



Why Does Atlantic Canada Struggle to Retain Immigrants?

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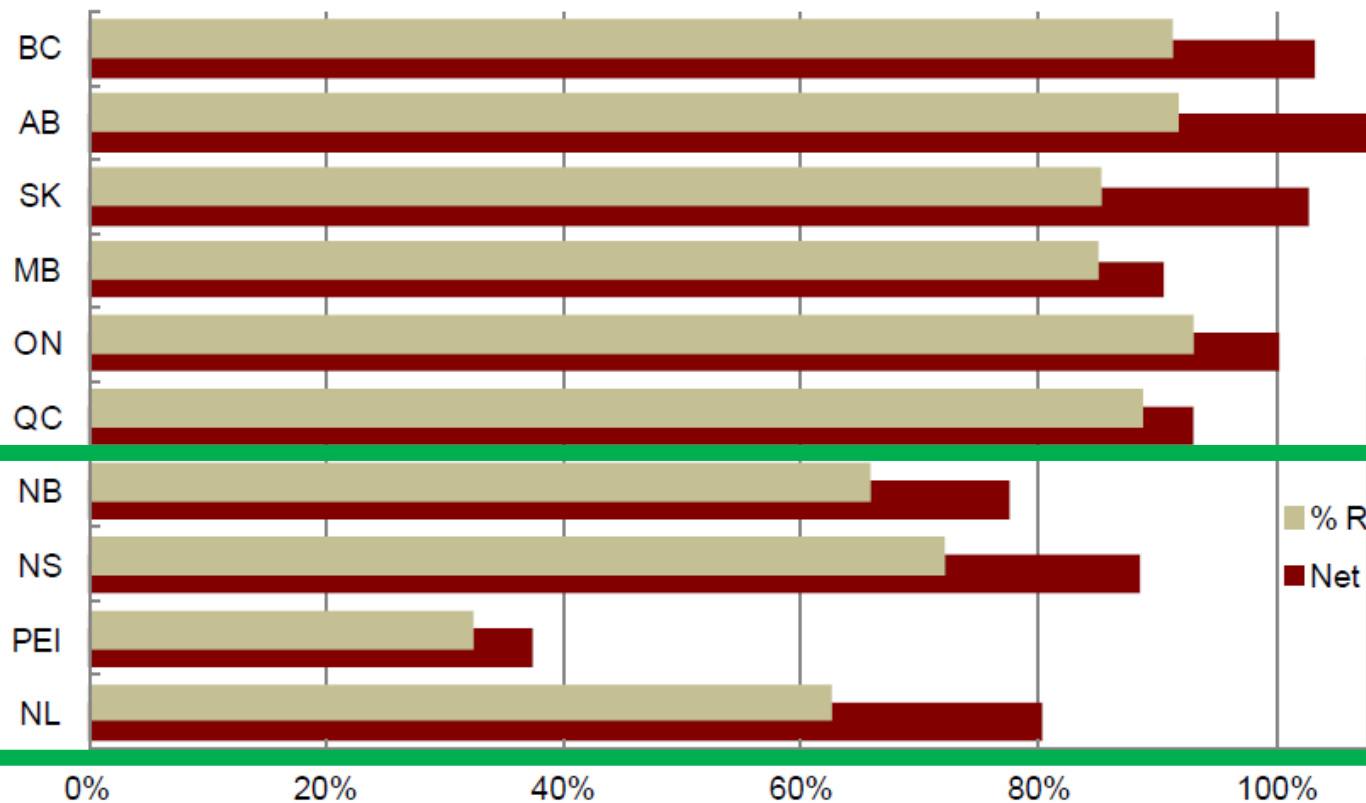
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P2P Regional Workshop

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Out Migration/Retention (Cohort of 2006-11)

Retention Rates and Net Rates of Change of Immigrants Landed 2006-2011, by Province, 2011 Tax Year



Retention rates
(Change since 2000-2006)

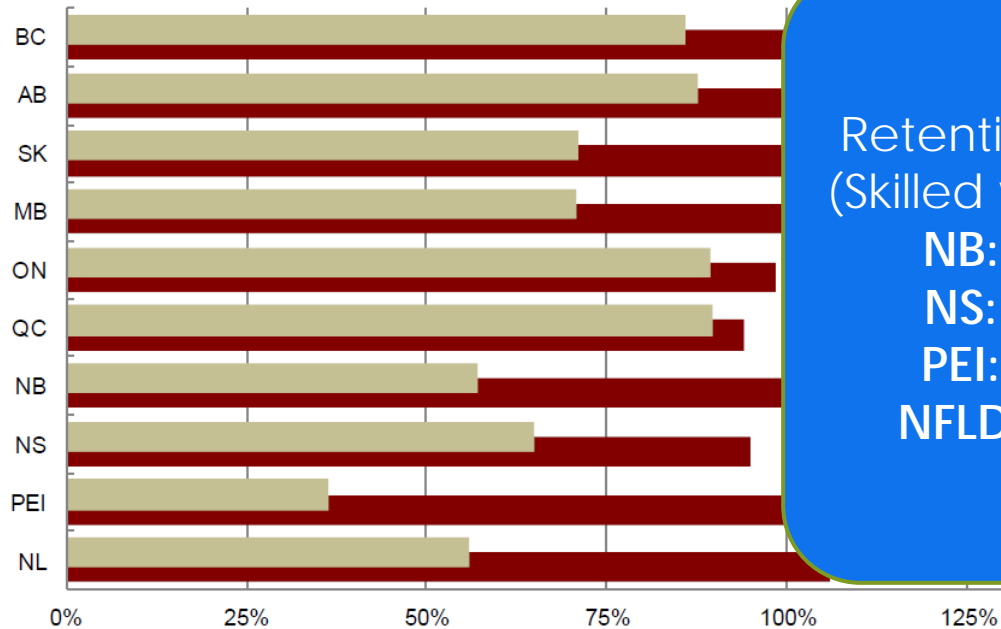
NB: 66% (+6%pts)
NS: 72% (+4%pts)
PEI: 32% (-22%pts)
NFLD: 62% (+18%pts)

Source: Source: van Huystee & St. Jean. 2014. *Interprovincial Mobility of Immigrants in Canada 2006-2011*.

