

# **The EMPP Opportunity: Potential Beyond the Pilot**



# Introductions

The Shapiro Foundation

The Shapiro Foundation

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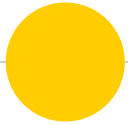
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Ed Shapiro, Trustee




Barbara Shapiro, Trustee



# Introductions

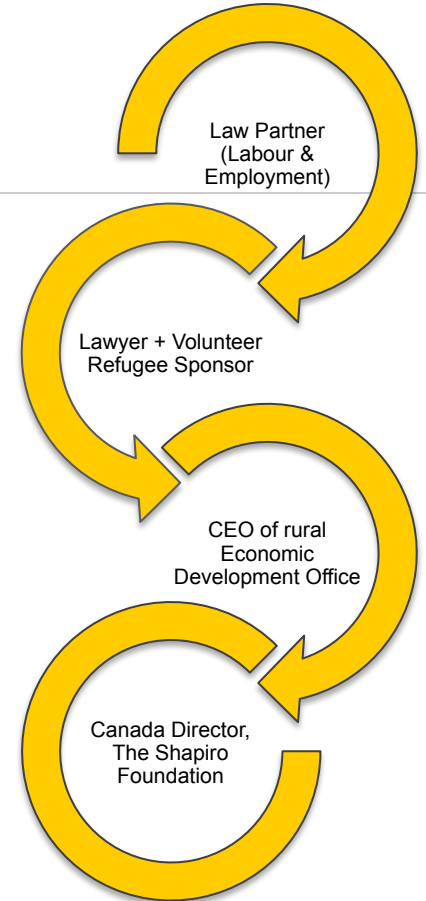
The Shapiro Foundation

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- 1) Change the current predominant narrative around refugees/immigrants as **liabilities** to one of **assets**;
  - 2) Identify, support, and create **win-win** opportunities around refugee resettlement.
  - 3) Recognize that “Talent is universally distributed, but opportunity is not.”



# Hello!

***Sarah Wiseman***



# Introductions

The Shapiro Foundation

- No “sales pitch” – all non-profit;
- Goal is to help stand up a system that:



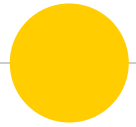
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is **accessible to employers**

works for **multiple NGO** partners & host countries; and to

**invest in parts of the system** that need support to get up and running (with an eye to self-sustainability)

...and then get out of the way.



