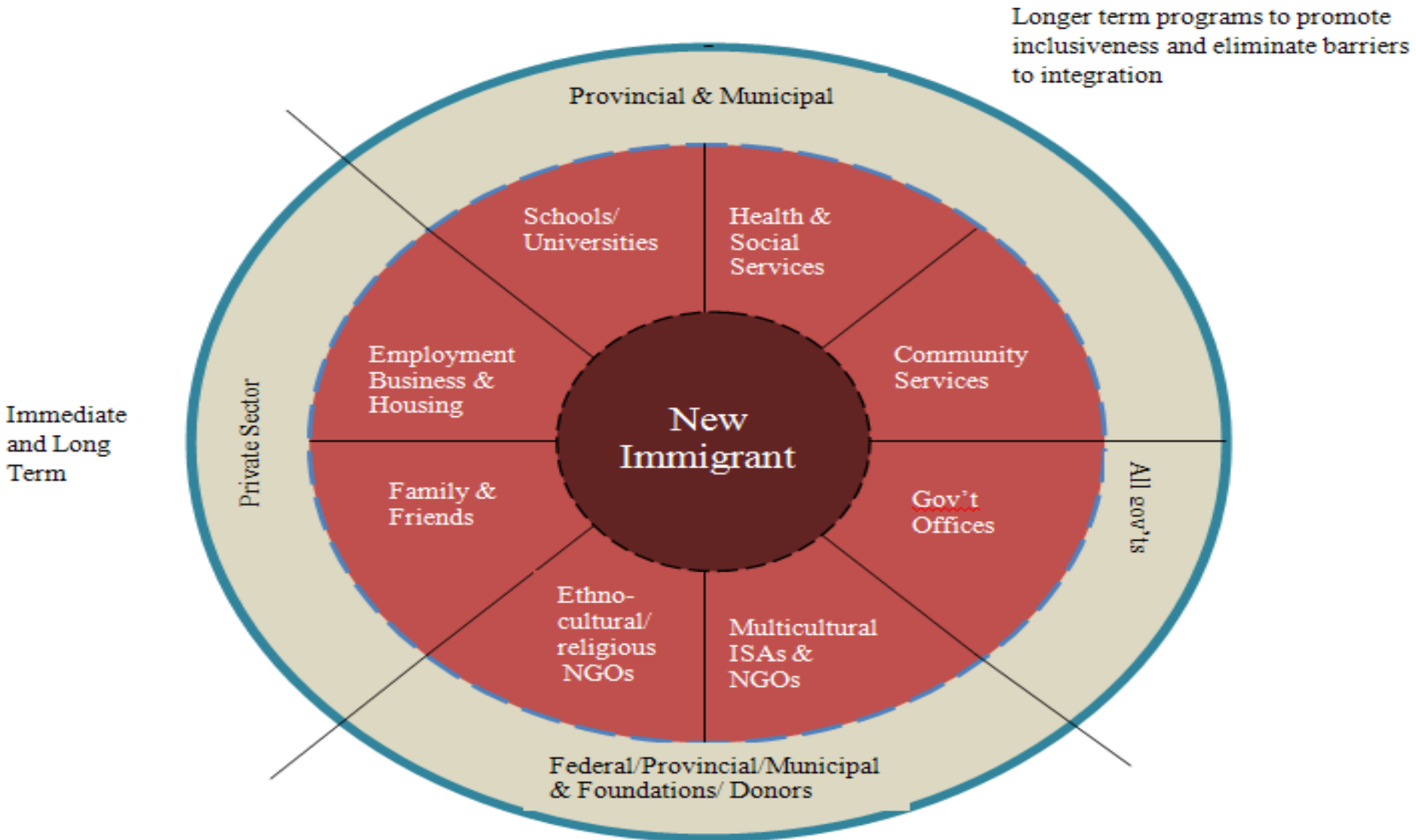


Guiding Principles for Employer Engagement and Potential Collaborative Efforts

Pathways To Prosperity 2015
National Conference
November 30, 2015

Fariborz Birjandian
CEO

Model of services for integration and inclusion



Mostly short term programs to help immigrants get settled and find employment during their first three years. Some longer term multicultural and antiracist programs

Employers Role in Settlement & Integration

- Hiring
- Mentorship
- Volunteerism
- Provide practicum and job-shadowing opportunities
- Donations

Employers Engagement in Settlement & Integration Principles

- Strategic
- Purposeful
- Long-term



Questions we need to answer before moving forward

- Why do we need employers' engagement?
- What does it take to engage employers?
- What does it take to build and maintain relationships?

Our Success Stories

- Safeway/Sobey's
- Networking For Success
- Power Engineering
- Bridging Programs:
 - Engineering
 - Electrician
 - Millwright



Thank You

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