



Pathways to Prosperity (P2P) Conference

Wednesday November 25, 2020

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Background

- NSMS & NSIIP have a strong historical commitment to anti-racism work
- Community engagement has been oriented around immigration & racism
- Nimbleness of a non-profit organization
- Close collaboration with the Centre for Diversity & Innovation (CDI)



North Shore Context



- Mid-sized community (population 192,441)
- Rapid demographic change (36.4% of total population are immigrants)
- 81% of newcomers are economic class
- Over 28 different languages spoken on North Shore (Farsi, Mandarin, Korean, and Tagalog)

Framing Anti-Racism Work

- Community readiness: adopting multi-pronged approach to anti-racism initiatives
- Theory of Change framework
- Design teams & advisory councils – centering equity lenses and Indigenous, Black & racialized voices & experiences
- Exploring decolonized approaches in our work

Anti-Racism Activities (1)

north shore news ≡ MENU
Canada's #1 Community Newspaper

COVID-19 related racism on the rise, North Shore group says

Brent Richter / North Shore News
MAY 3, 2020 06:58 AM



- NSMS Statement – distributed to key community stakeholders
- Local media releases
- Research Project – anti-racism & racial equity strategies; data collection methods

Anti-Racism Activities (2)

- Virtual Town Hall –
Let's talk about Achieving Racial Equity
- Digital story-telling –
Weaving Our Humanity
- Dialogue series –
Building Anti-racist Communities

VIRTUAL TOWN HALL MEETING
Let's Talk About Achieving Racial Equity
Wednesday, September 30, 6:30 - 8:30pm

Hear from expert panelists and raise your questions about racism, anti-racism, and racial equity on the North Shore.

Speakers: Senator Mobina Jaffer, Valerie Jerome, Charlene Seward, and Dr. Ismaël Traoré

Moderator: Aslam Bulbulia

Register here: <https://virtual-town-hall-north-shore-2020.eventbrite.com>





Thank you!
North Shore Immigrant Inclusion
Partnership

www.nsiip.ca



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