

SYMPOSIUM

organized in the framework of the annual conference 'Pathways
to Prosperity'

November 15, 2017

Developing immigrants' literacy and essential skills

Research objectives



Presented by:

M. Serge Nadeau, principal investigator.

Develop and test a model to measure the tangible costs and benefits of literacy and essential skills (LES) training programs targeted to Francophone immigrants

- Financed by the Office of Literacy and Essential Skills.
- The first of its kind in Canada.
- Francophone immigrant: an individual whose language of use is French or who is taking training in Francization.
- The measurement of intangible benefits and thus of the net social impact, is left to a complementary research.

Deliverable 1 : Background reports

For each province, a report providing:

- A demographic profile of Francophone immigrants;
- A profile of the training offered to immigrants in the province;
- A profile of our research partners and what they offer;
- A profile of the immigrants participating in the action research.

Deliverable 2 : Cost-benefit model

- A model that can calculate the return on investment in literacy and essential skills training for Francophone immigrants.
- A set of formulas for estimating the benefits, costs and return on investment of a training program for Francophone immigrants.
 - Looks like a tax form where the user provides amounts (the parameters) and applies calculations using coefficients.
- The coefficients of the model are estimated using statistical techniques to compare the labour market performance of immigrants who took training and immigrants who did not (the *control groups*).

Examples of benefits

Higher wages

Higher employment rate

Lower unemployment spells

Examples of costs

Training officers' salaries

The value of the participants' time

Costs of using certain premises and capital goods

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Actions interculturelles de développement et d'éducation (AIDE)
465, rue Lawford, Sherbrooke (Québec) J1G 2C2
Telephone : 1 819 822-4180
Fax : 1 819 822-4415
Website : www.aide.org
E-mail address : aide@aide.org