

2019  
June



# PATHWAYS TO PROSPERITY

Promoting Welcoming Communities in Canada

**bulletin**

## P2P-IRCC Preconference at The International Metropolis Conference 2019



### How Do We Know What's Working? Measuring Settlement Outcomes for Individuals and Communities

**Organized by:**  
**Pathways to Prosperity in partnership with  
Immigration, Refugees and Citizenship Canada**

**June 24, 2019 | 9:00 AM – 5:00 PM  
Shaw Centre, Ottawa, Canada**

Through presentations and table discussions, this hands-on, full-day event will explore new strategies for measuring immigrants' economic, social and civic-cultural outcomes at both the service delivery and community levels. The focus will be on strategies for determining what works and what doesn't, as well as new ways of measuring processes and change, attributing outcomes, and assessing community impact. Outcome measurement is not only a tool for ensuring accountability. It provides a basis for identifying promising practices that can be further developed and shared; allows us to identify practices that need improvement and suggests how to do so; and, at the community level, points to areas in need of particular attention. This preconference will be of interest to representatives of all levels of government, the settlement sector, funders, researchers working in the area, and all stakeholders interested in having an evidence base to ensure the successful settlement and integration of newcomers.

### Agenda

Time	Session
8:00 AM – 9:00 AM	<b>Continental Breakfast and Registration</b>
9:00 AM – 9:15 AM	<b>Welcome and Introduction</b> <ul style="list-style-type: none"><li>◆ <b>Victoria Esses</b> and <b>Jean McRae</b>, Co-Chairs, Pathways to Prosperity</li><li>◆ <b>Enrico del Castello</b>, Director, International Metropolis Conference Project 2019, Immigration, Refugees and Citizenship Canada</li></ul>

Time	Session
9:15 AM – 10:40 AM	<p><b>Session 1: Overview of Measuring Outcomes</b> Chair: <b>Victoria Esses</b>, Professor, University of Western Ontario and Co-Chair, Pathways to Prosperity</p> <ul style="list-style-type: none"> <li>◆ <b>Supporting a Collaborative Approach to Measuring and Monitoring Settlement Outcomes</b> <b>Anne Marie Masgoret</b>, Principal Analyst, Migration Research, Ministry of Business, Innovation and Employment, New Zealand</li> <li>◆ <b>They Measured Happily Ever After: Findings Stories in Data &amp; Metrics</b> <b>Caroline Wadad Bennett-AbuAyyash</b>, Health Equity Specialist and Assistant Professor, Dalla Lana School of Public Health, University of Toronto</li> </ul>
10:40 AM – 11:00 AM	<b>Refreshment Break</b>
11:00 AM – 12:20 PM	<p><b>Session 2: Measuring Immigrant Outcomes at the Community and National Levels</b> Chair: <b>Shamira Madhany</b>, Managing Director Canada and Deputy Executive Director, World Education Services</p> <ul style="list-style-type: none"> <li>◆ <b>Socio-Economic Outcomes of Immigrants: What We Know, Where We Are Going, and Knowledge Gaps</b> <b>Cédric de Chardon</b>, Director, Research, Research and Evaluation, Immigration, Refugees and Citizenship Canada</li> <li>◆ <b>Economic Integration: A More Holistic View to Measuring Success</b> <b>Kareem El-Assal</b>, Researcher and Founder, immigrationpolicy.ca</li> </ul>
12:20 PM – 1:30 PM	<b>Lunch</b>
1:30 PM – 2:50 PM	<p><b>Session 3: Measuring the Outcomes of Settlement Programs</b> Chair: <b>Jean McRae</b>, Chief Executive Officer, Inter-Cultural Association of Greater Victoria and Co-Chair, Pathways to Prosperity</p> <ul style="list-style-type: none"> <li>◆ Title: TBD <b>Dan Wright</b>, Policy Analyst, Settlement and Integration Policy, Immigration, Refugees and Citizenship Canada</li> <li>◆ <b>Journey to Outcome Measurement</b> <b>Beba Svirar</b>, Chief Executive Officer, Calgary Immigrant Women’s Association, and <b>Kathy Sherrell</b>, Associate Director, Settlement Services, ISSofBC</li> </ul>

