

Agenda: Pathways to Prosperity 2014 National Conference

November 24 & 25, 2014

Delta Hotel Montréal, 475 President-Kennedy Avenue, Montréal

Monday, November 24

7:30 AM to 8:30 AM — Location: Interlude

Breakfast and Registration

8:30 AM to 9:00 AM — Location: Opus

Welcome and Opening Remarks

Conference Chairs: Victoria Esses and Jean McRae, Pathways to Prosperity Co-Chairs

The Honourable Kathleen Weil, Minister for Immigration, Diversity and Inclusion, Quebec

9:00 AM to 10:30 AM — Location: Opus

Regionalization and Immigration to Communities Outside of Metropolises

Chairs: Michèle Vatz-Laaroussi, Sherbrooke University, and Michael Haan, University of New Brunswick

Regionalization policies for immigration have been present in Quebec for almost 20 years and have more recently been promoted throughout Canada. What can we learn from past experiences and the research to date? This session will discuss efforts to promote the socio-economic integration and social participation of immigrants and refugees outside the major centres in Canada, and research on the effectiveness of relevant policies and strategies.

- ◆ **Community Engagement and Settlement Services in Smaller Centres in Southern Alberta, Successes and Challenges**

Fariborz Birjandian, Calgary Catholic Immigration Society

- ◆ **Immigration in Mid-sized Cities: The Greater Moncton Immigration Strategy**

Angelique Reddy-Kalala, City of Moncton

- ◆ **Housing Experiences of Immigrants in Central Okanagan Valley [Vernon, Kelowna and Penticton]**

Carlos Teixeira, University of British Columbia - Okanagan

- ◆ **Immigration Regionalization: Have We Gathered the Winning Conditions?**

Pascale Chanoux, Table de concertation des organismes au service des réfugiés et des immigrants du Québec

10:30 AM to 10:45 AM — Location: Interlude

Refreshment Break

10:45 AM to 12:15 PM — Location: Opus

Evaluation Strategies for Local Immigration Partnerships, Réseaux en immigration francophone, and Other Networks Designed to Support the Settlement and Integration of Newcomers

Chairs: Ümit Kiziltan, Citizenship and Immigration Canada, and Victoria Esses, University of Western Ontario

This session will explore strategies for evaluating the work of place-based networks designed to promote welcoming communities and the coordination of services to support the settlement and integration of immigrants, including Local Immigration Partnerships and Réseaux en immigration francophone. Given their nature as primarily planning and coordination bodies, rather than direct service deliverers, developing a set of reliable and valid performance measures for these networks is challenging, with a need to consider what processes and outcomes should be assessed.

- ◆ **CIC Settlement Program Evaluation (2016/17): Considerations for Evaluating Indirect Services**
David Kurfurst and Brian Diener, Citizenship and Immigration Canada
- ◆ **Developing Performance Measurement Tools for the Local Immigration Partnerships and Réseaux en immigration francophone**
Victoria Esses, University of Western Ontario
- ◆ **Made in Peterborough – Evaluation Strategies of a Small City Local Immigration Partnership**
Jason Stabler, Peterborough Partnership Council on Immigrant Integration
- ◆ **Immigration Regionalization: A Job, a Life Project**
Eva Lopez, Réseau des organismes de régionalisation de l'immigration du Québec (RORIQ)

12:15 PM to 1:30 PM — Location: Interlude

Lunch Provided

1:30 to 3:00 PM — Location: See Individual Workshop Listings

Workshops:

1. **Research Priorities for Immigration to Northern, Smaller, and Remote Communities** - Location: Tchaikovsky
Chairs: Cathy Woodbeck, Thunder Bay Multicultural Association, and Anne Robineau, Canadian Institute for Research on Linguistic Minorities

This is a discussion forum on recent and continuing research in northern, remote and small communities, as well as a discussion on what the needs are with respect to research relevant to these communities. Examples of research on employment, economic growth, the economic integration of immigrants from linguistic minorities, and labour market needs will be featured. A Northern, Smaller and Remote Community open conversation about research priorities and use of statistics will be part of the workshop.

