overcome challenges with her CELPIP exam, she joined KMC's workshop to enhance her skills and confidence.

#### Reflecting on her experience, Juwarti shared,

### "The workshop really helped me, especially in writing. The tips and strategies were so useful and made a big difference in my preparation."

Impressed by the practical advice and supportive environment, Juwarti now encourages her friends to join Kababayan's workshops. She actively spreads the word about how these sessions can help others on their journey.

Looking ahead, Juwarti plans to retake the CELPIP test, feeling more equipped than before. She's also excited to join English conversation circles to further improve her speaking skills and take another step closer to her goals.





# THANK YOU!



P2P WORKSHOP – ASSESSMENT TO ACHIEVEMENT: COLLABORATIVE STRATEGIES FOR SUPPORTING NEWCOMERS' JOURNEY

Leveraging Media Partnerships to Enhance the Reach of Language Services for Newcomers



A division of

### Who we are

## New Canadians is a multi-platform information hub empowering incoming and recently-arrived immigrants to build their Canadian success stories.



## How we empower immigrants

www.newcanadians.tv

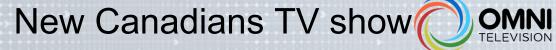
We feature trusted information and resources to help newcomers:

- Learn about support services and programs
- Benefit from expert advice and lived experiences
- Access employment, settlement, language, education and entrepreneurship resources
- > Transition and integrate smoothly> Build their own Canadian success stories

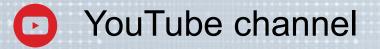


## **Content distribution**









## E-books | Virtual shows | Webinars | Expos







Hey there.

The annual post-summer hiring usually picks up in September. So, now is a good time to up your job search game, especially for newcomers to Canada. We've got some solid advice about how to emerge as a winner. Check it out below along with a bunch of other immigrant-focused content, ranging from banking to newcomer stories to entrepreneurship, and upcoming events. Find more information and resources on our vebries. If you're in Canada, you can also <u>watch usen TX</u>.



Ready to master the job search game in Canada? Here's an interesting approach to positioning yourself as a strong candidate in the Canadian job market. Think of job search as playing a game. To win, you need to develop a New Canadians Newsletter newcanadians.tv/newsletter

Information and resources on: immigration, settlement, employment, small business, skills training, and recreation.





