

2018 October



PATHWAYS TO PROSPERITY

Promoting Welcoming Communities in Canada

bulletin

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Important Links

[For more information about the Pathways to Prosperity 2018 National Conference and Preconference, click here](#)

[Register for the conference and preconference here](#)

[Click here to book your accommodation](#)

Twitter: @P2PConnects

www.p2pcanada.ca

Conference Agenda Enclosed

Pathways to Prosperity 2018 National Conference

Borders, Welcoming Communities, and the Politicization of Immigration: Challenges and Opportunities Surrounding the Dynamic Movement of People

November 22 – 23, 2018 | Hyatt Regency Hotel, Montreal

The Sixth Annual Pathways to Prosperity National Conference will take place in Montreal on Thursday and Friday, November 22-23, 2018.

The theme of this year's P2P Conference is *Borders, Welcoming Communities, and the Politicization of Immigration: Challenges and Opportunities Surrounding the Dynamic Movement of People*. The crossing of borders and the politicization of immigration are increasingly salient issues for Canadians and internationally, yet we must not lose focus on the fact that a successful immigration program includes welcoming communities and recognition of the individual people involved in migration. The conference will address the challenges and opportunities these facets of immigration present to us today. The conference will include plenary sessions, workshops, a poster session, and opportunities to network with colleagues. More than 400 attendees are expected to participate.



Sharon Bala
(Photo Credit: Nadra Ginting)

We are pleased to announce that the keynote speaker at this year's conference is Sharon Bala, author of the bestselling debut novel – *The Boat People*. The novel tells the gripping story of a group of refugees who survive a perilous ocean voyage to reach Canada, and then face the threat of deportation amid accusations of terrorism. It portrays the morally complex situation of these refugees, how they are handled by the Canadian system, and the shifting perceptions held by those with whom they come

into contact. *The Boat People* was a finalist for Canada Reads 2018 and the 2018 Amazon Canada First Novel Award. In her keynote address, which will kick off the second day of the conference, Sharon will share insights gained from the background research she conducted for *The Boat People*, the process of writing such a novel, and the reception it has received across the country.

Preconference of the Local Immigration Partnerships

On Wednesday, November 21, we will also be hosting a full-day preconference of Local Immigration Partnerships (LIPs). The theme of this year's preconference is: ***Paving the Way for our Future: A Conference for LIP Engagement and Sustainability***. The preconference will focus on topics that the LIPs have identified as high priority at this time (as determined through a survey of LIPs), and will provide lots of opportunities for sharing of ideas and information, and discussion.

Registration

Registration is filling quickly and we encourage interested parties to register soon to avoid disappointment. To register for the preconference and conference, [please click here](#). **Note that early bird registration closes on October 12, 2018.**

Hotel Information

Blocks of rooms have been reserved at the Hyatt Regency Hotel in Montreal. If booked by October 22, the rate is \$169 for a Standard King Bed or Two Queen Bed room, subject to availability. Please [click here](#) to book your accommodation or call the hotel at 1-800-361-8234 and mention P2P 2018 National Conference.

Exhibitor and Sponsorship Opportunities

A variety of exhibitor and sponsorship opportunities are available this year. Take advantage of this opportunity to enhance your organization's visibility and branding, and expand your network of prospects. Customized packages can also be arranged to suit your marketing needs. To download the exhibitor and sponsorship brochure, [click here](#).

As an ongoing practice at the Pathways to Prosperity National Conferences, we will be offering simultaneous interpretation services for all plenary sessions of the National Conference.

Register Now

[Register for the Pathways to Prosperity 2018 National Conference here](#)

Note that early bird registration closes on October 12, 2018.

For questions, email Sonali Advani at: communications@p2pcanada.ca



AGENDA

Thursday, November 22, 2018

7:30 AM to 8:30 AM

Breakfast and Registration

8:30 AM to 9:15 AM

Welcome and Opening Remarks

- ◆ **Conference Chairs: Victoria Esses** and **Jean McRae**, Pathways to Prosperity
Co-chairs
- ◆ **Special Guest Speakers**, including **Bernard Matte**, Deputy Minister of the Ministry of Immigration, Diversity and Inclusion, Quebec

9:15 AM to 10:45 AM

Plenary: The Politicization of Immigration

There is no doubt that immigration has been, and continues to be, a politicized issue, promoting polarized views, influencing support for political parties and leaders, and often positioned high on the political agenda. From Brexit to recent elections in a number of locations, current debate on immigration is a hot button issue, at times provoking increased support for anti-immigration, right-wing populism. What is at the core of this political attention to immigration, and what can be done to avoid extreme anti-immigration views in Canada? In this panel the presenters will analyze the mechanisms behind the politicization of immigration and provide an overview of current immigration debate in the Canadian context, including the role of the media, perceptions of threat, and determinants of shifting public opinion.