- ◆ **Developing Employer-Driven Strategies to Increase the Hiring and Retention of Newcomer Talent in Northeastern Ontario**
Don Curry, North Bay and District Multicultural Centre
- ◆ **Serving Smaller, Northern and Rural Communities: Innovation and Research Needs**
Cathy Woodbeck, Thunder Bay Multicultural Association
- ◆ **Immigration and Settlement in the Northwest Territories**
Nicolas Carrière, NWT Francophone Immigration Network

2. Availability and Use of Large Scale Datasets Related to Immigrants and Immigration — Location: Opus 2
Chairs: Michael Haan, University of New Brunswick, and Zoua Vang, McGill University

With recent changes in the federal data landscape, it becomes increasingly important for immigration researchers and policymakers to leverage existing data sources to the fullest extent possible. This workshop will feature both recent examples of research that relies on administrative data sources and government representatives who will talk about some of the data that are currently under development.

- ◆ **Data on Immigrants: How to Access Publicly-Available Statistics**
Ray D. Bollman, Brandon University and University of Saskatchewan
- ◆ **Use of the Longitudinal Immigration Database to Inform Immigration Research**
Athanas Barayandema, Statistics Canada
- ◆ **Moving Forward Along CIC's Data Roadmap**
Lorna Jantzen, Citizenship and Immigration Canada

3. Funding Opportunities — Location: Opus 1

Chairs: Audrey Andrews, Region of Durham, and Victoria Esses, University of Western Ontario

This session is intended to achieve two goals. First, it will provide a how-to guide for connecting people and organizations with resources through Funders Forums. An example will be provided of how these forums can leverage funds and grow community capacity. Second, the session will provide a Funders Forum for those who are interested in current research funding programs, including a chance to ask questions of the funders.

- ◆ **The Case for a Funders Forum: Why, How, and the Results**
Audrey Andrews, Region of Durham
- ◆ **The Current Funders Forum**
Victoria Esses, University of Western Ontario
- ◆ **SSHRC's Funding Opportunities**
Éric Bastien, Social Sciences and Humanities Research Council of Canada (SSHRC)
- ◆ **Funding Opportunities for Applied Research Outside Academia**
Jean-Philippe Valois, Mitacs
- ◆ **Funding Opportunities with Research and Evaluation, Citizenship and Immigration Canada**
Cédric de Chardon, Citizenship and Immigration Canada

4. **Research Priorities for Francophone Immigration** — Location: Beethoven

Chairs: Gerry Clement, GLC Consulting & Services, and Marjie Brown, Fédération des communautés francophones et acadienne du Canada (FCFA)

In the summer of 2014, the P2P Standing Committee on Francophone Immigration began to consider research priorities for Francophone immigration. This interactive workshop will present the first results of this work and, in particular, will continue the discussion with all participants, taking into account the views of community, university and government stakeholders.

- ◆ **Francophone Immigration – A Community Perspective**

Marjie Brown, Fédération des communautés francophones et acadienne du Canada (FCFA)

- ◆ **Reflection on Research Possibilities**

Paulin Mulatris, University of Alberta - Campus Saint-Jean

5. **Agency of the Future: Taking Stock of Progress and Feedback on Survey Instrument** — Location: Vivaldi

Chairs: Meyer Burstein, Pathways to Prosperity, and Mario Calla, COSTI Immigrant Services

Workshop participants will be brought up to date on the Agency of the Future project. The workshop will primarily revolve around a presentation on a proposed pan-Canadian survey of existing and planned commercial services offered by settlement agencies. The survey will also explore the use of information and communications technology to deliver immigration-related services, to communicate with clients and stakeholders, and to gather and analyze data on client needs and outcomes. Participant feedback will be actively sought.

