

APRIL 12, 2022

Business
CAREERHUB

Pathways to Prosperity 2022

Ted Rogers School of Management
at Ryerson (X) University

TED
ROGERS
SCHOOL
OF MANAGEMENT

The Role of Post-Secondary Institutions in International Student and Immigrant Youth Inclusion



RYERSON (X) UNIVERSITY

OVERVIEW



45,000+

RYERSON STUDENTS

12,000+

TED ROGERS STUDENTS

4,838

INTERNATIONAL UNDERGRADUATE
STUDENTS IN FALL 2021

497

INTERNATIONAL GRADUATE
STUDENTS IN FALL 2021

140

DIFFERENT COUNTRIES

 TOP SOURCE COUNTRIES: IRAN, INDIA, CHINA, PAKISTAN, AND BANGLADESH

The Role of Career Consultants

IN HIGHER EDUCATION

SERVICES FOR TRSM

UNDERGRADUATES AND ALUMNI

SKILL BUILDING
WORKSHOPS



RESUME BUILDING
SESSIONS



NETWORKING
ETIQUETTE TRAINING



INTERVIEW
TECHNIQUES SESSIONS



PORTFOLIO
CREATION



CAREER
SHOWCASES



INFORMATION
SESSIONS





CHALLENGES



CULTURAL NORMS

Little - or less - exposure to cultural norms and expectations in and outside of a professional workplace setting



DISCRIMINATION

Diverse backgrounds tend to face higher levels of discrimination in their job search



PROCESS

Permits and process to get the jobs is daunting



OPPORTUNITIES

Not all International students have authorization to work in their home country while they are students or until they reach a certain age



CORPORATE PARTNERSHIP

TEAM
Vetting employers to ensure that each of our partners have the tools and resources needed to support our students during their placements.

NEW IMMIGRATION LEGISLATION

INTERNATIONAL STUDENTS

Some study programs include work experience as part of their curriculum. You [international students] can apply for a co-op or intern work permit if:



You have a valid study permit



Work is required to complete your study program in Canada



You have a letter from your school that confirms all students in your program need to complete work placements to get their degree



Your co-op placement or internship totals 50% or less of your study program



FIT FOR BUSINESS

GET CONNECTED



STAY INFORMED



BECOME ENGAGED



MISSION

Enable students to maximize their university experience through engagement beyond the classroom through:



Creating community and a sense of belonging through TedPacks



Transforming the first-year experience, students transition into Ted Rogers School with a higher sense of community



Opportunities for student leadership

BOOTCAMPS

IN-DEPTH

- The bootcamps are designed to give students a competitive edge by enhancing the technical and soft skills that are in demand in today's workforce.
- When students complete the Bootcamps, they are able to earn digital badges to showcase and validate the skills they've learned through a digital credential.
- Since bootcamps were introduced at our school just three years ago, we've had more than 55,000 registrants for the program.
- Microsoft Certification Pathways are now available to Ted Rogers students and alumni





BOOTCAMPS

STATISTICS

45,582

TOTAL ATTENDEES

7,517

UNIQUE ATTENDEES

1,384

BOOTCAMPS DELIVERED

26

BOOTCAMP TOPICS



TED ROGERS CO-OP PROGRAM

OVERVIEW

INDUSTRY
PARTNERS



SPECIALIZED
PREP PROGRAM



REAL-WORLD
HIRING PROCESS



UNIQUE CO-OP
PATHWAYS



THE COMMUNITY CONSULTING PROJECT

OVERVIEW

BCH X ACCENTURE



BCH X DELOITTE



6-8 WEEK PROGRAM



EARLY CAREER
INTERVENTION



ANALYZE AND SOLVE FOR
A UNIQUE PROBLEM



CRITICAL AND
CREATIVE THINKING





COMMUNITY CONSULTING PROJECT

STATISTICS

34.8%

FIRST GENERATION CANADIANS

44.3%

SECOND GENERATION CANADIANS

18.6%

INTERNATIONAL STUDENTS

2.3%

PERMANENT RESIDENT

65%

OF STUDENTS HAD NO PRIOR
WORK EXPERIENCE

INTRODUCTION

Prabhpreet Bassi, Student at Ted Rogers



ABOUT PRABHPREET

- 1st generation Canadian
- 2nd year student at Ryerson
- Have participated in higher learning opportunities
 - Community Consulting Project (CCP)
 - University Consulting Group (UCG)
- VP of Corporate Relations at Ryerson Global Management Group
- Passionate about Consulting and extracurricular activities