

# Greater Moncton Local Immigration Partnership



LOCAL  
IMMIGRATION  
PARTNERSHIP

---

PARTENARIAT  
LOCAL EN MATIÈRE  
D'IMMIGRATION

# **Pathways to Prosperity 2018 National Conference**

**“ Municipalities Partner to Roll Out  
the Welcome Mat”**

**City of Moncton**





- Moncton is a city in southeastern New Brunswick
- Population: Moncton CMA:144, 810 (2016)
- The last census shows that 51 per cent of the city population growth is coming from immigration

Moncton has a reputation for:

- ✓ Ranking as one of Canada's most affordable places for business
- ✓ Being named one of the best places in Canada to buy real estate
- ✓ Having a high quality of life in a welcoming, innovative, bilingual community



# History

Greater Moncton Immigration Strategy developed and implemented beginning June 2014 (18 key objectives), LIP was a high priority in this Strategy.

- Greater Moncton Local Immigration Partnership (LIP) is a community development initiative which officially began in September 2015.



- First agreement was provided to the City of Moncton

- Funded by Immigration Refugees and Citizenship Canada (IRCC) it is one of several LIP initiatives established in municipalities across Canada.

- **Benefits as a result of municipality holding the agreement:**
  - ✓ Meeting space,
  - ✓ Reception space,
  - ✓ Translation, access to media and expertise, strategic planning for action plans,.... etc., and municipal services, ability to bring people to the table

# Mission of the GMLIP

- The Greater Moncton Local Immigration Partnership is a forum of diverse partners committed to making Greater Moncton a growing, inclusive and welcoming community.



LOCAL  
IMMIGRATION  
PARTNERSHIP

PARTENARIAT  
LOCAL EN MATIÈRE  
D'IMMIGRATION

Collaborating to create  
a welcoming community  
for newcomers.

**Research  
to better  
understand  
and meet  
newcomer  
needs**

**Improve the  
coordination of  
settlement and  
integration  
services**

**Raise  
awareness  
around the  
benefits of  
immigration to  
the community**

**Up to 20  
organizations working  
together to grow:**

Francophone immigration  
Newcomer entrepreneurship

Skilled workforce to meet  
labor market needs

A strong, diverse  
and welcoming  
community



22 Church St., 4<sup>th</sup> floor  
Suite T-425, Moncton, NB E1C 4Z3



@GM\_lip

/gmlip.pligm

immigrationgreatermoncton.ca



Immigration, Refugees and Citizenship Canada

Immigration, Réfugiés et Citoyenneté Canada



Atlantic Canada Opportunities Agency

Agence de promotion économique du Canada atlantique



# **GMLIP Welcoming Communities Projects**

# Integrations Services Brochure



LOCAL INTEGRATION PARTNERSHIPS  
PARTENARIAT LOCAL DE MATIÈRE D'IMMIGRATION



Integration SERVICES

Greater Moncton Riverview Dieppe

immigrationsgratermoncton.ca

## INTEGRATION SERVICES

immigration@moncton.ca | (506) 389-5937

Service is offered for men and women (male and female icons)  
Service is offered for women only (female icon)  
Service offered for men and women with a membership (male and female icons with a person icon)

Services offered in French, English, and Spanish at CityCentre Québec

Services and classes	Organizations and partners	Citizens	Permanent residents	Temporary residents and visitors	International students	Paid (\$) service	Free service	French service	English service	Bilingual service (French, English, and Spanish)
SETTLEMENT SERVICES	MAGMA									
	CAPI									
ENGLISH LANGUAGE CLASSES	CAPI - Conversation Circle									
	CCNB - Campus de Dieppe									
	MtJérôme College									
	Moncton Public Library Conversation Circle									
	YMCA of Greater Moncton									
Continuing Education - University of Moncton										
FRENCH LANGUAGE CLASSES	Alliance Française de Moncton*									
	CAPI - Conversation Circle									
CCNB - Campus de Dieppe										
Moncton Public Library Conversation Circle										
Continuing Education - University of Moncton										
ENTREPRENEURSHIP SERVICES	3Plus Corporation									
	CAPI									
	Canada Business CMCC									
	MAGMA									
	Vern Innovation Inc.									
	City of Moncton Economic Development									
Economic Develop										
Town of Blouville Economic Development										
Women in Business NB										
NETWORKING SERVICES	3Plus Corporation									
	CAPI - Greater Moncton Inc.									
	CMCC									
	MAGMA									
	City of Moncton Young Professionals Network									
Moncton Public Library										
Moncton Cyber Social										
Notary International										
Starchip Moncton										
Vern Innovation Inc.										
Women in Business NB										
EMPLOYMENT SERVICES	Atlantic Human Services Inc. (employment services)									
	CAPI (pre-employment services)									
	MAGMA (pre-employment services)									
VOLUNTEER SERVICES	Volunteer Centre of Southeastern NB									
	United Way of Greater Moncton and Southeastern New Brunswick									



