

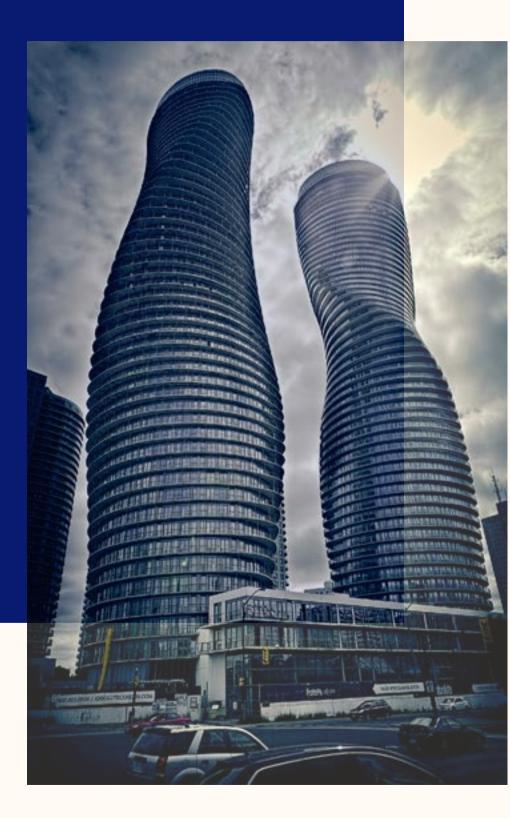
# EMPOWERING NEW BEGINNINGS: SUPPORTING AFGHAN AND UKRAINIAN REFUGEE SETTLEMENT WITH A GENDER-SPECIFIC APPROACH





ANITA SHIWNATH, FIONA YANG, IRMI HUTFLESS, MANJEET BADYAL,

# AGENDA





### **01. Introduction**

- 02. Historical learnings prior projects, responsive needs-based supports
- 03. Enhancing economic integration for Afghan and Ukrainian newcomers
- 04. World Education Services credential evaluation for Afghan & Ukrainian clients
- 05. Breaking Barriers empowering newcomer women exploring innovative supports and approaches



## Who We Are:

Catholic Crosscultural Services (CCS) is a national non-profit organization in the Greater Toronto Area. CCS aims to empower immigrants and refugees of all religions, ethnicities, countries of origin, immigration status, sexual orientation, or political affiliation to develop the skills and acquire the necessary knowledge to settle, integrate and succeed in Canada.

Our Vision A Canada where newcomers feel at home, thrive, and can contribute to society





# **\*\* ALL People Treated With Dignity, Respect, Understanding & Without Discrimination\*\***

# **\*\*Programs/Services Guided by**

**Catholic Social Justice Teachings\*\*** 

# HOWWE HEIP



**Programs and Services offered in 30 languages** in 9 locations across Scarborough, Mississauga, **Brampton; and at community partners** 

- Settlement adjust/integrate into Canadian society, connect with community-facing resources
- English language classes
- Employment supports
- Settlement Workers in Schools
- Women Support Services includes VAW
- Refugee sponsorship training program

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# 2015-Oct 2023 Service Data Syrian, Afghan & Ukrainian Newcomers

### Total # of Unique clients served 📕 Ukrainian Newcomers 🗖 Afghan Newcomers 🗖 Syrian Newcomers





# **PRIOR LEARNINGS**

- Feelings of displacement, adjustment issues
- Psychological safety Social networks limited
- Care Burdens
- **Financial**
- Inclusion in labour market



**Perspective serving Syrian Refugees** (Needs-based) - Forced migration due to war:







# **PRIOR LEARNINGS**

## Family composition

# English language communication

## Risk of exploitation

## Recreational activities

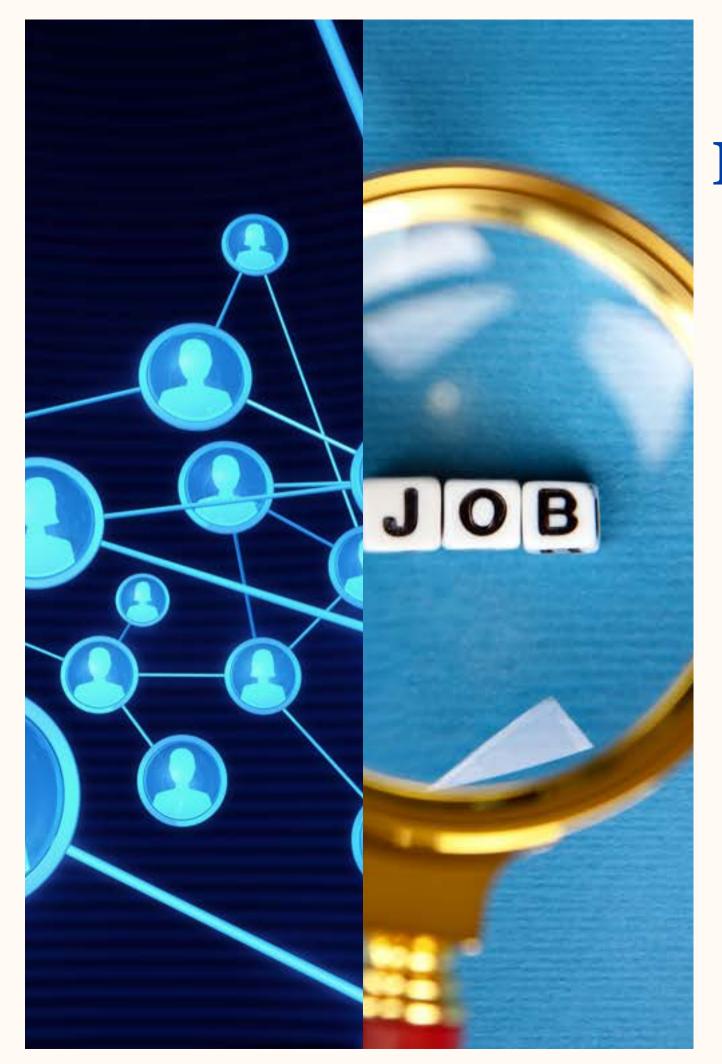




# **NEEDS & OPPORTUNITIES - AFGHAN REFUGEES & DISPLACED UKRAINIANS**

- Immigration status
- Financial
- Housing referrals
- Food Support
- Language specific services





# NEEDS/ SUPPORTS FOR AFGHAN REFUGEES & DISPLACED UKRAINIANS

- Mental Health/Crisis Counselling
  nonclinical referrals
- Educational awareness life in Canada
  - systems, shopping, banking, rights,
  - schooling
- Social connection
- Employment CCS / referrals community, jobsites





# **SERVICE IMPACT**

"These three months passed very quickly: new acquaintances, school, new experiences. I met good people in Canada. I am deeply grateful to the Catholic community, taxpayers and the Canadian government for supporting us, Ukrainians, in this difficult time."

