



FÉDÉRATION DES COMMUNAUTÉS  
FRANCOPHONES ET ACADIENNE  
du Canada

# Fostering Francophone Immigration through Multi-Stakeholder Partnerships: Implementation, Coordination and Alignment

P2P Workshop on Multi-Stakeholder Partnerships  
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# Background

- Francophone immigration – a key issue and priority for Francophone and Acadian communities
  - Driver of demographic growth
  - Tool for development
  - Diversity and inclusion within French-speaking communities
- However, Francophone communities do not receive their fair portion of immigrants
  - More than 98% non French-speaking immigrants compared to less than 2% French-speaking immigrants

# Background

- Multi-Stakeholder Immigration Partnerships within Francophone Minority Communities (FMCs):
  - 2002: Joint CIC-FMC Steering Committee
  - 2003-2011: 13 *Réseaux en immigration francophone* (Francophone Immigration Networks, RIFs) across the country
  - 2013: National Community Table on Francophone Immigration and a new CIC-FMC Committee
  - 2014: Working Group on Identification of Labour Market Needs within FMCs and Employer Engagement

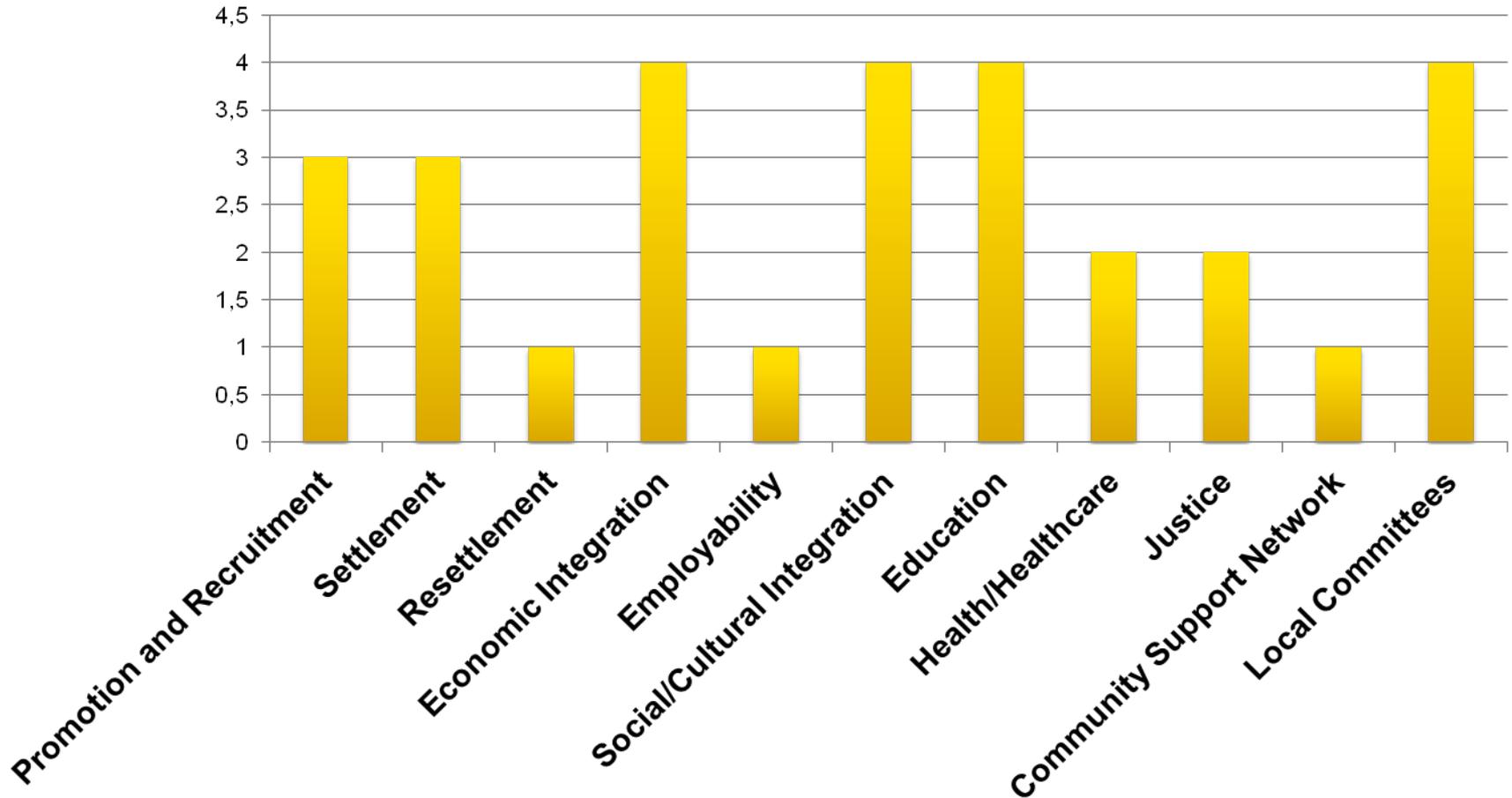
# Who Coordinates?

- Provincial/Territorial/Regional Scale:
  - RIF coordinators – usually an employee of the provincial/territorial Francophone associations
  
- National Level:
  - FCFA – CIC-FMC Committee (joint coordination with CIC), National Community Table, RIF coordinators
  - CIC – CIC-FMC Committee (joint coordination with FCFA), Working Group on Labour Market Needs and Employer Engagement, Roadmap for Canada's Official Languages, Fed-prov. Tables, etc.

# Implementation Strategies

- Delegating lead partners and/or organizations for specific priorities and action items
- Developing reporting templates for all partners
- Establishing sector committees, working groups and/or ad hoc committees for specific issues or initiatives
- Identifying short-term goals and developing operational plans to ensure implementation of strategic objectives

# RIF Working Groups and/or Sector Committees



# Successful Initiatives

- National Francophone Immigration Week



# Successful Initiatives



Liaison tours to inform and engage employers with regards to recruitment of Francophone immigrants

# Challenges

- Distinguishing between the role of the coordinator and the role of the partnership as a whole
- Maintaining momentum and ownership following the strategic planning phase to ensure implementation and evaluate results
- Soliciting active engagement from all partners, including contributions to the partnership as a whole and within respective organizational mandates/activities

# Challenges

- Lack of alignment of mandates, of information-sharing and of coordination
- Individual partners acting without consideration for the partnership as a whole
- Weakened partnerships resulting from funding decisions that do not take into account existing structures and services

# Key Questions

- How can we overcome competition between partners to achieve truly concerted efforts within Francophone multi-stakeholder partnerships?
- How should the role of government partners be defined within multi-stakeholder partnerships?
- Who gets to take the credit for results and success?
- Who should be held responsible and accountable for results?
- Could better performance measurement tools and strategies (particularly for indirect services) improve implementation, coordination and alignment of activities?

# Questions - discussions



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