Retention by landing category

Skilled workers

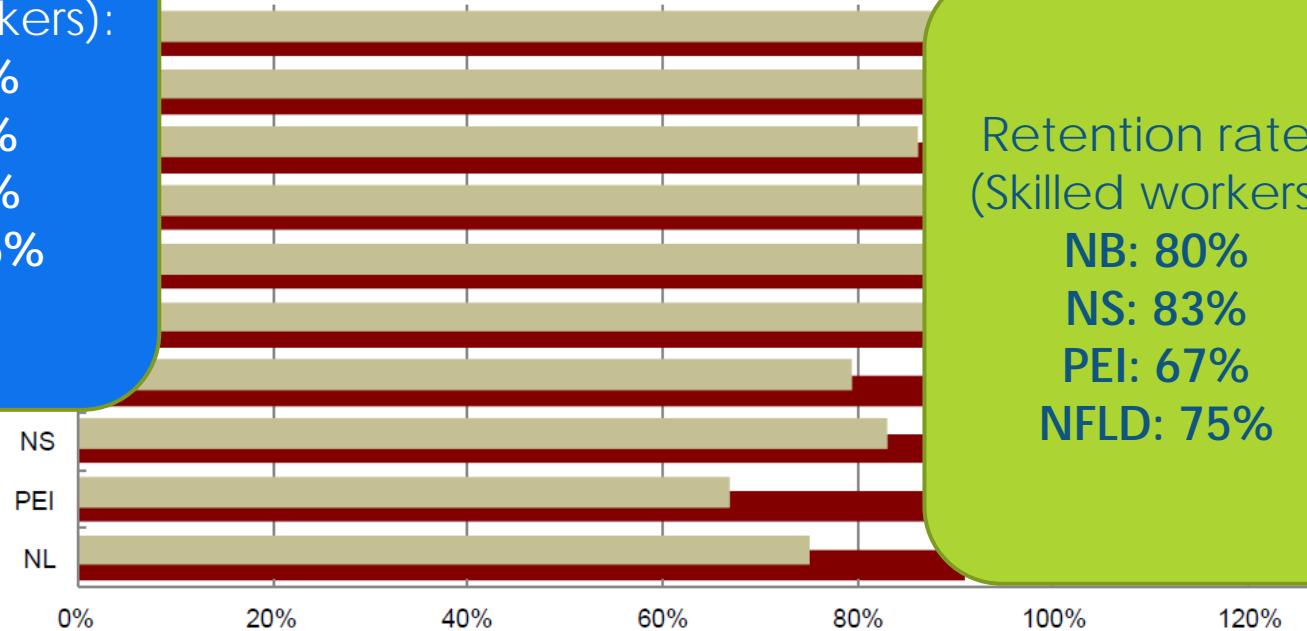
Retention Rates and Net Change of Skilled Workers⁹ Landed 2006-2011, by Province, 2011 Tax Year



