



Employer Engagement in Employment Services for

Racialized Newcomer Women

Pathways to Prosperity 2021 National Conference

Immigration, Refugees and Citizenship Canada
Settlement and Integration Policy



Racialized Newcomer Women Pilot

- To directly address specialized employment needs of racialized newcomer women
- To broadly strengthen employment-related settlement programming



A woman with long dark hair, wearing a light blue button-down shirt, is shouting with her mouth wide open and her hand cupped behind her ear. The background features a large red and white diagonal arrow pointing right, and a grid of yellow dots.

Focus on Evidence-Based Settlement Programming

Testing combinations of employment programming for racialized newcomer women to support future Settlement Program.

Did you know?

IRCC continues to explore how employers can support both newcomer immigration and settlement.





**Employment-
Related
Settlement
Services**



Connections
with Employers

Essential Skills
for Workplace

Client-centered
supports based on
unique needs of
newcomer women

Looking Ahead: Economic Recovery and Newcomer Women

COVID-19 brought disproportionate economic impacts to this population, which threaten to reverse recent gains.

While the labour market is progressively recovering, steep losses remain in sectors where newcomer women have traditionally been overrepresented.

As the economy recovers, the learnings from this project will **support targeted employment-related services**, such as those offered under IRCC's Settlement Program, and will be effective in supporting racialized newcomer women in Canada.