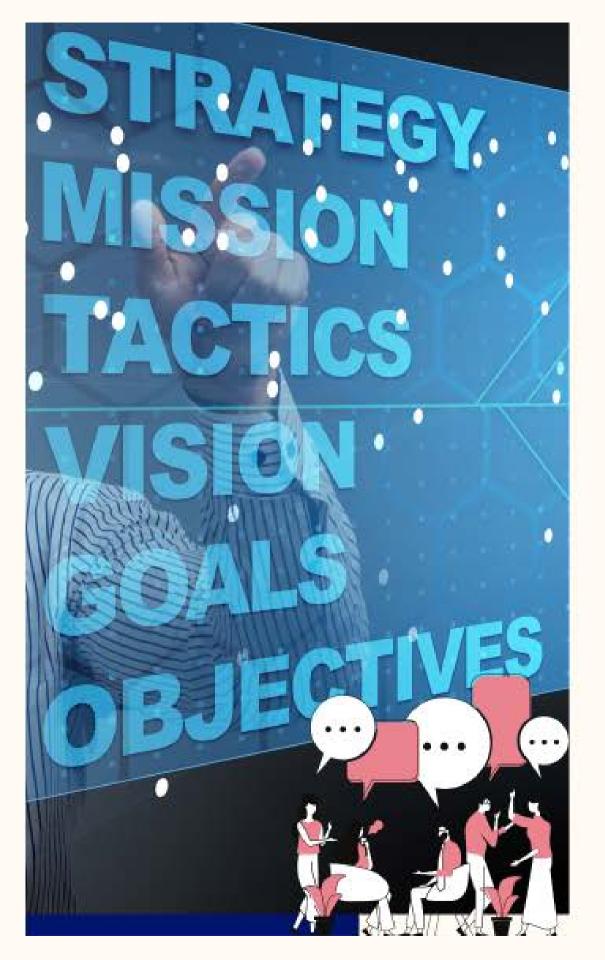
"This is very new. I learned many new ways of thinking. I want to be kind to people and be good. Learning dimensions of diversity will help me a lot to understand people and myself."



"That day I was so overwhelmed seeing there was a snow storm and still we couldn't find a place to stay that I was freaking out. I thank CCS for not leaving me alone in my search for an available shelter. In addition to having found a spot for myself and my family, I felt accompanied, I felt that my problem mattered to someone and I am grateful for that"







# **KEY CONSIDERATIONS**

- Leveraging collective & coordinated proactive approach
- Social inclusion are supports timely, inclusive, needs-based & culturally appropriate?
- Skills enhancement are these in-demands skills training? Is it Accessible? Affordable?





# **KEY CONSIDERATIONS**

- Health & Wellness: Are trauma-informed practices at fore front? **Non-discriminatory?** Client-centered? **Psycho-social embedded?**
- Service Coordination: Is there engagement /participation at touch point? Is there a wrap-around approach to service delivery? Are there clear goals? Are these transformed to align with changing needs?





# Get in Touch







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# ENHANCING ECONOMIC INTEGRATION AFGHAN AND UKRAINIAN NEWCOMERS Fiona Yang



# CCS Employment Access Program

The CCS Employment Access Program offers a diverse range of services and supports, including eight distinct programs.

Our goal is to empower newcomers by preparing them with the knowledge, attributes, and skills essential for navigating and succeeding in the Canadian job markets.





