

# REMOTE DISPATCHES

Settlement in Smaller Centres



# ANC BACKGROUNDER

- Established in St. John's, NL in 1979, the Association for New Canadians is a non-profit, community based organization dedicated to the settlement and integration of immigrants and refugees to Canada
- Our organization's mission is two-fold:
  - *To provide a full range of settlement programming for newcomers to the province from the moment of arrival until citizenship*
  - *To create welcoming communities by building cultural intelligence and promoting public education among organizations of all kinds*

# ANC BACKGROUNDER

Relying on an experienced and dedicated team of employees, supported by more than 300 volunteers, the Association offers the following programs and services:

- *Resettlement Assistance Program*
- *Settlement, Orientation, and Integration Services*
- *Language Training and Assessment Services*
- *Community Connections Program*
- *Children and Youth Services (SWIS)*
- *AXIS Career and Employment Services*
- *Programming for Children, Youth, Women Men, and Seniors*
- *Diversity Training/Public Education Projects*
- *Distance and Outreach Programming*
- *Support Services*
- *Private Sponsorship of Refugees Program*
- *Atlantic Immigration Pilot Program*

# SOME QUICK NUMBERS

On an annual basis, NL welcomes...

- ~200 GARs\* (+PSRs)
- ~700 PNs\*\*
- ~1,200 PRs
- ~1,600 TFWs
- ~4,000 IS (post-secondary)
- + spouses, children, and other dependents/family members

*Source: Government of Canada's Open Government Portal*

*\* Source: Association for New Canadians*

*\*\* Source: Office of Immigration and Multiculturalism, AELS, Government of Newfoundland and Labrador*

# NL DEMOGRAPHICS

- NL currently has the lowest birth rate in Canada (1.3 children per woman; 2.1 needed to maintain healthy population level)
- NL has a death rate that surpasses birth rate
- Projections suggest that an increasing number of youth will relocate to other parts of Canada to study, work, and live
- Most rapidly aging population in Canada
- NL has the highest median age in Canada (45 years); projected that this trend will continue for the next 20 years
  - *Resulting in 13% decrease in people aged 20-59 by 2025*
  - *Residents 60+ will increase by 27% by 2025*

# NL DEMOGRAPHICS

- The provincial labour force is expected to shrink by as much as 13% over the next 15 years
- Nearly 64,000 job vacancies are anticipated by 2025
- 80% of all job vacancies are expected to be in the following areas:
  - Sales and service
  - Business, finance, and administration
  - Management
  - Healthcare

# THE WAY FORWARD

- The Provincial Office of Immigration and Multiculturalism, AESL, oversees the implementation of *The Way Forward on Immigration in NL*
- Government of NL's collaboration and partnership-focused action plan for increasing immigration to the province
- Focus on ensuring NL becomes destination of choice for newcomers while enticing expats to return to their home province



# THE WAY FORWARD

With regard to immigration, the Government of NL is focusing on 2 core objectives:

- *Providing better immigration services*
- *Achieving better immigration outcomes*

The ANC has played, and will continue to play, a key role in helping the province reach these objectives

- providing enhanced and expanded settlement services
- informing & educating employers on immigration programs and processes (promoting & implementing AIP)
- delivering cultural competency training
- increasing access to ESL training and supports
- providing internship opportunities for international students and graduates

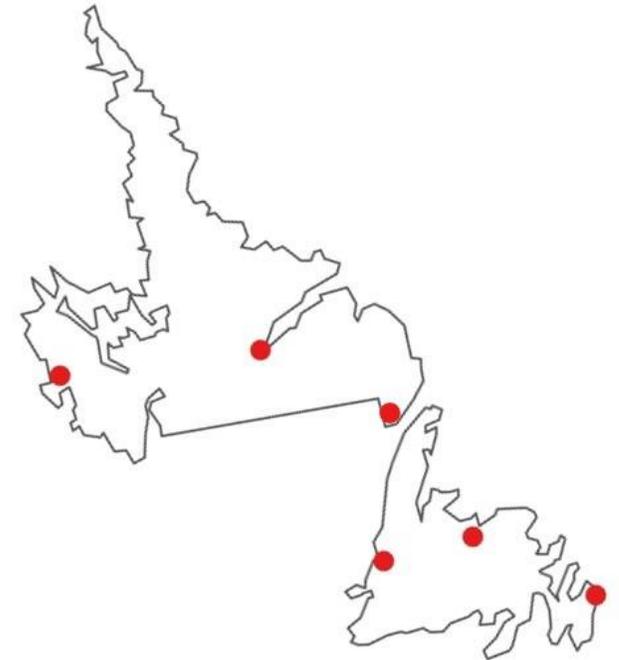
**Facilitated through the ANC's Satellite Offices Pilot Projects...**

