Newcomer Social and Economic Integration:
Insights form Nova Scotia

Nova Scotia Office of Immigration
October 2019
Key NS Economic Findings

Newcomers arriving between 2011 & 2015

1 year after landing:
- Nova Scotia Employment rate: 73%
- Canadian Employment rate: 53%

Average 1st Year Earnings:
- Nova Scotia: $33,300
- Canadian: $29,700

Minimum of post-secondary education:
- > 50%
- increasing over time
Integrating newcomers into communities and the workplace

$6.375M for newcomer services
Rural Impact & Focus

Employment:
• Higher employment rates than average immigrant to NS.

Earnings:
• Higher earnings than average immigrant to NS.

Language:
• More likely to speak an official language than average immigrant to NS.

Education:
• More likely to have a post-secondary education than average immigrant to NS.

Other Focuses:
• Settlement Services
• Landings
• Engagement
• AIP & NSNP
Immigration Spotlight: International Women in Business

Following her dreams

Culture shock didn’t deter Lan Zheng from embracing life in Cape Breton
Hello Cape Breton Festival

- [https://immigration.newdawn.ca/hello_cape_breton](https://immigration.newdawn.ca/hello_cape_breton)
When the ocean is your backyard, there’s room to enjoy life every day.