Retention rates
(Skilled workers):
NB: 58%
NS: 65%
PEI: 36%
NFLD: 56%

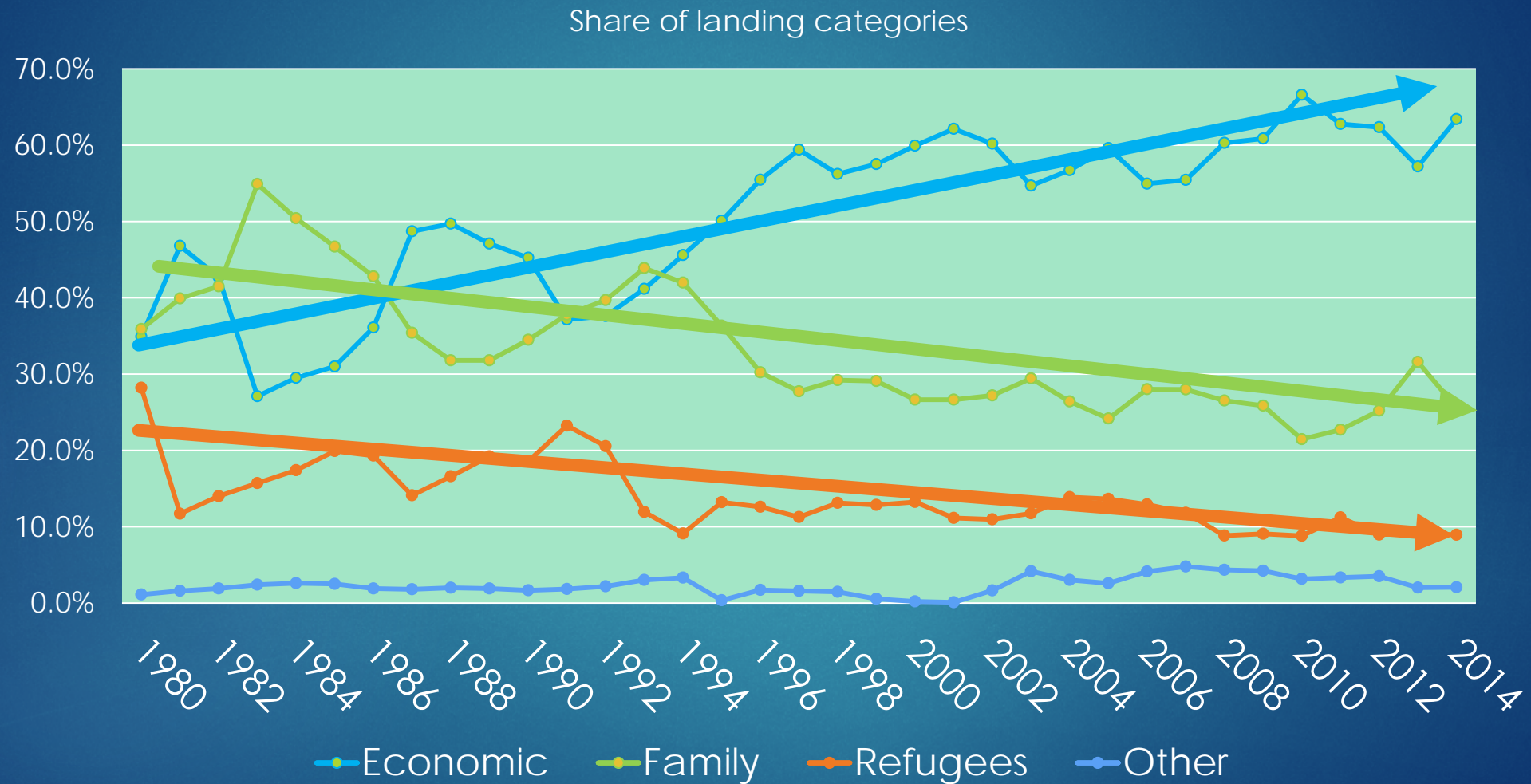
Family Class

Retention Rates and Net Change (%) of Family Class Immigrants Landed 2006-2011, by 2011 Tax Year



Retention rates
(Skilled workers):
NB: 80%
NS: 83%
PEI: 67%
NFLD: 75%

Shifts in immigration trends

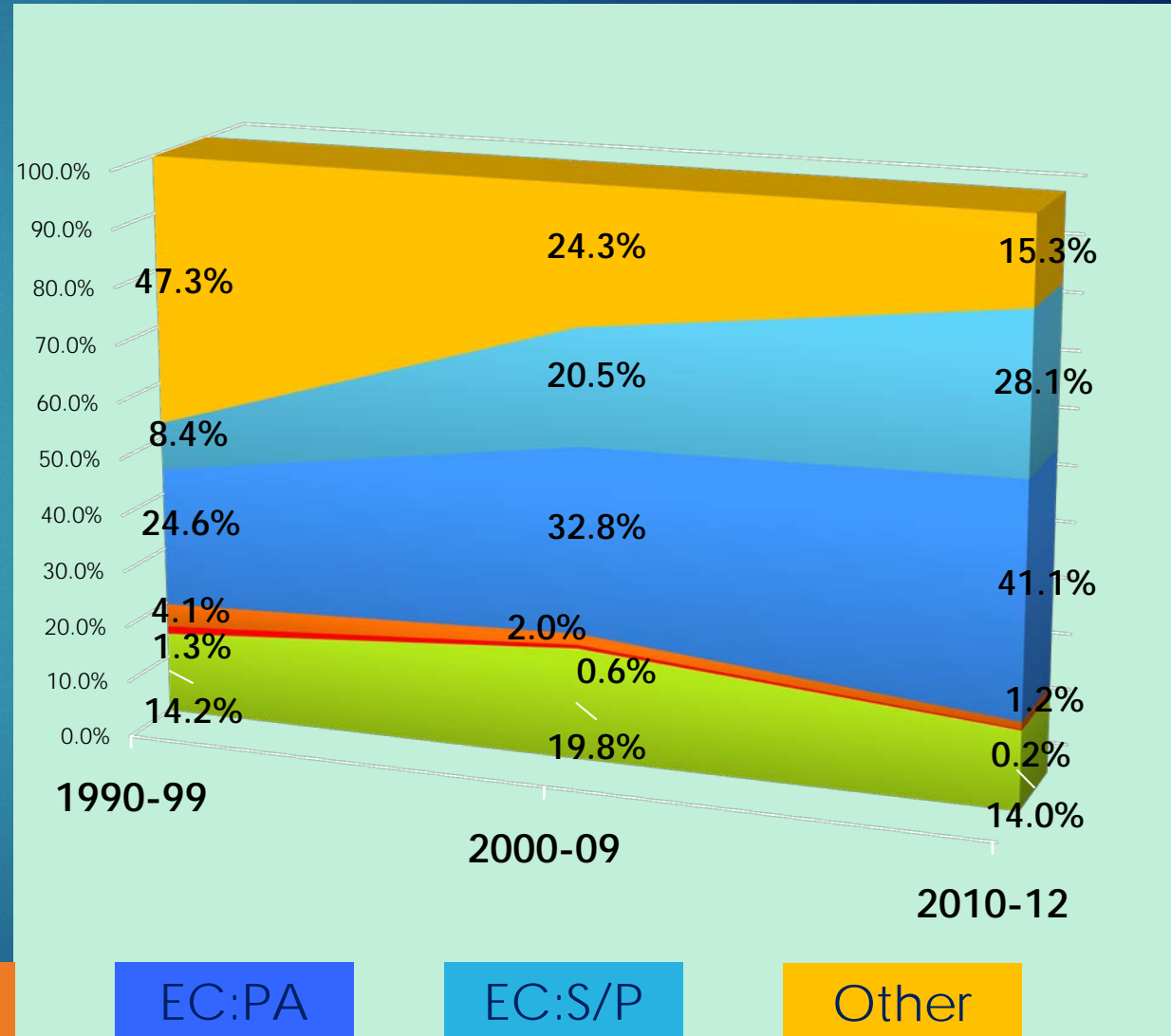
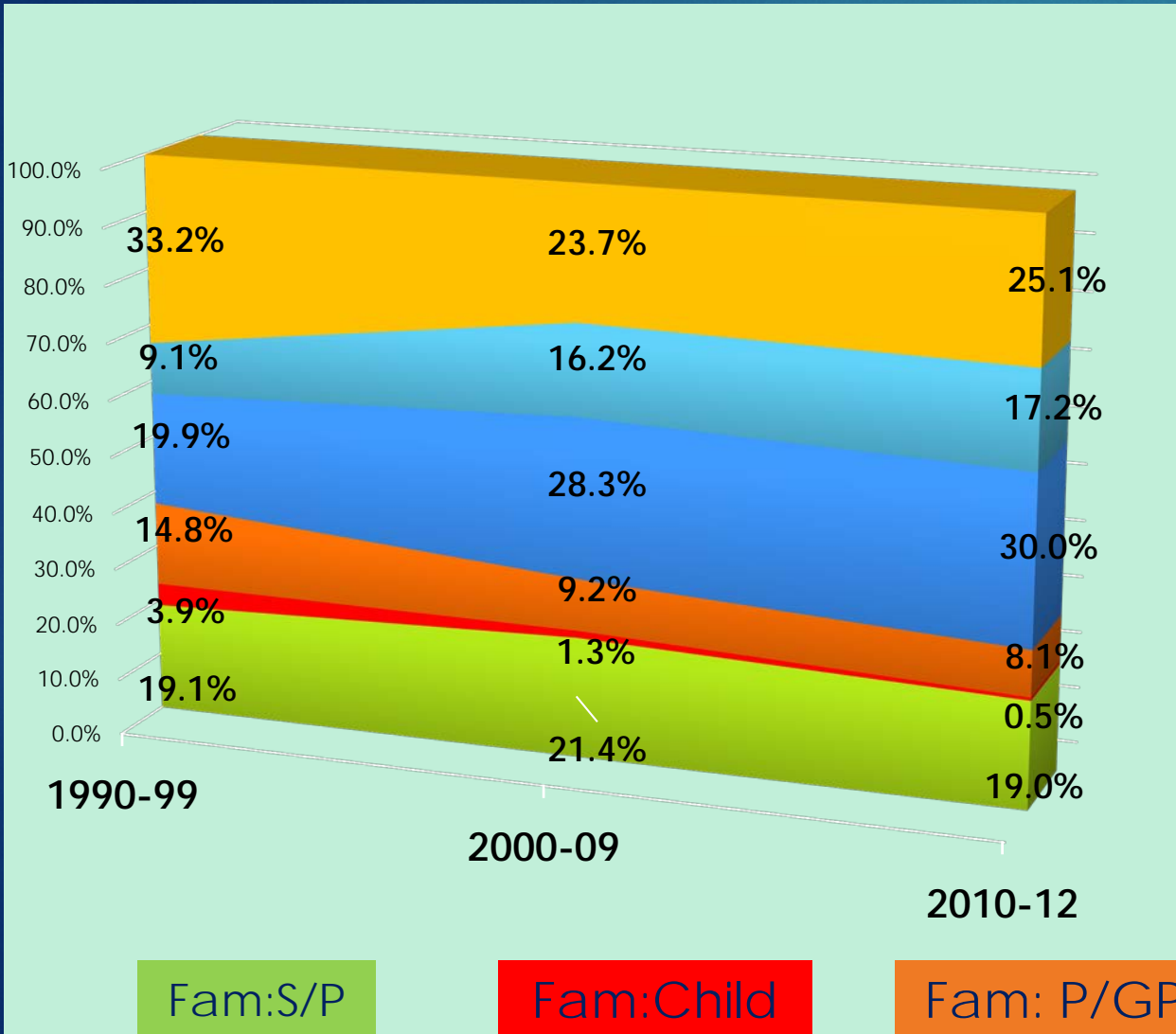


