



SJNC | The Saint John  
CNASJ | Newcomers Centre  
Le Centre des nouveaux  
arrivants de Saint-Jean

*Integration starts here*

# Pathways to Prosperity

Presented by Saint John Newcomers Centre

# OUR VISION



SJNC  
CNASJ

The Saint John  
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Le Centre des nouveaux  
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The diverse and prosperous community of the Saint John area, fully embracing the value contributed by newcomers.





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## OUR MISSION

To improve the cultural, social, and economic well-being of the community through the promotion of multiculturalism and support to newcomer settlement in the Saint John region.





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## OUR VALUES



**RESPECT**  
**RESPECT**



**INCLUSIVENESS**  
**INCLUSION**



**EQUALITY**  
**ÉGALITÉ**



**INDIVIDUAL APPROACH**  
**APPROCHE INDIVIDUALISÉE**



**FAIRNESS**  
**ÉQUITÉ**



**SERVICE EXCELLENCE**  
**EXCELLENCE DU SERVICE**

# Serving Newcomers (Pre-Arrival to Success)



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Pre-Arrival



Settlement



Adapting



Pre-  
Employment



Integration  
/ Success



# Why Saint John?



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 SAINT JOHN

**Small City,  
Big Heart.**

**Petite ville,  
grand coeur.**

# Why Saint John?

- Quality of Life
- Flexibility
- Nature
- Attraction
- Employment Opportunities
- Productivity
- Family oriented
- Community Support
- Friendship
- Future



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**VISIT**

Visit the vibrancy. Saint John & The Towns By The Bay are bursting with history, culture, character, and adventure.

-  **Bay of Fundy**  
The world's highest tides
-  **Heritage**  
Canada's first incorporated city
-  **Maritime Culture**  
Culture, character and adventure shaped by water



# Our Pre-Arrival Services

Our collaborative efforts aim to enhance the settlement, employment experiences, and outcomes of immigrants in our community.



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## PRE-EMPLOYMENT SERVICES

- Project Welcome
- Head Start To Employment
- Connecting Canada



## ANGLOPHONE SETTLEMENT

- International Students Pre-arrival Program
- Entrepreneurship Exploratory Visitor Program
- Pre-arrival Information and Orientation
- Pre-arrival Partnerships



## FRANCOPHONE SETTLEMENT

- Visites exploratoires
- Initiative stratégique du Nouveau-Brunswick



## Pre-employment



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### Project Welcome

- Attract more newcomers to the smaller community.
- Prepare a welcoming environment for newcomers.
- Well-prepare the Pre-arrival newcomers before they land.
- Build a connection with local mentors and professionals.





# Pre-employment

## Head Start To Employment

- Services that creates clear pathways to meaningful employment in our newcomer community.
- Navigation and awareness of provincial employment services.
- Support in pathways to International Qualification Recognition (IQR).
- Engaging employers to ensure they can attract, hire and retain globally competitive talent



Jobs for newcomers

HEAD START TO EMPLOYMENT

GET ACCESS TO THE **EMPLOYMENT SUPPORT** YOU NEED

Are you a Newcomer and need assistance finding a job?

Head Start to Employment will help you navigate the many programs and services in the community, so you can get access to the employment support you need.

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*For more information:*  
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# Pre-employment

## Connecting Canada

- Virtual job forum
- Community connections
- Employers and the City of Saint John are involved



**SKILLS FOR THE  
CANADIAN WORKPLACE**

**A SERIES OF EMPLOYMENT BASED  
VIRTUAL WORKSHOPS**

HELD EVERY TWO WEEKS!

*Employment Counselling  
NB Employment Standards  
SJNC Employment Programs  
Canadian Workplace Culture  
Résumé Writing  
Interview Skills  
Job Search  
Networking  
Presentation Skills*

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# Anglophone Settlement



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## International Students Pre-arrival Program

- Information and Orientation session
- Customized based on needs
- Needs Assessments





# Anglophone Settlement



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## Entrepreneurship Exploratory Visitor Program

- Basic Settlement information to make informed decision
- Community Connections
- Great contributor to the growth of Saint John



IMMIGRATION  
NB 

ENVISION THE REGIONAL  
GROWTH  
AGENCY  
Saint John



# Anglophone Settlement



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## Pre-arrival Information and Orientation

Set sessions addressing most needed services in Saint John, including

- Housing
- Schooling
- Health



SAINT JOHN





# Anglophone Settlement



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## Pre-arrival Partnerships

- Information Sessions to help with settlement planning
- Develop planning process for after arrival based on Settlement Plans provided





# Francophone Settlement



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## Visites exploratoires

- They are looking to settle in the Saint John community.
- Great contributor to the growth of Saint John.
- They come to NB under any of the different provincial nominee programs.

IMMIGRATION  
NB 



District scolaire  
francophone Sud  
*Apprendre. Grandir. Devenir.*





# Francophone Settlement



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## Initiative stratégique du Nouveau-Brunswick

- Increase the francophone population
- Come with skills, education and work experience for opportunities to successfully establish and settle in NB.
- Great added value to the dynamic and growth of the city.

IMMIGRATION  
NB 



# Success Stories



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I am in the field of IT and my wife is librarian. I used Project Welcome and what a wonderful experience it has been, the team was very helpful, informative and supportive. I got connected with an amazing mentor. Because of all that, it has been a smooth joyful journey to Saint John. In fact, both my wife and I have secured interviews before our arrival. Within the first 50 days we both are employed and in our field of experience, which is unbelievable. Nina is still in touch with us, so is the SJNC employment and settlement team.

My husband and I haven't been so worried and anxious as we have been when the time was so close to moving with our three children to our new home and community, Saint John, NB. The idea of leaving your whole life that you know to the unknown, is terribly terrifying and worrisome.

Reaching out to SJNC settlement team gave us such a piece of mind and assurance that we will be ok. We were equipped with valuable and crucial information regarding housing, schooling, childcare, afterschool activities, health, transportation and much much more.

We are grateful for the assistance and support that has helped us embark on a successful journey in our new community, without it, we would have been so lost. We feel the SJNC team is our second family, always can reach out to them and they are always there.



A word cloud centered around the phrase "Thank You" in large red letters. The words are arranged in a roughly circular shape and include various international expressions of gratitude. The colors of the words are diverse, including shades of blue, green, orange, purple, and red. The background is white, and the entire graphic is set against a colorful geometric border with blue, yellow, green, and red sections.

Thank You

Other words visible in the cloud include: Kiitos, Maake, Dank Je, Spasibo, Mamana, Obrigado, Welalin, Asante, Chokrane, Juspaxar, Obrigado, Mochchakkeram, Dankon, Matondo, Dank Je, Grazie, Mochchakkeram, Spasibo, Grazi, Multumesc, Merci, Dank Je, Kiitos, Mochchakkeram, Cam on ban, Vinaka, Raibh Maith Agat, Asante, Maake, Multumesc, Mochchakkeram, Dank Je, Raibh Maith Agat, Asante, Dyakuyu, Kiitos, Spasibo, Maake, Mochchakkeram, Obrigado, Salamat, Matur Nuwun, Arigato, Chokrane, Raibh Maith Agat, Matur Nuwun, Chokrane, Spasibo, Kiitos, Chokrane, Raibh Maith Agat, Dank Je, Mochchakkeram, Obrigado, Spasibo, Mochchakkeram, Spasibo, and Raibh Maith Agat.