

CAPEI Introductory Trades Training Programs



Youth In Trades & Skilled Newcomers

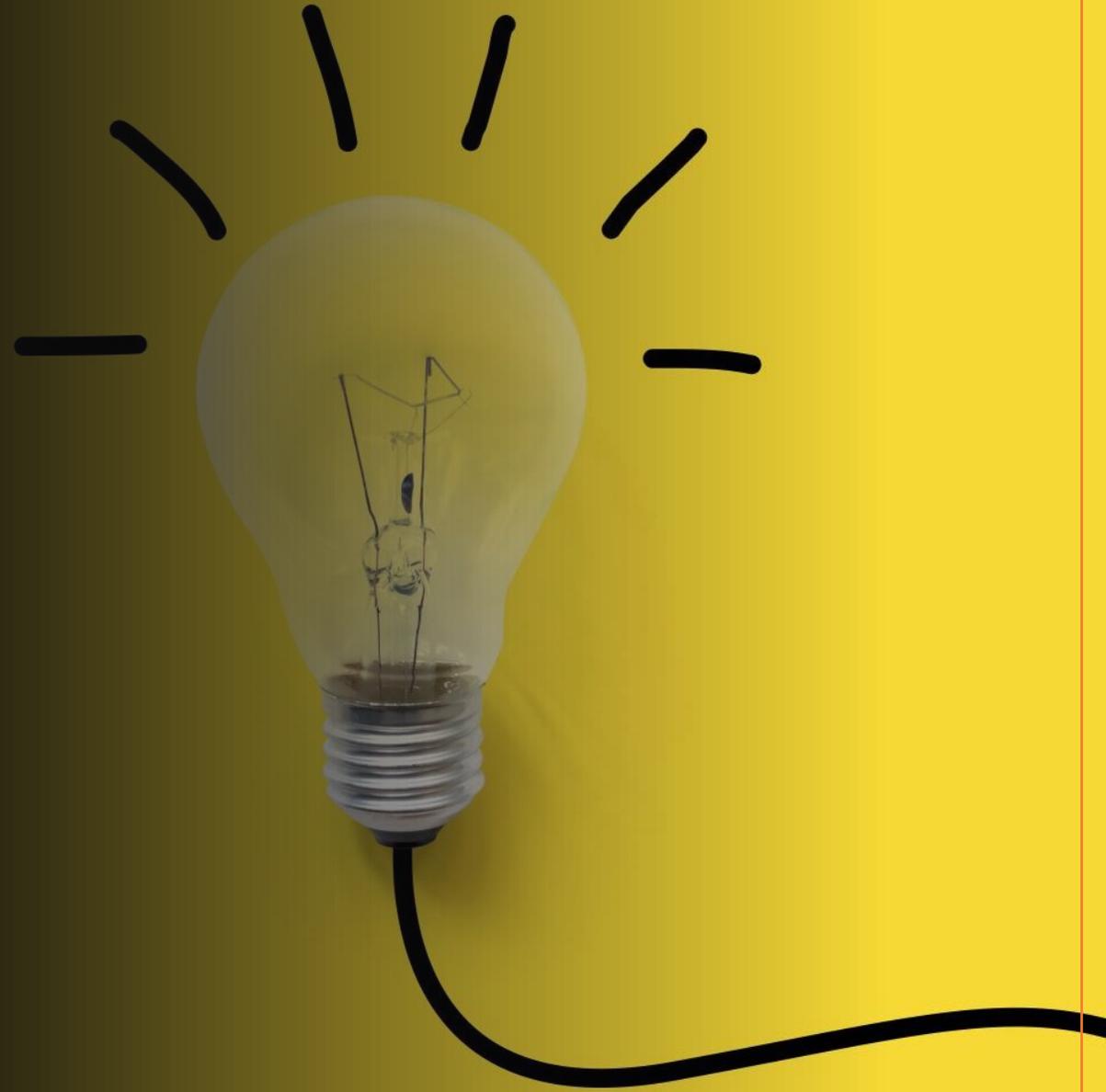


**CONSTRUCTION
ASSOCIATION**

OF PRINCE EDWARD ISLAND

How it Started

- 32 years ago, CAPEI began working with youth with barriers to employment and Youth at risk . With our help and training, we were able to bring classes to jobsites and help with employability skills and potential employment opportunities for their future.
- Over the years we were able to look at many different resources and groups including Youth , Women , New comers and Indigenous participants to blend programs to help meet the needs of industry



