CIFAR

10 Reasons to Hate Others and What to Do About It

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Our Overall Goals

- To bring together what we know about the causes of **hate** – specifically the hatred of members of one group for another (intergroup hate)
- To think about ways to communicate this to different audiences (e.g., public, youth, policy-makers) with the aim of trying to inoculate them against the drivers of hate

One inoculation strategy is to make people aware that if they are starting to have specific thoughts, say specific things, or behave in certain ways, then hate is on the horizon and they should put the brakes on now

Our Goals for Today

- To present our 10-reasons cycle of hate and obtain your feedback on the cycle itself – Does it resonate? Should anything be added or changed?
- To obtain your input on how to best describe each of the 10 reasons and the cycle in a manner that will be clear and engaging to a wide variety of people ⟶ how do we make this impactful?
- To obtain your input on what types of products we should produce that will be useful to you

What Do We Mean By Hate

- When we talk about intergroup hate in the context of our work, we are **not** talking about hate as a raw emotion. Instead, we are talking about beliefs, attitudes and actions that hurt others based on their group membership.
- We define hate as the mistreatment or endorsement of the mistreatment of others that is seen as justified, necessary and good

This Hate is Manifest in:

- Individual beliefs, attitudes and behaviours
- Group collective beliefs and norms
- Systems, laws, and policies

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I've protected my country!

A British Example:

Heightening threat and mobilizing hate

An American Example: Threat, Leadership and Dehumanization

FOX NEWS FLASH

Springfield, Ohio, resident details 'dystopian nightmare' as Haitian migrants overrun town: 'Breaks my heart'

Source: *Fox News* (Sept. 2024)

"In Springfield, they are eating the dogs," Trump said. "The people that came in, they are eating the cats. They're eating – they are eating the pets of the people that live there."

Source: *The Columbus Dispatch* (Nov. 2024)

Source: *Associated Press (AP) News* (Sept. 2024)

Trump says he would revoke Temporary Protected Status for Haitian migrants in Springfield if elected

Source: *CNN* (Oct. 2024)

Trump Immigration Targets: Ukrainians, Venezuelans, Haitians

The president-elect has vowed to end a program that allows thousands of people from troubled nations to stay in the United States.

Source: *New York Times* (Nov. 2024)

Trump repeats baseless claim about Haitian immigrants eating pets

Source: *BBC* (Sept. 2024)

A Canadian Example:

Media priming lack of control and competition

TORONTO SUN

Canada / Columnists

LILLEY: Trudeau's out-of-control immigration hurting jobs and housing

StatsCan says population growth from immigration is far outpacing job growth in Canada as unemployment rises again.

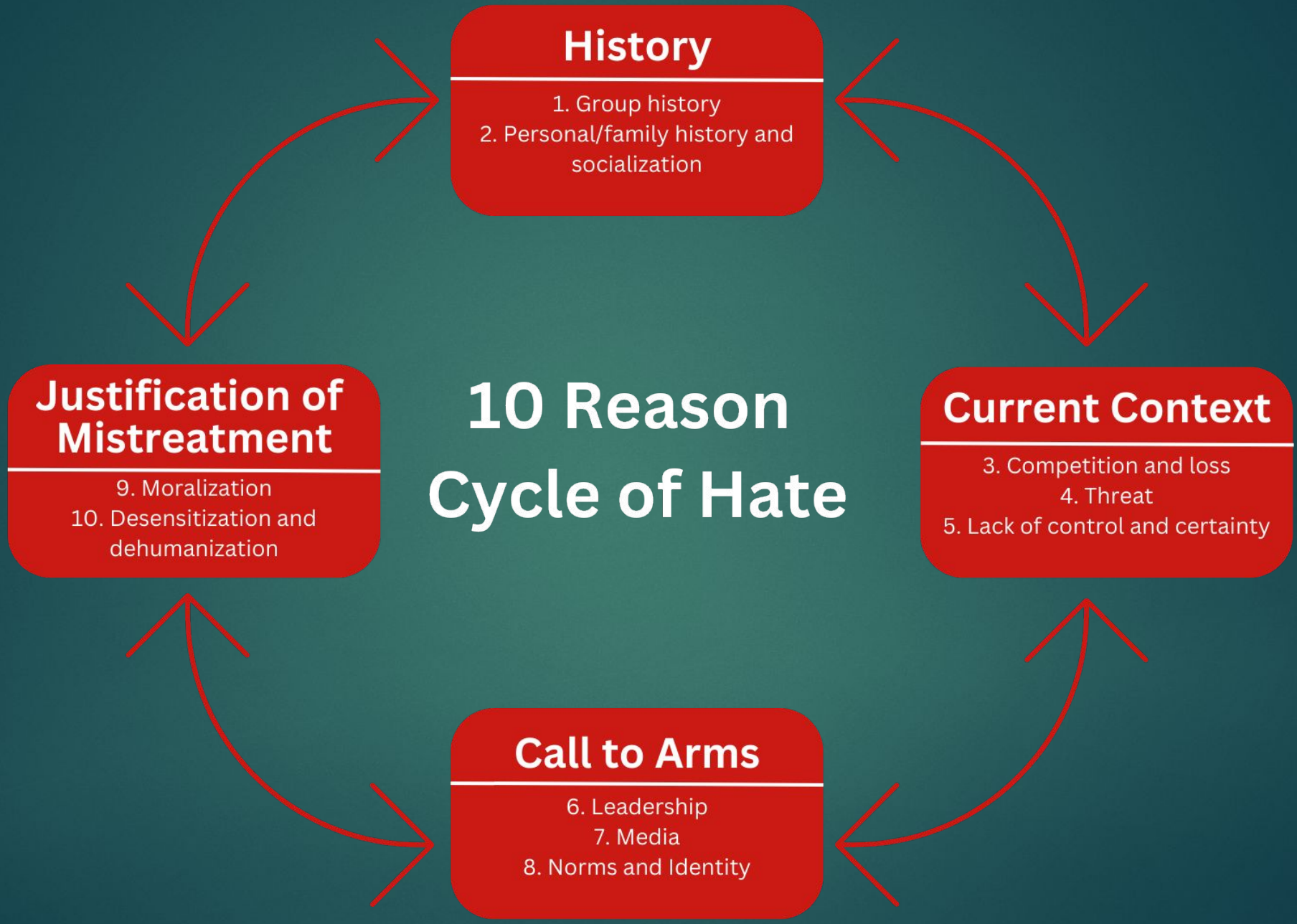
History
1. Group history
2. Personal/family history and socialization
Current Context
3. Competition and loss
4. Threat
5. Lack of control and certainty
Call to Arms
6. Leadership
7. Media
8. Norms and Identity
Justification of Mistreatment
9. Moralization
10. Desensitization and dehumanization
10 Reason Cycle of Hate

Table Discussion:

How do we make the 10 reasons accessible to a wide audience

History

1. Group history
2. Personal/Family history and socialization

Current Context

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Discussion of Products:

How do we best communicate this information to different audiences?

- Infographics
- Workshops
- Graphic novel / Comic
- Policy brief
- Your ideas??

Thank you

Merci beaucoup

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Your help today in making our work more useful

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Your Feedback on This Session