# **EMPLOYMENT ACCESS** PROGRAM







LANGUAGE AND **SKILL TRAINING** 

- ELT-Healthcare professional
- Child Minding
- Food handling
- Supply Chain

**EMPLOYMENT ACCESS & SUPPORT** Coaching Counselling LMI

SELF-**EMPLOYMENT** 

**Catholic Crosscultural Services** 





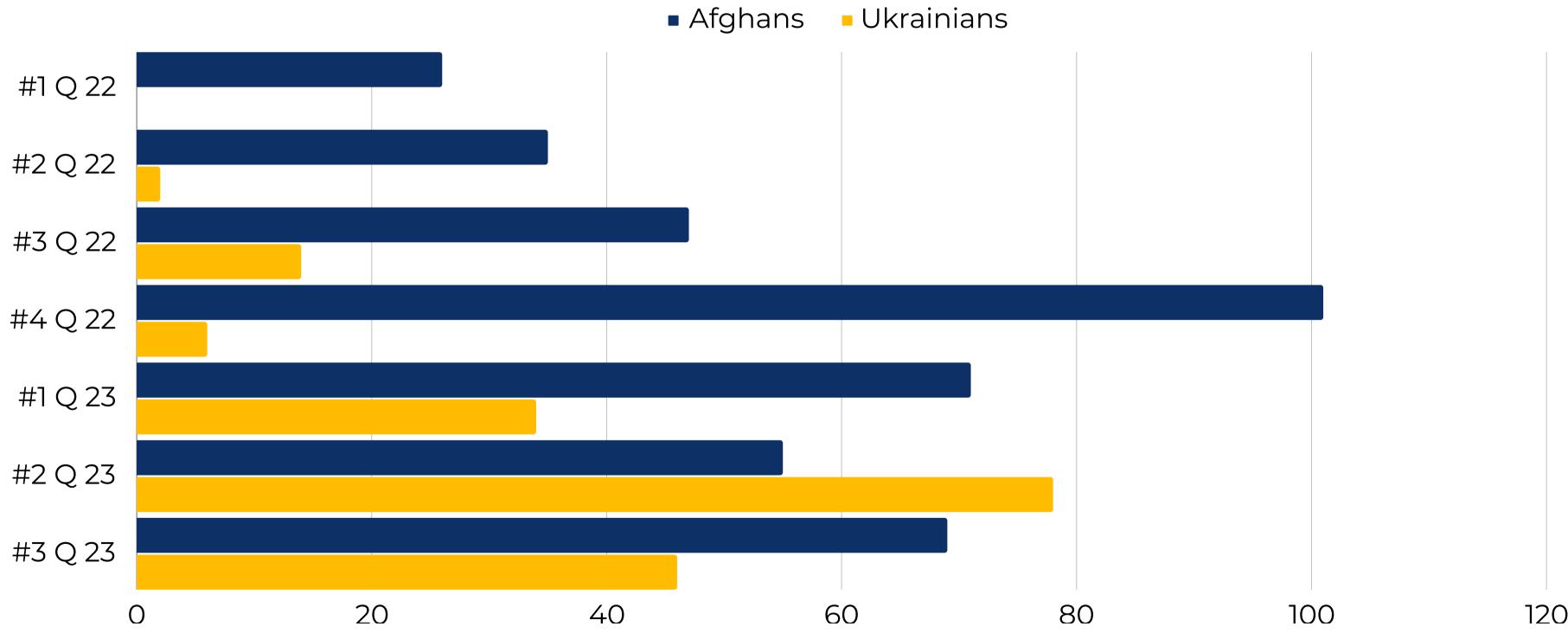


### **NEWCOMER WOMEN SUPPPORT**

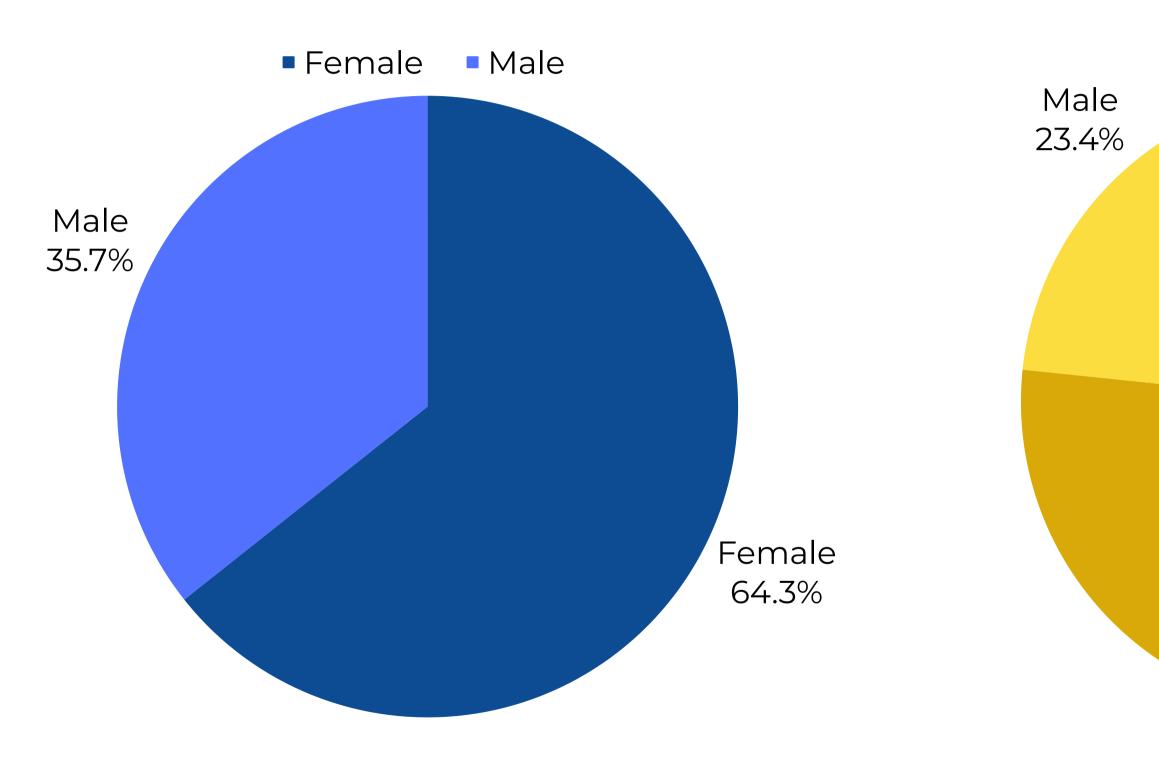
### **EMPLOYER** CONNECTION



# **Client Metrics Afghan and Ukrainian Statistics**



# **Client Metrics-Afghan and Ukrainian**



#### **AFGHAN NEWCOMERS**

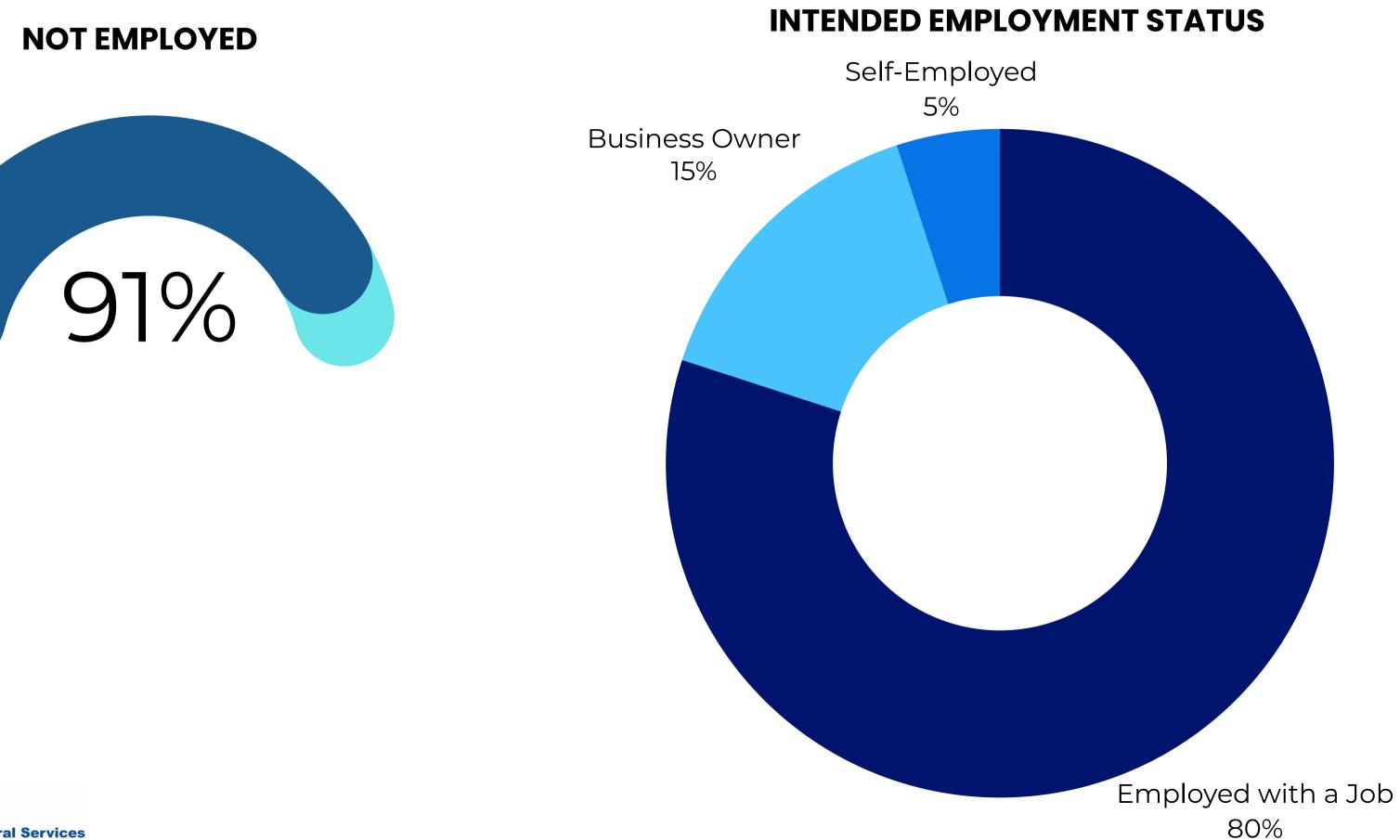


### Female Male

Female 76.6%

#### **UKRAINIAN NEWCOMERS**

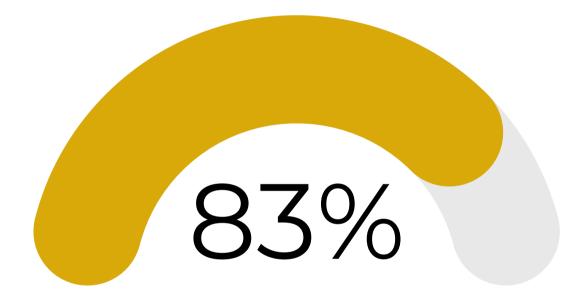
## **Employment Status - Afghan Clients**





