FROM PRE-ARRIVAL TO EMPLOYMENT: COLLABORATING TO CREATE A SEAMLESS FRANCOPHONE INTEGRATION PATHWAY

Pathways to Prosperity 2022 National Conference



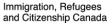














Agenda

Partnerships That Support Bilingual Newcomers' Success

Arcelia Camacho, Director of Specialized Services & Bilingual Programming ACCES Employment

From Pre-arrival to On-The Ground Services : A Seamless Transition Through Strategic Partnerships

Aura Maria Forero, Ontario Coordinator, Actions Interculturelles

Catalysing and Supporting Newcomers to Reach Their Full Potential

Baptiste Bourquardez, Director of Immigration and Program Services, Collège Boréal Élise Cotter, Project Manager, Immigration and Program Services, Collège Boréal

PARTNERSHIPS THAT SUPPORT BILINGUAL NEWCOMERS' SUCCESS

Arcelia Camacho, Director of Specialized Services & Bilingual Programming ACCES Employment

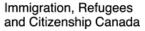


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Immigration, Réfugiés et Citoyenneté Canada





ACCES Employment: Who We Are

40,000+

JOBSEEKERS HELPED

EACH YEAR

2,800+
EMPLOYERS IN OUR
NETWORK FOR YOU

TO CONNECT WITH

35+
YEARS OF EXPERIENCE
DELIVERING EMPLOYMENT
& RECRUITMENT SERVICES





The French Presence in Ontario



Ontario has the largest French-speaking minority community in Canada

11.2% of the population in Ontario is bilingual

Source: Office of the Commissioner of Official Languages, 2020

What is the Francophone Integration Pathway?

- Successful integration of French-speaking newcomers
- Strong ties between newcomers and Francophone communities

Vitality of Francophone communities

Partnerships That Support Bilingual Newcomers' Success

Increased collaboration

 Active promotion of the Francophone integration pathway at the provincial level

Innovative service-delivery model

Partnership Components



Pre-arrival Services

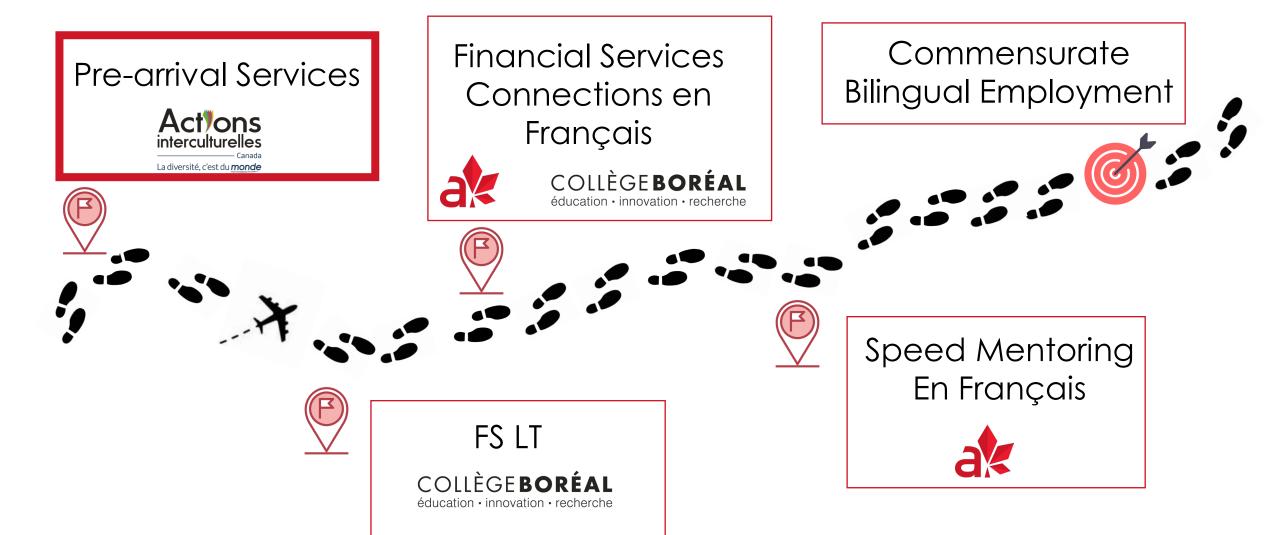


Language & Workplace Communication Training



Bridging Program for Bilingual Professionals: Financial Services Connections en Français

Partnership: From Pre-arrival to Employment



PRE-ARRIVAL TO ON-THE GROUND SERVICES: A SEAMLESS TRANSITION THROUGH STRATEGIC PARTNERSHIPS

Aura Maria Forero, Ontario Coordinator, Actions Interculturelles.