- ◆ **Naomi Alboim**, Adjunct Professor and Chair of the Policy Forum, School of Policy Studies, Queen's University
- ◆ **Mireille Paquet**, Associate Professor, Political Science, and Research Chair on the New Politics of Immigration, Concordia University
- ◆ TBA
- ◆ TBA

10:45 AM to 11:00 AM

Refreshment Break

11:00 AM to 11:30 AM

Poster Pitches

Poster presenters will provide a brief overview of the posters they will be presenting in the Thursday evening session.

11:30 AM to 12:30 PM

Plenary: The Role of Immigration in Canada's Labour Market

When we consider the future labour market of Canada, immigrants are often seen as essential for filling job vacancies, and strategies are sought for attracting, retaining, and fully utilizing the skills of immigrants. This session focuses on each of these aspects of the future labour market of Canada, with attention to the following questions: What will this labour market look like and what role is immigration likely to play? What strategies can we adopt to fully utilize the skills of immigrants and have them fill anticipated labour gaps? What role should employers play in the selection and full integration of immigrants? Are current strategies for the economic integration of immigrants enough or do we need new ways of looking at immigration to ensure that Canada and Canadians, both new Canadians and established Canadians, continue to thrive into the future?

- ◆ **Sunil Johal**, Policy Director, The Mowat Centre, Munk School of Global Affairs and Public Policy, University of Toronto
- ◆ **Richard Saillant**, Economist and Author
- ◆ **Katie Rosenberger**, Executive Director, Affiliation of Multicultural Societies and Service Agencies (AMSSA)

12:30 PM to 2:00 PM

Lunch Provided

Presentation: Ethnocultural and Immigration Status Questions to be Used in the 2021 Census

- ◆ **Jarod Dobson**, Senior Analyst, Social and Aboriginal Statistics Division, Statistics Canada

2:00 PM to 3:30 PM

Concurrent Workshops (see listing on page 7)

3:30 PM to 3:45 PM

Refreshment Break

3:45 PM to 5:15 PM

Concurrent Workshops (see listing on page 8)

6:00 PM to 8:00 PM

Evening Cocktail Reception and Poster Session

A reception for delegates attending the conference along with a poster session featuring recent work by members of Pathways of Prosperity. Hors d'oeuvres will be served.

Friday, November 23, 2018

7:30 AM to 8:30 AM

Breakfast

8:30 AM to 9:30 AM

Special Keynote Speaker: Sharon Bala, Author of *The Boat People*

Arrivals: In August 1986 a group of asylum seekers were found floating in life boats, adrift off the coast of Newfoundland. Two decades later, 492 refugees arrived in a cargo ship that docked in British Columbia. Despite having fled the same civil war in Sri Lanka, the two groups were met with very different receptions. Comparing Canada's reactions to these maritime arrivals, and weaving in her own family's story, author Sharon Bala will explore the twin roles of timing and luck in our capricious refugee system and the two faces of nationalism.

9:30 AM to 10:30 AM

Plenary: Strategizing around Refugee Claimants – What Do We Know and What Can We Do?

In the last year, the discussion of increasing numbers of refugee claimants in Canada has been quite prominent, hitting the headlines of most major news outlets on a relatively regular basis. Yet the information we have been receiving from various sources tends to be a mix of real information and rhetoric designed to promote negative attitudes toward these claimants. In this session we will focus on sources and means for disseminating accurate information regarding refugee claimants to Canada, including past and expected future numbers of arrivals, our obligations to these individuals, and the process involved in handling their claims. We will also focus on strategies that may be utilized to humanely accommodate potentially larger numbers of arriving refugee claimants in the coming years.