## **Client Metrics Ukrianian Clients Statistics**

#### **NOT EMPLOYED**



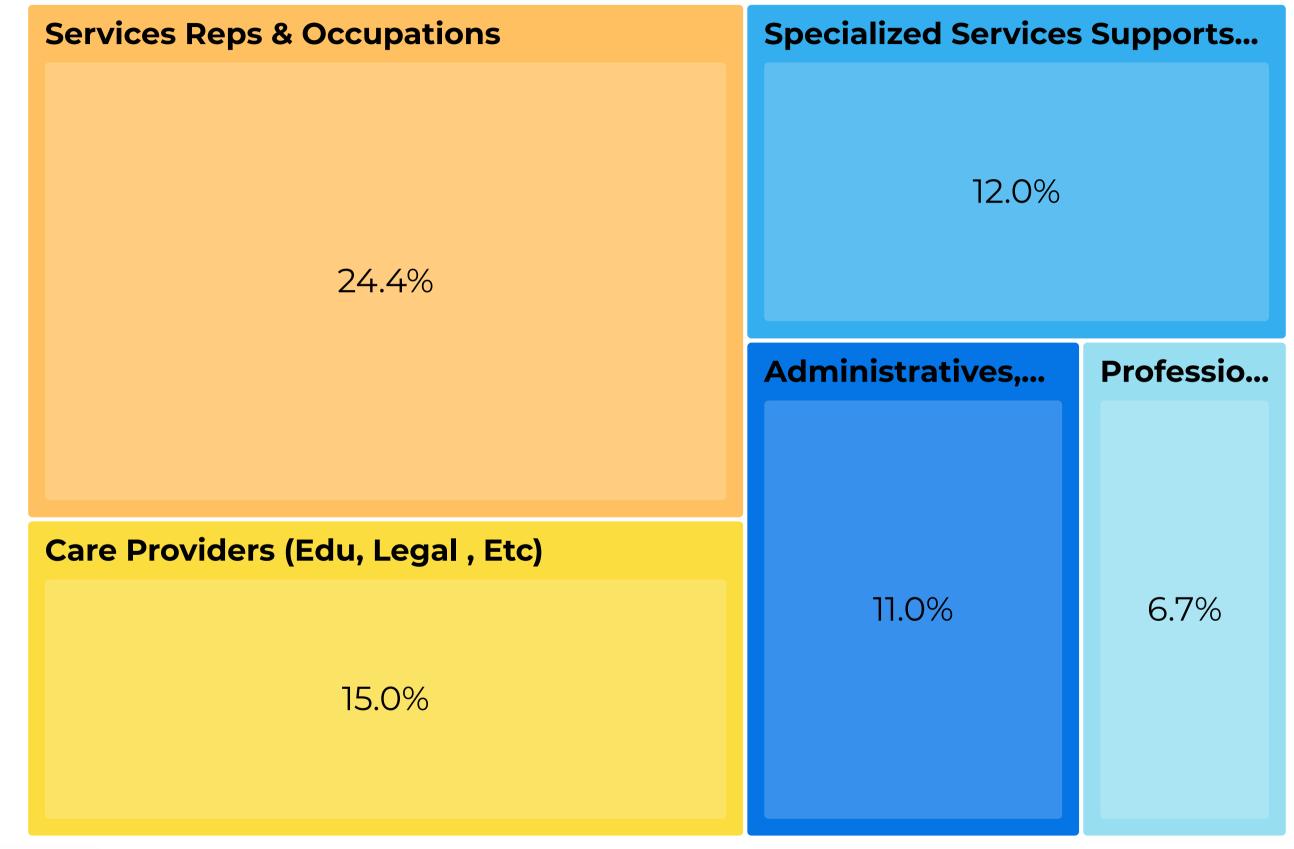


#### **INTENDED EMPLOYMENT STATUS**

Business Owner 5.3%

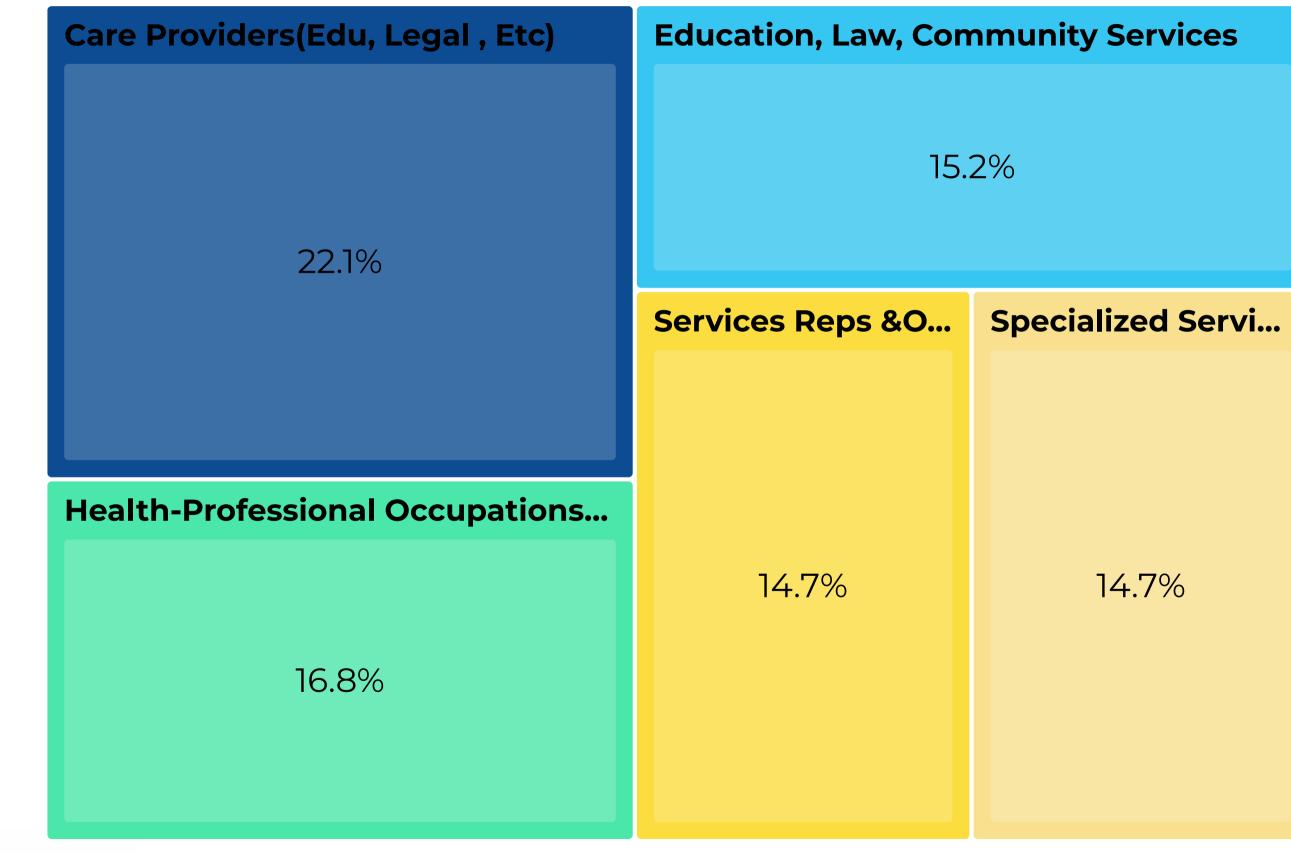


# **Intended Occupations - Afghan Clients**



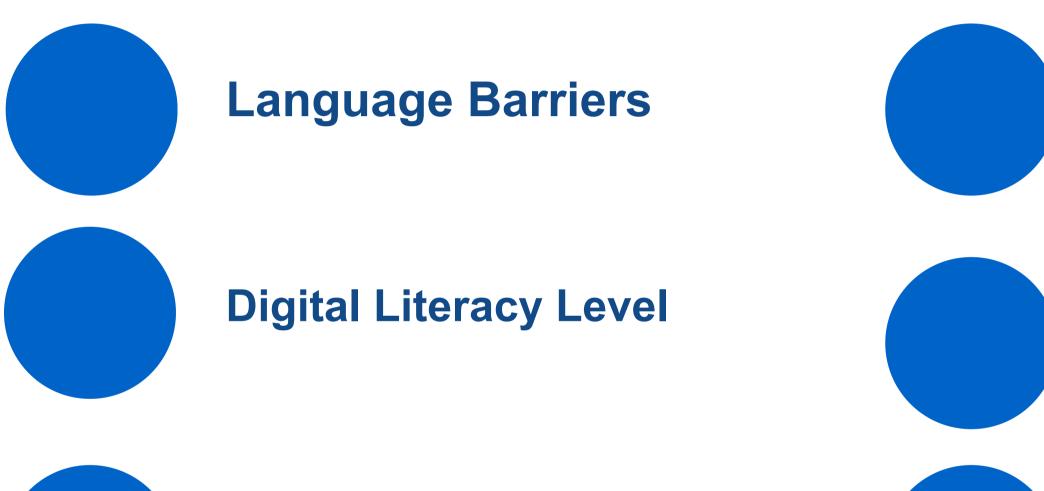


# **Intended Occupations - Ukrainian Clients**



CCS **Catholic Crosscultural Services** 

# **Hurdles & Roadblocks to Employment**



Lack of Social Capital and **Professional Network** 



## **Credential Recognition and Process**

## **Licensing and Certification Process**

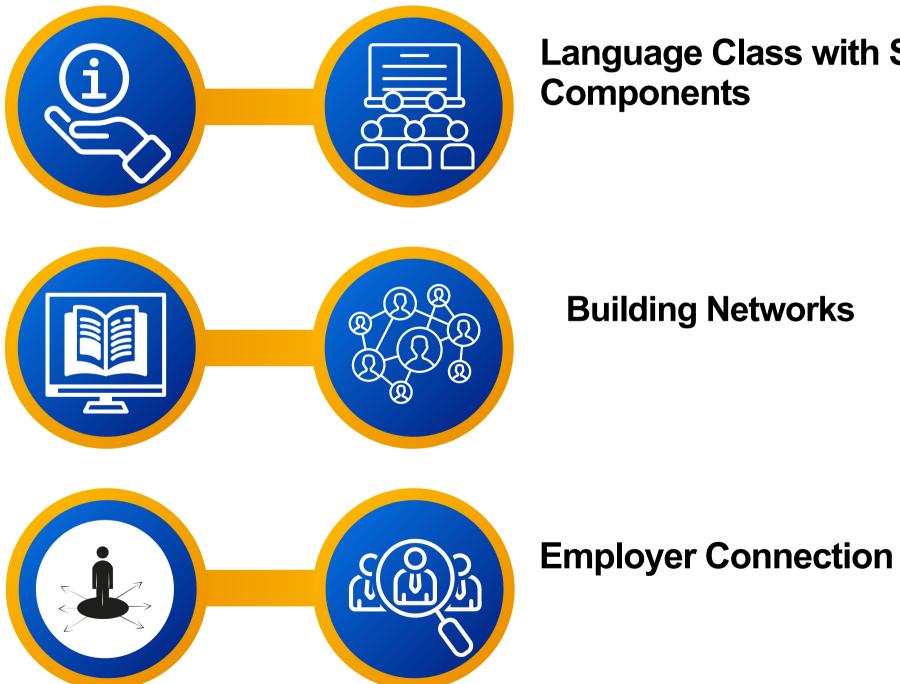
**Managing Expectations and Mental Health Struggles** 

# **SERVICE DELIVERY APPROACHES**

**Timely & Updated Information and Referrals** 

**Digital Literacy Support and Training** 

**Job Placements** 





# Language Class with Skill Training

# WAZHMA'S JOUNEY

"Indeed, the childminding program provided by CCS has offered me a clear path to embark upon my career in Canada. This program has served as an avenue for me to expand my knowledge and expertise, enhance my communication skills, establish valuable connections, and engage in voluntary work at a Childcare Center where I am presently employed. In its entirety, I have thoroughly enjoyed this program. However, my favorite aspect was when we were assigned research topics, leading to fruitful discussions and collective decision-making. This experience proved to be both educational and enjoyable for me. In conclusion, I cannot express my gratitude enough to CCS for this remarkable program, and I wholeheartedly recommend it to fellow newcomers. As a matter of fact, I have already introduced two individuals who are now actively participating in the program. Lastly, I would like to extend my sincere appreciation to Li Wang, who has consistently been an exceptional support helpful, supportive, and cooperative, Nawreen Akhtarmy mentor during the program-whose invaluable knowledge and guidance helped me a lot, and everyone involved in the program."