# **The EMPP Opportunity**



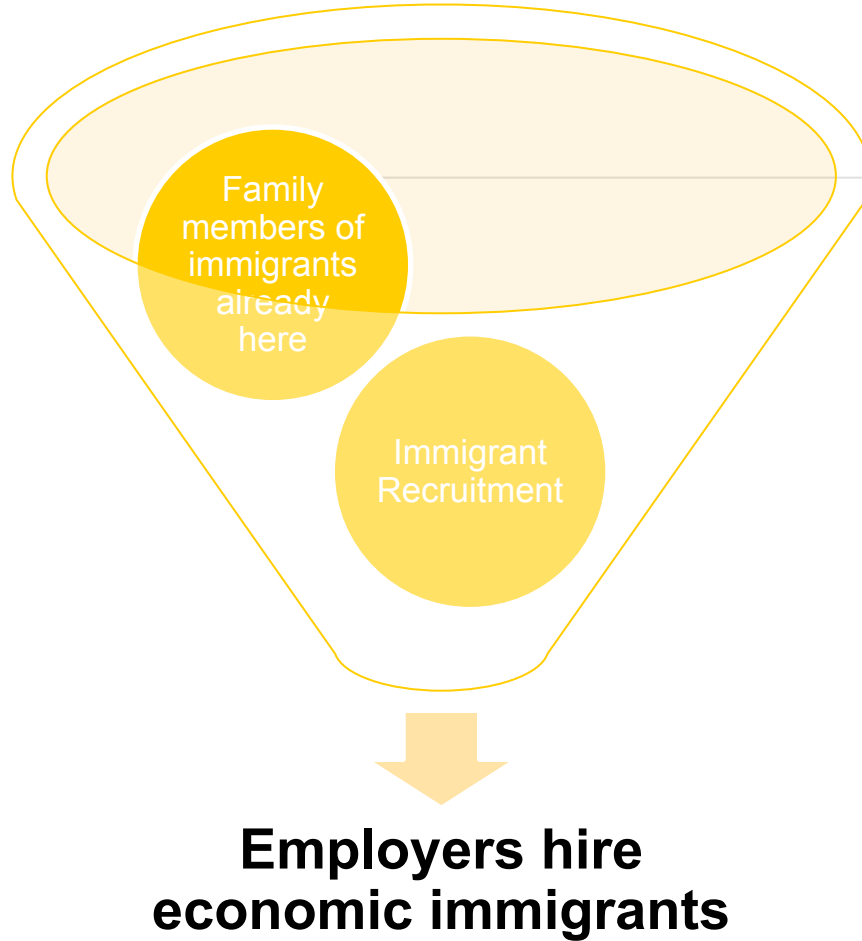


Robert Mabeget/mona

I feel like this is something  
that I have earned.



