

PHASE 5 IMPACT REPORT

April 2017-March 2020



The Chatham-Kent Local Immigration Partnership (CK LIP) brings together community stakeholders to develop and support the implementation of local settlement strategies. Members of the CK LIP form a Partnership Council, which provides a collaborative framework to develop coordinated, comprehensive and strategic approaches toward immigration and integration that fit the needs of Chatham-Kent's immigrants, newcomers, employers, and service providers.



VISION

CK LIP will foster a welcoming community by working together to integrate newcomers and celebrate diversity in Chatham-Kent.

PURPOSE

To create a community collaborative of traditional and non-traditional stakeholders, to strengthen Chatham-Kent's capacity to welcome newcomers and improve integration outcomes related to economic, social, and civic participation.

OBJECTIVES

- Improve the integration of newcomers by increasing awareness of and access to available resources and services
- Improve awareness of the social and economic benefits of newcomers to the Chatham-Kent community
- Pursue sustainability options for the CK LIP by identifying collaborative partnerships and funding opportunities
- Increase awareness of CK LIP initiatives



MESSAGE FROM CK LIP CO-CHAIRS

“The Chatham-Kent Local Immigration Partnership is proud to continue to serve as a foundation of support for Chatham-Kent to be a welcoming community to immigrants and newcomers. The year 2020 marks a significant milestone for CK LIP as it celebrates its 10 year anniversary. Over the past 10 years, we have had countless achievements, all made possible by the invaluable efforts, contributions, and dedication of the CK LIP Council members. Chatham-Kent is fortunate to have the contributions from countless agencies, organizations, and groups that continue to work and collaborate together to create a welcoming community. The members of the CK LIP Council look forward to continuing to make Chatham-Kent a welcoming community, and improving integration outcomes for immigrants and newcomers that choose to settle in our community.”

Tracy Callaghan, Executive Director, Adult Language and Learning

Chris Case, Fire Chief, Chatham-Kent Fire and Emergency Services



CANADA'S FIRST WELCOMING COMMUNITY

CK LIP continues to support the work to make Chatham-Kent a welcoming community for all immigrant newcomers. Chatham-Kent was designated as Canada's first welcoming community by the federal government in 2016 and the CK LIP assisted in the creation of a Community Partnership Settlement Plan which resulted in this designation. In this phase, the CK LIP has continued to align its work around the 17 characteristics of a welcoming community.

To view the 17 characteristics of a welcoming community, please visit:
www.chatham-kent.ca/CKLIP



CK LIP HIGHLIGHTS

Pathways to Prosperity National Conferences

CK LIP Presented at the Pathways to Prosperity Pre-Conferences with over 330 people in attendance in total.

- Newcomer Safety Advisory Group, Montreal, 2018
- How CK LIP Engages its Council Members, Toronto, 2019

CK LIP Social Media & Monthly Newsletter



119 Subscribers
↑ 70% from April 2017



442 Followers
↑ 46% from April 2017



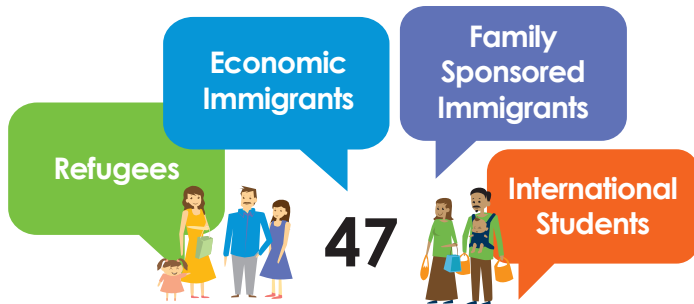
580 Followers
↑ 39% from April 2017



Data is current as of April 2020

Focus Groups

Conducted eight Focus Groups with a total of 47 participants



These Focus Groups helped CK LIP and the community better understand the needs of immigrants and newcomers in Chatham-Kent.

Feedback from these focus groups continues to help prioritize CK LIP and community initiatives.

Focus group participants were asked, "On a scale of 1 to 10, how welcoming do you find Chatham-Kent?" The average response was 8.7, showing that newcomers feel welcomed in the community.