Skilled Newcomers in Trades

- Our skilled newcomers program began as Newcomers In Trades.
- Blended to become Newcomers and Local Youth trades training program.
- Our Newcomers program and Youth program then became two separate programs aimed at strengthening our island's workforce
- Our skilled newcomers program is a Foreign Credential recognition program (FCR)

Why youth & Newcomers are Important

Canadian Construction Labour Market Statistics

- Over the next 10 years, it is projected that Canada will lose upwards of 259,000 workers due to retirement and only 228,000 new entrants will enter the workforce.
- That leaves roughly 30,000 jobs Nation-Wide that will need innovative recruitment plans to fill.
- Over the next 10 years, it is projected that P.E.I. will lose 1500 workers due to retirement and only 1200 new entrants will be there to fill those roles.
- By 2039, PEI is projected to lose 337 workers.
- The solution lies in innovative recruitment streams and organizations willing to take the next step



Build the future

Start your career in construction

Find your career at www.islandbuilder.ca



Newcomers benefiting our workforce

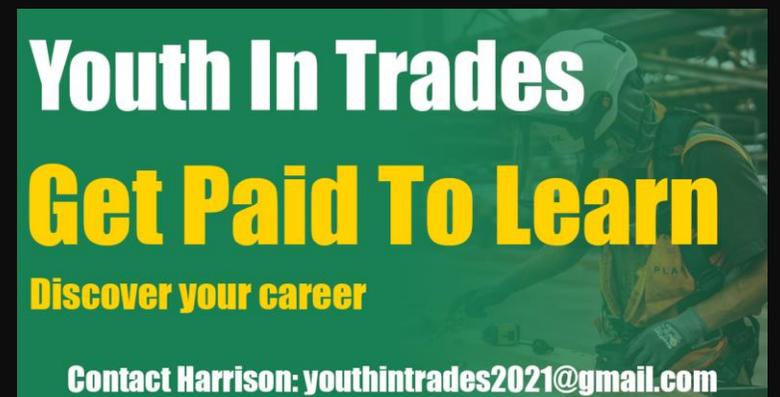
- With a looming labour shortage, we look to outside sources of innovation for a variety of solutions such as:
- Sustainable Building Materials
- Advanced building methods
- Knowledge of new materials
- New streams of labour pools
- Climate change and energy efficiency
- And lot's more benefits!

Getting Youth in Trades - The importance

- Enticing youth to join the trades will be key to the construction industry in the coming years as the demand for skilled trades people increases
- Understanding what makes Youth decide on a career path and how we can change our messaging to align with their decision.
- We are working on projects and alongside multiple groups to support our plan to end the stigma of working in the trades and we aim to show Youth that construction is a viable career path that they can aim for.
- CAPEI is on a mission to make construction 'cool' and showing kids that it is a career to dream for.



Youth In Trades
Starting Oct. 12
A.K.A next Tuesday!
Build your career!
Book Now!
Email youthintrades2021@gmail.com
to book your seat



Youth In Trades
Get Paid To Learn
Discover your career
Contact Harrison: youthintrades2021@gmail.com

What is the Skilled Newcomers Program

- Our Skilled Newcomers Program is an innovative and immersive learning experience for skilled newcomers to Canada. In the program, they will become well versed in our Island work culture as well as the key tools, materials & supplies that pertain to the local construction sector.
- Participants receive job search skills such as building resumes, interview strategies, networking, and more!
- Participants will participate in hands-on experience and get mentored by industry leaders here on P.E.I.
- Participants will also receive 240 hours to use towards achieving Red Seal Certification, as well as their own Personal Protective Equipment (PPE).
- Learning consists of 8 weeks in the classroom of unpaid learning and then 8 weeks on the jobsite that is paid by the employer.

CAPEI Virtual Reality Construction Training with our newcomers program



What is the Youth In Trades Program

- Designed to offer an additional stream into the local workforce for those with various employment barriers
 - Candidates gain experience in a multitude of trades such as Carpentry, Electrician, Welding, Roofing, Masonry, and more!
 - 10 Applicants per Program
 - 22 Weeks – 8 Weeks of Classroom Instruction, 14 Weeks On Job Work Experience
 - Classroom Instruction Paid, Job Experience is Subsidized
 - 210 – 240 Apprenticeship Hours
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Robin Graham

Youth In Trades

I got laid off during the pandemic and knew I couldn't go back to working in an office. Youth In Trades/CAPEI gave me hands on learning and connected me with a job that I'm happy to show up for everyday. I love working with my hands and getting to learn new things daily.