Time	Session
2:50 PM – 3:10 PM	<b>Refreshment Break</b>
3:10 PM – 4:30 PM	<p><b>Session 4: Measuring Refugee Outcomes</b> Chair: <b>Dan Hiebert</b>, Professor, University of British Columbia</p> <ul style="list-style-type: none"> <li>◆ <b>Migrants’ Contributions in an Era of Increasing Disruption and Disinformation</b> <b>Marie McAuliffe</b>, Head, Migration Policy Research Division, International Organization for Migration</li> <li>◆ <b>Building Evidence on Refugee Integration</b> <b>Hamutal Bernstein</b>, Senior Research Associate, Urban Institute, USA</li> </ul>
4:30 PM – 5:00 PM	<p><b>Next Steps and Discussion of How We Can Continue to Share Outcome Measurement Strategies; Closing Remarks</b></p> <ul style="list-style-type: none"> <li>◆ <b>Jean McRae</b> and <b>Victoria Esses</b>, Co-Chairs, Pathways to Prosperity</li> </ul>

**To register for the P2P-IRCC Preconference:**

**- If you have already registered for the full International Metropolis Conference 2019 or for a Monday June 24 day pass:**

Send an email to: [imc19@intertaskconferences.com](mailto:imc19@intertaskconferences.com) indicating that you would like to register for the “Measuring Settlement Outcomes for Individuals and Communities Pre-conference”, and this will be added to the Activities for your profile.

**- If you have not yet registered for the full International Metropolis Conference 2019 or for a Monday June 24 day pass:**

[Click here](#) to begin your registration. You can choose to register for the full conference or day pass for Monday June 24. Once you enter your registration and contact details, you will be taken to an Activities selection page. Select “Measuring Settlement Outcomes for Individuals and Communities” as the preconference of choice.

## Hold the Date: Pathways to Prosperity 2019 National Conference



We are pleased to announce that the Pathways to Prosperity Partnership will hold its seventh annual conference at the Westin Harbour Castle in Toronto on Thursday, October 31 and Friday, November 1, 2019, with a full-day Pre-conference for Local Immigration Partnerships and the Réseaux en immigration francophone on Wednesday, October 30. Standing Committee Meetings will take place in conjunction with the conference, and the Board of Directors Meeting will take

place on the morning of Saturday, November 2. The conference will include plenary sessions, workshops, poster presentations, and opportunities to network with colleagues. Conference and Preconference details, workshop and poster calls for proposals, registration information, hotel booking information (room rate \$229 per night), and exhibitor opportunities will be announced in the coming weeks.

## Pathways to Prosperity is Excited to Announce its Second Call for Nominations for the Project Developing an Evidence Base and Sharing Settlement and Integration Practices that Work

### ABOUT THE PROJECT

P2P has been contracted by Immigration, Refugees and Citizenship Canada (IRCC) to design, implement, and evaluate a process for identifying and sharing promising practices in settlement and integration with an empirical basis for their effectiveness. P2P will be producing 25 videos and accompanying briefs on promising practices in the immigrant settlement and integration sector, targeting a range of service areas and client groups. Please visit our website [here](#) for more information and to view the first set of videos and briefs.

### HOW TO NOMINATE A PROMISING PRACTICE

The second Call for Nominations is now open and you are invited to participate in this research project through nomination of one or more promising practices. Submit one or more nominations [here](#).

Promising practices are innovative practices that have an objective basis for claiming effectiveness in achieving their stated aims and that have the potential for replication. Thus, promising practices are defined in terms of their effectiveness, which can be empirically measured as successful outcomes of the practice. Our approach will focus not only on identifying truly promising practices, but on analyzing and sharing key features that can be replicated. Of course, promising practices may have faced challenges in their initial implementation, and these challenges will also be considered and analyzed so that others can learn from these experiences.

P2P is seeking nominations of promising practices from a variety of stakeholders involved in the settlement and integration of immigrants and refugees across Canada. Practices do not have to be IRCC funded and can be self-nominated. Practices must be able to demonstrate their effectiveness through an external evaluation or within-organization measurement of outcomes that can be shared (e.g., website URL; you would be able to send it).

Promising practices in this round should focus on one (or more) of the following areas:

- ◆ Adapting settlement and language services and supports for smaller, rural and northern communities.
- ◆ Language instruction for and/or in the workplace (labour market language acquisition programs).
- ◆ Developing strategic partnerships and collaborations to provide supports for immigrant settlement and integration.
- ◆ Settlement services and supports that contribute to the physical and mental well-being of newcomer individuals and families.
- ◆ Services and supports for vulnerable immigrant groups.

