

ENGAGING WITH MUNICIPALITIES

LIP Renfrew & Lanark

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CONTEXT AND PLAYERS

- Our Region and the Municipal Players
 - 10,000km²
 - 26 Municipalities
 - 2 of 26 are Separated Municipalities
 - 2 Counties
 - 1 FN Community
 - 160 Elected Officials
 - 160,000 people
 - 1000:1

RATIONALE AND PURPOSE

Aware

- Low number of leaders following our work

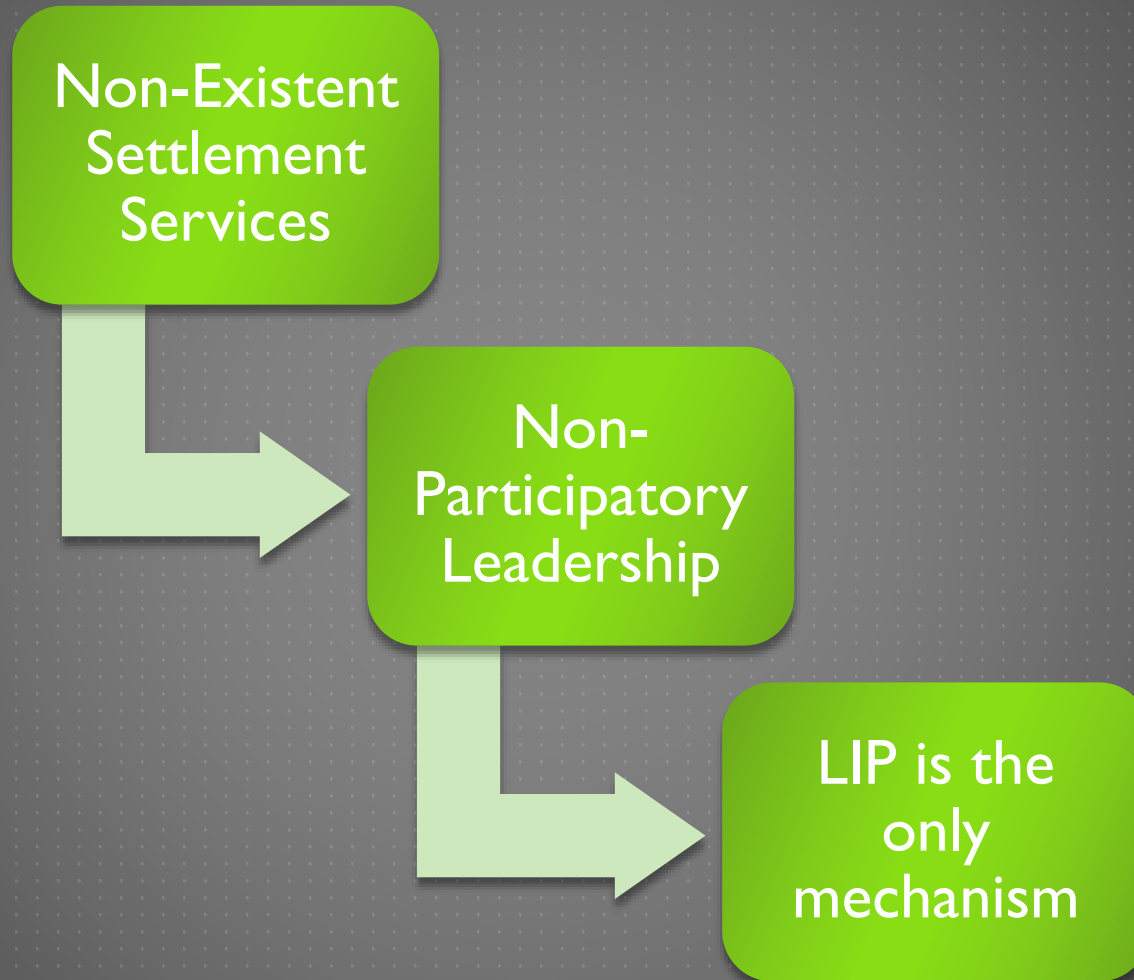
Advice

- One municipality is an advisory partner member

Action

- One municipality is actively participating as non-member

RATIONALE AND PURPOSE



RATIONALE AND PURPOSE

Sustainable Effort

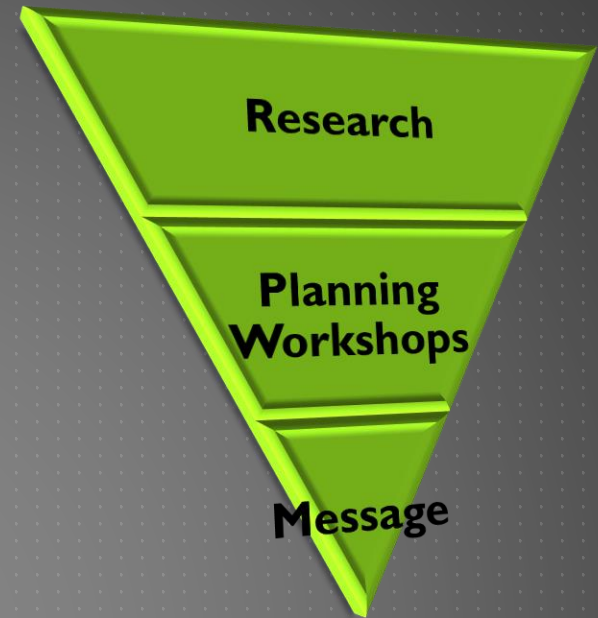
- ▶ Municipalities must participate in order to demonstrate **leadership** to residents that this work is important and beneficial
- ▶ Municipalities can continue well beyond the lifecycle of LIP for **long term impact** and change