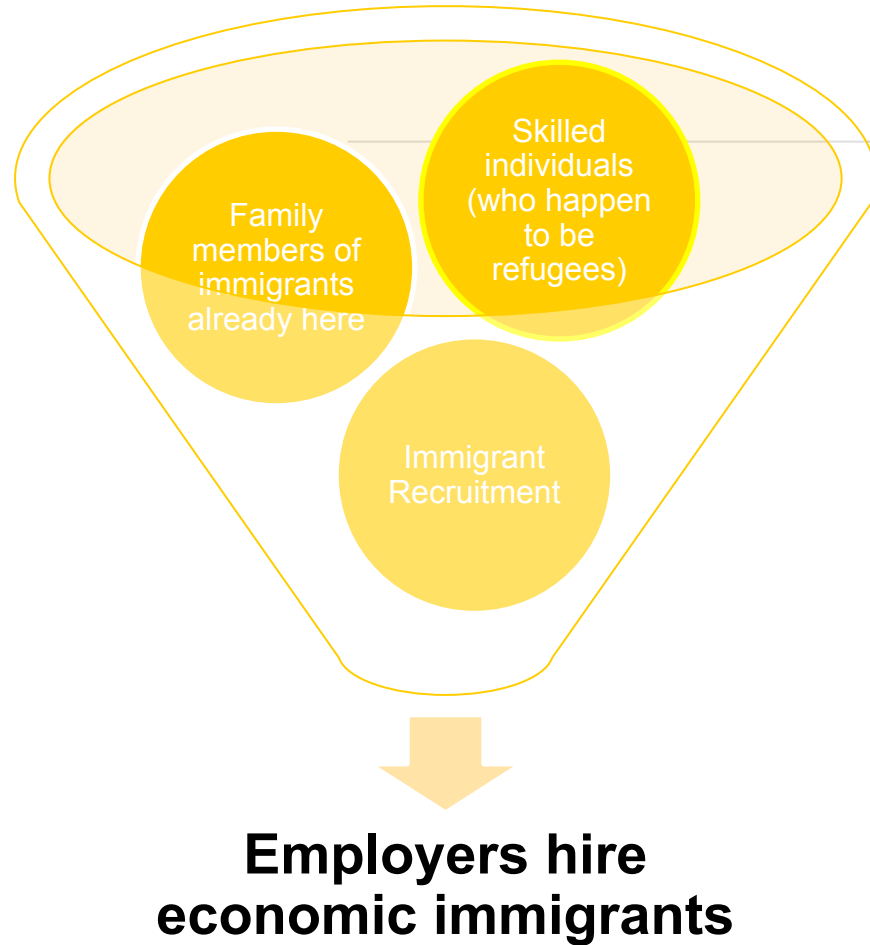
## EMPP Concept





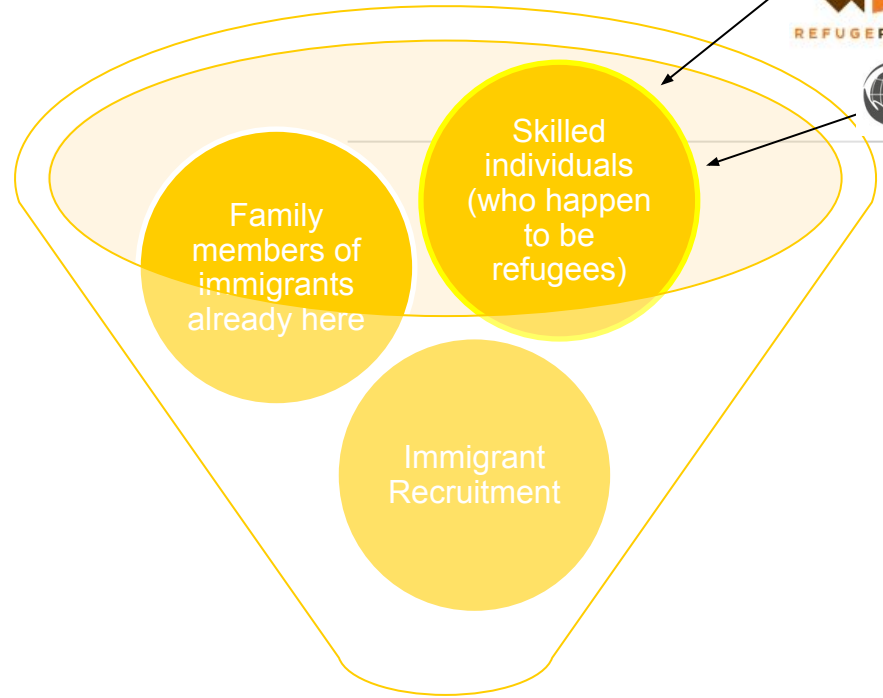


## EMPP Concept





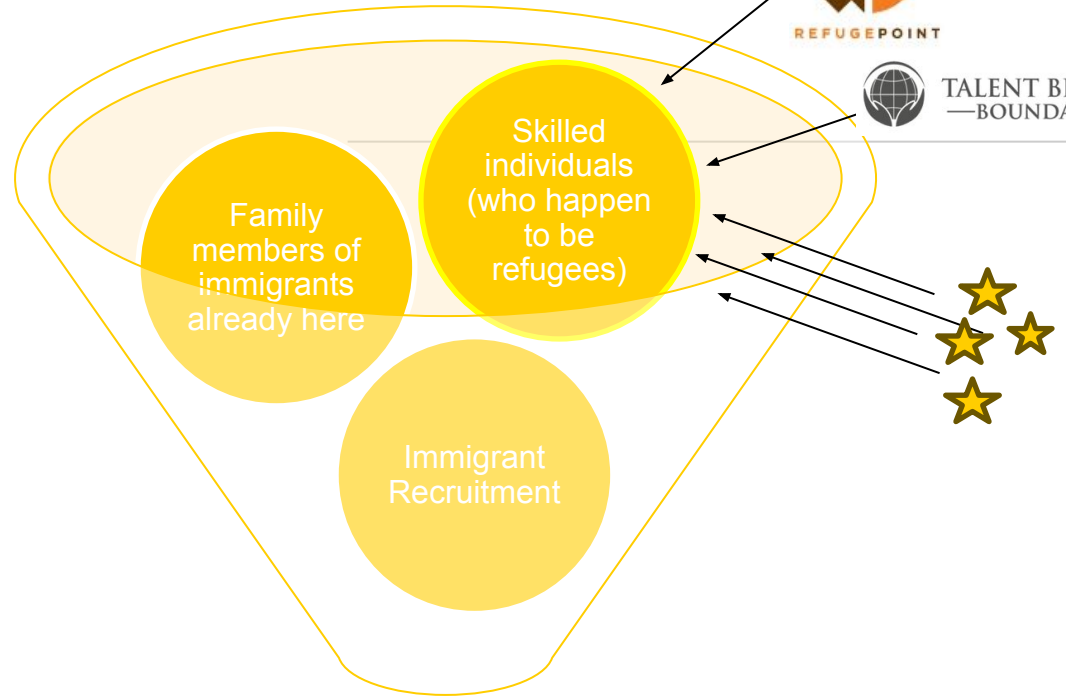
# EMPP Concept



**Employers hire  
economic immigrants**



# EMPP Concept

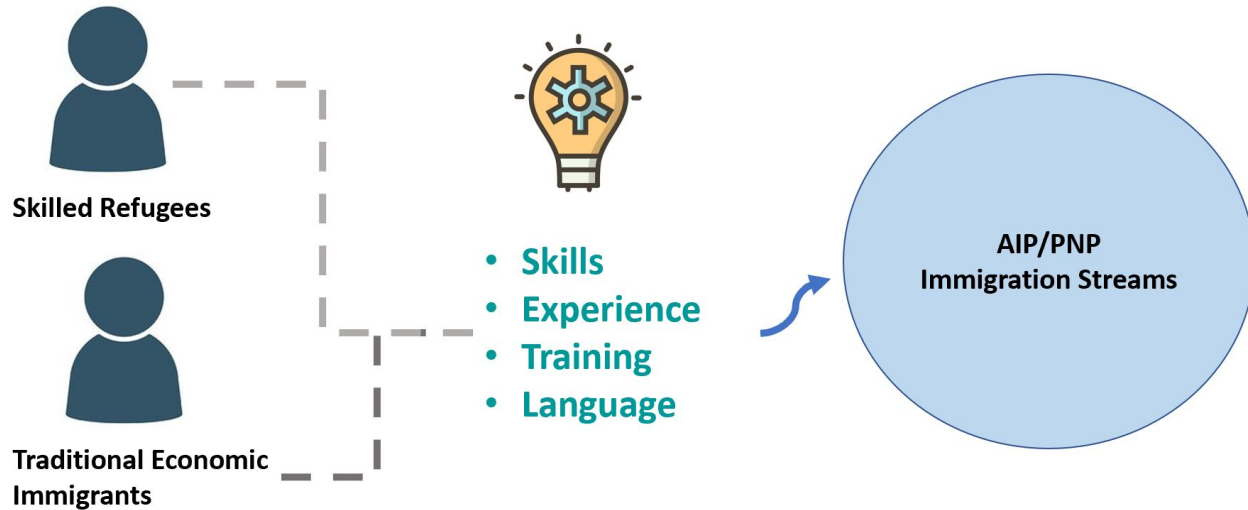


**Employers hire economic immigrants**



# EMPP Concept

## Economic Mobility Pathway Program (“Labour Mobility”)





## Key EMPP Points

### Permanent Residency

All candidates arrive in Canada with PR status – along with accompanying family.

### Non-profit partners

This is not a for-profit recruitment model.

### Travel & Settlement \$\$

Federal government has created loan mechanisms.

### Expedited processing

IRCC has committed to processing EMPP files at PR stage in 6 months or less for majority of files.

### Language

Candidates must meet language thresholds, and other immigration criteria.

