# Calgary Local Immigration Partnership (CLIP) Stakeholder Engagement SUMMARY OF WORLD CAFÉ CONVERSATIONS NOVEMBER 24, 2011

#### **CONVERSATION # 1: VISION**

- What is your Vision for Calgary?
  - o Short-term (up to 2 years)?
  - o Long-term (beyond 2 years)?
- Does this Vision include the successful integration of immigrants and, if so, how?
- What can we do to make Calgary a welcoming community and ensure the successful integration of immigrants?
  - o Short-term?
  - o Long-term?
- How can this be a shared Vision across the community?

# **Executive Summary**

- ✓ Calgary is and must continue to be a welcoming and inclusive community.
- ✓ Successful integration must be a Shared Responsibility, a 2-way conversation amongst the community and newcomers; mainstream organizations and the immigrant serving sector; employers and employees; ethno-cultural communities and the community at large.
- ✓ The best way to ensure fullness, accuracy, timeliness and accessibility of information is by developing and maintaining a Roadmap, Central Point or Gateway where newcomers and the mainstream community can go to learn about programs and services and other relevant information on resources

## Inclusiveness

- Calgary is and must continue to be a welcoming and inclusive community.
- We must maintain the fabric of Calgary while celebrating our differences.
- This celebration of our differences needs to be real and not merely illusionary.
- We all must continue to be proactive in promoting the strengths of our community while not forgetting or ignoring our newcomers.
- o Calgary must understand and appreciate the difficulties many newcomers face.
- Successful integration of newcomers is and must continue to be one of our strengths.
- o A welcoming centre could centralize many programs and services.
- o All members of the community need to have their voices heard.

## Integration

- Successful integration means that differences are respected.
- Accordingly, Calgary at large and newcomers must learn about and appreciate each other's cultures.
- The community as a whole really needs to reach out even to those newcomers who do not appear to be asking for help – we need to break down unnecessary walls and silos.
- o Successful integration must be encouraged and fostered by everyone.
- Successful integration is made easier by awareness of and access to relevant resources.
- Ambassadors and champions are needed to spread the good word.

#### Information

- Newcomers need full, accurate, timely and accessible information in order to successfully integrate.
- This information is needed before leaving their home country, upon arriving in Calgary and while making their way in Calgary over time.
- The information has to be the right information about available and relevant programs and services.
- The best way to ensure fullness, accuracy, timeliness and accessibility of information is by developing and maintaining a Roadmap, Central Point or Gateway where newcomers and the community as a whole can go to learn about programs and services and other relevant information on resources.
- o Information of interest to specific communities should also be included.
- Information should also include resources on credential recognition and career pathways.

## Collaboration

- Successful integration must be a Shared Responsibility amongst the community and newcomers; mainstream organizations and the immigrant serving sector; employers and employees; ethno-cultural communities and the community at large.
- Success must be a 2-way conversation there needs to be common goals and an understood process of reaching these goals which includes all groups.
- Mainstream organizations and the immigrant serving sector must work together to ensure success for all.
- The needs of newcomers must come before the needs of the immigrant serving sector itself – the programs and services must result in positive outcomes for newcomers themselves and not just for the providers.
- Mainstream organizations must appreciate the needs of newcomers.
- Established community services such as police, education, social and health must reach out to newcomers with welcoming arms and an understanding of the critical issues facing them.

- o Strategies must be community-based and not institutional-based.
- Calgary needs to appreciate that newcomers may also face the same issues as everyone else – childcare, poverty, youth matters, homelessness, mental illness, seniors.
- o Employers need to be part of the strategies.
- Newcomers must become more involved in solutions which will most benefit them.

#### **CONVERSATION # 2: PRIORITIES**

- What are the most pressing issues faced by immigrants:
  - o Short-term?
  - o Long-term?
- What should be the community's main priorities related to immigration and the successful integration of immigrants?
  - o Short-term?
  - o Long-term?
- How do we ensure these priorities are met?
- How can this work be a concerted community effort?

# **Executive Summary**

#### **Priorities:**

- ✓ Quick, efficient and effective settlement.
- ✓ Getting the right information to newcomers.
- ✓ Short-term basic needs and emotional support for newcomers.
- ✓ Long-term appropriate civic, social and employment engagement of newcomers.
- ✓ Employment; labour-market integration; credential recognition.
- ✓ Affordable housing.
- ✓ Community-based strategies and solutions that can work.

## How to meet the needs:

- ✓ Strategic partnerships which incorporate multiple stakeholders
- ✓ Connect outcomes to work being done accountability
- ✓ Outcomes need be community-driven.
- ✓ Emphasis should be on newcomer needs and not on infrastructure.

## Information

- Newcomers need full, accurate, timely and accessible information in order to successfully integrate, beginning with settlement and needs assessments.
- This information is needed before leaving their home country, upon arriving in Calgary and while making their way in Calgary over time.
- The information has to be the right information about available and relevant programs and services.
- The best way to ensure fullness, accuracy, timeliness and accessibility of information is by developing and maintaining a one-stop shop where newcomers and the mainstream community can go to learn about programs and services and other relevant information on resources.

 The community needs to ensure that newcomer groups know about other newcomer groups.

## Critical Need Areas

- Needs Assessment
- Affordable Housing
- Language Training
- Other educational programs
- Employment-related
  - Labour-Market Integration
  - Credential Recognition
  - Licensure matters
  - Skills Transfer, Mentoring, Bridging Programs
  - Funding for upgrading
- Childcare.

#### Stakeholder Involvement

- Successful strategies and solutions must involve all stakeholders:
  - The community at large
  - Newcomers and newcomer groups
  - Mainstream organizations
  - Immigrant-serving agencies
  - Employers
  - School system
  - Established community services such as police, education, social and health.