Welcoming Communities

- ▶ Municipalities must **plan for attractiveness and retention** of new residents into their community for long-term viability
- ▶ Municipalities must **serve newcomers** through good policy, opportunities and basic information

Determining the Strategy

- Stacked our deck with municipal people
 - Advisors
- Messaging surrounds their agenda
 - Strategic plans, focus areas
- Key facts are quantitative
 - Big Data for Small Places
- Supporting arguments are qualitative
 - Community Attractiveness Indicators for Newcomers and Youth - OMAFRA
 - Characteristics of Welcoming Communities – P2P
 - Making Ontario Home 2012: A study of settlement and integration services for immigrants and refugees - OCASI



DELEGATION NATION – A YEAR

Current, 2015

60% are working age

26% are seniors

14% are youth

Ten Years Ahead, 2025

42% are working age

47% are seniors

11% are youth*

When you account for the labour force participation rate, there will be **430 less workers to fill 350 job vacancies**

DELEGATION NATION – A YEAR



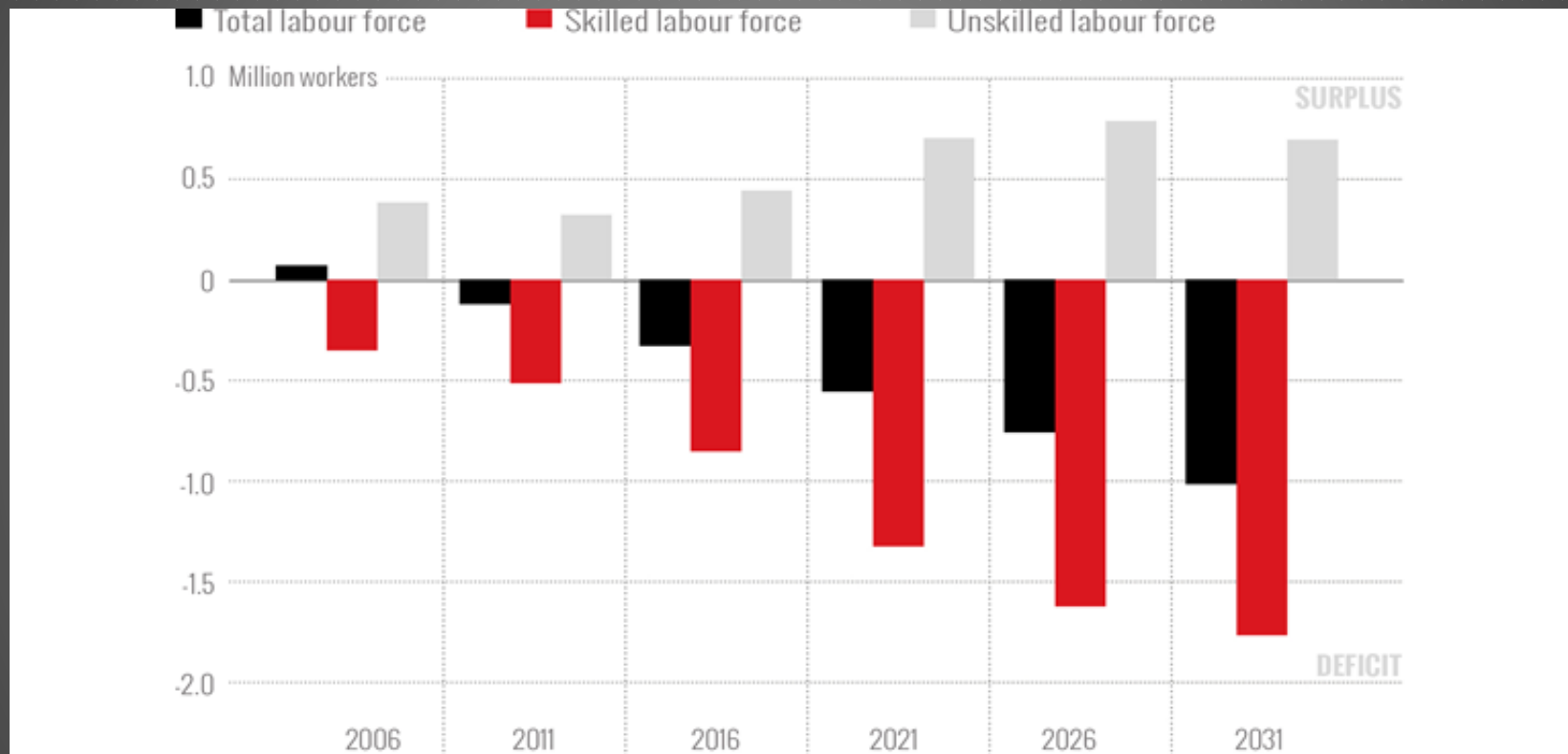
In Greater Madawaska, the current ratio of workers to seniors is

1.3

And in 2025...

