# Unlocking the potential of learning from and with other LIPs:

Immigrant surveys as a means to share and build our research experience

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#### **Immigrant Survey 2023**

- History
- Collaborating together
- What did we learn?

#### **Takeaways**

- LIP Immigrant Survey Toolkit
- Other collaboration possibilities?

#### **Discussion**

### Who is in the Room?

- 1. Have you collaborated on a joint project with other LIPs in the past?
- 2. Have you run a survey of immigrants in your community?
- 3. What was you biggest challenge?

### **History & Past Surveys**

# DATA AND EVALUATION FRAMEWORK

BUILDING COMMUNITY THROUGH



#### 2021 Waterloo Region Immigrant Survey

**Highlights of Findings & Methodology** 

January 19, 2022

www.immigrationwaterlooregion.ca/ImmigrantSurvey

WWW.immigrationwaterlooregion.ca/ImmigrantSurvey



#### Waterloo Region Immigrant Survey Summary Report (2021)

This report outlines findings from the Immigration Partnership's 2021 Waterloo Region Immigrant Survey. If encompasses responses from over 1500 immigranta individuals. The findings provide a snapshot of immigrant experiences of living in Waterloo Region, as perceived by immigrants themselves, and some of the many benefits immigrants bring to the community. They highlight some challenges in the delivery of service supports to immigrants, as well as the need to tackle systems and policy level change.

#### Summary of Findings

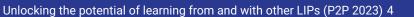
- 1507 immigrants participated in the survey. They represented all major categories of immigration, and both permanent and temporary residents (economic, family and refugee categories, international students, temporary workers and refugee claimonts), with holf of participants having lived in Canada for 5 years or less. Survey participants represented all 3 cities within Waterloo Region, as well as the rural townships
- Porticipants were diverse, representing more racial and language groups. Nearly three quarters
  of participants (70%) were racialized individuols— menning they indicated their convention to a
  specific race /population group other than White. Participants spake more than 80 languages.
   84% had as first language other than English— with Arabic [19%], English [16%], and Chieses
  languages [11%] being the most common first languages. Nearly three-quarters [71%] of
  participants whose first language want English, still paucke English well or very well

#### Contributions of Immigrants

Immigrants contribute to the vitality and life of the community in many ways, from helping out their neighbours when they need it (83%), of participantly, providing upural field for family members (shildren, grandparents, etc.) (35%), donating to local charities (35%), or contributing through their job (33%). Other community contributions included improving the natural environment, specking prior for fairness and treating people with kindness, helping newcomers to Canada, volunteering with community or granizations/graups/faith communities, among other contributions to a thriving community.

#### **Education, Employment and Income**

As in previous years, employment was a key issue for immigrants. It was the most frequently
mentioned challenge and employment-related solutions were among those most regularly
mentioned by immigrants as likely to help them succeed.



<sup>1</sup> The Immigration Partnership of Waterloo Region (IP) is collaboration of over 100 community service, business, municipal, post-secondary and ethno-cultural organizations and Waterloo Region residents working together to create the conditions for immigrants to succeed and help build a welcoming, dynamic community. Contract the immigration Partnership for any in-depth questions about methodology, findings particular to specific subopolations or additional detail lobust participant's qualitative comments. The survey was conducted in June 2021.

<sup>&</sup>lt;sup>3</sup> The term immigrant is used broadly in this report to include all who were born caticle of Canada and now live in Waterloo Region, including immigrant, refugues, international students, permanent residents, temporary residents or foreign nationals and people who immigrated and have become Canadian citizens.
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# Immigrant Survey 2023 - Collaboration Across Canada

- Declaration of intent for IS2023.
  - Call for others to learn and collaborate P2P 2022
- Monthly meetings
  - Led by community with past experience
  - One document for online minutes
- No pressure to commit
  - Some communities take the same path
  - Some listened to learn
  - Some followed at at their own pace

