

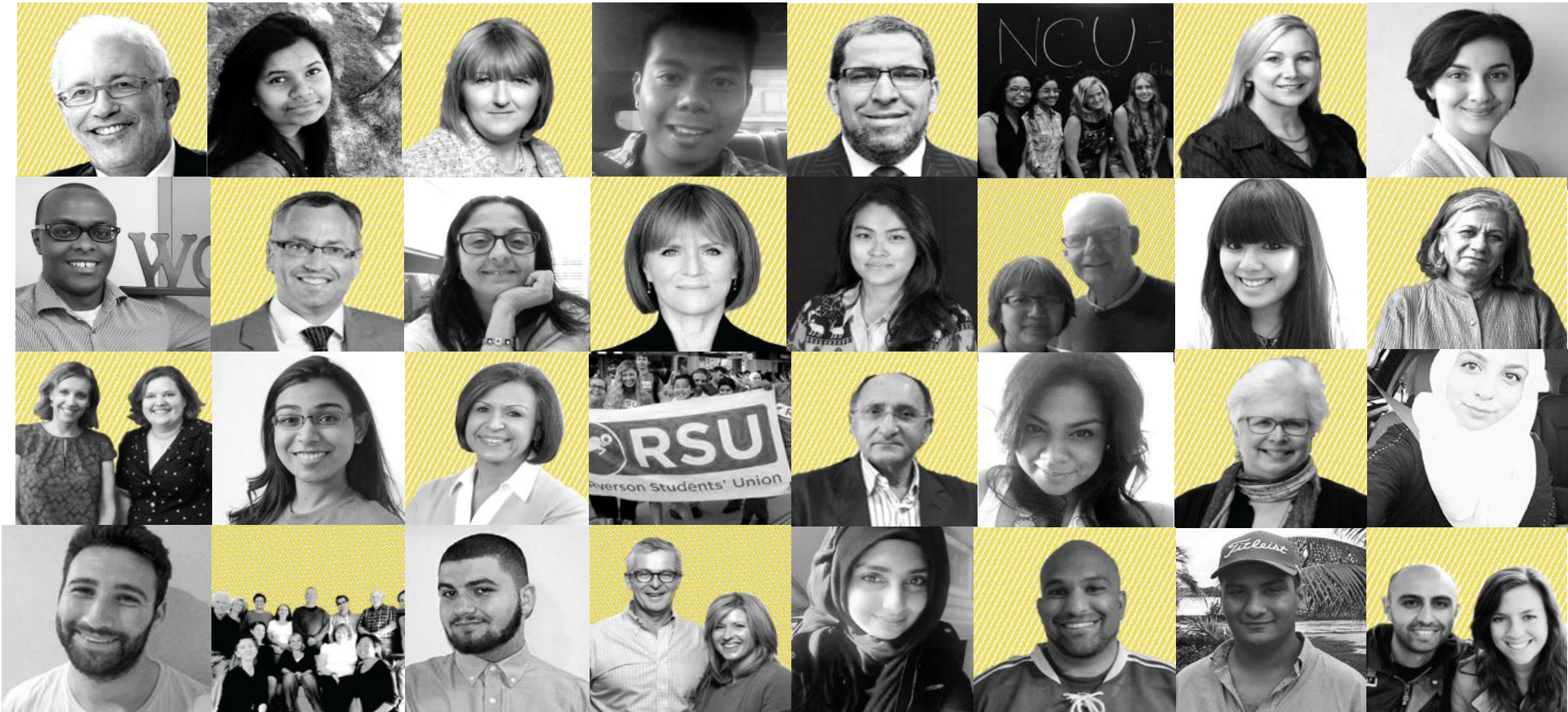


RYERSON UNIVERSITY

Lifeline Syria Challenge

in collaboration with OCAD University, University of Toronto and York University

A Case Study: Ryerson University Lifeline Syria Challenge



RYERSON UNIVERSITY

Lifeline Syria Challenge

in collaboration with OCAD University, University of Toronto and York University

Ryerson University Lifeline Syria Challenge

SPONSORED **120+** SYRIAN REFUGEE FAMILIES

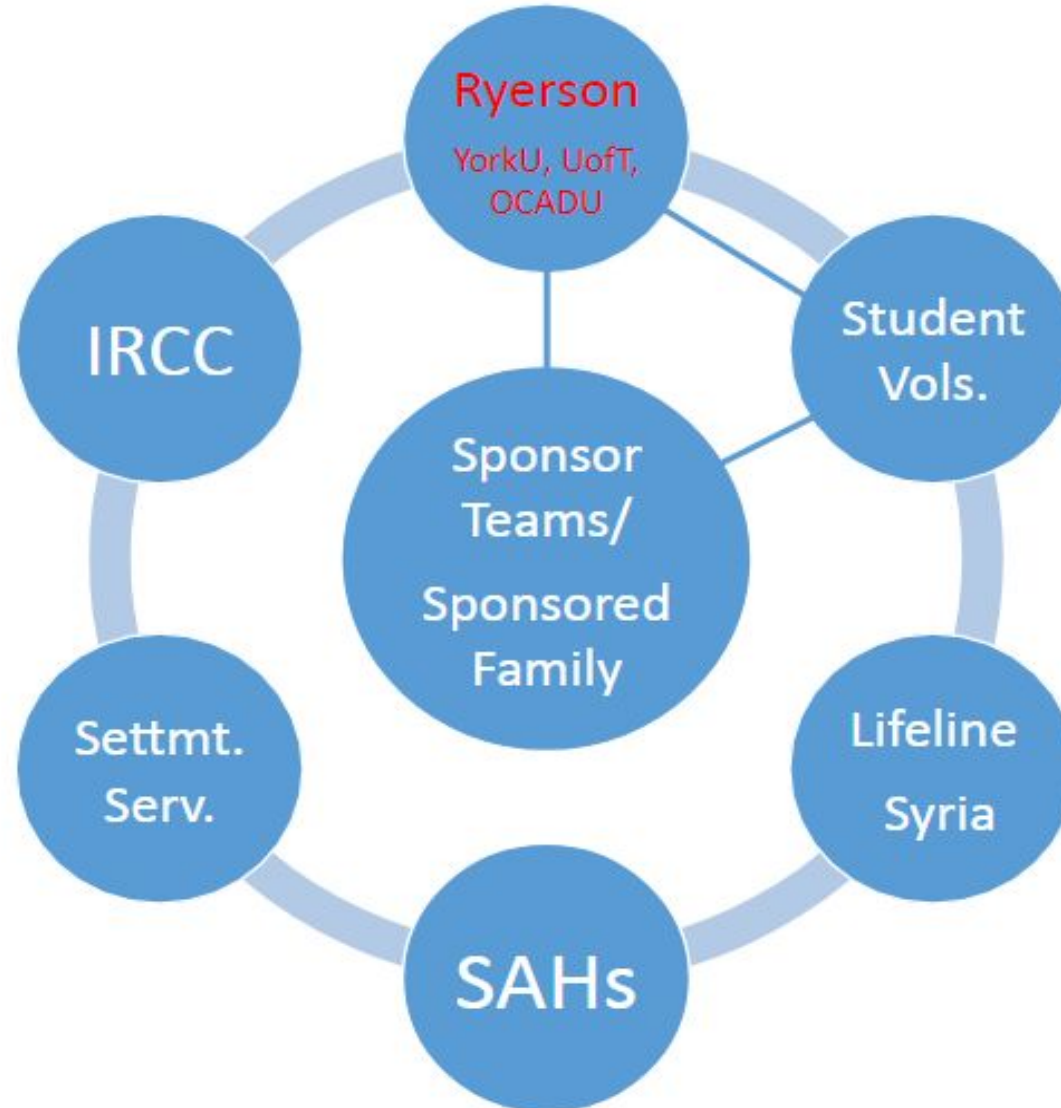
434 SYRIAN REFUGEES

90 SPONSORSHIP GROUPS

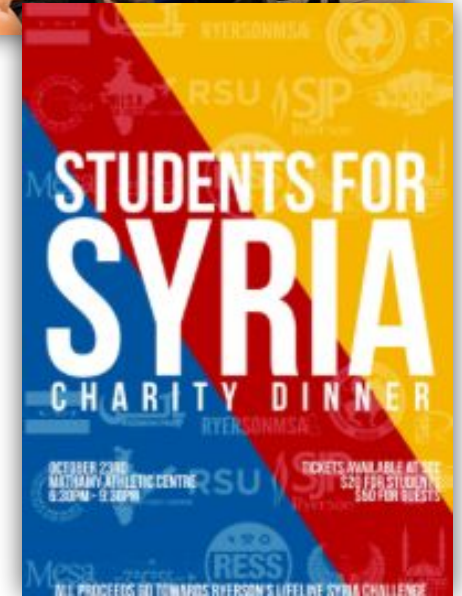
6,958 INDIVIDUAL DONATIONS RAISED ALMOST **\$5,000,000**

OVER **1,000** STUDENTS, STAFF, FACULTY AND COMMUNITY MEMBER
VOLUNTEERS

RULSC Stakeholders



RULSC Student Engagement



RYERSON UNIVERSITY
Lifeline Syria Challenge
in collaboration with OCAD University, University of Toronto and York University

RULSC Student Engagement



- **Peer Mentoring Committee** has matched 20 RU students to Syrian newcomer youth
- **ESL Committee** hosts workshops that offer one-on-one support and individualized conversation practice between students and Syrian newcomers
- Hundreds of students joined the **Arabic Interpretation and Translation Committee** to provide ongoing support to newcomer families with their Arabic language skills