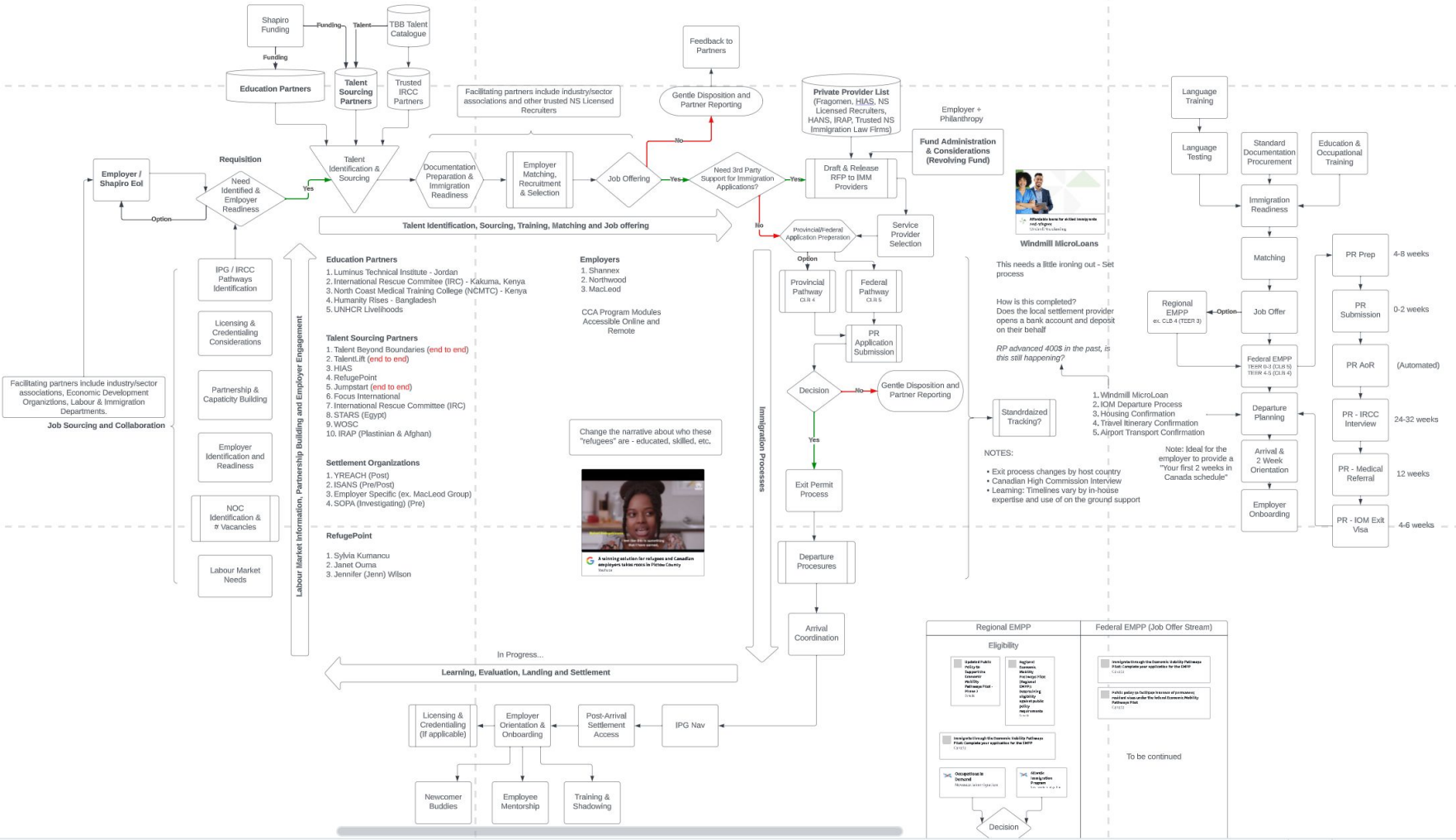
### Housing & Settlement

Role of the employer as navigator – essential to retention.



