

CREATIVE CELLS IN COMMUNITY THEATRE

A BEST PRACTICE



ORIGINS OF THE PROJECT



- Circumstances leading to the project :
 - Challenges facing New Brunswick's Francophone communities
 - Establishment of retention mechanisms
 - Is the host community well aware of the reality of Francophone immigrants in New Brunswick?

CREATIVE CELLS IN COMMUNITY THEATRE



- What is it?
 - NB Provincial Council of Cultural Societies (PCCS) Project
 - Consolidation of the various regional cultural societies in New Brunswick
 - Redistribution of funds to members
 - Troupe Mathieu Da Costa
 - Multicultural Community Theatre



CREATIVE CELLS IN COMMUNITY THEATRE



- What is it? (continued)
 - Creative cells
 - Cultural action
 - Bring communities together
 - Make the participants shine

CREATIVE CELLS IN COMMUNITY THEATRE



- What is it? (continued)
 - Theater play [É + IM]Migrant.e.s.
 - Representation of immigrant realities
 - Creation of a common theatre play by a group of Francophone and Acadian immigrants
 - Multicultural and intergenerational play
 - Means of integration and inclusion for immigrants



SOURCES OF INSPIRATION, OBJECTIVES



- To break the feeling of non-membership of some immigrants in the social project of "living in French" in New Brunswick;
- To promote intercultural experience;
- To strengthen links between communities (host and immigrant).



RESULTS



- A unique integration and inclusion experience
- The opening of a dialogue on culture with the Acadian community
- A meeting gathering more than 800 young Francophones



REST OF THE PROJECT



- Development of the project to reach out to more people in the host communities
- Development of specifications
- [É+IM]Migrant.e.s — the sequel!



CLOSING REMARKS