RULSC Volunteers



Project Impact

SOCIAL INNOVATION

- Leveraged infrastructure of post-secondary institutions to drive social change

ENHANCED PRIVATE SPONSORSHIP MODEL

- Added value to sponsor groups & support to SAHs

INCREASED SOCIAL CAPITAL

- Networks formed to increase economic and cultural capital of families

EXPERIENTIAL LEARNING

- Over 1000 students, staff, faculty & community member volunteers

RELATIONSHIP BUILDING

- Greater Toronto Airports Authority; local hospitals; settlement organizations; government organizations

ENGAGING CANADIANS

- Opportunity to respond to a humanitarian crisis



Project Impact

Syrian newcomers add another layer to Canadian food identity

A couple of new Toronto businesses offering culinary delights from Aleppo and Damascus marks newcomers' entrance into Canadian society – and stomachs



"It's such a great and unforgettable experience so far, it makes me happy to see how happy the families are to be safe and to see their kids going to school again!" - Zena Salem, assigned student team member volunteer of Team Everest

THANK YOU

[Ryerson.ca/lifelinesyria](https://ryerson.ca/lifelinesyria)
rulifelinesyria@ryerson.ca



RYERSON UNIVERSITY

Lifeline Syria Challenge

in collaboration with OCAD University, University of Toronto and York University