

**SYMPOSIUM organized in the framework of the National
Conference 'Pathways to Prosperity'**

« Developing immigrants' literacy and essential skills »

November 15, 2017

Hilton Toronto (145 Richmond St W, Toronto, ON M5H 2L2)

Carmichael and Jackson room

AGENDA

(All presentations will be simultaneously translated into English and French)

7:30 AM - 8:30 AM : Breakfast and Registrations

8:30 AM – 9:15 AM : Part I :

- **Welcoming remarks and introduction of keynote speakers, partners and collaborators**
Mr. Mohamed Soulami, Executive director, Actions Interculturelles

- **Welcoming Remarks**
Ms. Victoria Esses, Co-chair, Pathways to Prosperity

- **Overall presentation of the project**
Mr. Serge Nadeau, Principal investigator, University of Ottawa
 - Background;
 - Research objectives- A cost-benefit model of LES programs for Francophone immigrants

- **Contextualization of the research with UNESCO actions on the theme of literacy and essential skills of immigrants**
Ms. Isabelle Levert-Chiasson, Project Manager – Education, CCUNESCO

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9:15 AM – 9:45 AM : Part II :

- **Literature review of the costs and benefits of training programs for immigrants**

Serge Nadeau, Principal investigator, University of Ottawa

- **Research orientations and research challenges**

Mr. Serge Nadeau, Principal investigator, University of Ottawa

9:45 AM – 10:45 AM : Part III :

Presentation of background reports on each provinces that participated in the action research. These reports outline the demographic and socio-economic profile of immigrants in these provinces, the profile of training programs offered to immigrants and of training centers participating in the research action, and statistics of immigrants participating in the action research.

Presentation of the background report on Nova Scotia:

Ms. Sonia Losier, Coordinator—Immigration Program, Université Sainte-Anne

Mr. Emmanuel Nahimana, Project manager, Immigration Francophone Nouvelle Écosse

Presentation of the background report on New Brunswick:

Ms. Nicole Poirier, Manager—Language Learning Center, Collège communautaire du

Nouveau-Brunswick

Presentation of the background report on Quebec:

Ms. Anne-Marie Choquette, Project manager, PROMIS

10:45 AM – 11 AM : BREAK

11 AM – 12:30 PM : Part III (continuation) :

Presentation of background reports on each province that participated in the action research (continuation)

Presentation of the background report on Ontario:

Ms. Marie Christine Gill, Manager, Access and support, Collège la Cité

Ms. Marine Hascoët, Manager, employment services, Centre Francophone de Toronto

Presentation of the background report on Manitoba:

Mr. Serge Nadeau, Principal investigator, University of Ottawa

Presentation of the background report on British Columbia:

Mr. Bassirou Diene, Employment Specialist, la Fédération des Francophones de la Colombie-Britannique

Overall profile of the participants in the action research

Mr. Serge Nadeau, Principal investigator, University of Ottawa

- **A partner's testimonial :**

Ms. Marie Christine Gill, Manager, Access and support, Collège la Cité

- **An employer's testimonial :**

Ms. Elaine Legault, Chief executive, Conseil des organismes francophones de la région de Durham

- **An immigrant participant's testimonial :**

Ms. Maryamou Dieye, Control group of centre francophone de Toronto

12:30 PM – 2 PM : DINER

- **Guest speaker:**

Ms. Marie Thériault, Associate Professor, Université de Montréal

2 PM – 3:15PM : Part IV :

Presentation of the research results :

Mr. Serge Nadeau, Principal investigator, University of Ottawa

- Presentation of the cost-benefit model
- The effects of improved levels of LES on participants' labour market performance
- Examples of costs and benefits of training programs in LES for immigrants
- Conclusion

3:15 PM – 3:30 PM : BREAK

3:30 PM – 4:45 PM : Part IV (continuation):

Mr. Ather Akbari, Full Professor, Saint Mary's University

Mr. David Gray, Full Professor, University of Ottawa

- Ather Akbari and David Gray reviews and comments on the research
- Serge Nadeau answer on reviews and comments of Ather Akbari and David Gray on the research
- Question period

4:45 PM – 5 PM : Part V:

- Acknowledgments
- Other issues
- Closing Remarks