New Brunswick Refugee Clinic | (506) 228-2020

\*Services offered in three languages: French, English and Spanish

## Organizations and partners

- 3+ Business Service Centre**  
1275 Main Street, Suite #2500  
Moncton, NB, E1C 4Y4  
(506) 854-3404  
info@3plus.ca  
3plus.com
- Alliance Française de Moncton**  
150 Colborne St. #100  
Moncton, NB, E1C 5Y6  
(506) 389-0600  
afm@afm.ca  
Alliance Française de Moncton / Canada  
www.afm.ca
- Atlantic Human Services Inc.**  
1111 St-Jacques  
Moncton, NB, E1C 5Y6  
(506) 383-0033  
info@atlantic-humanservices.ca  
atlantic-humanservices.ca
- Blip Moncton**  
The Business & Professional Women of Greater Moncton (Inc)  
1000 St-Jacques St. #100  
Moncton, NB, E1C 4B3  
(506) 854-0941  
blip@blipmoncton.ca
- CAPI** - Centre d'accueil et des immigrants et réfugiés  
1000 St-Jacques St. #100  
236 St. George Street, Suite 103  
Moncton, NB, E1C 1W1  
(506) 389-5937  
info@capimoncton.ca
- Canada Business**  
1-888-593-8888  
1-800-457-8466 (TTY)  
info@canadabusiness.ca  
canadabusiness.ca
- CCNB Dieppe - Campus de Dieppe**  
Société d'habitat du Nouveau-Brunswick - Campus de Dieppe, 505  
Rue du Collège, Dieppe, NB, E1A 6K2  
(506) 850-2200  
info@ccnb.ca  
www.ccnb.ca
- City of Moncton Economic Development and Immigration**  
1000 St-Jacques St. #100  
Moncton, NB, E1C 4B3  
(506) 389-5257  
immigration@moncton.ca  
www.moncton.ca
- Continuing Education - University of Moncton**  
20 Avenue de la Loi, Moncton, NB, E1C 1B9  
(506) 858-4131  
education@univmoncton.ca  
www.univmoncton.ca
- Economic Develop**  
1000 St-Jacques, Dieppe, NB, E1C 4P1  
(506) 877-7847  
info@economicdevelop.ca  
economicdevelop.ca
- GMCC - Greater Moncton Chamber of Commerce**  
1000 St-Jacques St. #100  
Moncton, NB, E1C 4B3  
(506) 850-2200  
info@gmcc.ca  
www.gmcc.ca
- Hub City Young Professionals Network**  
1000 St-Jacques, Suite 300, Moncton, NB, E1C 4B3  
(506) 854-3404  
info@hucyproffs.ca  
hucyproffs.ca
- MAGMA** - Multicultural Association of the Greater Moncton Area  
22-24 Rue de CAD, Moncton, NB, E1C 4P1  
(506) 858-0659  
info@magmaimmigration.org  
www.magmaimmigration.org
- McKenzie College**  
100 Symeum St. Moncton, NB, E1C 4B4  
(506) 384-6400  
info@mcenziecollege.ca  
www.mcenziecollege.ca
- Moncton Cyber Social**  
1000 St-Jacques St. #100  
Moncton, NB, E1C 4B3  
(506) 389-5937  
info@monctoncybersocial.ca  
www.monctoncybersocial.ca
- Moncton Public Library**  
1000 St-Jacques St. #100  
Moncton, NB, E1C 4B3  
(506) 854-0000  
info@monctonpubliclibrary.ca  
www.monctonpubliclibrary.ca
- Notary International**  
1000 St-Jacques St. #100  
Moncton, NB, E1C 4B3  
(506) 854-0000  
info@notaryinternational.ca  
www.notaryinternational.ca
- Startup Moncton**  
1111 St-Jacques Road, Moncton, NB, E1C 4B3  
(506) 389-5257  
info@startupmoncton.ca  
www.startupmoncton.ca
- Town of Riverview Economic Development**  
1000 St-Jacques St. #100  
Moncton, NB, E1C 4B3  
(506) 850-2200  
info@riverview.ca  
www.riverview.ca
- United Way**  
22 Avenue de la Loi, E1C 0P7  
(506) 858-8000  
info@unitedwaymoncton.ca  
www.unitedwaymoncton.ca
- Vern Innovation Inc.**  
1000 St-Jacques St. #100  
Moncton, NB, E1C 4B3  
(506) 857-4524  
info@verninnovation.ca  
www.verninnovation.ca
- Volunteer Centre of Southern New Brunswick**  
1000 St-Jacques, Moncton, NB, E1C 4P1  
(506) 858-4227  
info@volunteercentre.ca  
www.volunteercentre.ca
- YMCA of Greater Moncton**  
301 Victoria Ave., Moncton, NB, E1C 4B4  
(506) 854-3404  
info@ymcagreatermoncton.ca  
www.ymcagreatermoncton.ca
- Women in Business NB**  
1000 St-Jacques St. #100  
Moncton, NB, E1C 4B3  
(506) 854-3404  
info@wibnb.ca  
www.wibnb.ca