# ANC SATELLITE OFFICES

In addition to four primary offices in St. John's, the ANC opened four satellite offices in January 2018; 5<sup>th</sup> location established in November 2018:

- Grand Falls–Windsor (Central Island)
- Corner Brook (Western Island)
- Forteau (Southeastern Labrador)
- Happy Valley–Goose Bay (Northeastern Labrador)
- Labrador City (Western Labrador)

Funding for satellite offices pilot program provided by federal (IRCC, ACOA), and provincial (OIM, AESL) partners



# ANC SATELLITE OFFICES

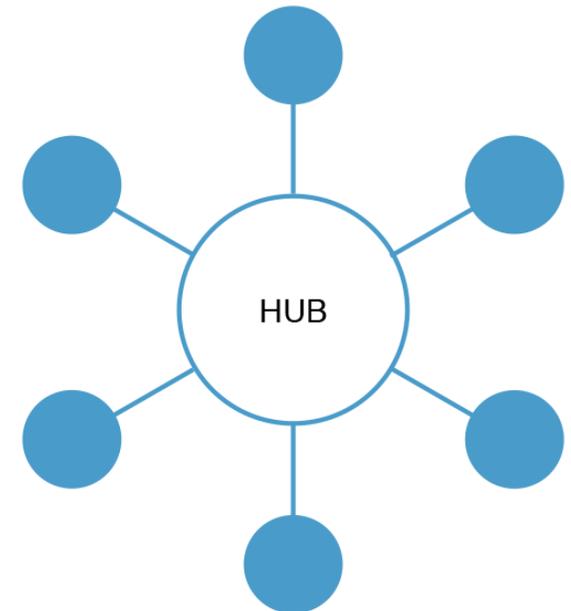
## LAYING THE FOUNDATION

- Pan-provincial outreach efforts:
  - Settlement Outreach Projects
  - Diversity Roundtables (CBIC)
  - ESL Supports (Outreach Tutor Program)
  - Private Sponsorship of Refugees Program
- Helped lay the groundwork for transition into communities outside the SJCMA



# ANC SATELLITE OFFICES

- Regional Scope
- Settlement Support Services Provided at Each Satellite Office
  - *Needs Assessments and Referrals*
  - *Information and Orientations About Life in Canada*
  - *Health and Wellness Referrals*
  - *Assistance Completing Forms and Applications*
  - *Volunteer Opportunities*
  - *Supports for Parents and Children in School System*
  - *Supports for AIP endorsed employees and designated employers (IRCC-designated SPO for AIP)*
- Hub and Spoke Model



# ANC SATELLITE OFFICES

## Distance/Outreach Services

- **ESL Programming**
  - One-on-One ESL Training (Outreach Tutor Program)
  - Online ESL Training (LINC Home Study Program)
- **Employment Supports**
  - Employability Tool ([www.axiscareers.net](http://www.axiscareers.net))
  - Employment Career Counselling (e-ECC)
  - Career Essentials e-Career Essentials and e-Mentoring
  - IELTS Preparation
- **Public Education and Outreach**
  - Diversity/Cross Cultural Training
  - Business Diversity Program
  - Cultural Competency Toolkit
  - Diversity Workshops/Modules

