



*March, 2023*

# ANTI-RACISM THROUGH FILM



*Large-Scale Public Comments Data*

*Dr. Michelle Lam  
Brandon University*



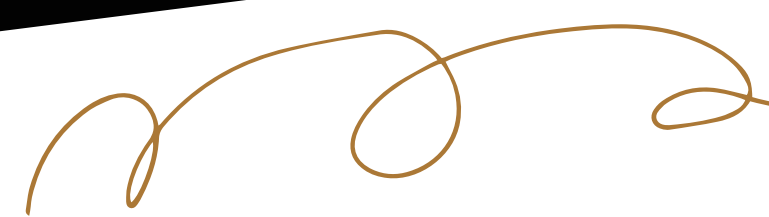


**THERE IS A  
VAST GULF  
BETWEEN THE  
RHETORIC OF  
BELONGING AND  
ACTUAL  
PRACTICES THAT  
FOSTER IT.**





# FILMMAKING PROCESS



# MEET THE TEAM

*Stephanie Spence, Co-Researcher*

*Akech Mayuom, Co-Researcher*

*Denise Humphreys, Co-Researcher*

*Genevieve Maltais Lapointe, Research Analyst*

*Quan Luong, Film Director*

*Bisong Taiwo, Film Director*

*Nilufer & Saira Rahman, Film Directors*

*Tara Carpenter & Desiree Brightnose, Film Directors*

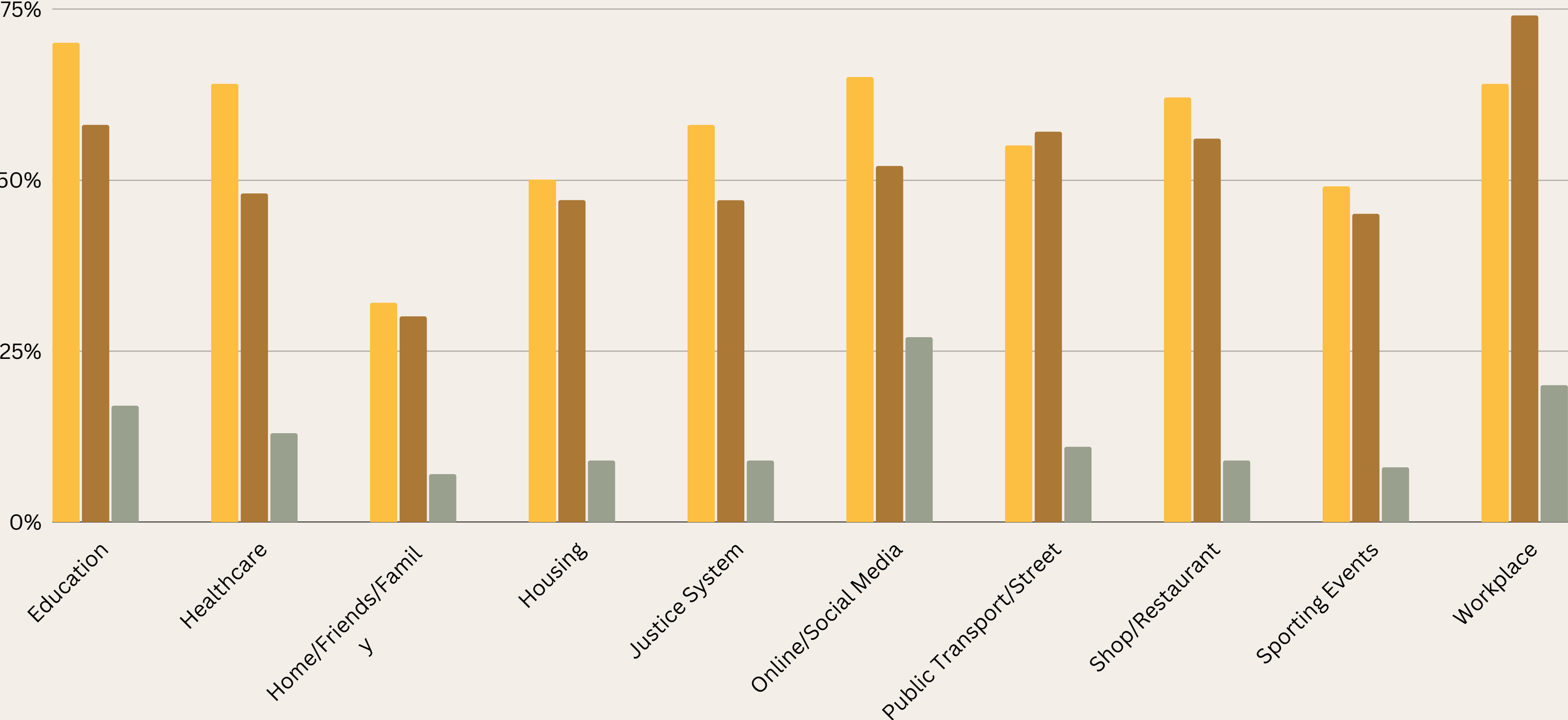
*& MORE Script writers, actors, editors, advisors, focus group participants*