- ◆ **Mitchell Goldberg**, Goldberg Berger, Refugee and Immigration Law Practice
- ◆ **Stephan Reichhold**, Director General, Table de concertation des organismes au service des personnes réfugiées et immigrantes (TCRI)
- ◆ TBA

10:30 AM to 11:00 AM

Refreshment Break

11:00 AM to 12:30 PM

Concurrent Workshops (see listing on page 9)

12:30 PM to 1:45 PM

Lunch Provided

1:45 PM to 3:15 PM

Concurrent Workshops (see listing on page 10)

3:15 PM to 3:30 PM

Refreshment Break

3:30 PM to 4:45 PM

Plenary: Settlement Challenges in Traditional and Non-Traditional Receiving Communities

With new immigration flows and increasing numbers of immigrants to Canada come new settlement challenges. These challenges may be experienced differently in smaller and larger communities, and in those communities that are new destinations for immigrants as well as those that are well-experienced in this regard. This session will highlight some of these modern economic, social, and civic-cultural settlement challenges, including those experienced in both traditional and non-traditional receiving communities. These communities have oftentimes developed innovative strategies for overcoming settlement barriers, and these strategies will also be discussed. Overall, a central focus will be on identifying the main settlement challenges for immigrants in Canada today and innovative strategies for addressing these challenges.

- ◆ **Corinne Prince St Amand**, Director General, Settlement and Integration Policy (SIP), Immigration, Refugees and Citizenship Canada
- ◆ **Angelique Reddy-Kalala**, Immigration Strategy Officer, City of Moncton
- ◆ **Suzanne Huot**, Assistant Professor, Department of Occupational Science and Occupational Therapy, University of British Columbia
- ◆ **Mario Calla**, Executive Director, COSTI

4:45 PM to 5:00 PM

Summing Up and Closing Remarks

Conference Chairs: Jean McRae and Victoria Esses, Pathways to Prosperity Co-chairs

Listing of Workshops

Thursday, November 22, 2018 - 2:00 PM to 3:30 PM

- 1. Refugee Claimants: Analysis, Crisis Management and Perspectives for the Future**
(In French)
Chair: Johanne Dumont, Ministry of Immigration, Diversity and Inclusion, Quebec
- 2. Precarious Realities for Temporary Residents (Refugee Claimants and Migrant Workers) in B.C.**
(In English)
Chair: Khim Tan, Options Community Services Society
- 3. Immigrant Entrepreneurship**
(In English)
Chair: Ayaa Mohamad, Scadding Court Community Centre
- 4. Atlantic Immigration Pilot Project – How is it Working?**
(In English)
Chair: Jennifer Watts, Immigrant Services Association of Nova Scotia (ISANS)
- 5. Closed Shops: The Barriers Faced by Internationally Educated Immigrant Professionals in Canada**
(In English)
Chair: Scott Young, Institute for Canadian Citizenship
- 6. Bridges to Employment – Addressing Language and Employability Skills**
(In English)
Chairs: Carol Derby, Immigrant Services Association of Nova Scotia (ISANS)
- 7. Multicultural Health Workers – A Workforce for Promoting Newcomer Wellness**
(In English and French)
Chair: Sara Torres, Laurentian University and Co-chair of Community Health Workers Network of Canada
- 8. Programs that Facilitate the Integration of Newcomers through a Work and Family Lens**
(In English)
Chair: Frank Bessai, Catholic Social Services

Thursday, November 22, 2018 - 3:45 PM to 5:15 PM

1. **Building Francophone Welcoming Communities to Succeed in Francophone Immigration**
(In English and French)
Chair: Yves Saint-Germain, Immigration, Refugees and Citizenship Canada (IRCC)
2. **How Outcome Measurement Leads to Impactful Program Design: Lessons from the Sector, Researchers, and Program Evaluators**
(In English)
Chair: Leah Hamilton, Mount Royal University
3. **International Qualifications Recognition (IQR) – Are We Making Any Progress?**
(In English)
Chair: Jan Sheppard Kutcher, Immigrant Services Association of Nova Scotia (ISANS)
4. **Immigration on the Margins: Supporting Newcomers in Rural, Remote, and Northern Areas**
(In English)
Chairs: James Baker, Association for New Canadians, Melanie Bailey, PEI Association for Newcomers to Canada, and Lynn Weaver, Cowichan Intercultural Society
5. **Supporting Vulnerable Newcomer Health and Wellness in Surrey**
(In English)
Chairs: Khim Tan, Options Community Services Society; Gina Kim, Options Community Services Society; Jenny Lam, S.U.C.C.E.S.S.; Laura Mannix, DIVERSEcity Community Resources Society; Fiona Stevenson, DIVERSEcity Community Resources Society; and Nancy Clark, University of Victoria
6. **Pre-arrival Services for Economic Immigrants: An Occupation Specific Approach to Enhance Employment Integration**
(In English and French)
Chair: Sylvie Moreau, Canadian Immigrant Integration Program (CIIP) / Colleges and Institutes Canada (CICan)
7. **Innovating for Newcomers' Employment Success in the Canadian Labour Market**
(In English)
Chair: Susanna Gurr, Social Research and Demonstration Corporation (SRDC)