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Actions Interculturelles: Who We Are

MISSION

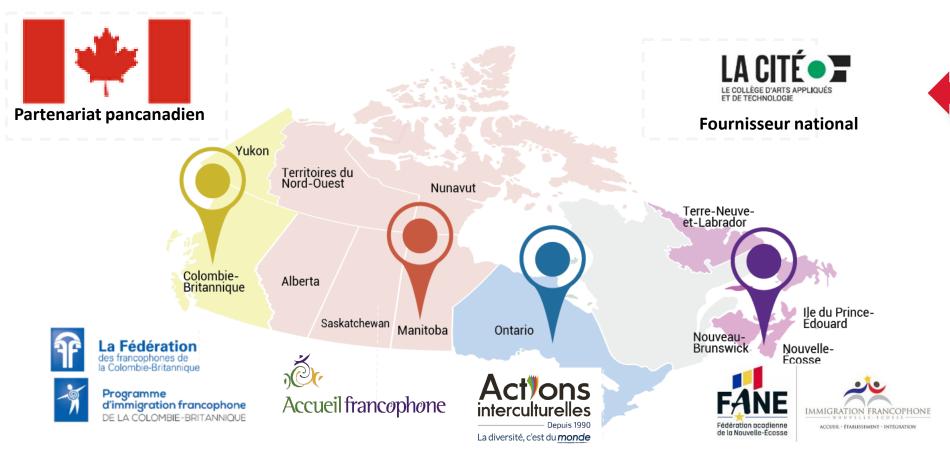
Actions interculturelles is an organization that promotes the contribution of **cultural diversity** to our society by ensuring the smooth integration of immigrants and by promoting **sharing** between the different **communities from everywhere around the world**.

VISION

Convinced that "diversity is people", Actions interculturelles promotes the socio-cultural and economic integration of immigrants as well as native Canadians, at different levels (locally, provincially and nationally).

What is ConnexionsFrancophones.ca?



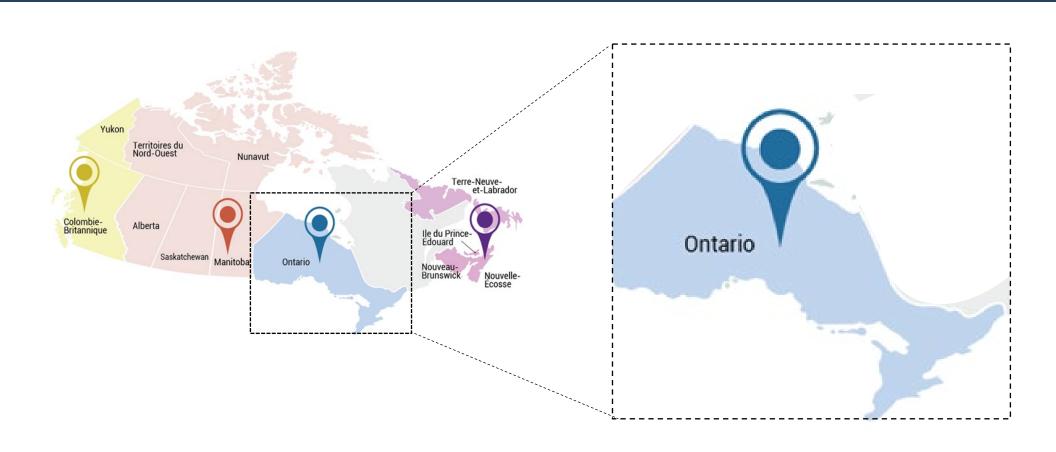




Bureau du Maroc Service en personne

Fournisseurs de service régionaux

Pre-Arrival Services in Ontario



Pre-Arrival Services Ontario

Actions interculturelles is one of the founding organizations of ConnexionsFrancophones.ca.



The organization offers pre-arrival services to french newcomers wishing to settle in Ontario.

Pre-Arrival Settlement Services Ontario





Orientation and Information

Information sessions with local specialists in Ontario (employment, settlement, housing, education, etc.)

Needs Assessment and Referral

Contact via email, phone, chat and Video conference.

Employability

Guide and provide tools for job search (including CV and cover letter, etc.)



Referrals to Settlement Services and Other Local Agencies we are Partnered With in the 3 main Ontario (North – West, East and Center-South-West)

Referral to Regional Partners

Actions interculturelles has developed strong partnership with Ontario's Franco and Anglo immigration networks, which includes all the local organizations by region.