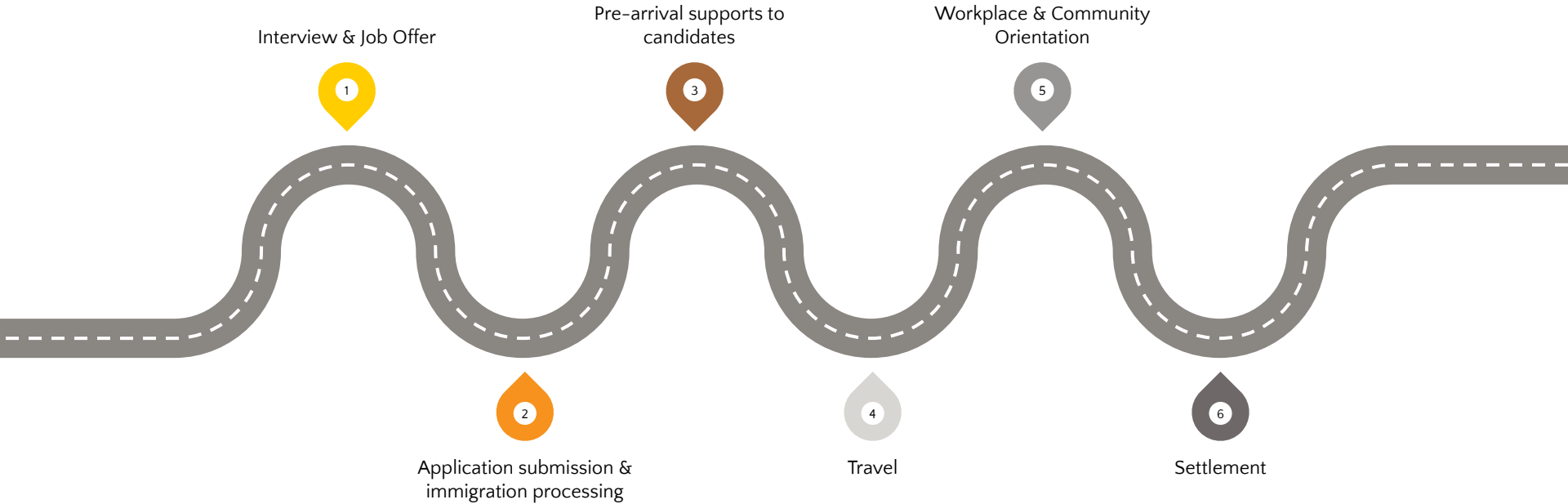
# The EMPP Opportunity

\* Not a turn-key program – but an untapped opportunity





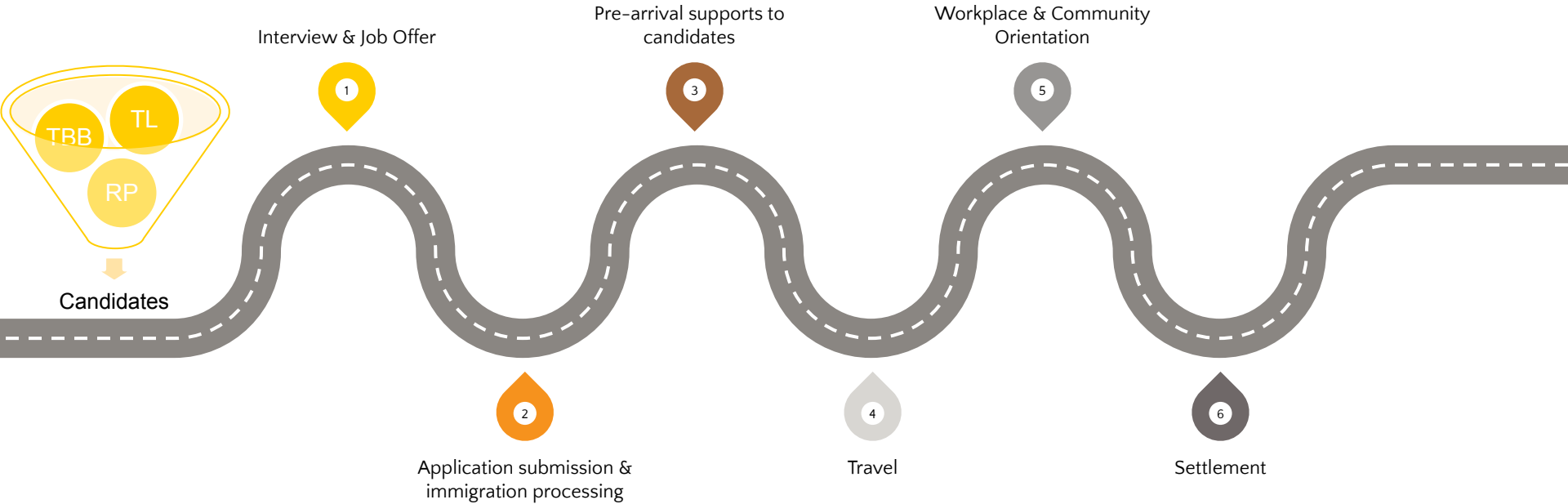