- ◆ **Agency of the Future Update and Next Steps**

Meyer Burstein, Pathways to Prosperity

- ◆ **Proposed Questionnaire Structure for the Agency of the Future Initiative**

Michael Haan, University of New Brunswick (video presentation)

- ◆ **Innovations and Digital Technologies in the Settlement Sector: What We Know and Should Know**

Adnan Qayyum, Pennsylvania State University (video presentation)

3:00 PM to 3:15 PM — Location: Interlude

Refreshment Break

3:15 PM to 4:45 PM — Location: See Individual Roundtable Discussion Listings

Roundtable Discussions

The five regional roundtables will begin with brief presentations on regional research priorities, followed by open discussions and input from participants.

1. Research Priorities for Immigration to the Atlantic — Location: Beethoven

Chairs: Yoko Yoshida, Dalhousie University, Carlo Lavoie, University of Prince Edward Island, and Gerry Mills, Immigrant Settlement & Integration Services

- ◆ **Analyses of the Longitudinal Immigration Database (IMDB) for the Atlantic Provinces**

Michael Haan, University of New Brunswick

2. Research Priorities for Immigration to Quebec — Location: Vivaldi

Chairs: Michèle Vatz-Laaroussi, Sherbrooke University, Chedly Belkhodja, Concordia University, and Elke Laur, Ministre de l'Immigration, de la Diversité et de l'Inclusion

- ◆ Mireille Paquet, Concordia University

- ◆ Kamel Beji, Laval University

- ◆ Annick Lenoir, Sherbrooke University

- ◆ Eva Lopez, Intégration Communautaire des immigrants, RORIQ-TCRI

3. Research Priorities for Immigration to Ontario — Location: Opus 1

Chairs: Caroline Andrew, University of Ottawa, Audrey Kobayashi, Queen's University, and Reza Shahbazi, New Canadians' Centre of Excellence

4. Research Priorities for Immigration to the Prairies — Location: Opus 2

Chairs: Julie Drolet, University of Calgary, Sheila Petty, University of Regina, Danielle Gaucher, University of Winnipeg, Fariborz Birjandian, Calgary Catholic Immigration Society, Linda Lalande, Immigrant Centre, and Anahit Falihi, Saskatoon Open Door Society

5. Research Priorities for Immigration to British Columbia — Location: Tchaikovsky

Chairs: Herbert Schuetze, University of Victoria, Carlos Teixeira, University of British Columbia – Okanagan, and Jean McRae, Inter-Cultural Association of Greater Victoria

6:00 PM to 7:30 PM — Location: Interlude

Evening Cocktail Reception and Poster Session

A reception for delegates attending the conference along with a poster session featuring recent work by members of Pathways to Prosperity. Hors d'oeuvres will be served.

7:30 PM to 9:00 PM — Location: Opus

Discussion of the CIC Jurisdictional Summits

Chairs: Jean McRae, Canadian Immigrant Settlement Sector Alliance (CISSA-ACSEI), Fariborz Birjandian, Calgary Catholic Immigration Society, and Gerry Mills, Immigrant Settlement and Integration Services

Citizenship and Immigration Canada has held Jurisdictional Summits across the country this Fall. The summits brought together settlement service providers and stakeholders to discuss capacity and future directions in immigration. The outcomes of the summits will inform the 2015 National Call for Proposals for services. This session will provide an opportunity to reflect on what came out of the summits and to better understand the concerns and shifting directions across the country.

Tuesday, November 25

8:00 AM to 9:00 AM — Location: Interlude

Breakfast

9:00 AM to 9:30 AM — Location: Opus

Chairs: Victoria Esses and Jean McRae, Pathways to Prosperity

The Honourable Chris Alexander, Minister of Citizenship and Immigration

9:30 AM to 11:00 AM — Location: Opus

Pre-arrival Services and Information for Immigrants

Chairs: Queenie Choo, S.U.C.C.E.S.S., and Julie Drolet, University of Calgary

Pre-arrival strategies for providing settlement services and information have become an increasing focus in recent years, with the goal of facilitating faster and more efficient economic and social integration of newcomers by addressing their needs, where possible, prior to their arrival in Canada. This session will discuss research and promising practices in pre-arrival services and information for immigrants, and the bridge between pre-arrival and in-Canada settlement support.

