



# Measuring Welcoming Communities and Integration

Results Based Accountability  
And  
Integration Scorecard



Many See Banff As ...



But Another Picture of Banff on  
Paper...



# BOW VALLEY IMMIGRATION By the Numbers

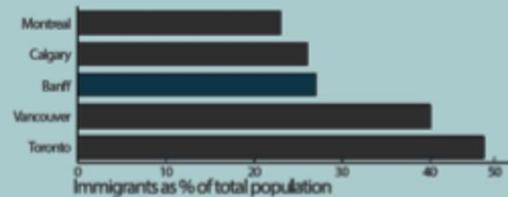
More than **1 in 5** Bow Valley residents was born abroad.

## Immigrants as % of Total Population



↑ Increased 25% overall  
68% in Banff from 2006-2011

91% of newcomers to Canada settle in **large urban centres**



Yet Banff has higher proportion of immigrants than many big cities

38% of Banff Elementary students are **English Language Learners**



~3500\*

Temporary foreign workers live in the valley, including Working Holiday Visa holders.



While they wait for residency, Families are separated for an **average of 4.3 years**



BOW VALLEY IMMIGRATION PARTNERSHIP  
stronger together

Sources: 2011 National Household Survey, Settlement Services in the Bow Valley, Bow Valley Temporary Foreign Worker Support Services (TFWSS)  
\*It's not known many Temporary Foreign Workers & Working Holiday Visa holders currently reside in the Bow Valley, but based on employer reports and client files, TFWSS was able to estimate that approximately 3000-4000 as of summer 2014.



- Results Based Accountability
- Find info here [www.bvipartnership.com/presentations](http://www.bvipartnership.com/presentations) or P2P YouTube channel



# Results Based Accountability (RBA)





# Not Results Based Accountability





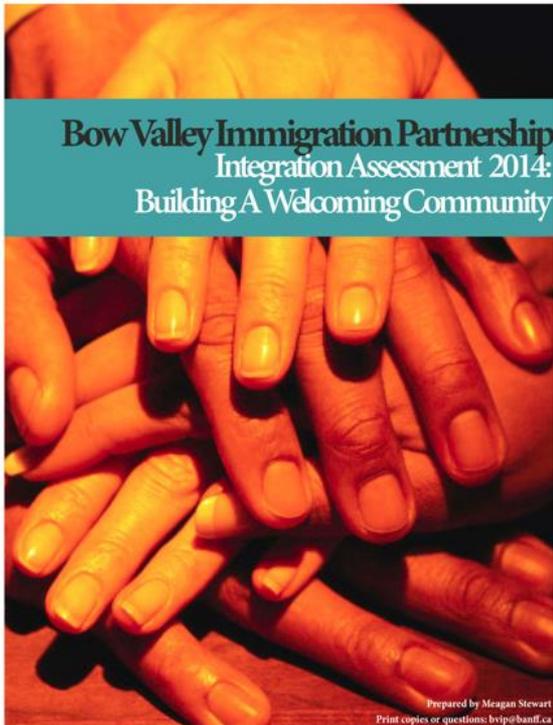
# Our Customers...

Employers  
Settlement Providers  
Health Care Providers  
Educators  
Ethnocultural Groups etc.

The Total Community



See Full Report at:  
[www.bvipartnership.com/integration-assessment](http://www.bvipartnership.com/integration-assessment)



Six Priorities

- Organizational Strength
- Education and Language Learning
- Employment
- Social Integration
- Civic and Political Participation
- Housing



- Scorecard
- Too Many Indicators
- Imprecise Indicators
- Missing Data
- Different Indicators than yours



# Inequality Scorecard

**LEGEND**  
 ● Not an obvious priority area for BVIP.  
 ● More information required or may warrant BVIP attention.  
 ○ Area of concern for the community and/or a likely priority area for BVIP.

EMPLOYMENT		EDUCATION	
Unemployment rates	Unemployment rate: overall	●	Language skills that support social and economic integration
	Unemployment rate: immigrants	●	Immigrant feedback re: language barriers
Wages	Wages: overall	●	Enrollment in high school equivalency courses and post-secondary institutions
	Wages: immigrants	●	Academic engagement
Underemployment rates	Immigrant underemployment rate	●	Secondary school completion rates
	Immigrant reported employment discrimination	●	Graduation rate: immigrants compared to overall
HOUSING		HEALTH CARE	
Access to suitable/appropriate housing	Rental vacancy rates	○	Health status
	Immigrant feedback re: suitable appropriate housing	○	Immigrant reported health status
Housing affordability	Percentage of income spent on housing: overall	○	Satisfaction with health care services
	Percentage of income spent on housing: immigrants	●	Immigrants reported satisfaction with health care
Homelessness rates	Service provider observations re: homelessness	●	PUBLIC TRANSIT
	Immigrants reported experience of discrimination in access to housing	●	Ridership levels reported by immigrants
POLITICAL PARTICIPATION	Immigrant involvement in political participation	Immigrant voting rates	●
		Immigrant political party or interest group membership or volunteerism	○
Political representation among immigrants	Immigrant representation in municipal roles	●	Relationships with the police
		●	Police understanding of diverse communities
SAFETY	Crime rates	●	Effective communication with police and the justice system
		●	Perceptions of safety
Injury rates	Not available	N/A	

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# Social Prosperity Scorecard

SOCIAL CAPITAL		ATTITUDES TOWARDS IMMIGRANTS, CULTURAL DIVERSITY, AND THE PRESENCE OF IMMIGRANTS IN THE COMMUNITY	
Social capital within immigrant groups	Participation in ethno-cultural groups	○	Support for immigration
	Participation in programs that support connections between immigrants	●	Established community expressed support for immigration
Connections between immigrants and established community	Socializing among immigrants of the same culture	●	Public commentary in support of immigration
	Sense of belonging (immigrants)	●	Support for immigrants and diversity
SOCIAL ENGAGEMENT	Socialization between immigrants and non-immigrants	●	Established community expression of support for immigrants & diversity
	Sense of connections (immigrants & established community)	●	Immigrant reported sense of welcoming
Involvement between immigrants and the community	Participation in social clubs or teams	○	Immigrant reported experiences of discrimination
	Volunteerism	●	Police observations re: discrimination
Intercultural understanding	Immigrant involvement in mainstream social activities	●	Social Cohesion
	Immigrant perception of intercultural understanding	●	Not available
RELIGIOUS ORGANIZATIONS	Established community perception of intercultural understanding	○	Increased social networks
	Service provider observations re: intercultural understanding	○	Reported social networking via religious organizations
PUBLIC SPACE & RECREATION FACILITIES	Satisfaction with programs and facilities	●	Presence of diverse religious organizations
	Sense of inclusion	○	Not available
MEDIA COVERAGE & REPRESENTATION	Portrayal of immigrants in the media	●	Availability of media for immigrant groups

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# Strengths

Quick Reference Guide

Helped Design a better Survey

Tells us What to Measure



- Solutions
- Start a Conversation
- Ask for Help
- Share Data Sources



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