Friday, November 23, 2018, 11:00 AM to 12:30 PM

1. **Immigration Challenges Outside of Big Centres**
(In French)
Chair: Ministry of Immigration, Diversity and Inclusion, Quebec (TBD)
2. **Issues of Diversity and Immigration: Quebec and the Rest of Canada Compared**
(In English)
Chair: Annick Germain, Institut national de la recherche scientifique (INRS)
3. **Silent Partners in Migrant Employment and Integration**
(In English)
Chairs: Jill Hanley, McGill University, and Sonia Ben Soltane, Ottawa University
4. **Private Refugee Sponsorship Models**
(In English)
Chair: Wendy Cukier, Ryerson University
5. **Recognizing International Qualifications - New Approaches for Changing Times**
(In English)
Chair: Beth Clarke, World Education Services
6. **Attract Immigrant Talent to Small Town Canada**
(In English)
Chair: TBD
7. **Alternative Pathways to Employment for Unemployed and Underemployed Newcomers: Innovations in Service Delivery**
(In English)
Chair: Tim Foran, Immigration, Refugees and Citizenship Canada (IRCC)
8. **Stories of Belonging and Canadian Identity**
(In English)
Chair: Paulina Grainger, Inter-Cultural Association of Greater Victoria (ICA)

Friday, November 23, 2018, 1:45 PM to 3:15 PM

1. **Exploring “Hospitality” through Intersectoral Initiatives in the Making of Welcoming Communities for Refugees and Immigrants**
(In French and English)
Chairs: Gabrielle Désilets and Chedly Belkhodja, Concordia University
2. **Muslims in Canada - Discourses and Employment Experiences**
(In English)
Chair: Ruby Latif, Royal Roads University
3. **Empowering Immigrants**
(In English)
Chair: Wenche Gausdal, Immigrant Services Association of Nova Scotia (ISANS)
4. **Creating a Collaborative and Welcoming Space with a Focus on Trauma Informed Care**
(In English)
Chair: Siffan Rahman, Somerset West Community Health Centre
5. **Innovation and New Technologies in Newcomer Settlement**
(In English)
Chair: Mark Patterson, Magnet
6. **The Impact of Partnerships: Successful Strategies to Support Economic Inclusion of Immigrants**
(In English)
Chairs: Abigail Cameron, Mary Kam and Michael Lam, S.U.C.C.E.S.S.
7. **Refugee Youth in Halifax and Toronto: Exploring Integration and Social Justice through Photography**
(In English)
Chairs: Susan M. Brigham, Mount Saint Vincent University, and Nabiha Atallah, Immigrant Services Association of Nova Scotia (ISANS)

P2P Preconference of the Local Immigration Partnerships

Paving the Way for our Future: A Conference for LIP Engagement and Sustainability

On Wednesday, November 21 we will also be hosting a full-day preconference of Local Immigration Partnerships. The preconference will focus on topics that the LIPs have identified as high priority at this time (as determined through a survey of LIPs), and will provide lots of opportunities for sharing of ideas and information, and discussion. All LIPs – please be on the lookout for an email requesting information about your achievements that will be shared via a slideshow during the conference and on the P2P website.