Source: CIC Facts and Figures 2003 & 2014

Immigration trends (1990-2012)

Canada

Atlantic Canada



The Issues and Question

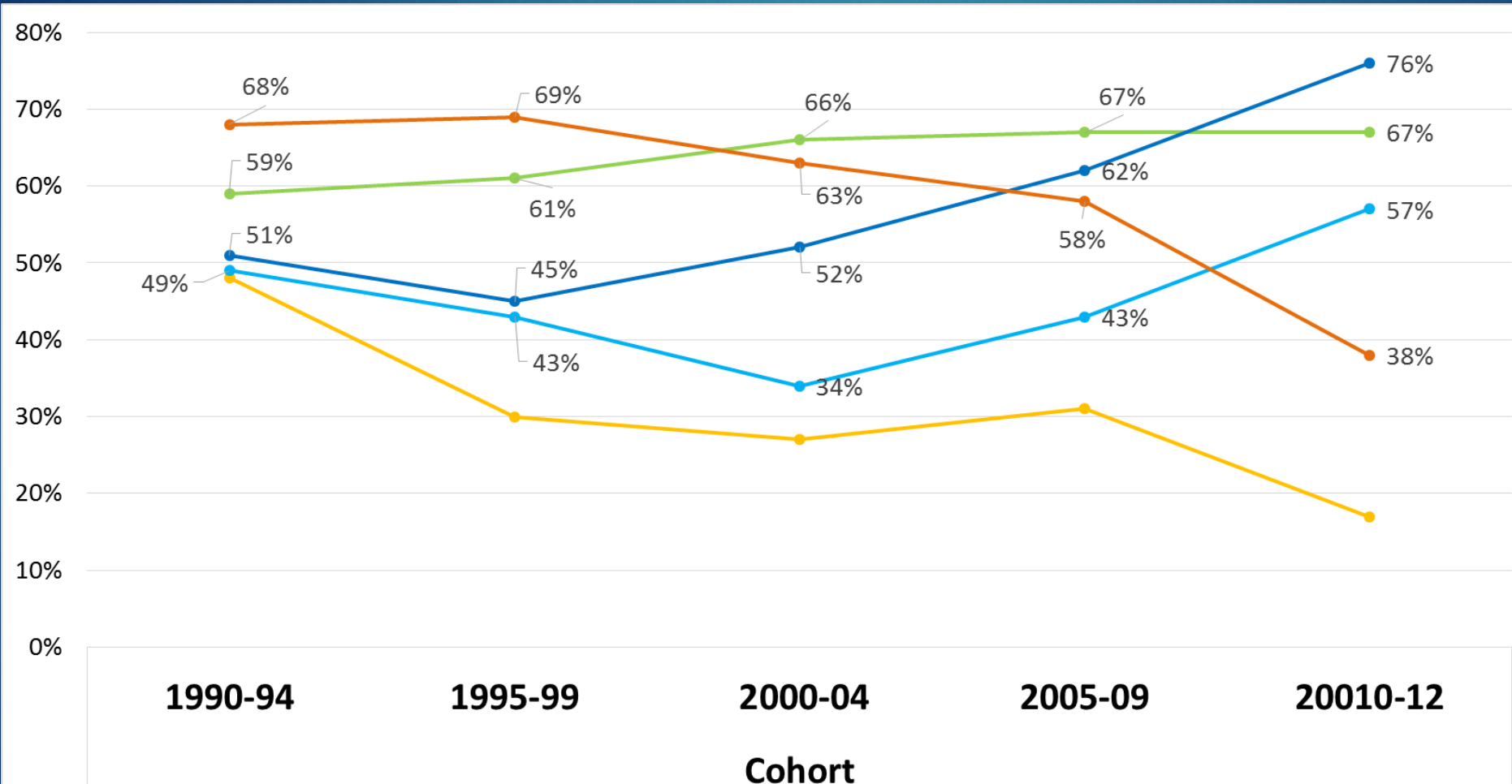
- ▶ Immigrants under “economic streams” have higher rates of outmigration and Lower retention rates than “family stream”
- ▶ There has been an increase in the proportion of the “economic stream” because immigrants are seen as large piece of regional development