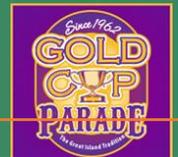
Newcomers getting involved in the community

- During the summer of 2021, CAPEI was approached to create floats for PEI's Gold Cup and Saucer Parade.
- With the help of our Skilled Newcomers program we were able to build beautiful floats to be seen by communities across the island.
- Our participants worked hard to make sure that they could build something for this community and it paid off!

Skilled Newcomers Program

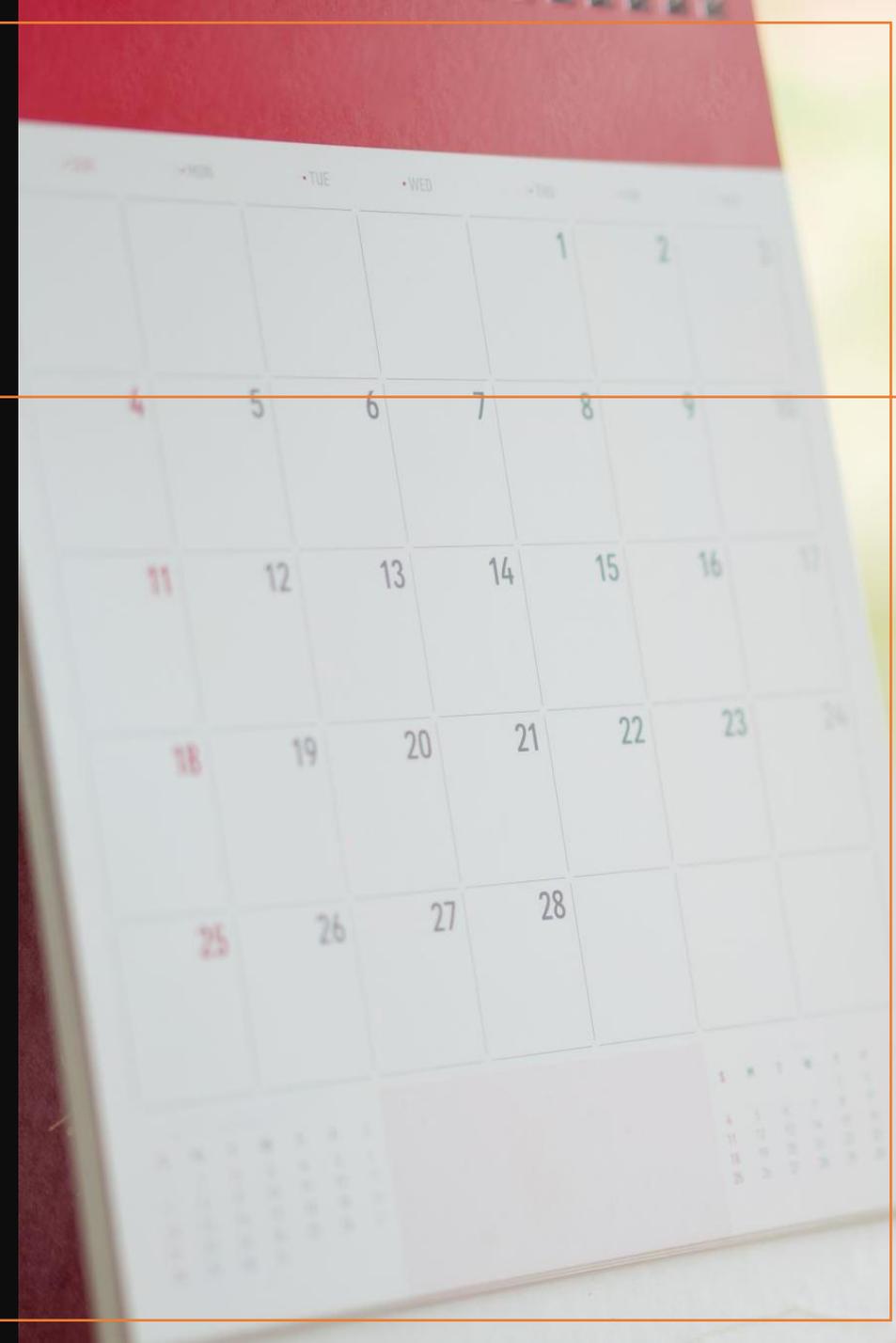
Building new floats for the Gold Cup Neighbourhood Tour.