AGENDA **Wednesday, November 21, 2018**

Time	Session
8:00 AM to 9:00 AM	Breakfast and Registration (Includes slideshow of the achievements of the LIPs)
9:00 AM to 9:15 AM	Welcome and Opening Remarks
9:15 AM to 10:45 AM	Traditional and Non-Traditional Stakeholder Engagement - including challenges and promising practices in engaging stakeholders such as hospitals, school boards, employers, and municipalities - Presentations and discussions
10:45 AM to 11:00 AM	Refreshment Break (Includes slideshow of the achievements of the LIPs)
11:00 AM to 12:30 PM	Sustainability and Continuity of LIPs – including presentations by IRCC on sustaining long-term funding and future for the LIPs; sustaining engagement of partners, members of council, and advisory committees - Presentations and discussions
12:30 PM to 1:45 PM	Lunch
1:45 PM to 3:00 PM	Anti-discrimination and Welcoming Communities Campaigns – including new promising practices and a chance to see what strategies a variety of LIPs have used in the last year
3:00 PM to 3:15 PM	Refreshment Break (Includes slideshow of the achievements of the LIPs)
3:15 PM to 4:45 PM	Planning a National LIP Secretariat – an opportunity for all LIPs to provide input into the planned activities of the Secretariat and to hear from IRCC - Roundtables, report back, and IRCC perspectives
4:45 PM to 5:00 PM	Closing Remarks

Featured Exhibitors at the Pathways to Prosperity 2018 National Conference

Exhibitors will be showcasing their products and services at the Pathways to Prosperity 2018 National Conference. We invite you to visit their exhibit spaces for a chance to learn about the latest products and services in the field of immigration and settlement.

CARMIS - A Complete CRM for Non-Profits



CARMIS is an innovative artificial intelligence-based robust case management system. It is the complete solution to the challenges faced by non-profit agencies of all sizes serving newcomers, immigrants, refugees and citizens.

A product of NSD Tech Inc. developed and supported in Winnipeg, CARMIS is customizable to fit within the existing business processes of agencies. It is built on a secure centralized database, enables agency's staff to collaborate on their clients' and programs' data and ensure compliance to requirements of IRCC (iCARE) and other funders.

CARMIS is an advocate of IT doing more for non-profits and women in technology.

National GAR Case Management — Client Support Services (CSS)



CLIENT SUPPORT SERVICES
SERVICES DE SOUTIEN AUX CLIENTS

The National GAR Case Management — Client Support Services Program (CSS) is a national program providing specialized settlement services to meet the complex needs of Government-Assisted Refugees (GARs) in their 18 months after resettlement to Canada. The CSS program is funded by IRCC and implemented in the YMCA of Greater Toronto, where the National Coordinator is based, and in fourteen sites across Canada.

YMCA of Greater Toronto – CSS Coordination activities:

- ◆ Standardizing approach, tools and resources
- ◆ Comparative reporting and monitoring of GAR needs, outcomes and promising practices
- ◆ Information sharing and cross-learning between partner agencies through community of practice model
- ◆ Central case management database, housing standard assessment and monitoring tools

Website: <https://clientsupportservices.ca/>

The National Settlement Sector Community of Practice Ontario Council of Agencies Serving Immigrants (OCASI)

Coming, March 2019, an online community of practice for the settlement sector



The Community of Practice is an online hub where settlement practitioners, leaders and professionals in related sectors can connect, share, collaborate and learn to build their knowledge and skills capacity to improving settlement services.

- ◆ Discover professional development opportunities
- ◆ Learn the latest news about the sector

The CoP will also create a community for sectoral and regional groups to meet with each other, share their stories and collaborate on common initiatives.

The CoP is being developed and supported by all of Canada's Regional Umbrella Settlement Agencies and some of the nation's largest settlement agencies.

Exhibitor and Sponsorship Opportunities at the Pathways to Prosperity 2018 National Conference

There is still room for a few more exhibitors at the conference. With more than 400 attendees, the Pathways to Prosperity 2018 National Conference presents an unparalleled opportunity to engage in constructive dialogue on creating welcoming and inclusive communities in Canada.

As a sponsor or exhibitor, you will have the opportunity to promote your brand, product, and services to the leading stakeholders in the field of immigration and settlement. You will also be able to take advantage of the Pathways to Prosperity's online media platforms that include regular eBulletins, website, and social media channels to promote your brand before, during, and after the conference.

As a sponsor you will also be recognized as a valuable partner at the Pathways to Prosperity 2018 National Conference and will receive exclusive branding opportunities and special benefits. Most importantly, as a sponsor you will have the opportunity to form collaborations that maximize the collective impact within our community and be recognized as a leader in creating welcoming and inclusive communities in Canada.

For more information, [download the sponsorship and exhibitor brochure here](#).

Register Now

[Click here to register for the Pathways to Prosperity 2018 National Conference and P2P Preconference of the Local Immigration Partnerships](#)

Note that early bird registration closes on October 12, 2018.

For questions, email Sonali Advani at: communications@p2pcanada.ca