Theory of Change

CK LIP is working with coaches from Social Impact Advisors to develop a strategic plan that will help guide CK LIP's initiatives in the coming years. During Phase One of this work, the Theory of Change working group held 18 in-person meetings. Phase Two of the work begins in May 2020.

CK LIP's initial impact statement is: "By 2025, more newcomers in Chatham-Kent will feel welcomed and valued, and are contributing and thriving members of the community within 5 years of arrival to Chatham-Kent."

Newcomer Video

In March 2020, using CK LIP's Theory of Change as a framework, CK LIP developed a video that highlights how immigrants



have been welcomed and valued, and are contributing and thriving in Chatham-Kent.

In The News

60 immigration related articles were published about Chatham-Kent



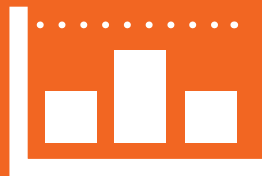
CK LIP HIGHLIGHTS

CK LIP Council Meetings

CK LIP held **15 Council meetings**, with **19 guest speakers** offering presentations to Council.

CK LIP Council Members Survey Results

More than 90% of respondents indicated that their organization has an improved knowledge of community services and community connections because of CK LIP.



100% of respondents found that CK LIP was effective or very effective in the following aspects: partnership and collaboration, discussing relevant issues, sharing information/resources, and networking.

8 CK LIP working groups

have been established to work on specific CK LIP initiatives.



Research

From October 2017 to February 2018, CK LIP conducted research and published the 'CK LIP Recommendations for Future Practice Report.' The report recommended that CK LIP adopt a more focused action plan with measurable indicators around the 17 characteristics of a welcoming community.

The **Chatham-Kent Welcome Network**

has **23 members** that

help promote

Chatham-Kent as a

welcoming community and help

connect newcomers to the settlement

services they need.



Mythbusters

CK LIP developed and released a 'Newcomer Mythbusters' document.

This document helps dispel common myths around immigration and newcomers.



FACT:

Canada's immigration policies are designed to attract more skilled workers than any other class of immigrants.

CK LIP HIGHLIGHTS

Chatham-Kent Diverse City Party

The Chatham-Kent Diverse City Party celebrated cultural diversity through cultural performances and cuisine.

CK LIP hosted two Chatham-Kent Diverse City Parties, with over **541 people in attendance**.

11 Food Vendors and **10 Cultural Performers** participated in the events.



Festival of Nations

CK LIP organized **8 local cultural performance groups** to participate in the 2019 Festival of Nations.

Approximately **10,000 people attended** the 3 day festival that celebrated cultural diversity in Chatham-Kent.

Citizenship Ceremony

CK LIP hosted two Canadian Citizenship Ceremonies at the Chatham Capitol Theatre (June 28, 2017 and June 29, 2019).

A total of **80 people received Canadian Citizenship** at these Ceremonies.



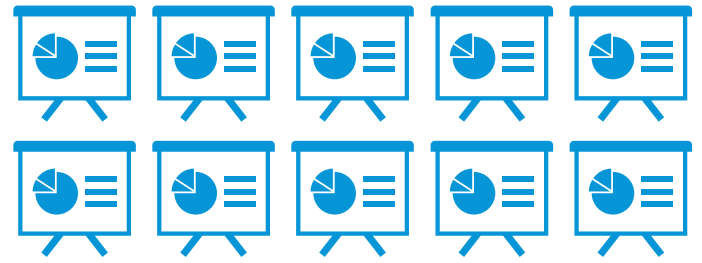
COMMUNITY ENGAGEMENT

20 Community Events were hosted or organized



These events helped promote diversity and immigration in Chatham-Kent. The events also helped improve integration outcomes for immigrants in the community. Events included:

- IRCC Planning Day and Consultation Sessions
- Feature Act: Sponsorship Agreement Holders
- Thai Migrant Worker Mental Health Workshop
- Before You Sign Workshop
- Pathways to Prosperity - A New Country Home: Community Consultation
- International Student Welcome Events (2017, 2018, 2019)
- We Speak Translate Project Workshop
- CK LIP Community Forum, 2018



10 presentations delivered, engaging over 550 people

These Presentations increased the awareness of CK LIP initiatives and available services for newcomers and immigrants.