## • Community-Based Strategies and Solutions

- o Strategic partnerships which incorporate multiple stakeholders will work best.
- Need to connect outcomes to work being done accountability.
- Outcomes need be community-driven.
- Emphasis should be on newcomer needs and not on infrastructure.
- Solutions and strategies should be local and grassroots where possible.
- Need to give voice to all newcomers.
- Need to link newcomers and newcomer groups to each other.

#### **CONVERSATION #3: ENGAGEMENT**

- How can we further engage those who are not here at this Community Forum but who would play an important role in CLIP?
- How would a Calgary Local Immigration Partnership benefit:
  - o Your organization?
  - o The community at large?
- What CLIP initiatives or partnerships would help your organization achieve its objectives and ensure positive immigrant settlement and integration outcomes?
- Would you or your organization get involved in a CLIP initiative or partnership. If yes, how:
  - o Formal roles?
  - o Informal roles?

# **Executive Summary**

- ✓ Need to ensure that there are as many voices as possible at the table individuals, organizations, government, City of Calgary, communities, service providers, employers, schools, faiths, Chamber of Commerce, social services, police services, etc.
- ✓ Build on existing success
- ✓ CLIPs will play a vital role:
  - Create a presence, structure, centre point
  - Sharing information and resources
  - Encouraging partnerships
  - o Help ethno-cultural communities reach out

# The Need to Engage/Who Needs to be at the Table

- Connect with and invite all stakeholders to the table.
- Engage those early adopters and use that engagement to reach out to others.
- o Broad agenda will ensure greater participation.
- Build on existing successful infrastructure.
- Need a wide dissemination of information by stakeholders.
- Need a wide engagement of stakeholders.
- Build on early successes.
- Use of media traditional and social.
- o Participants must include:
  - All levels of government including the City of Calgary
  - Newcomers and newcomer groups
  - Faith-based organizations

- Immigrant-serving agencies
- Mainstream organizations
- Employers
- Post-secondary schools and students
- School system and families/students
- Established community services such as police, education, libraries, social and health services
- Community associations and community resource centres
- Professional associations
- Chamber of Commerce
- Program and infrastructure funders
- Media
- Volunteers

## • Benefits of CLIP

- o Community-driven and grassroots solutions.
- o Bridge communities and organizations.
- Newcomer groups will flourish and develop further.
- o A city-wide initiative a beacon will be created.
- o Relevant information and resources will be shared.
- One-stop information/resource centre.
- o Help diminish sense of isolation.
- o Initiatives and partnerships will be encouraged and rewarded.
- Larger scale strategies will be developed and implemented.
- o Public discourse more voices will be heard.
- o Service delivery will improve, be more effective and efficient.
- o Research-based analysis and promising practices methodologies.
- Policy and advocacy strategies.
- o Properly measured outcomes accountability.

# • Relevant CLIP Initiatives and Partnerships

- o CLIP as a new method of engaging newcomers and service providers.
- o Cross-cultural engagement.
- o Information Sharing Strategies.
- o Supporting and strengthening existing infrastructure and programming.
- Employment Strategies.
- Literacy Strategies.

## Informal and Formal Roles

- Join the conversation of making CLIPs a reality
- o Provide leadership, collaborative assistance and support as needed

# **CONVERSATION #4: OPERATIONAL/ORGANIZATIONAL**

- What principles should govern the collaboration, governance and mandate of CLIP?
- What should be the Council's structure and mandate?
- What sectors or areas of concern should be represented on the Sub-councils?
- What should be the Sub-council's structure and mandate?
- What organizations or groups should be represented on the:
  - o Council?
  - o Sub-councils?
  - Other structures and initiatives?
- Would you or your organization be interested in serving in any of the following capacities:
  - o Council member?
  - o Sub-council member?
  - o Informal role?
  - o Champion? Supporter?
  - o Other?

# **Executive Summary**

- ✓ CLIPs must be governed by a set of agreed upon principles designed to ensure effective and efficient strategies and solutions.
- ✓ These principles should reflect the following:
  - Inclusiveness
  - Common and broad agenda
  - Non-competitive
  - Sharing of strengths
  - Building of trust
  - Accountability
  - o Transparency and open communication
  - Strong leadership and support
- Any organizational infrastructure must be broad-based, enable equal representation by all interested participants and should build on all the successful programs, initiatives and partnerships already in operation.

## Guiding Principles

- Should be agreed upon and set by the community:
  - Calgary-specific
  - Inclusiveness
  - Common and broad agenda
  - Non-competitive.

- Objectives should be to:
  - Share strengths
  - Build trust
  - Create accountability
  - Encourage transparency and open communication.
- Strong leadership and support.

## • Structure and Mandate

- Broad-based and newcomer 1<sup>st</sup> focus.
- Equal representation by all interested participants.
- Build on successful programs, initiatives and partnerships already in operation.
- o Individuals and organizations should be represented.
- o Democratic and open dialogue.
- o Advisory board reflecting broad approach and playing effective leadership role.

## • Areas of Representation

- All interested stakeholders
  - All levels of government including the City of Calgary
  - Newcomers and newcomer groups
  - Faith-based organizations
  - Mainstream organizations
  - Immigrant-serving agencies
  - Employers
  - Post-secondary schools and students
  - School system and families/students
  - Established community services such as police, education, libraries, social and health services
  - Community associations and community resource centres
  - Professional associations
  - Chamber of Commerce
  - Program and infrastructure funders
  - Media
  - Volunteers
- Use London model as guide but ensure the strategies and solutions must be Calgary – specific.

## Gauging Interest

 Most organizations at the Community Forum want to be involved in the conversation of making CLIPs a reality – providing leadership, collaborative assistance and providing support.