# YULIIA' S STORY

"The facilitator from Newcomer Women's program was my main point of contact. She was not just an informative guide but an exceptionally friendly, patient, and polite mentor. Her assistance played a pivotal role in navigating the Canadian job market.

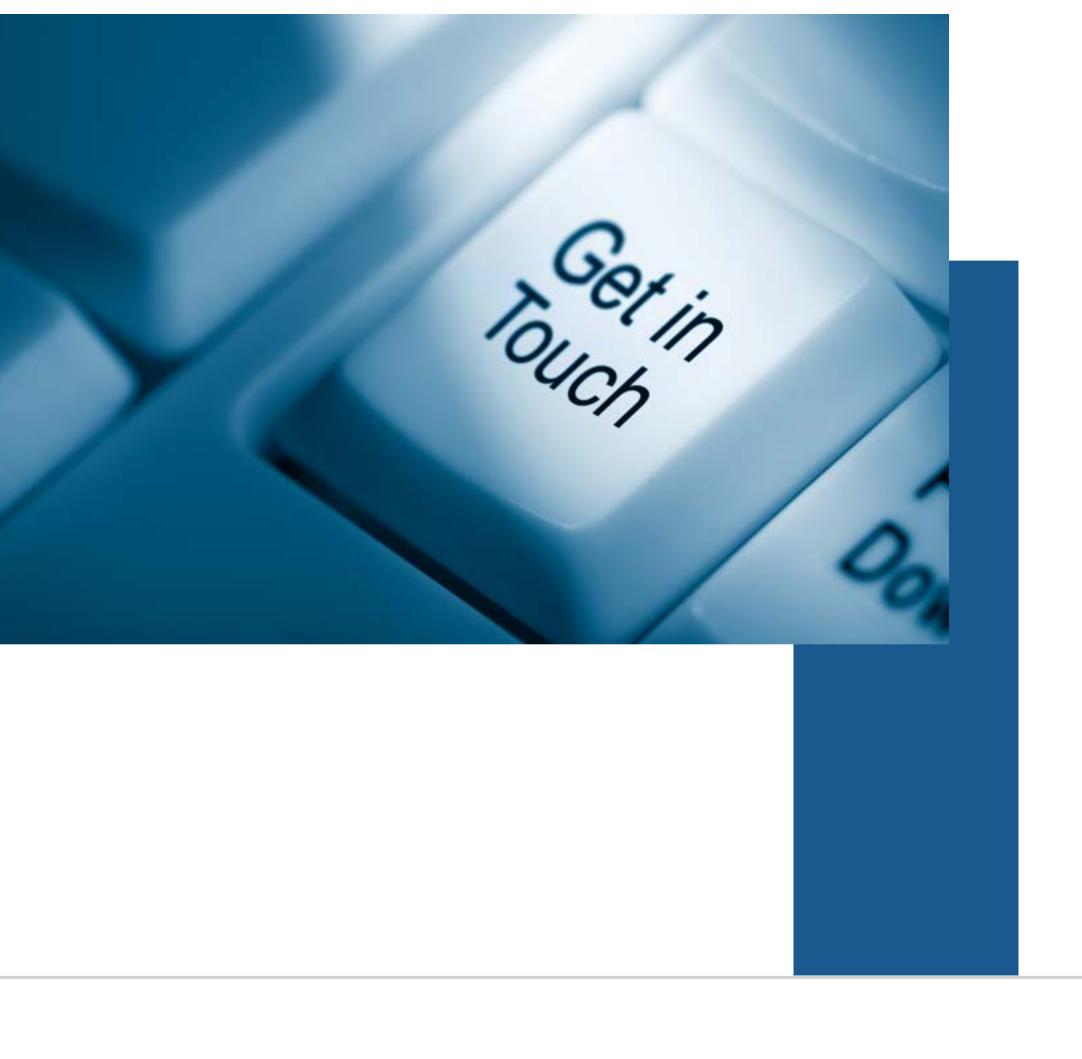
The Employment Access for Newcomer Women program effectively showcased the nuances of the Canadian working culture. The program's standout feature was the inclusion of volunteer hours, offering hands-on experience in case management. This unique aspect set the program apart and equipped me with practical skills. Upon receiving details about an open job position in CCS, I promptly decided to submit my application, eager to seize the opportunity. Energized, I sought further guidance for the Settlement Worker position."











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# Facilitating Economic Integration through Credential Evaluation

Case Study: Afghan and Ukrainian Refugees

Beatrice Kohlenberg

Associate Director, Program Delivery and Integration



Founded in 1974, WES is a non-profit social enterprise that supports the educational, economic, and social inclusion of immigrants, refugees, and international students. From evaluating academic credentials to shaping policy, designing programs, and providing philanthropic funding, we partner with a diverse set of organizations, leaders, and networks to uplift individuals and drive systems change.



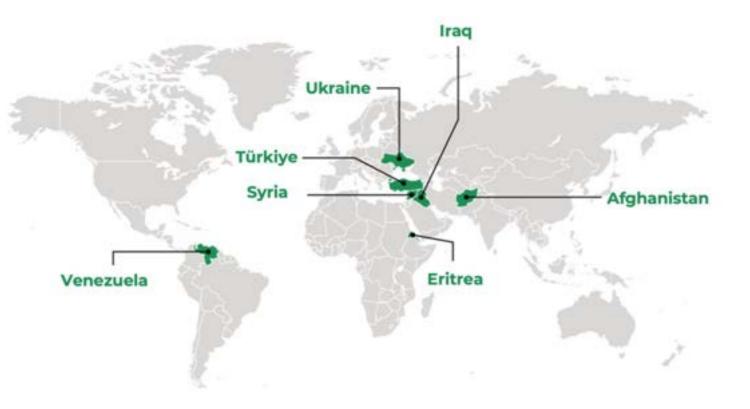
**Everyone** is able to put their education, experience, and skills to work **anywhere** in the world.