0.3

DELEGATION NATION – A YEAR



Jobs Without People, People without Jobs
- Dr Rick Miner 2010

DELEGATION NATION – A YEAR

- ▶ Evidence based arguments that newcomers fill this critical gap
 - ▶ Labour Supply → Skilled, Educated, Eager to work
 - ▶ Business Owners → Entrepreneurial Characteristics
 - ▶ Innovation → New ideas and opportunities
 - ▶ Diversity and Social Fabric → Community Vitality
 - ▶ Population Growth → Increased Tax Base, Service Maintenance or Growth

THE TOUGH QUESTIONS

Why now when we have Canadian-born unemployment?

Seniors are migrating back into my community – why discourage that?

How do we deal with the public perception of current immigration?

- ▶ **Councillor Judy Brown** said that she had heard **“concerns”** that immigrants would **“be taking jobs away from people who are here,”** but after Breckon’s presentation, **“I see the full picture.”**

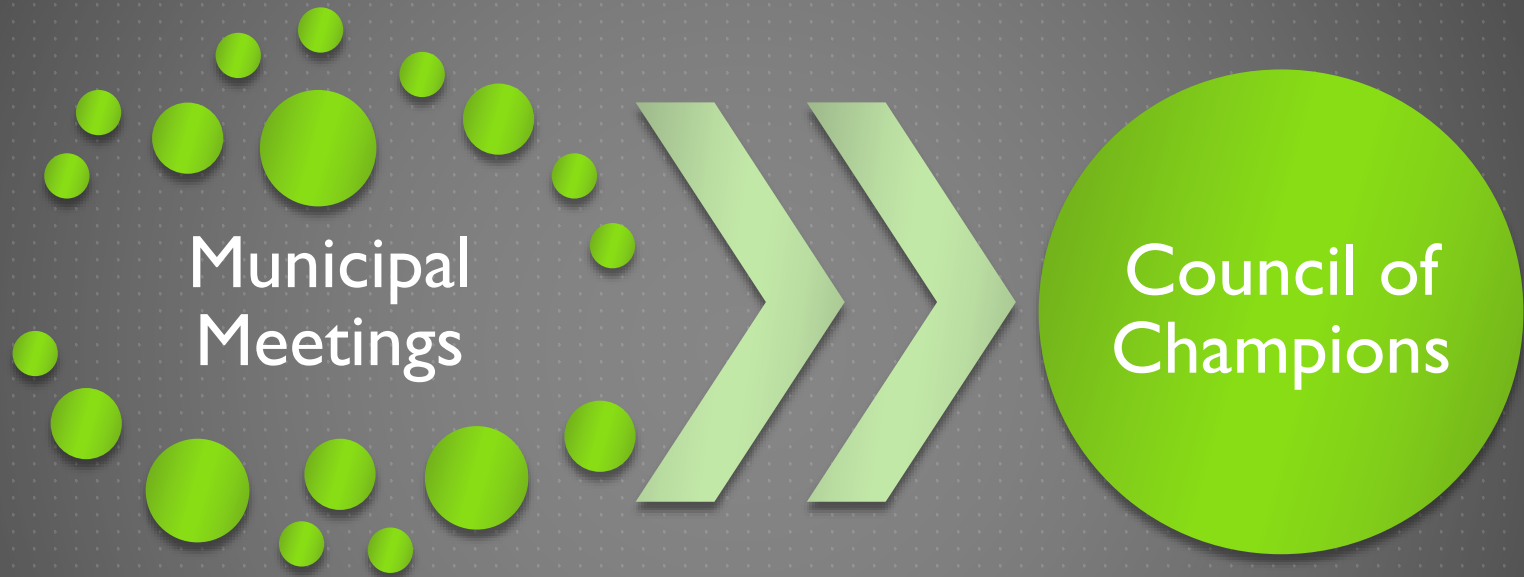
“We need the people who are going to build, the people who are going to work, we need some qualified people. The skilled labour employee base is very difficult to fill,”

“I’m seeing emptier and emptier classrooms,” said Fenik. And when immigrants arrive, “they are immediate consumers.”

“We need to grow and we need to make us grow. Unless we get people here who are willing to work and promote the growth that we require, then we’re just going to sit stagnant.”

“Those facts are clear and alarming,” said Deputy Mayor Robert Johnston. “We have to do something.”

NEXT STEPS AND OBJECTIVE



By 2020, both Counties have a new or amended committee to support this work ongoing.

THANK YOU

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