"They've done an amazing job bringing our visions to life and we can't wait for you to see what they've created!"



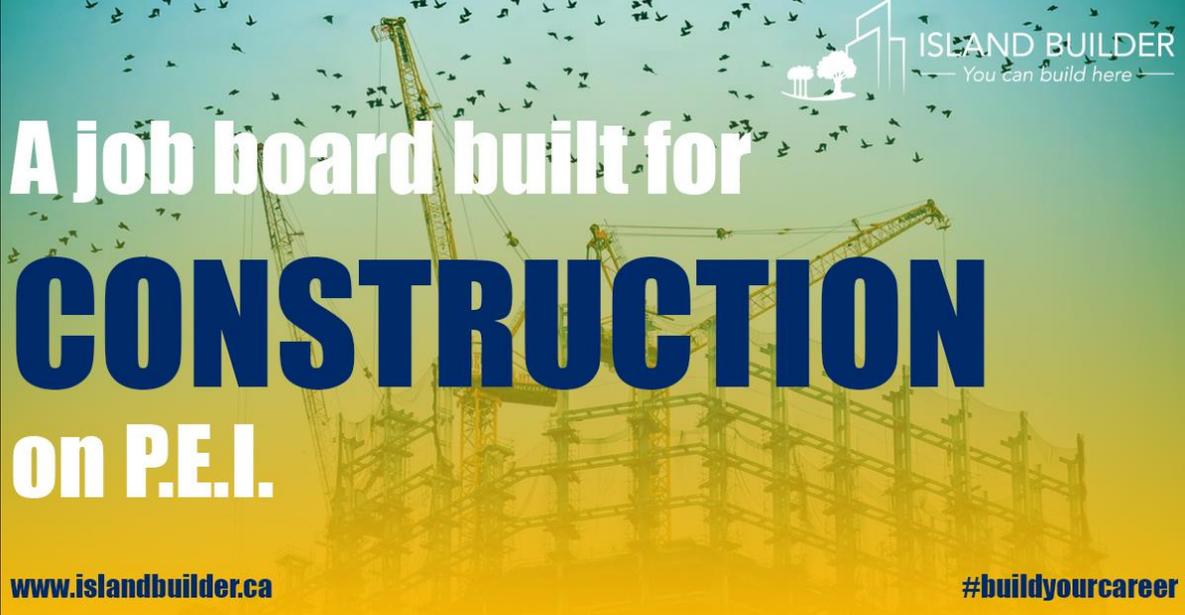
When does it happen?

- Our next Skilled Newcomers program will start January 4th, 2022 and go until April 22nd. The classroom will go from Jan 4th, until Feb 25th, and on Feb 28th they will begin their 8 week paid work period.
- There will be an information session for anyone who wants to participate on Wednesday, December 8th, 2021.
- We are currently servicing a group of Youth In Trades participants and are looking forward to our next group!



CAPEI's Island Builder

- www.islandbuilder.ca is one of our responses to the labour market demand. Every construction job on P.E.I. ends up on Island Builder and contains resources for employees and employers.
 - In addition to Island Builder, we have an HR Advisor on staff who helps employers find the right candidates and aids workers in landing positions.
 - Island Builder began early in 2018 and is steadily growing with every new opportunity.
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ISLAND BUILDER
— You can build here —

A job board built for
CONSTRUCTION
on P.E.I.

www.islandbuilder.ca [#buildyourcareer](https://twitter.com/buildyourcareer)

TradesCan

- CAPEI partnered with two great local organizations to form TradesCAN. TradesCAN is our nation-wide immigration platform.
- It allows us to identify shortages within a company and pair them with workers almost immediately.
- This service comes at no charge to our members, and we are proud to have our name attached to such a promising initiative.
- Along with CAPEI, TradesCAN is monitored by federally approved Immigration experts and follows all guidelines set forth by the Government of Canada



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- CAPEI continues to innovate and be at the forefront of technological advances.
 - In all our programs of 2021 and onward, we are offering enhanced Virtual Reality Training in 15 different trades.
 - We innovate recruitment streams to bring more value to our members.
 - We are bringing more eyes to our members great work through our growing social media platforms and jobsite pictures including drone showcasing.
 - We look forward to continuing our tremendous growth as we partner with more great organizations in the future!
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