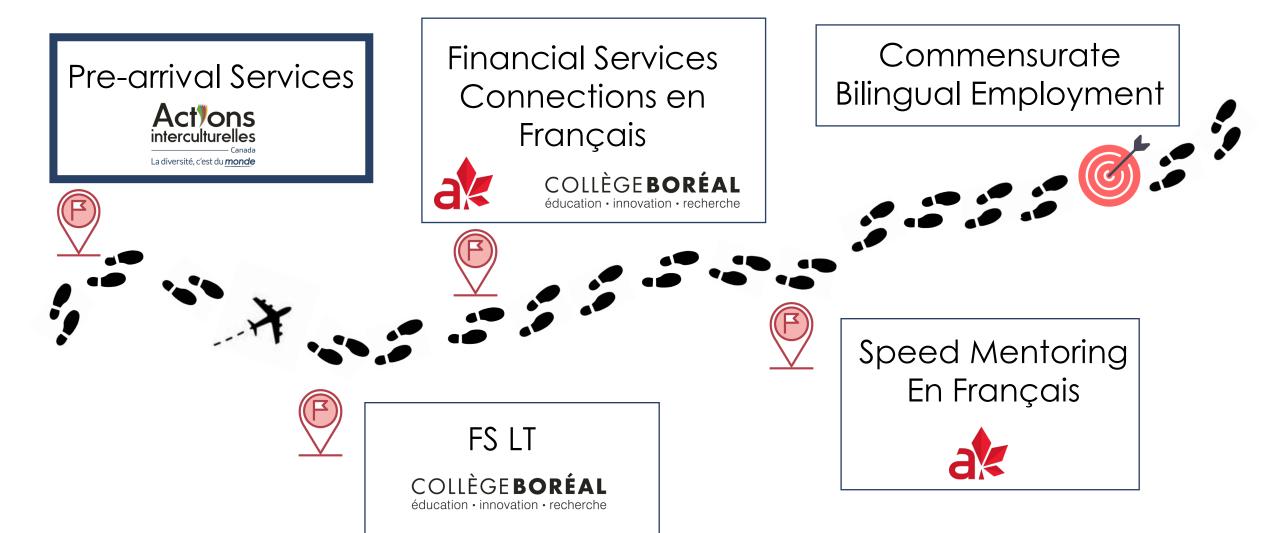








Partnership: From Pre-arrival to Employment



CATALYSING AND SUPPORTING NEWCOMERS TO REACH THEIR FULL POTENTIAL

Baptiste Bourquardez, Director of Immigration and Program Services, Collège Boréal Élise Cotter, Project Manager, Immigration and Program Services, Collège Boréal



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Collège Boréal's Immigration Sector: Who We Are

Since **2004**, **Collège Boréal** offers **training programs** and **newcomer services** for and by francophones: settlement and integration services, language assessments, language courses and bridging programs to transition to the labour market.

- 18 years of experience
- 16 programs and services
- 3 000 clients served per year
- 12 sites in Ontario plus services available online

Be a **catalyst for excellence** through which every newcomer can reach their **full potential** for a rapid and successful social and economic **integration** in Canada, thanks to an **inclusive educational environment**.



What is a sustainable socioeconomic integration?

The 3 Accelerators



Socio-Economic Integration Planning



Personalised, strategic guidance



Focused on measurable short-, medium- and long-term objectives



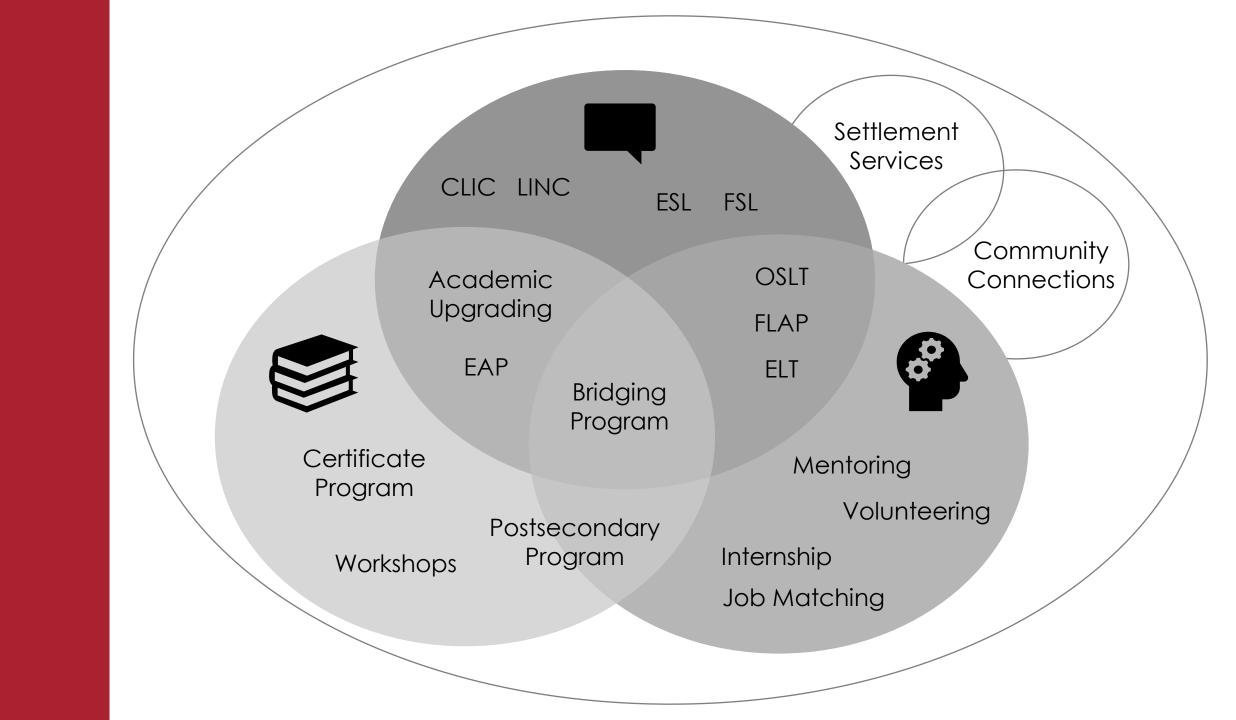
Referrals to pertinent programs and services for the client



