



CIIP·PCII

Pathways to Prosperity

Pre-arrival Services for Economic Immigrants:

An Occupation Specific Approach to Increase Employment Integration

Services pré-arrivée pour immigrants économiques

Une approche spécifique axée sur les professions pour une insertion accrue en emploi



Colleges and Institutes Canada
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Supports for Newcomers

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Canadian Immigrant Integration Program (CIIP):

- 11-year history
- Physical presence in India, China, Philippines and online
- Services in English and French
- Employment focused services
- Robust pan-Canadian partnership network





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CIIP Services



Group Orientation (GO)

- Exploring Canada
- Settling in Canada
- Working in Canada

My Action Plan (MAP)

- Needs assessment
- Customized
- Prioritized action plan

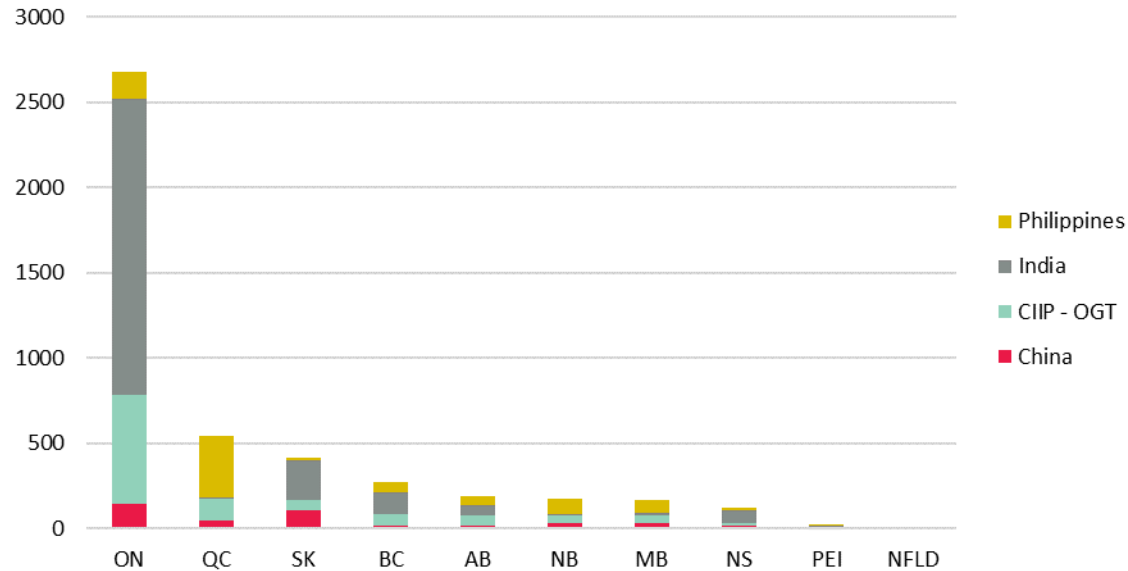
Referrals to Canadian Organizations

- Settlement supports
- Industry specific advising
- General employment support

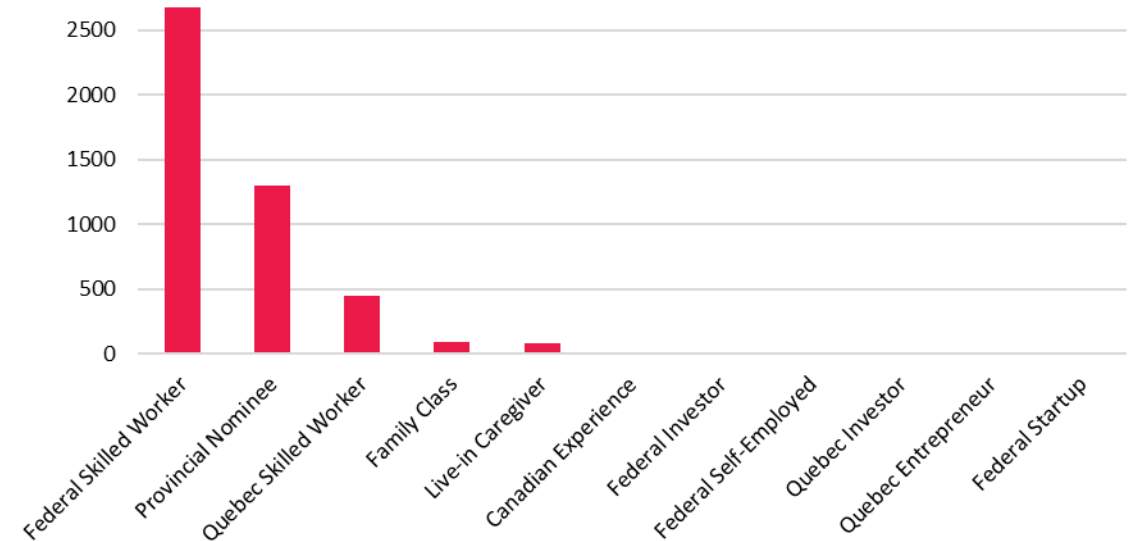
CIIP Client Profile

In fiscal year 2017-2018, CIIP served 4,613 clients

Clients by destination and office of service



Clients by category

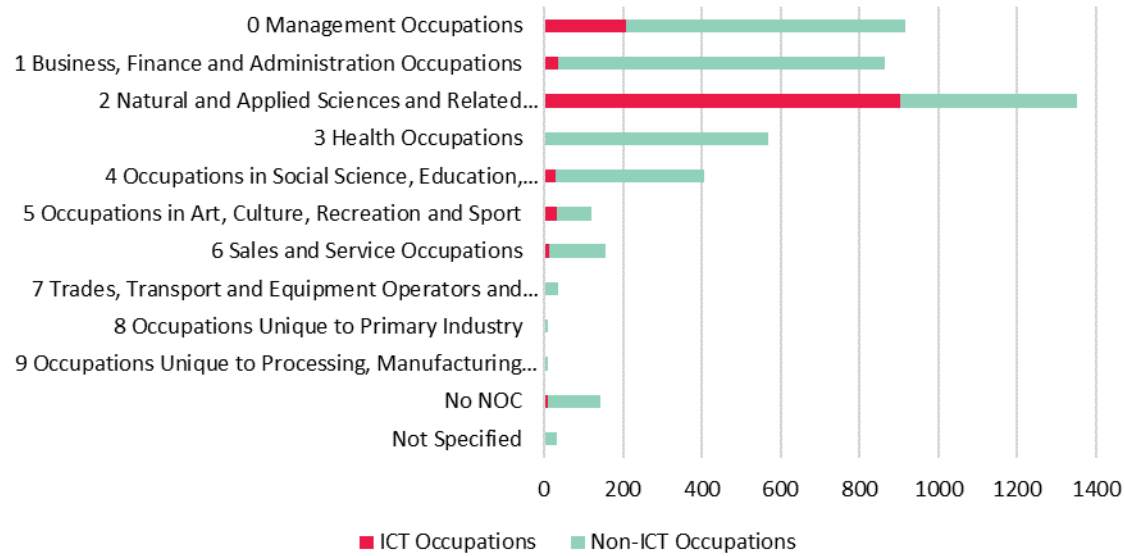


On average, clients plan to depart 52 days after CIIP services.

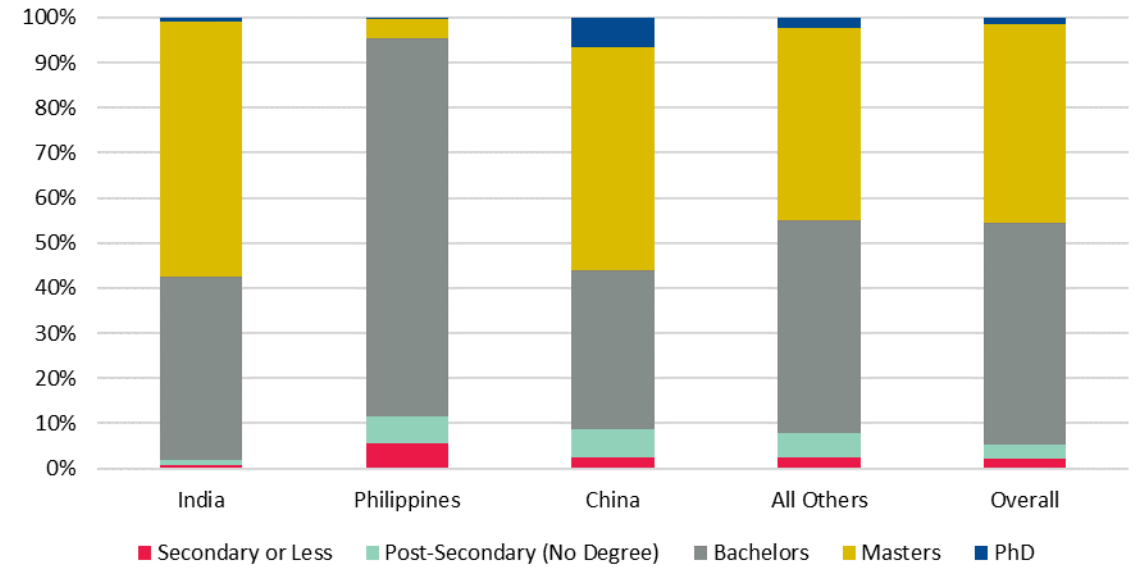
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Clients by NOC Category