### /NewCanadians



@NewCdns



**New Canadians** 



@NewCdns

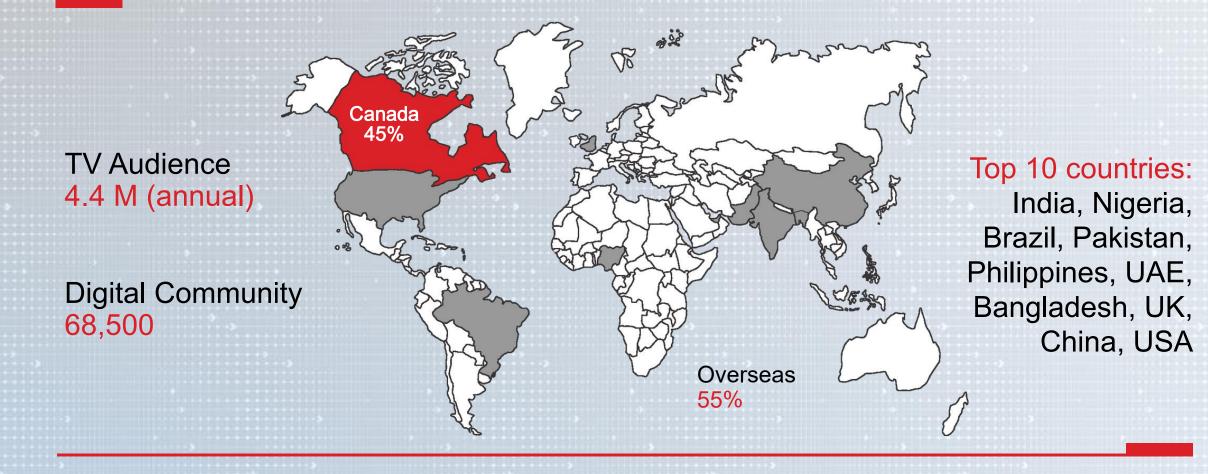


t.me/NewCanadians

### NEW CANADIANS JOB PORTAL: newcanadians.poweredbymagnet.ca



## **Audience Demographics**



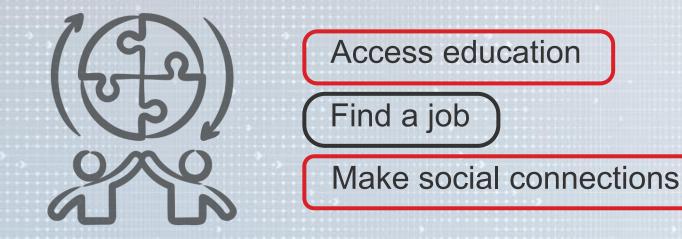


# Focus: Language services and support for newcomers



## The importance of language

## Language proficiency supports newcomer integration and unlocks more opportunities for success







## EDITORIAL CONTENT

Featuring nformation and resources

PARTNERSHIPS

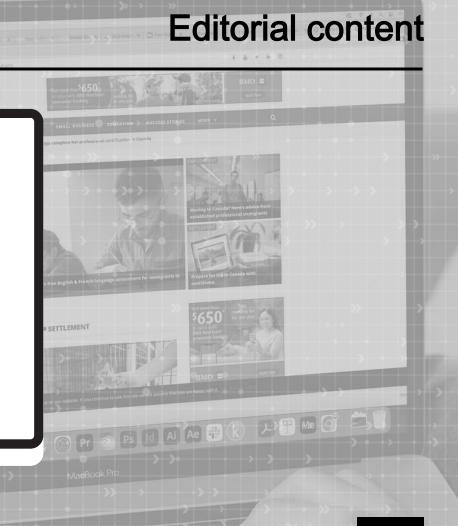
ADVERTISING AND OUTREACH

# → CREATIVE SERVICES



• Article on service or blurb about it in a story

- Video story or interview for TV show and/or YouTube
- Virtual show participation (Spotlight, Café New Canadians)





#### Partnerships

- Website, TV show, YouTube, virtual shows
- Resource and/or partner listing on the website
- Testimonials/client experiences/success
- Webinar and event collaboration
- Social media posts





## Advertising and outreach

- Website ads
- TV commercials
- Newsletter ad inserts
- Sponsored e-blasts
- Sponsorship: TV show, virtual shows, events and e-books



#### **Creative services**

- Content creation
- Video production
- Newcomer marketing
- BONUS: Visibility on New Canadians



#### www.newcanadians.tv

11.1(-]



# Examples: Our work and partnerships



Live

## Collaborative sessions and targeted events

Newcdns

Before You Arrive in Canada 1+1

ACEL PIP

CANAD

ORBIT S

Learn about the Canadian English Language

**Proficiency Index Program (CELPIP)** 

Next Stop

Thank You

accest

SE INTEGRATING

(B) Liked by gkeledjian and others

er 4, 2023 & New Canadian

Canadian English Language Proficiency

English Language Proficiency In<u>dex</u>

Information Session

Canadian

Program

**e** 🛊 🖬 🗆 🖸

C 18 Q 1 7

Engaging pre-arrival candidates through tailored events and partnerships, ensuring impactful connections and meaningful outreach.

> webinar Navigating Canadian culture with confidence In Spanish February 1, 2024 | 7 p.m. ET



NEW CANADIANS & CELPIP" | by prometric



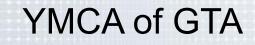
The Celtic test is a Canadian test, so we are based on the Canadian language

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4 3 0, 1, 2

**NEW CANADIANS** 





#### **Resource sharing**

Editorial inclusion and collaboration to provide actionable advice to incoming



for your new life NEW CANADIANS help you prepare for this life-changing event, check out our webinar recording from April 2021 on 'Getting ready fo r new life in Canada' featuring Rizza Solis and Aabra Ashfag from YMCA of Greater Toronto i a list of the key steps you should take in this journey as well as links to useful res GATHER OFFICIAL DOCUMENTS ents-should-i-bring-with-me-when-landing-in-canada-as-a-new IMPROVE YOUR ENGLISH AND FRENCH purces of the Language Portal of Canada: https://www.noslangues-purlanguages.gc.ca/en/ini w to Improve English speaking skills: https://settlement.org/ r-adults/how-can-i-improve-my-english-conversation-skills/

op 10 free apps for learning English https://livelearn.ca/article/language-training/top-free-apps-for-learn

The YMCA of GTA offers free English & French

#### language assessment for immigrants

EMPLOYMENT

SMALL BUSINESS

tudy permit capping among measures taken to protect international students in Canad

SETTLEMENT March 11, 2021 & New Canadians

ABOUT US NEWSLETTER RESOURCES EVENTS

**NEW CANADIANS** 



Interested in improving your English or French? The Language Assessment and Referral Centre at the YMCA of Greater Toronto offers free English and French language assessments to immigrants to Canada.