We help people **learn, work, and thrive** in new places. We help society **recognize the value** of people's education and experience.

### **WES Gateway Program Overview**

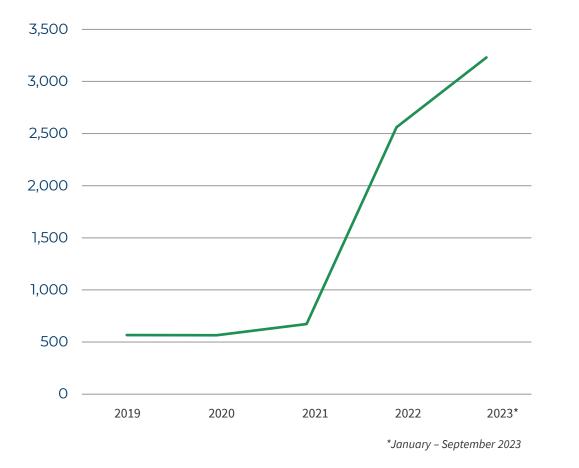
- The WES Gateway Program assesses educational credentials of individuals who have been displaced as a result of adverse circumstances and have limited proof of academic achievements.
- WES works with a network of **referral partners** to identify eligible individuals.
- Since its launch, **8,000+ individuals** have accessed the program in Canada.

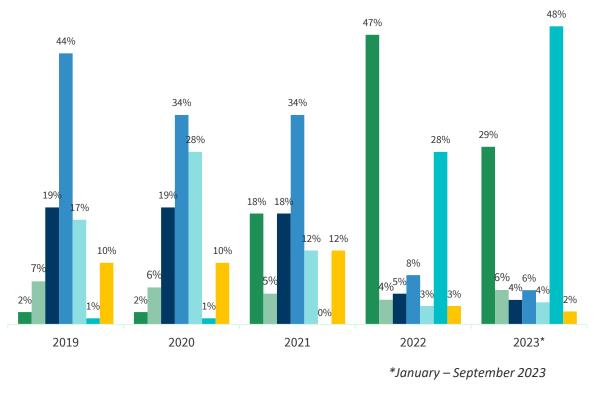


### **WES Gateway Program Overview**

#### WES Gateway Program Applications

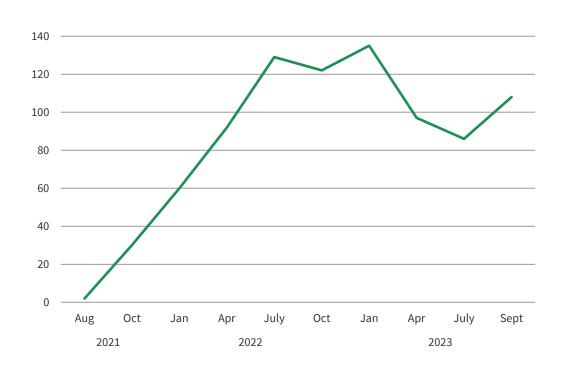
#### **Applicants' Countries of Education**





■ Afghanistan ■ Eritrea ■ Iraq ■ Syria ■ Türkiye ■ Ukraine ■ Venezuela

## Afghanistan



#### **Program Access: Afghanistan**

#### Challenges

- Rapid response plan to meet anticipated demand
- Working with clients early in the settlement journey
- Raise awareness of credential evaluation as a career planning tool

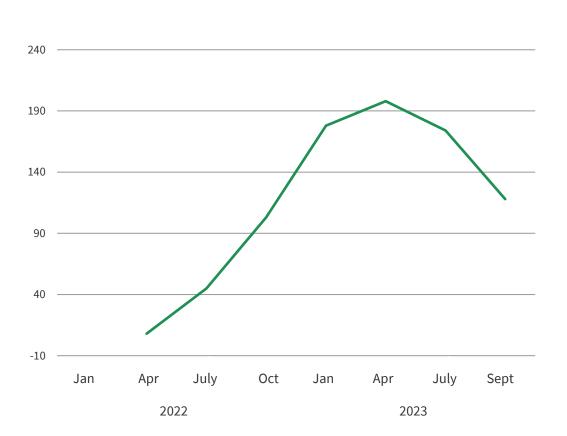
#### Solutions

- Partnerships with service providers in hotels
- Communications through the RAP network
- Promotional materials in Dari

#### Successes

Nearly 200 clients have been able to use their evaluation reports to apply to higher education institutions or licensing bodies, or to seek employment

## Ukraine



#### Program Access: Ukraine

#### Challenges

- Initial uncertainty around CUAET visa holders' needs and eligibility for services
- Lack of information on settlement location
- Sharp increase in demand for credential evaluation
- Lower service usage

#### Solutions

- Promotional materials in Ukrainian language
- Shared information through informal communication channels used by clients (social media, community groups)

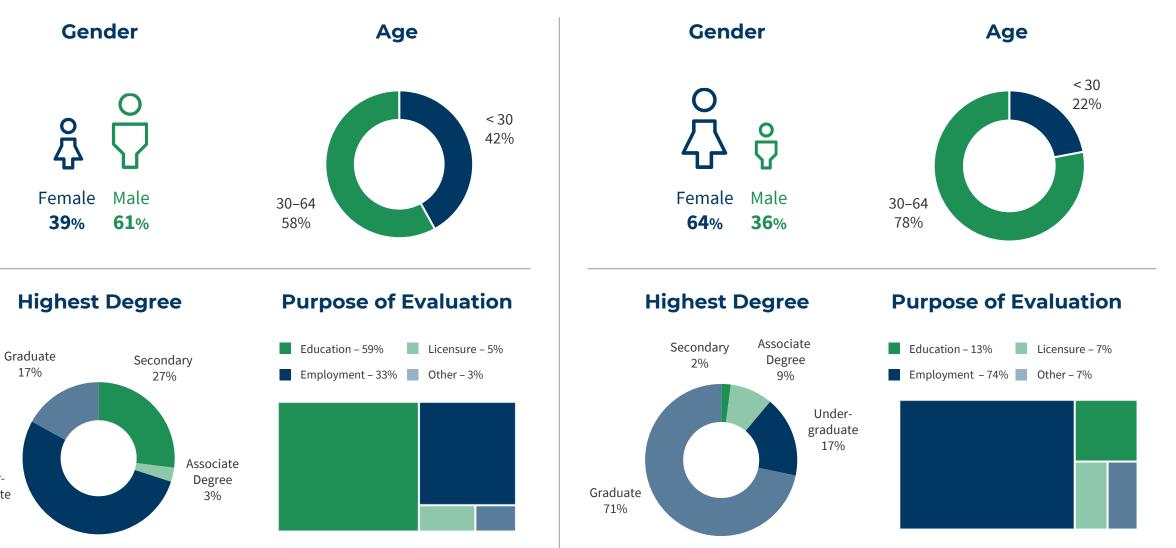
#### Successes

Facilitated the hiring of 15 Ukrainian researchers through a special program run by Natural Resources Canada

#### **Applicant Profiles**

#### AFGHANISTAN

#### UKRAINE



Under-

graduate

53%





**One size does not fit all.** Different settlement journeys require different approaches.



**Settlement is complex**, and there is no single solution to its many challenges.

- **Multi-stakeholder interventions** have the best chance of addressing the challenges holistically.
- Strong partnerships built on shared
  mission and trust and a collaboration
  mindset are essential.