# Place and Race

Where does discrimination happen?

Indigenous Other Ethnic Identities Caucasian/White



# SOCIAL MEDIA COMMENTS



"It's truly disappointing to see so many people in the comments who refuse to just have a little humility when seeing videos like this. Keep an open mind, you don't know everything."

Tiktok Commenter





"I sometimes visualize the ongoing cycle of racism as a moving walkway at the airport. Active racist behavior is equivalent to walking fast on the conveyor belt... Passive racist behavior is equivalent to standing still on the walkway. No overt effort is being made, but the conveyor belt moves the bystanders along to the same destination as those who are actively walking. Some of the bystanders may feel the motion of the conveyor belt, see the active racists ahead of them, and choose to turn around... But unless they are walking actively in the opposite direction at a speed faster than the conveyor belt, unless they are actively anti racist, they will find themselves carried along with the others."

**Beverly Daniel Tatum**



# Racist Social Media Comments



"Not all white people"

"Stop complaining..."

"Soon there will be no white people left..."

"No apologies"

"They should have just..."

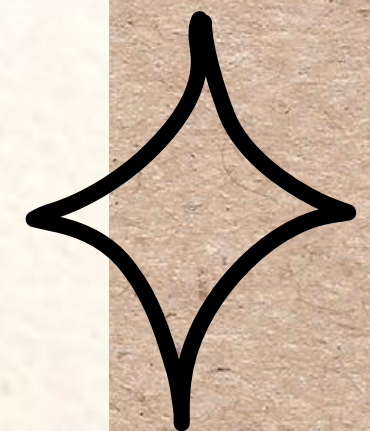
"Just work harder..."

"Canada is being taken over by people from other countries"

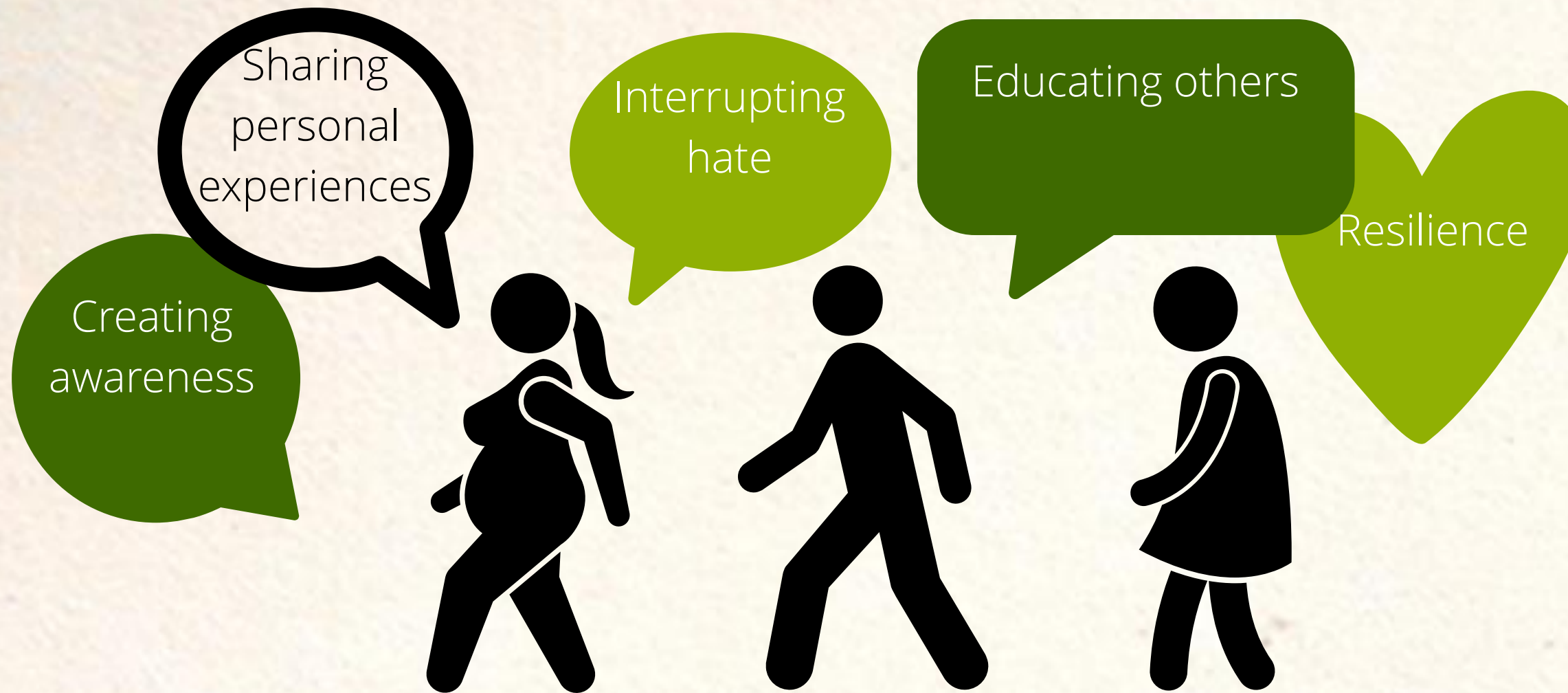
"Stereotypes are true."