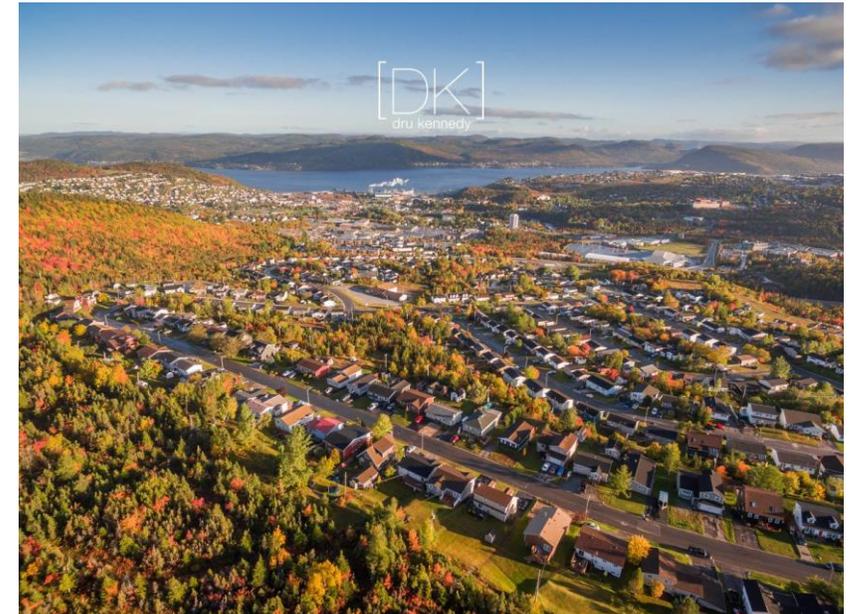


# ANC CORNER BROOK

## Corner Brook Satellite Office

- 2<sup>nd</sup> largest jurisdiction outside SJCMA (pop. ~20,000)
- Services hub for Western NL
- Healthcare hub for Western NL (Western Health)
- Grenfell Campus of Memorial University
- Recreation, Tourism, Shopping, etc.

PRs (AIP), PNs, PSRs, ISs, IMGs, TFWs, + Families!



# ANC CORNER BROOK

## **ESL Training & Assessment**

- *Eligibility Determination*
- *English Language Assessment (CLBPT)*
- *ESL Classes at CLB 1 - 6*
- *ESL Literacy Classes (Pre-Benchmark)*
- *Conversation Classes*

## **Diversity Outreach Programming**

- *Public Education and Cultural Intelligence Training*
- *Professional Development Workshops for businesses, schools, and community orgs:*
  - *The Business Case for Diversity*
  - *Cultural Competency Toolkit*
  - *Cross Cultural Encounters*
- *Consulting Services/Tailored Workshops*
- *Annual Diversity Summit*

# CHALLENGES OF SMALLER CENTRES

- Prior to establishment of Satellite Offices, no access to regional, on-site settlement supports
- Can lack key services (childcare, housing, public transportation, intra-provincial travel)
- Limited access to qualified staff and supports (ESL tutors, instructors, interpreters)
- Lack of meaningful employment opportunities for spouses
- Lack of ethno-cultural/faith-based groups and activities
- Increased risk of social isolation
- Increased chance of secondary migration

# BENEFITS OF SMALLER CENTRES

- (Relatively) smaller numbers of NC in rural/remote areas allows for more personalized, client-centred approach to settlement service delivery
  - Importance of having flexible service options (w/end, evening, supplementary programming to address needs)
- Lower cost of living
  - Rent often lower; car not always necessary (shorter distances, lower insurance costs, lower gas budget)
  - Newcomers working in lower income earning jobs see their dollar stretch further
- Needs can be more identifiable in smaller centres (e.g. public transportation and access to services)
- Easier to connect with stakeholders and develop partnerships (Grenfell, Public Libraries, Municipal Governments, Employers - AIP)
- Employers take “hands-on” role with NC employee and family’s settlement in rural/remote areas
- Structure of AIP ideal fit for smaller centres (AIP incentivizing, hiring spouses – job security, flexible scheduling, airfare reimbursement, employers hiring NCs creating mini networks in community)

thank you.

