



THE CANADIAN IMMIGRANT INTEGRATION PROGRAM (CIIP)

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CIIP

Information

- Funded by Government of Canada through Citizenship and Immigration Canada, previously through HRSDC
- Managed by Colleges and Institutes Canada (CICan), formerly ACCC
- Available for economic immigrants (prior to April 2014, was limited to FSWs and PNs)
- Face-to-face and online sessions through offices in China, the Philippines and India and mobile teams in the UK, Gulf and Canada

Goal

Help skilled immigrants prepare for economic success in Canada by providing pre-arrival services overseas

Outcomes

- More realistic understanding of opportunities and challenges in Canada
- Well-informed decisions about where to go and what to do to be successful
- More competitive and able to contribute to the economy more quickly





CIIP's 20,000th graduate, Patricia Soyao, at a celebration in the Philippines office in 2013



Total Participants Pilot & CIC phases (as of Sept. 2014)	Federal Skilled Workers (FSWs)	Provincial Nominees (PNs)	Total
Pilot Phase	9,190	N/A	9,190
CIC Phase	14,384	4,089	18,473
Total	23,574	4,089	27,663





Core and Optional Elements

Group Orientation

Labour market and employment information, resources and tools

My Action Plan

Develop an employment focused personal action plan

Direct Referrals to CIIP Partners

Receive online guidance pre-arrival

Platform

Participate in additional pre-arrival services with Canadian organizations

Follow-Up

Participate in surveys, focus groups, and events





Group Orientation (GO) Session

➤ Identifying Job Prospects

- Understanding provincial and sectoral/occupational options

➤ Increasing Job Readiness

- Addressing integration challenges

➤ Preparing for Job-Search

- Canadian approach, tools and techniques

➤ Improving Job Retention

- Socio-cultural issues in the workplace, labour rights





My Action Plan (MAP) Session

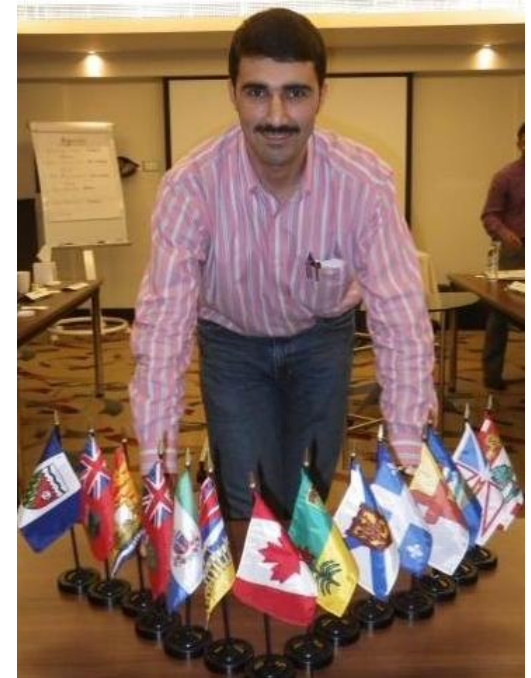
- One-on-one guided needs assessment
- Facilitated awareness of key online resources
- Outlines key decisions and steps, both pre and post arrival
- Provides current links and resources for client follow-up





Pre-arrival Connections to Canadian Organizations

- Immediate contact with Canadian organizations in each province/region for:
 - additional online advice
 - referrals to other organizations
- Referrals for online mentorship
- Job-ready clients referred to internships and job-search programs
- Additional webinars, workshops and tools





Pre-arrival Connections

“CIIP gave me information, resources, and contacts [to Canadian organizations] that helped me prepare for the big move.”

- Michelle Joy Francia, a CIIP client, contacted seven CIIP partners for pre-arrival labour-market and settlement support:
 - JVS Canada Infonet for online mentoring
 - Skills International for resume support and posting my job profile
 - Career Edge for screening and assistance with internships
 - DIVERSEcity for settlement services
 - Vancouver Community College for career counselling
 - ACCC’s Essential Skills pilot for sharpening my workplace skills
 - ICTC for help finding employment in the IT industry as well as connections to Canadian employers and interviews





CIIP Partners See a Difference

- **A 2013 CIIP partner (Canadian Organizations) survey revealed that CIIP clients have stronger outcomes than non-CIIP clients.**

- **CIIP partners say:**
 - 93% said CIIP clients are more knowledgeable about licensure
 - 92% said CIIP clients are more knowledgeable about settlement
 - 73% said CIIP clients find employment related to their skills and education more often
 - 71% said CIIP clients find employment faster
 - 67% said CIIP clients find employment at higher levels





Government Surveying

Citizenship and Immigration Canada's surveying of CIIP clients reveals the following:

- 47% of CIIP clients were employed within three months and 74% within one year
- 63% of those employed at three months were working in a field directly related to their work experience, as were 68% at one year





Public Policy Success

Institute of Public Administration of Canada - IPAC Award

ACCC (now known as CICan) wins gold at the [IPAC Deloitte 2013 Public Sector Leadership Award](#), in recognition of its pioneering program for economic immigrants.

TD Economic Report, Feb 2012

“Pre-arrival services have proven to be an invaluable asset in setting expectations and preparing immigrants for the challenges they will face in Canada. And early signs show that the CIIP is paying large dividends....These results would indicate that clients of the CIIP are faring much better than non-CIIP graduates. ...”





Opportunities

Colleges and Institutes Canada

- Is partnering with CNFS and AUFC to deliver CIIP services to immigrants destined to Francophone minority communities
- Is partnering with IOM to ensure consistent pre-arrival services for economic immigrants
- Is delivering an Essential Skills for Immigrants component based on a successful pilot
- Has conducted research to benchmark Canadian skilled trades requirements against UK/Ireland requirements to inform the Federal Skilled Trades Class
- Supports pre-departure services with Canadian organizations





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