"They can just leave"

"They should be grateful"



# Actions for Anti-Racism





# Holding Hope

This work can be difficult.  
Where do you find your hope?





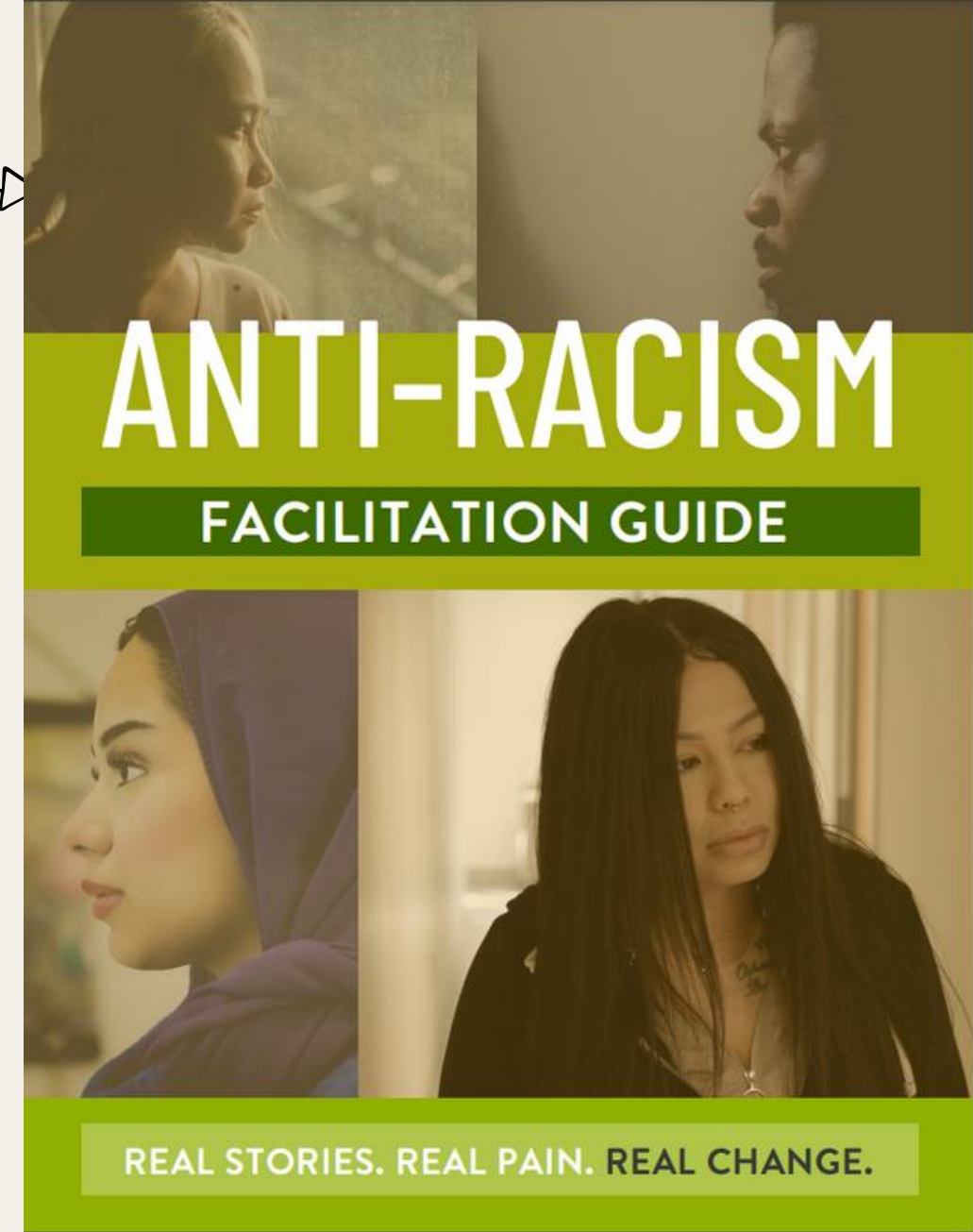
CANADIAN ANTI-RACISM EDUCATION

LEARN

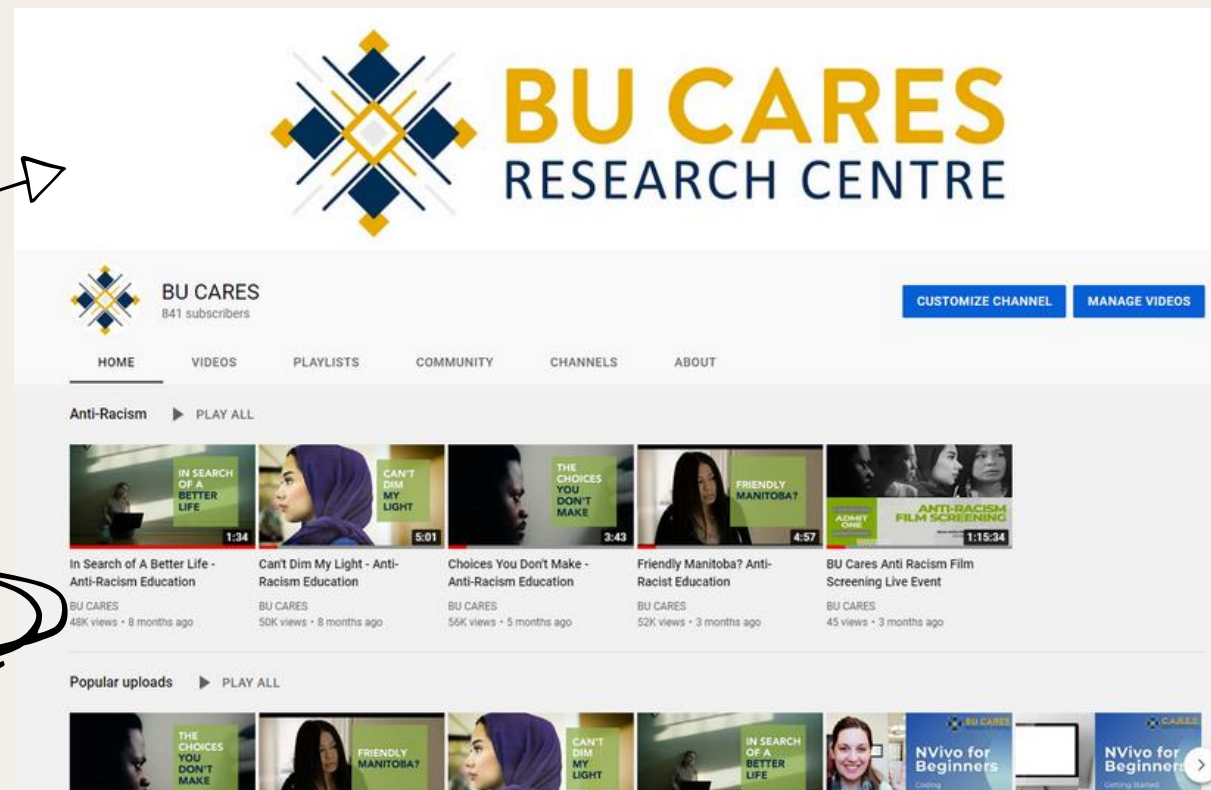
LEAD



bucares.ca/anti-racism



STEP FORWARD



SHARE