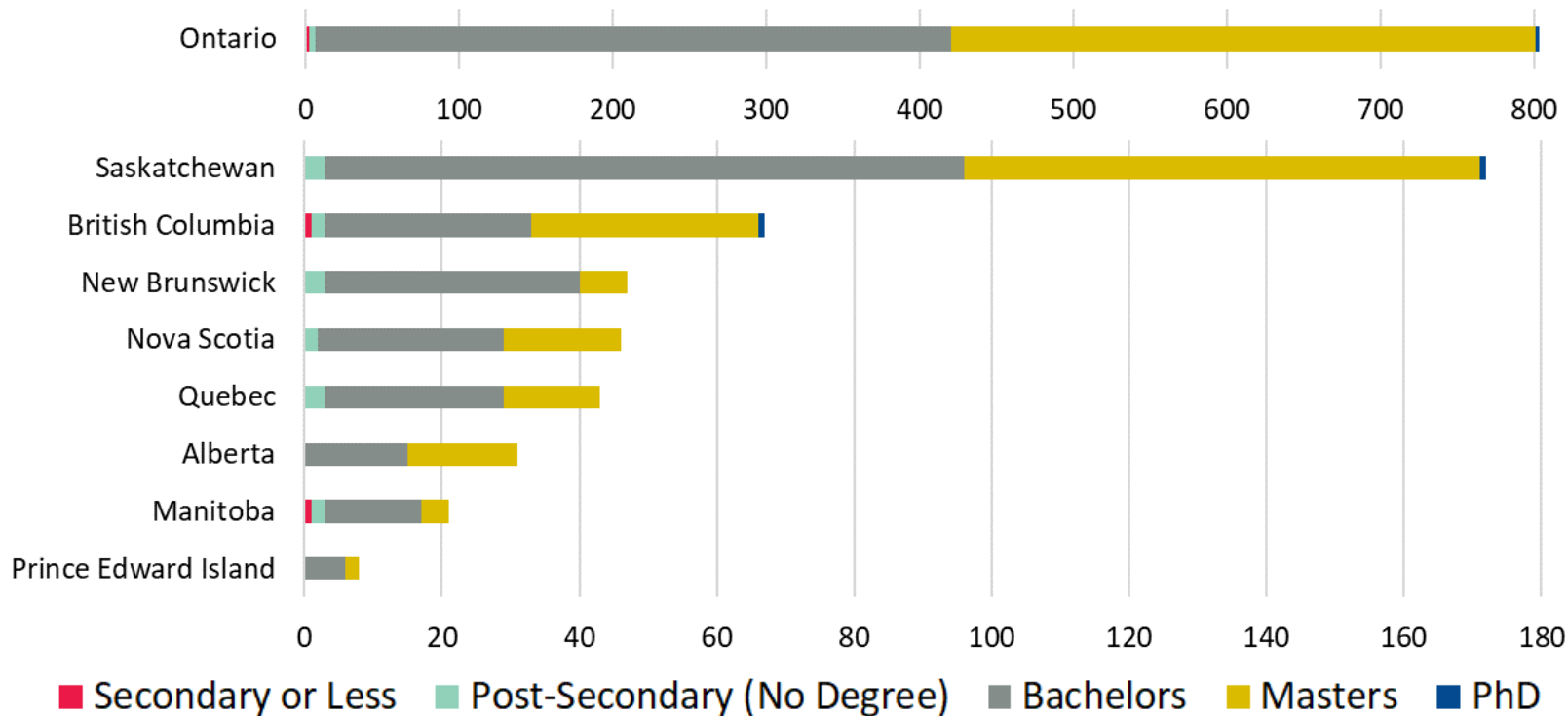
Client education - by current country



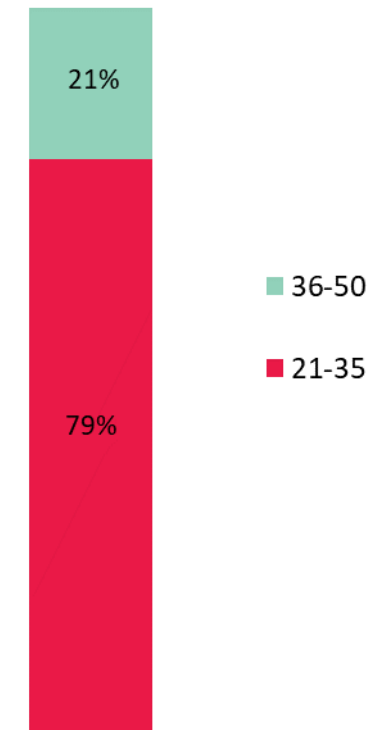
CIIP's Industry-Specific Referrals

Of 4,613 clients served in FY 2017-18, 27% (1,238) intended to pursue ICT occupations in Canada

ICT clients, by destination and education



ICT clients by age range





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THE CIIP MODEL



Current CIIP model

- Online advising
- Onward referrals
- Challenges

New CIIP model

- Streamlined referral process (1-2 high level referrals)
- Job readiness and case management approach
- Industry specific referrals – The ICTC pilot
- Settlement referrals