But...

- ▶ What are the economic activities across streams?

Employment (% working after 1 year of arrival)

Nova Scotia



Econ: PA

Fam: S/P

Econ: S/P

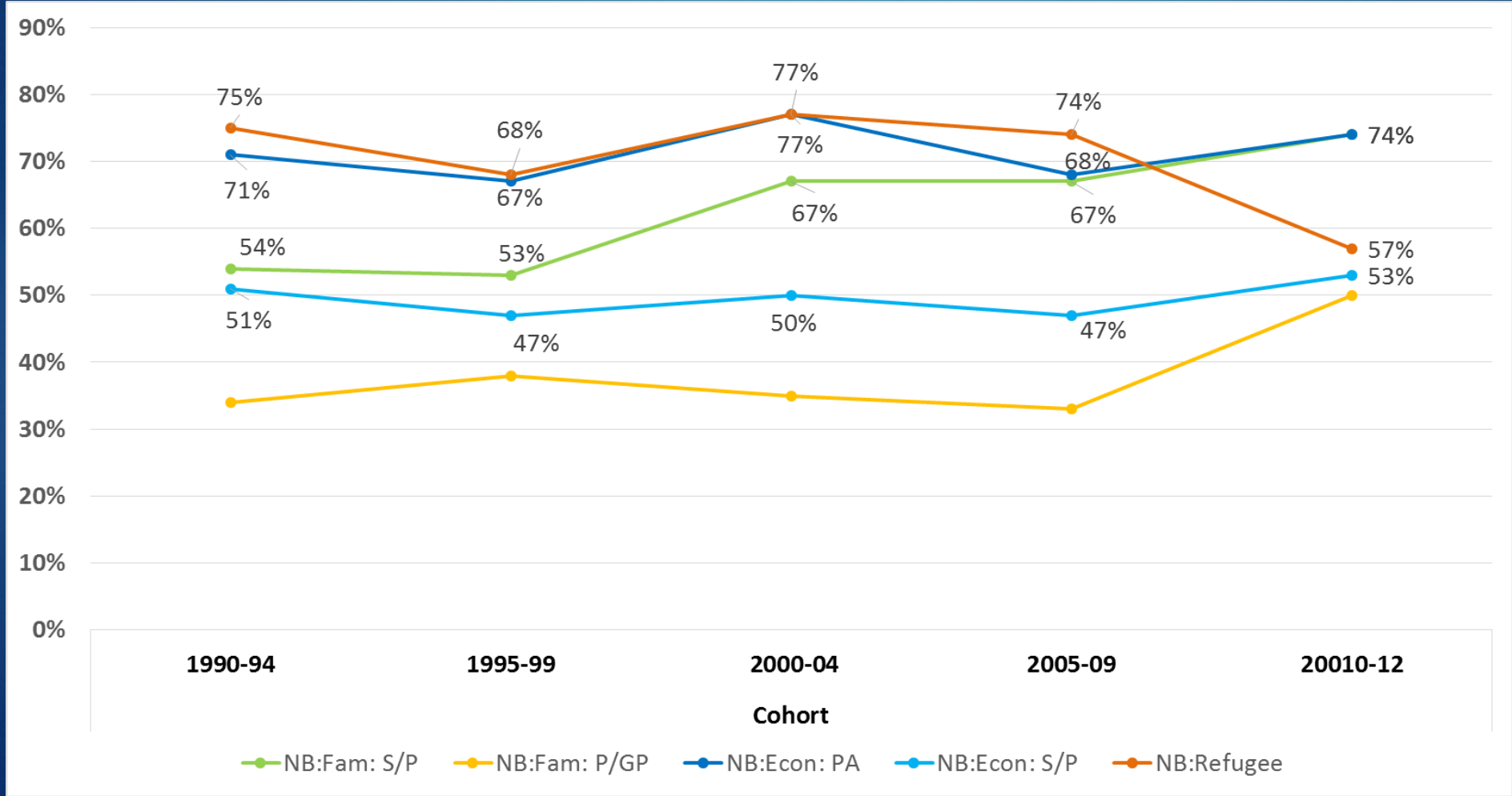
Refugee

Fam: P/GP

Employment (% working after 1 year of arrival)