Continuously motivating and empowering the client



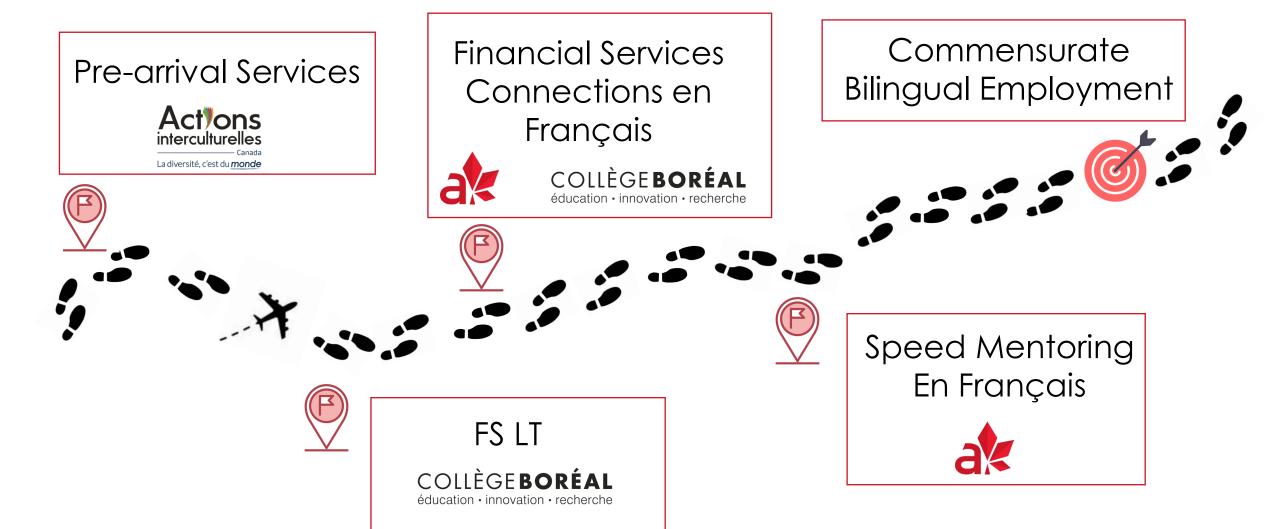
A holistic approach



Financial Services Connections en Francais

- Client referral pathways
- Occupation-specific technical and essential skills training
- Occupation-specific workplace culture and communication training
- Occupation-specific employment services
- Occupation and sector-focused retention services and ongoing case management

Partnership: From Pre-arrival to Employment



Success Stories From This Partnership

- Emily, Branch Advisor at National Bank, \$60-\$75K salary range
- Hiba, Financial Assistant at University of Ottawa, \$50-\$60K salary range
- Rachid, Bilingual Credit Management Advisor at RBC, \$50-60K salary range
- Rodrigue, Client Services Advisor at RBC, \$40-50K salary range

Partnership

Financial Services en Français

Financial Services en Français is a fully online, bridging program designed to support bilingual, Francophone and internationally trained professionals across Ontario in securing in-demand jobs in the financial services sector. Program participants will learn a full range of workplace and job-seeking skills that accelerate their entry into employment.





Funded by the Government of Ontario and delivered in partnership with Collège Boréal





An example that supports the FOR AND BY FRANCOPHONES approach.

Let's join forces!

Merci! Questions?

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