- ◆ **A Strategic Approach to Canada's Settlement Programming: Pre- and Post-Arrival**
Corinne Prince St-Amand, Citizenship and Immigration Canada
- ◆ **Canadian Immigrant Integration Program - Preparing Newcomers for Labour Market Success**
Cynthia Murphy, Colleges and Institutes Canada (CICan)
- ◆ **IOM and the Canadian Orientation Abroad (COA) Project**
Joanie Durocher, International Organization for Migration (IOM)
- ◆ **Pre-Arrival Services and Information for Immigrants - Active Engagement & Integration Project (AEIP)**
Sandra Wilking, S.U.C.C.E.S.S.
- ◆ **Orienting Live-in Caregivers: Upcoming Research on the Perceived Needs of Current and Former LCP Workers**
Sara Torres, University of Montreal

11:00 AM to 11:15 AM — Location: Interlude

Refreshment Break

11:15 AM to 12:30 PM — Location: Opus

Overview of the 2014-2015 Co-investigator Led Projects

Chairs: Jean McRae, Canadian Immigrant Settlement Sector Alliance (CISSA-ACSEI), and Victoria Esses, University of Western Ontario

This session will provide snapshots of the P2P co-investigator led projects to be conducted this year. These projects fall under four priority themes: Warmth of the Welcome: Economic and Social Integration of Immigrants in Canada; International Students as Future Citizens; The Role of Employers and the Private Sector in Newcomer Integration; and Regionalization and Immigration to Smaller, Non-metropolitan Communities. This is an opportunity to find out about some of the projects being conducted by the P2P this coming year, to provide feedback and suggestions, and to get involved. The following teams will speak briefly about their projects:

- ◆ **Recruitment and Retention in the Atlantic Provinces**
Michael Haan, University of New Brunswick, Yoko Yoshida, Dalhousie University, Carlo Lavoie, University of Prince Edward Island, and Charles Ayles, Population Growth Division, New Brunswick
- ◆ **The Recruitment and Economic, Social and Community Integration of French-speaking Newcomers to Prince Edward Island**
Carlo Lavoie, University of Prince Edward Island
- ◆ **Exploring the Social and Economic Consequences of Sponsored Parent and Grandparent Migration**
Yoko Yoshida, Dalhousie University, Madine VanderPlaat, Saint Mary's University, Howard Ramos, Dalhousie University, and Gerry Mills, Immigrant Settlement & Integration Services
- ◆ **Immigrant Seniors**
Caroline Andrew, University of Ottawa, Carl Nicholson, Catholic Centre for Immigrants, Houssein Charmarkeh, University of Ottawa, Yew Lee, Consultant, April Carrière, University of Ottawa, The Economic and Social Council of Ottawa-Carleton, and Ottawa's Council on Aging
- ◆ **International Students as Future Citizens: Understanding the Relation between Universities and Cities**
Chedly Belkhodja, Concordia University, Daniel Salée, Concordia University, Mireille Paquet, Concordia University, Annick Germain, l'Institut national de recherche scientifique, Monica Heller, University of Toronto, and Patricia Lamarre, University of Montreal
- ◆ **The Practices of Regionalization Organizations and their Partners in the Area of Employment**
Michèle Vatz-Laaroussi, University of Sherbrooke, Chedly Belkhodja, Concordia University, Table de concertation des organismes au service des personnes immigrantes et réfugiées (TCRI), and Réseau des organismes de régionalisation de l'immigration du Québec (RORIQ)
- ◆ **The Art of Immigration**
Sheila Petty, Joy Emelogu, Brahim Benbouazza, and Djemaa Maazouzi, University of Regina