# EMPP Roadmap





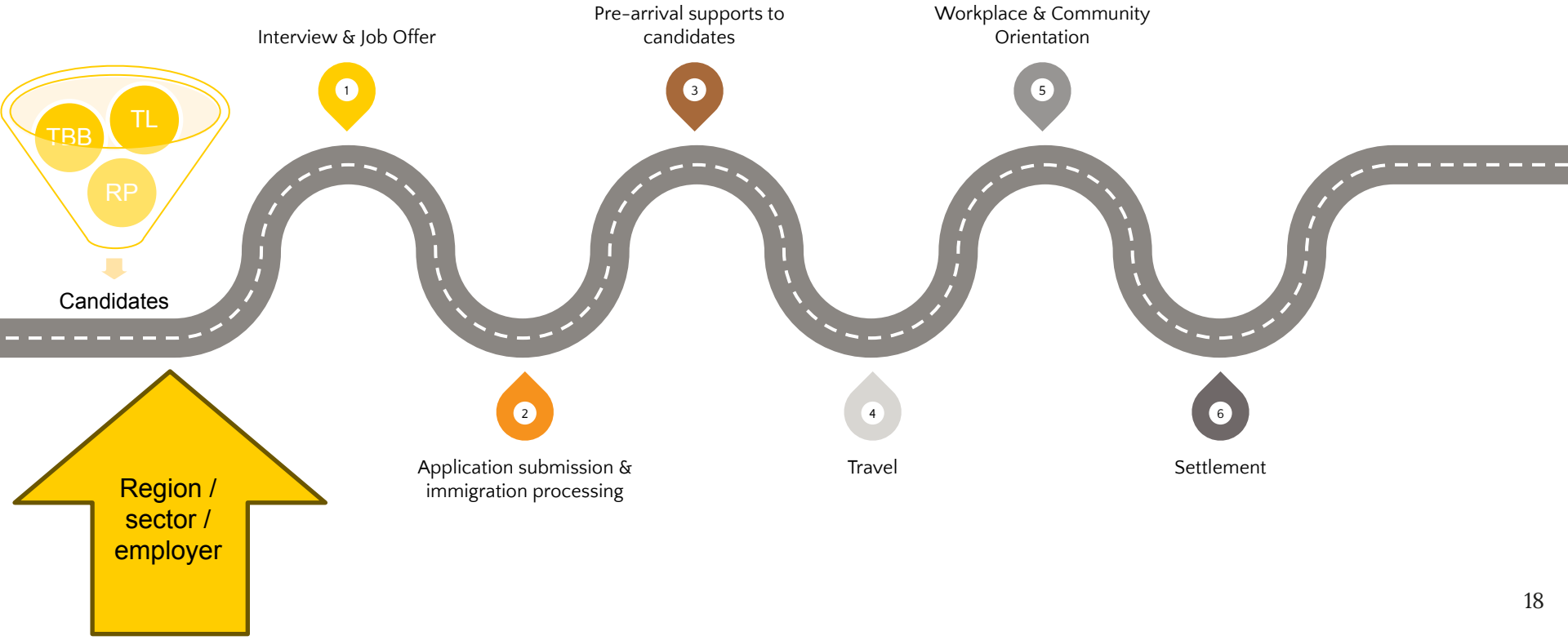


# EMPP Roadmap





# EMPP Roadmap





# Community welcome, growth & retention!





## Community welcome, growth & retention!