Hosted 11 CK LIP information booths at community events,

engaging over 1,176 people



These information booths helped the community become aware of CK LIP and its role in the community.



CK LIP COUNCIL MEMBER QUOTES



Audrey Ansell | *Manager, Community Attraction & Promotion*
Municipality of Chatham-Kent

“Our work in Community Attraction & Promotion is focused on promoting our community in order to attract more people to visit, live and work here. As we position CK to compete in a global environment, telling our community stories effectively and helping to enhance CK’s vibrancy and diversity are really important. We are competing globally for talent, so being welcoming and diverse will help give us the edge - that’s why immigration matters.”



Melaney Austin | *Supervisor, Employment and Social Services*
Municipality of Chatham-Kent

“As part of Employment and Social Services, we have had the opportunity to meet a lot of newcomers in our communities. Learning about their world before coming to CK, hearing about some of their challenges, trials, customs, joys, celebrations, hopes and dreams can truly change the way we as a community welcome newcomers. CK LIP works to ensure that not only resources are available to everyone, but that each of us comes together to ensure that newcomers feel welcomed and valued and have opportunities to thrive in and contribute to our shared community.”



Sherri Saunders | *Executive Director*
Chatham-Kent Community Health Centres

“The work of the CK LIP is important to advance our welcoming community initiatives as well as to effectively support our newcomers to the area. The CK LIP has been very successful in advancing our collective efforts due to longstanding trusting and supportive relationships built on the foundations of trust as well as a culture of inclusiveness, diversity and equity.”



Stella Jonah | *Immigration & Citizenship Consultant*
Eagleview Immigration Solutions Inc.

“The composition of CK LIP members from across a broad spectrum and the collaborative efforts each member dedicates has enhanced my understanding of priorities and methodologies that foster the road map for Chatham-Kent to remain a welcoming community.”



Tania Sharpe | *CEO/Chief Librarian*
Chatham-Kent Public Library

“CK LIP is an important resource for the community because it enables agencies working with newcomers to network, collaborate and reduce duplication of services. CKPL’s involvement with CK LIP enables us to learn what the needs are of this particular sector in our community and as a result meet our strategic goals.”

CK LIP COUNCIL MEMBERS

Sector representatives:

- Adult Language and Learning
- Centre Communautaire Francophone Windsor-Essex-Kent
- Chatham-Kent Chamber of Commerce
- Chatham-Kent Community Health Centres
- Chatham-Kent Economic Development Services
- Chatham-Kent Employment and Social Services
- Chatham-Kent Fire and Emergency Services
- Chatham-Kent Health Alliance
- Chatham-Kent Nonprofit Network
- Chatham-Kent Police Services, Community Mobilization Unit
- Chatham-Kent Prosperity Roundtable
- Chatham-Kent Public Health
- Chatham-Kent Public Library
- Chatham-Kent Workforce Planning Board
- Collège Boréal
- Conseil Scolaire Catholique Providence
- Diocese of London, Migrant Workers Ministry
- EagleView Immigration Solutions
- Goodwill Career Centre
- Greater Essex County District School Board, Language Assessment and Resource Centre
- Lambton-Kent District School Board
- Mennonite Central Committee
- Municipality of Chatham-Kent, Community Attraction and Promotion
- Réseau en Immigration Francophone
- South Essex Community Council
- St. Clair College, Chatham Campus
- St. Clair College, Employment Centre
- United Way of Chatham-Kent
- University of Guelph, Ridgetown Campus
- Wallaceburg and District Chamber of Commerce
- Windsor Women Working with Immigrant Women
- Workplace Safety and Prevention Services
- YMCA of Chatham-Kent

Resource members:

- Erie St. Clair Local Health Integration Network (LHIN)
- Immigration, Refugees and Citizenship Canada (IRCC)
- Ontario Ministry of Agriculture, Food, and Rural Affairs (OMAFRA)
- Ontario Ministry of Heritage, Sport, Tourism and Culture Industries (MHSTCI)
- Ontario Ministry of Labour, Training and Skills Development (MLTSD)
- Ontario Trillium Foundation
- Service Canada



Chatham-Kent Local Immigration Partnership



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www.chatham-kent.ca/CKLIP



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