New Brunswick



Econ: PA

Fam: S/P

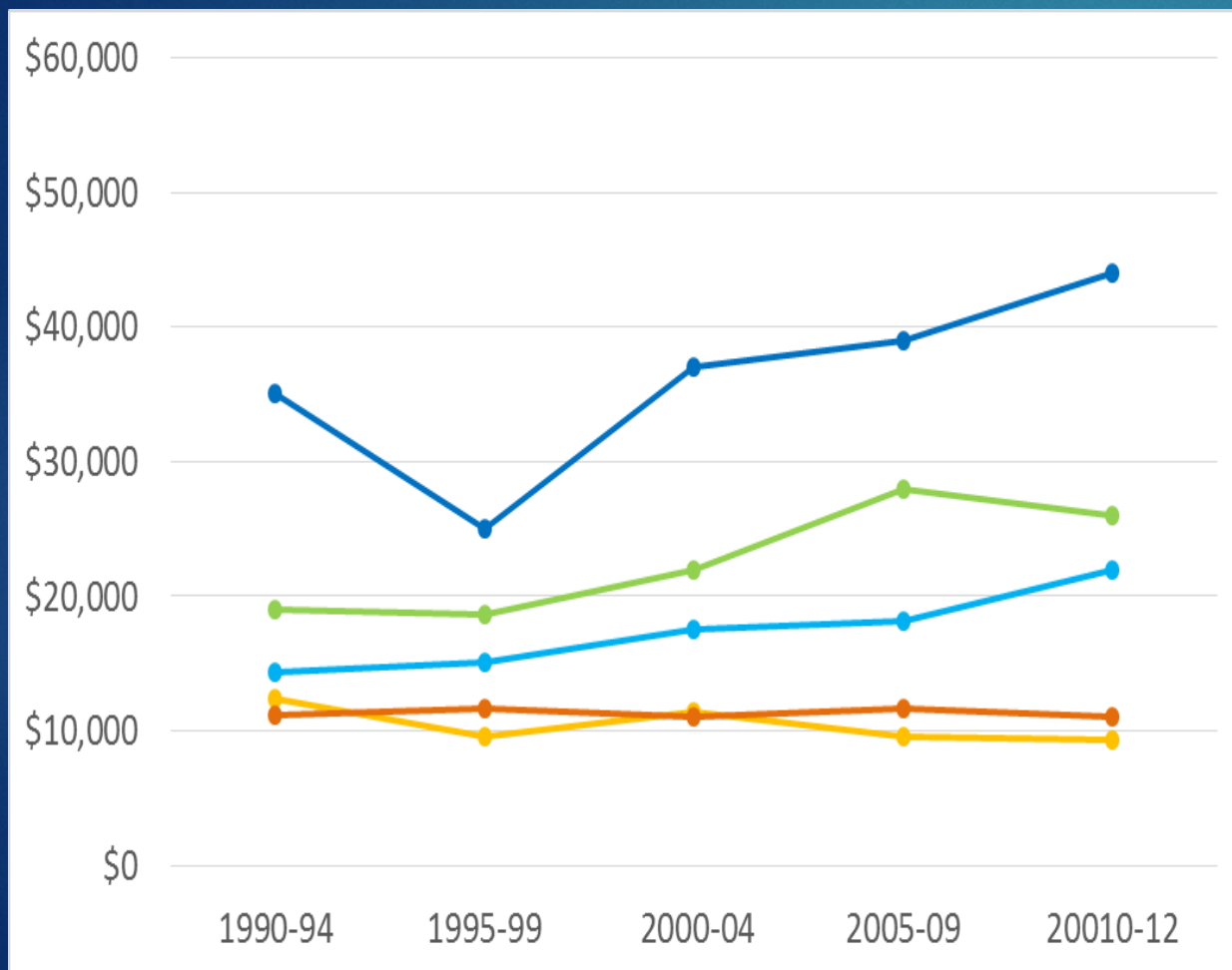
Refugee

Econ: S/P

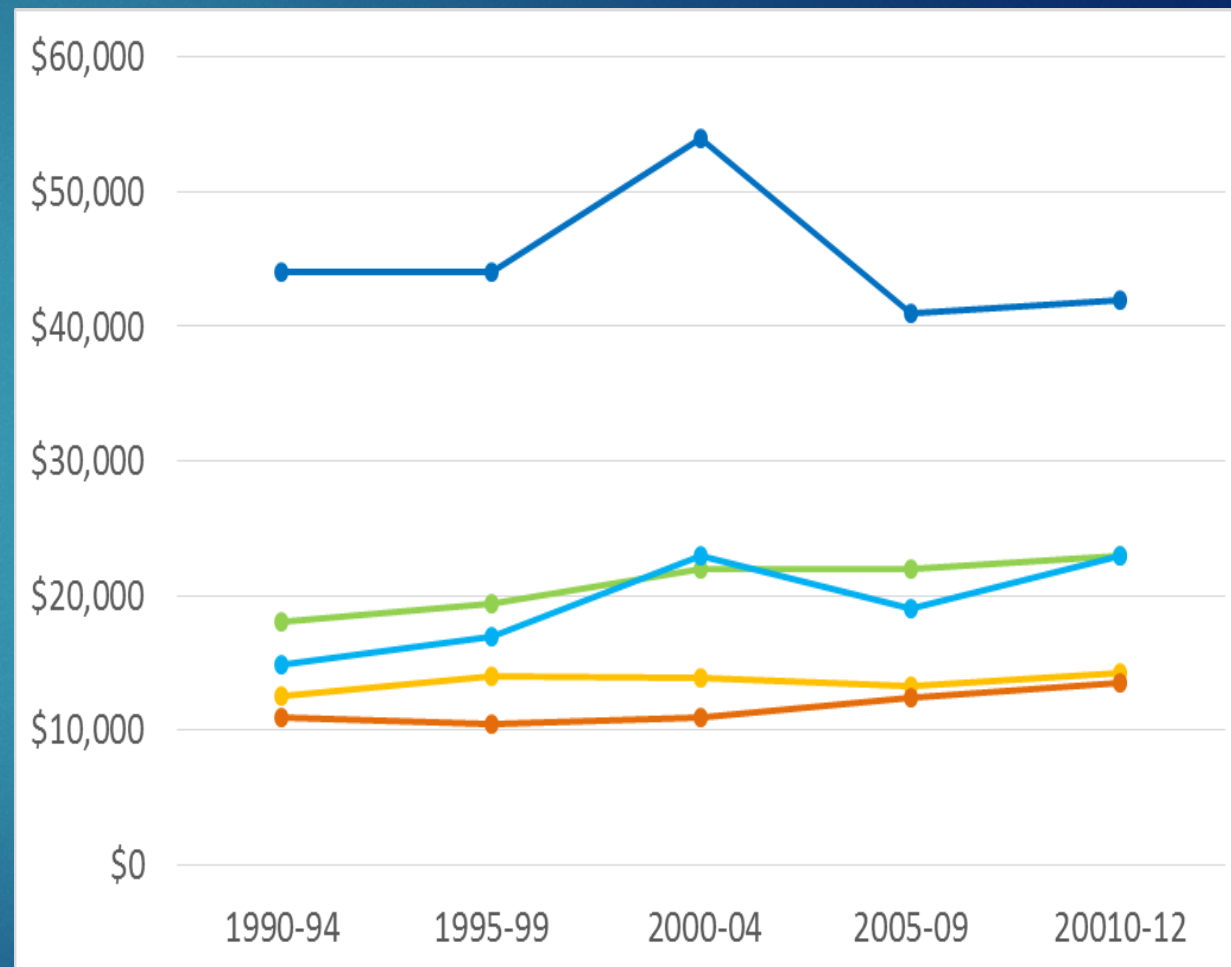
Fam: P/GP

Average earning (1 year after arrival)

Nova Scotia