GREATER & GRAND  
MONCTON  
LIP-PLI

# Greater Moncton Welcoming Communities Research



Faculty of  
Arts and Social Sciences

The project has two main research goals: 1. To identify and assess the services available to newcomers for integration into the community whether traditional community based, ethno-cultural associations, municipal based, or provincial based services that help create a welcome community. This is not focused on primary immigrant services but on community services. These services include but are not limited: places of faith, ethno-cultural associations, recreational, cultural and artistic programs and venues, service clubs, volunteer organizations, public libraries, community agencies; 2. To identify the existing gaps in service in the Greater Moncton immigration ecosystem for welcoming communities.



# Greater Moncton Newcomers Success stories - Posters



## Caroline Li

Greater Moncton is a great place to do business, which was good for the business I started. I encourage newcomers to open their hearts to learn and to become part of the community."

Le Grand Moncton est un excellent endroit où faire des affaires, ce qui est bien pour l'entreprise que j'y ai fondée. J'encourage les nouveaux arrivants à s'ouvrir à de nouveaux horizons et à s'intégrer dans leur collectivité. »



## Sabie Paris

"I have fallen in love with the Greater Moncton area. One of the reasons is because of the friends I've made when I first arrived and now for the home I have made here."

« Si je suis tombée amoureuse du Grand Moncton, c'est entre autres parce que je m'y suis tout de suite fait des amis et que je suis maintenant chez moi. »



Immigration, Refugees and Citizenship Canada

Immigration, Réfugiés et Citoyenneté Canada



Immigration, Refugees and Citizenship Canada

Immigration, Réfugiés et Citoyenneté Canada





LOCAL  
IMMIGRATION  
PARTNERSHIP

PARTENARIAT  
LOCAL EN MATIÈRE  
D'IMMIGRATION



## Siwar Jneid

“I was looking for a safe and peaceful community and I found the Greater Moncton region. People are so friendly, welcoming and with good hearts.”

« J’ai trouvé dans le Grand Moncton la sécurité et la tranquillité que je recherchais. Les gens sont très affables et hospitaliers, et ils ont bon cœur. »



Immigration, Refugees  
and Citizenship Canada

Immigration, Réfugiés  
et Citoyenneté Canada

# Greater Moncton newcomers success stories videos



This project fulfills three key objectives of the Greater Moncton Immigration Strategy:

1. Use existing immigrants as ambassadors to promote Greater Moncton
2. Promote Greater Moncton to new Canadians elsewhere
3. Expand public awareness of the role of immigration and the need to be a welcoming community

- The participants come from different background, Entrepreneur, International student, etc., there are 8 videos in total, equal to 16 min of recording.

# Questions? Thank you!

[mohamed.yessaad@moncton.ca](mailto:mohamed.yessaad@moncton.ca)

[www.immigrationgrandmoncton.ca](http://www.immigrationgrandmoncton.ca)



GREATER • GRAND  
MONCTON

LOCAL  
IMMIGRATION  
PARTNERSHIP

---

PARTENARIAT  
LOCAL EN MATIÈRE  
D'IMMIGRATION