# **Planning**

- Developing the survey tool
- Selecting a software platform
- Translating surveys
- Applying for ethics approval

## Data Collection - Survey Promotion and Outreach



- Leveraging partnerships
- Local media outlets
- Social media
- Posters
- Survey ambassadors
- Local events
- Prize draw

### **Data Collection and Bots**

• Real-time monitoring

BOT responses

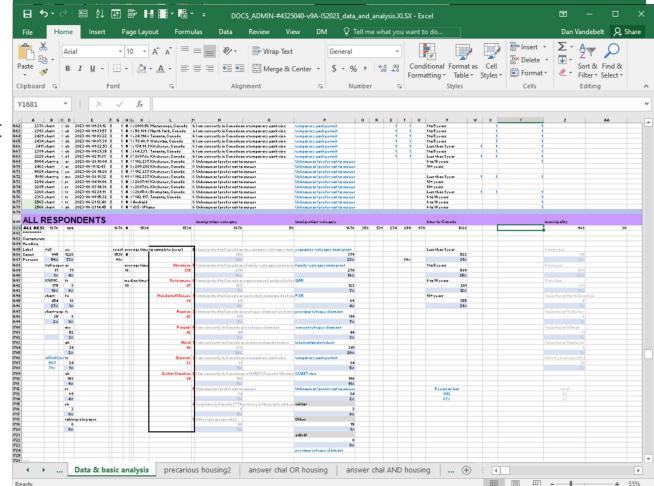
Extending survey time

# Data Collection Learnings

- Physical posters and print media are still effective when recruiting participants.
- BOT responses increase when there are prizes, which requires smarter social media promotion tools.
- The Survey tool matters (collect IP address, ability to upgrade, ability to input different languages, real-time monitoring).

### Data Analysis

- Analysis spreadsheet
- Identifying and removing bots
- Translation
- Small numbers
- Qualitative analysis
- Disaggregation



# **Sharing Findings and Reporting**

- Discourse about Information Dissemination
  - One community report
  - Smaller topic specific reports

Report Structure

Communication Graphics

# Next Steps and A Few Insights

Collaboration but keeping a local focus

Immigrant Survey 2025?

Broader discussions

Continual learning & adjustments



# **Collaboration Takeaways**

Immigrant Survey Toolkit - if interested, share your name & email here:

https://forms.gle/1wdaVhxpXvJt7HXy8

Collaboration encouragement!



### Immigrant Survey Toolkit:

A collection of practical resources for Local Immigration Partnerships undertaking surveys of immigrants in their local communities

Updated: November 14, 2023

This toolkit is generally organized according to the various steps in our collective survey process:

Planning (framing, tool development, ethics approval, translation, response targets, etc.)

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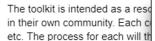
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This toolkit is a compilation of resources and insights from Local Immigration Partnerships (LIPs) across Canada based on their experience planning for, conducting, and using data from immigrant surveys in 2023. It is not an exhaustive list of all the components of a community-based immigrant survey but simply a collection of some of the insights that were gained by the LIPs in our collaborative process.



The collaboration of the nine LI loop to learn together) saw clea common and what we could lea Region Immigration Partnership

Data Collection (partnerships, outreach/promotion, bot responses, etc.) Data Analysis (data cleaning, quantitative analysis, qualitative analysis, disaggregation, etc.) Sharing Findings & Action (reporting, sharing, engaging, etc.)

to ask who might be interested. I we conecuvery decided to each pursue our own individual surveys in our

unique ways but to have a core set of questions and similar processes for efficiency and learning.



The Waterloo Region Immigration Partnership had already undertaken three cycles of a biannual immigrant survey in their community so they led the effort and set up meetings. They also initially drafted survey

#### Discussion

Questions about Immigrant Survey 2023?

- What are some ideas for collaboration with other LIPs?
- What is a project or initiative you have implemented that can be duplicated in other communities using a collaborative model?
- What supports of resources would help you pursue this?

#### Get in touch with us!

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