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**Early intervention** boosts client motivation, fosters hope, and helps clients with career planning.



To communicate effectively, it is critical to **share information in the clients' native language**.



It is important to **embed clients' voice and lived experience** in program delivery.



## Thank you!

Need more information?

Visit <u>wes.org/ca/gateway</u>

# Breaking Barriers

Empowering Newcomer Women Exploring Innovative Supports & Approaches

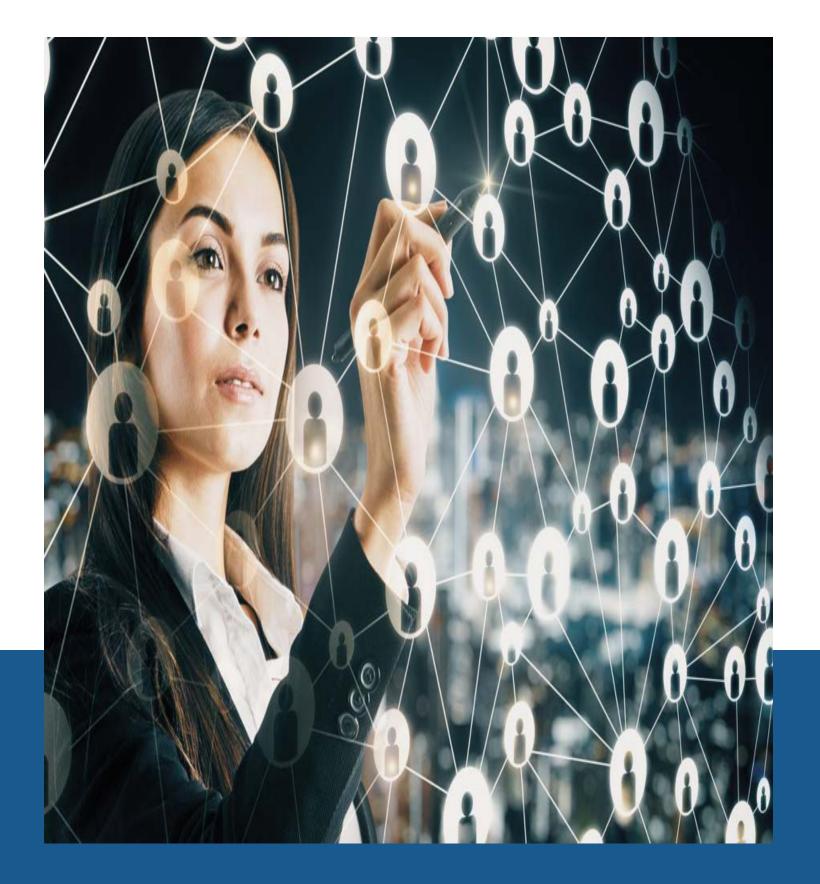
Presented By: Manjeet Badyal



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Accessibility

Ensuring equitable access to digital and telephonebased resources is essential to empowering women and promoting equality.

By providing accessible platforms, our goal is to narrow the digital divide, empowering women to reach essential information, access support services, and connect with resources across various channels.

# **Multi-Platform**

**Presented By : Manjeet Badyal** 

# **Challenges Faced by Women in Transition**

# **Understanding the Journey**

Accessibility - How can we enhance women's access to services and opportunities?

Awareness - How do we raise awareness?

**Resource Mapping** - What resources are currently present in our community, and how can we identify and address any existing gaps?

**Values** - What essential elements and values should be integrated into services for women, considering the diverse experiences and barriers they encounter?

**Connections** - How can we actively build, foster, and encourage women to connect with their communities, empowering them to make informed decisions and access relevant information?



Presented By : Manjeet Badyal

Women Settlement & Resource Project – Develop digital, print, and telephonebased resources in different languages.

2023

### **Momentum of** change: Timeline

#### 2022

Women Wellness Program-Access to information and support for the overall wellbeing of women and families.



Women's Empowerment Project - Safe access to individualized support during the Covid-19 pandemic.



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# **Bridging the gap**

### Language Resources

Limited proficiency in the first language can make it difficult for immigrant women to access essential services.

Leveraging 21st-century skills and technology to establish a central hub that allows women to access both printed and digital resources as per their needs.

### **Telephone-Based Support**

Integrating telephone-based support for women into the digital world involves utilizing technology to improve the accessibility, reach, and efficacy of support services.

Easily accessible and user-friendly toolkit, available in both print and electronic formats. Carefully designed using clear and simple language for user convenience.



## **Digital Resources**

### **Multilingual Toolkit**

**Presented By : Manjeet Badyal** 



Goals

Harnessing the momentum of change to empower women involves ensuring that access to information and resources is optimized for easy use. This can be achieved by leveraging 21st-century skills and technology, facilitating seamless access to services and resources in their native language.

### **Goals 1**

#### **Develop**

Develop digital and telephone-based resources accessible to all newcomer, refugee, and visible minority women.

## **Goals 2**

#### Design

Design and facilitate group activities empowering women to explore digital tools, fostering information access, resilience, and social connections.

# **Goals 3**

#### **Multilingual**

Develop and translate resources for newcomer immigrant and refugee women in major demographic languages





### **Goals 4**

#### **Multi-Platform**

Access to a digital and telephone-based resource toolkit in different languages for newcomer, immigrant, and refugee women.

**Presented By : Manjeet Badyal** 

# Summary of Wix Analytics

The WSR website, launched in June 2023, serves as a platform for clients to access online resources. Since its inception, the website has garnered a total of 444 site visits. Notably, 284 visits were made through mobile access, while 161 were via desktop.



Presented By : Manjeet Badyal



# Measuring Impact

Metrics to measure the toolkit's impact include:

- - Tracking the number of users
- Assessing changes in access to type of resources, demographics and behaviors
- Gathering feedback



Presented By : Manjeet Badyal



# Get in Touch









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