New Brunswick



Fam: S/P

Fam: P/GP

Econ: PA

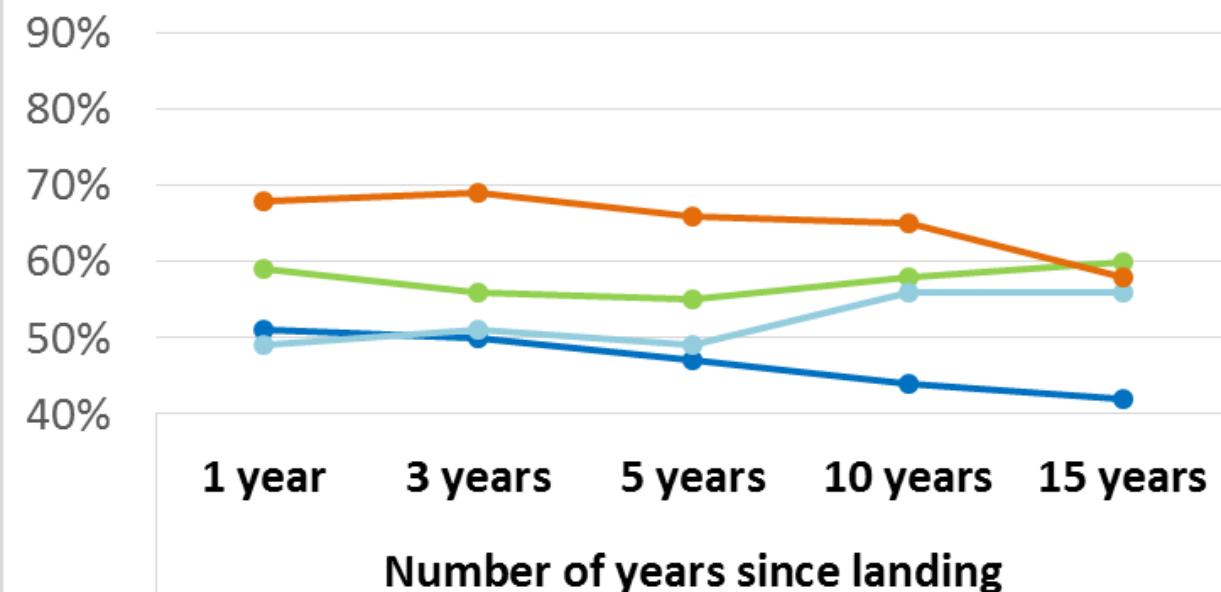
Econ: S/P

Refugee

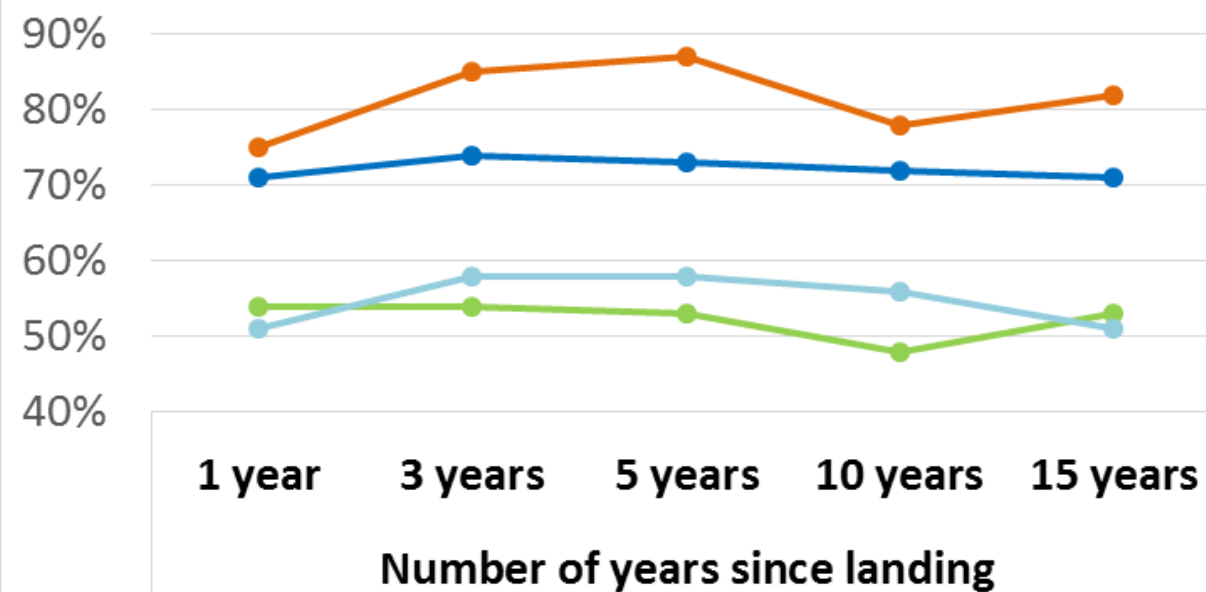
Employment over time by landing category