The assessments are based on the Canadian Language Benchmarks (CLBs) (PDF) and the Niveaux de Competence Linguistique Canadiens (BTC-NCLC), the nationally recognized standard that measures speaking, listening, reading, and writing

Besides language assessment, the YMCA of GTA also refers you to government-funded English and/or French programs offered by community partners. Watch the video to learn more

THE CRIEER FOUNDATION Launch your career path in IT | HVAC | Network Cabling in Canada

-0-\* AFIF

Q

1oving to Canada? ENROLL NOW

AEIP offers free pre-arrival services

SUCCESS STORIES

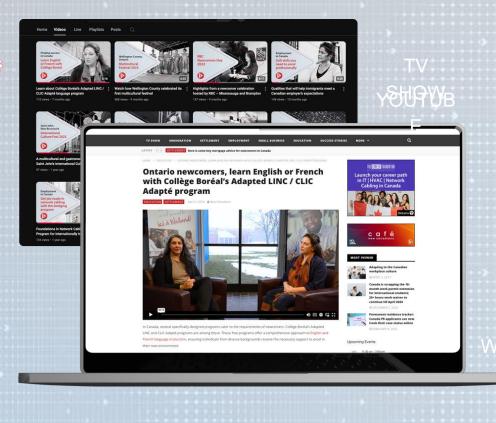
MORE

- Online Language Assessment Tool (delivered by Achév): https://www.clb-osa.ca/
- How to Improve English speaking skills: https://settlement.org/ontario/education/engli sh-as-a-second-language-esl/esl-foradults/how-can-i-improve-my-englishconversation-skills/
- Toronto Public Library, ESL Resources: https://www.torontopubliclibrary.ca/new-tocanada/esl.jsp



#### Collège Boréal

Multi-platform approach: Interview + testimonials



NEW CANADIANS TV Show Immigration Settlement Employment Small Business Education Success Stories More

job interviews or at the workplace?

Before starting with CLIC Adapté. I was learning it myself on an app, because my parents were in France, and I wanted to be able to taik to my siblings in a different language. But I thought I was just a beginner, and I wouldn't even admit to anybody that was learning french.

But when I fool the test here, I was assigned to the third level and I was told that I was better than most beginners. During the course, my writing skills improved, my speaking skills improved, and I feel more confident to say now in public that I know French. I was once able to guide somebody to a bus stop, in French.



Besides improving your language proficiency, how did the program contribute to your sense of belonging to the local community?

I didn't know after 1 arrived in Canada that one needs to get their degree evaluated to be able to get into higher education here. My teacher from CLIC Adagte had degrees from Germany and France herself so she guided me with my apolication and reassured me that even if it took time i vooid eventuality eet there.

How did your interactions with program facilitators, coaches/mentors, and learnings during the program prepare you for your integration into Canadian society?



Alexandre Maciel

Learning French has enriched Alexandre's life in

Canada, from improving

enabling him to be more

his career prospects to

actively involved in his

daughters' education

Boréal







## **Other collaborations & partnerships**

KATERINA BELAZELKOSKA – PROGRAM MANAGER @ WORKPLACE COMMUNICATION IN CANADA PROGRAM AT THE THE G. RAYMOND CHANG SCHOOL OF CONTINUING EDUCATION AT TORONTO METROPOLITAN UNIVERSITY

CAMELIA FRUMOSU – GRADUATE OF THE WCC PROGRAM café



#### Increase your employability with advanced language skills

virtual live chat

Naya Nasser Camelia Frumosu Gloria Pierre Katerina Belazelkoska

Thursday, April 29, 2021 7:30 p.m. ET | 5:30 p.m. MT



NAYA ALNASSER – GRADUATE OF DCCUPATION SPECIFIC LANGUAGE RANNG AT FANSHAWE COLLEGE, LONDON, ON

> GLORIA PIERRE – COACH @ CLEARLY SPEAKING



## Other collaborations & partnerships







## contact@newcanadians.tv