- ◆ **Fostering Research Partnerships for Improved Labour Market Integration and Employment of Skilled Immigrants and Refugees in Edmonton, Calgary, and Fort McMurray**
Julie Drolet, University of Calgary
- ◆ **Settlement Experiences, Housing Careers and the Regionalization of Immigration to Mid-sized Cities in the Interior of B.C.**
Carlos Teixeira, University of British Columbia - Okanagan, Julie Drolet, University of Calgary
- ◆ **Immigrant Language Ability, Occupational Choice, and Employment Skill Match Quality**
Herbert Schuetze, University of Victoria, Ana Ferrer, University of Waterloo, and BC Ministry of Jobs, Tourism and Skills Training

12:30 PM to 1:45 PM — Location: Interlude

Lunch Provided

1:45 PM to 3:15 PM — Location: Opus

Official Language Minority Immigrants

Chairs: Chedly Beklhodja, Concordia University, and Cédric de Chardon, Citizenship and Immigration Canada

This session will explore recent research and initiatives on immigration to official language minority communities. By considering both Francophone newcomers outside of Quebec and Anglophone newcomers in Quebec, both of whom are considered official language minority immigrants, participants will learn more about the importance and nuances of immigration to official language minority communities in Canada.

- ◆ **Research on Immigration and Quebec's English-Speaking Communities: An Overview**
Lorraine O'Donnell, Concordia University
- ◆ **The Individual and Community-Level Determinants of Retention of Anglophone and Francophone Immigrants across Canada**
Michael Haan and Jacob Travis, University of New Brunswick
- ◆ **Immigration into Anglophone Communities in Quebec's Regions: Shared Challenges Contrasted with Francophone Communities Outside Quebec**
Michèle Vatz-Laaroussi, University of Sherbrooke, Paulin Mulatris, University of Alberta - Campus Saint-Jean, and George Liboy, Saint-Anne University
- ◆ **English-speaking Immigration in Quebec and French-speaking Immigration Outside Quebec: A Brief Overview**
Brigitte Chavez, Statistics Canada

3:15 PM to 3:30 PM — Location: Interlude

Refreshment Break

3:30 PM to 5:00 PM — Location: Opus

Changing Entry Pathways, Including Students, Temporary Workers, and Transition Classes

Chairs: Meyer Burstein, Pathways to Prosperity, and Herbert Schuetze, University of Victoria

This session will explore themes related to the growing use and interest by newcomers to Canada in entering via pathways that accord temporary status, followed, increasingly, by a transition to permanent residence. These new entry modalities are frequently welcomed because of their salutary effect on regional migration but they also raise issues around integration and accommodation pathways, including service eligibility and availability, and impacts on local communities.

- ◆ **Selections Before the Selection: Earnings Advantages of Immigrants who were Former Skilled Temporary Foreign Workers in Canada**
Feng Hou, Statistics Canada
- ◆ **Do Immigrants with Prior Canadian Exposure Perform Better than Those Without? An Analysis Using the Longitudinal Immigrant Database (IMDB)**
Manish Pandey, University of Winnipeg
- ◆ **Temporary Foreign Worker Program: Recent Changes and Labour Market Factors**
Steven West, Employment and Social Development Canada
- ◆ **Commentary on Temporary Foreign Worker Program and Speaker Presentations**
Mario Calla, COSTI Immigrant Services

5:00 PM to 5:15 PM — Location: Opus

Summing Up and Closing Remarks

Conference Chairs: Jean McRae and Victoria Esses, Pathways to Prosperity Co-Chairs

Wednesday, November 26

8:00 AM to 9:00 AM — Location: Vivaldi or Beethoven

Breakfast Served for Pathways to Prosperity Board of Directors and Members of the Standing Committee on Student Engagement

9:00 AM to 12:00 PM — Location: Vivaldi

Board of Directors Meeting

9:00 AM to 12:00 PM — Location: Beethoven

Standing Committee on Student Engagement Meeting