



NEW BRUNSWICK
MULTICULTURAL
COUNCIL

Employer Engagement

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Who We Are



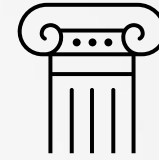




Mission



Vision



Pillars



Mission

NBMC is working to enrich and grow our communities and enhance life in our province by enabling newcomers and members of the multicultural community to full participate in society.



Vision

New Brunswick is home to a thriving multicultural community and is a beacon in Canada for inclusive growth and prosperity.



Three Pillars

Be the voice of the Sector in the Province

Provincial readiness and sustainability

Maximizing sector resources



Employer Engagement

What does this look like?



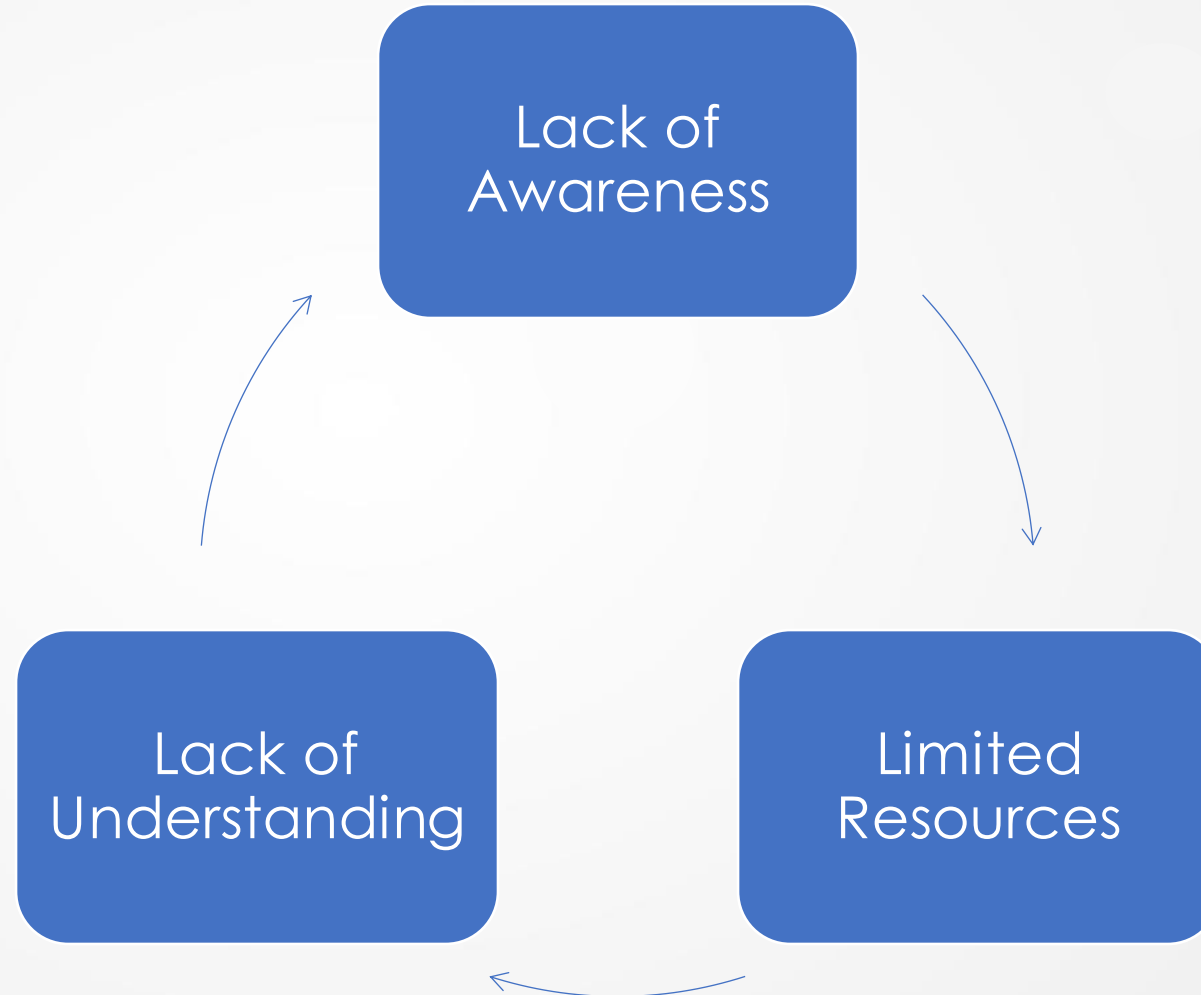
How does this impact the employee?



Why is it important?



Employer Challenges



Employee Lifecycle



Attraction to the Employer



Recruitment



Interviewing



Onboarding



Engagement



Development



Retention



Recognition



Offboarding



Alumni / Ambassadors



Recruitment

NBMC has programs that help to prepare newcomers for the job market.



**Small-Medium
Enterprise Network**

The Bridge
Innovative Pathway Planning for
Newcomer Youth in High School
A pathway to your future!



Retention

NBMC has programs that enable employers to increase their retention rates





Questions?



NEW BRUNSWICK
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 [New Brunswick Multicultural Council / Conseil multiculturel du N.-B.](#)

 @nbmc_cmnb



Thank You!