Cohort of 1990-1994

NS



NB



Fam: S/P

Econ: PA

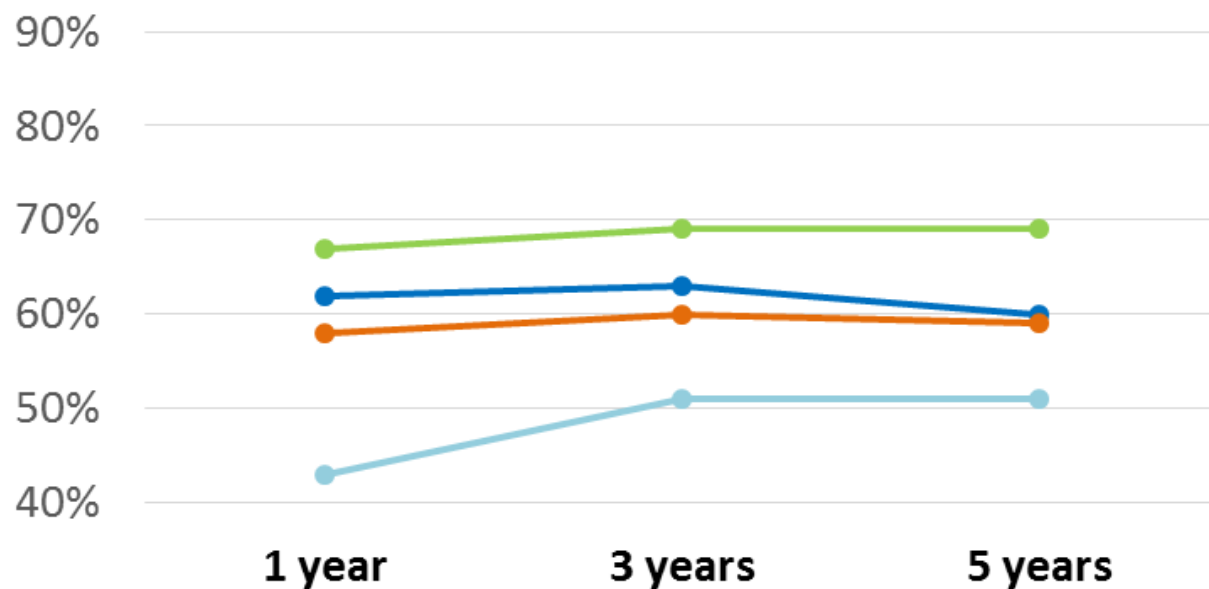
Econ: SP

Refugee

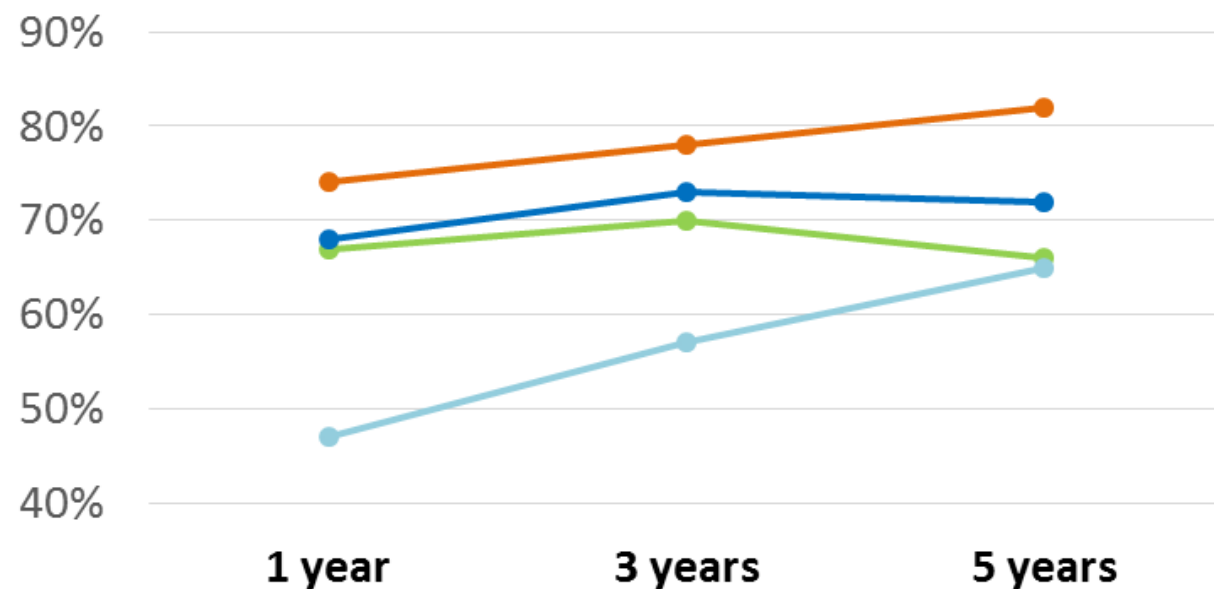
Employment over time by landing category

Cohort of 2005-2009

NS



NB



Fam: S/P

Econ: PA

Econ: SP

Refugee

Summary and implications

- ▶ Non-economic stream immigrants have high rates of employment
 - ▶ Family sponsored spouses and partners in NS
 - ▶ Refugees in NB
- ▶ Non-economic stream immigrants earn less than economic stream immigrants
- ▶ BUT non-economic stream immigrants are in the labour force longer and more consistently
- ▶ Overall there is a need for more balance among immigration streams
- ▶ Economic and social as well as short-and long- term contributions need to be re-considered by policymakers and communities



Thank you.