Nominations will be reviewed by the Consultation Committee (constituting a team of settlement and research representatives across the country) in July 2019. A set of promising practices from this Call for Nominations will then be selected and featured on the Pathways to Prosperity website through videos and accompanying briefs (click [here](#) for examples).

***Note that videos will be shot on location in July/August 2019. Videos will feature several individuals who developed and use the practice discussing the essential ingredients that would need to be replicated in order to transfer the successful practice to other locations and to related areas of practice.***

A nomination of a promising practice will take approximately 20-30 minutes to complete. Feel free to nominate as many promising practices within the areas listed above as you would like. Participation is completely voluntary. You may refuse to participate, refuse to answer any questions or withdraw at any time with no effect on your relationship with P2P, AMSSA, or any of the settlement umbrellas who may be sending out this call. No compensation is provided for submission of a nomination, though the individuals who participate in the video and brief production at a later stage will receive compensation for their time.

**Submit one or more nominations here:**

**[https://uwopsych.eu.qualtrics.com/jfe/form/SV\\_bqDjWnj3XdVI2Rn](https://uwopsych.eu.qualtrics.com/jfe/form/SV_bqDjWnj3XdVI2Rn)**

*(A copy of the nomination form is available [here](#) for your information, but please submit your responses through the online link above.)*

By submitting a nomination, you are consenting to participate in the initial nomination stage of the research process and to have the description of your submitted promising practice considered for possible follow-up for video and brief production. This description will be viewed by the members of the Consultation Committee for this purpose. Any information presented or published about the initial submissions will appear in aggregate form only in combination with other submissions. If your practice is selected for follow-up, separate consent will be obtained for the video and brief production, and you will not be obligated to participate in that separate phase unless you choose to do so.

Information collected in this initial nomination phase will have identifying information of your organization (organization name, phone number, website) so that we can potentially obtain further information about the practice. In addition, we will obtain your contact information in a separate link not directly attached to your responses so that P2P can potentially follow-up with you for more details, and can contact you at a later time to invite your participation in video and brief production.

Your responses will be collected through a secure online survey platform called Qualtrics. Qualtrics uses encryption technology and restricted access authorizations to protect all data collected. In addition, Western's Qualtrics server is in Ireland, where privacy standards are maintained under the European Union safe harbour framework. The data will then be exported from Qualtrics and securely stored on Western University's server. Representatives of The University of Western Ontario Non-Medical Research Ethics Board may require access to study related records in order to monitor conduct of research. You do not waive any legal right by consenting to this study.

There are no foreseeable risks of this research and you may not benefit directly from your participation, though the results are expected to benefit the settlement sector as a whole through the sharing of promising practices and the key components that make them work.

### DEADLINE

The Call for Nominations will be open from June 5 to 26, 2019.

### QUESTIONS

Should you have any questions about the project or call for nominations, please contact Jennifer Basu at [jbasu@amssa.org](mailto:jbasu@amssa.org).

If you have any questions about your rights as a research participant or the conduct of this study, you may contact The Office of Human Research Ethics at Western University, (519) 661-3036, 1-844-720-9816, email: [ethics@uwo.ca](mailto:ethics@uwo.ca). This office oversees the ethical conduct of research studies and is not part of the study team. Everything that you discuss will be kept confidential.

Thank you for your time. We look forward to receiving your nominations.

Programs featured from the first Call for Nominations are		
Program	Organization	Area of Practice
<a href="#"><u>Cultural Brokerage Program</u></a>	Calgary Catholic Immigration Society	Supports for Youth and Addressing Intergenerational Issues
<a href="#"><u>Entry Program</u></a>	Altered Minds Inc.	Information and Orientation
<a href="#"><u>WES Gateway Program</u></a>	World Education Services	Information and Orientation
<a href="#"><u>IRCOM House</u></a>	Immigrant and Refugee Community Organization of Manitoba Inc.	Housing Supports
<a href="#"><u>Welcome Group Program</u></a>	Together Project - A Tides Canada Initiative	Promoting Welcoming Communities
<a href="#"><u>Welcome Ambassador Program</u></a>	Immigrant Services Association of Nova Scotia	Promoting Welcoming Communities

## Thank You

*We would like to thank the Social Sciences and Humanities Research Council of Canada for its continued financial support.*

